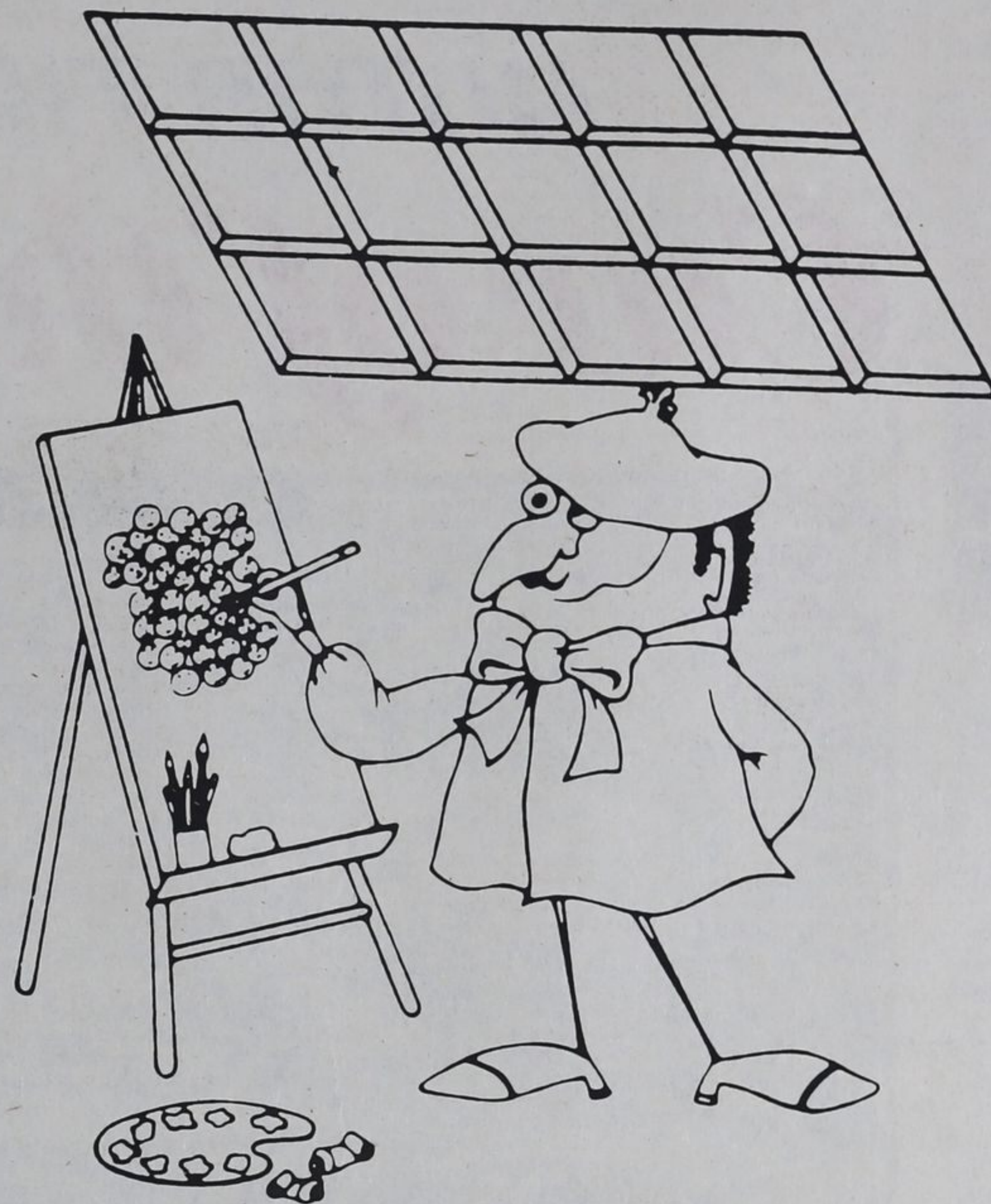


HOW TO DRAW A CROWD



FOR AN EASIER WAY, USE THE WANT ADS

In the buying and selling game, the winners are those who can draw the crowds, and the Want Ads pack 'em in by the thousands.

Folks wishing to buy, check the Want Ads for whatever item they need, such as a better car, a home or apartment, a bicycle, musical instruments, large or small appliances, or home furnishings. Only the Want Ads cover such a wide and versatile market place.

As for the sellers, they flock to the Want Ads in droves to advertise their no-longer-needed items, like the things the buyers above are looking for. It makes quite a crowd when they get together in the Want Ads.

3 PAPERS FOR THE PRICE OF ONE.

CALL TODAY

The Midland Times

526-2283

The Penetanguishene
Citizen

549-2012

The Elmvale Lance

322-1871

Aerial truck to park at Civic Centre

The Public Safety Committee will recommend to Midland town council that the new aerial ladder truck purchased for the Midland Fire Department be temporarily housed in the Civic Centre, on Yonge Street.

Should council approve the committee's recommendation, the truck, which is expected to arrive in the next two weeks, will be located in the Civic Centre for approximately five months, the amount of time it is estimated it will take to complete the necessary renovations at the Fire Department garage on Second Street.

At the moment, the garage is not large enough to accommodate the new vehicle.

At a meeting Wednesday night the committee pondered the options open to it regarding temporary housing for the truck. These were narrowed down to two: it could recommend that space be rented at the Avis car rental facility on Vinden Street, or it could recommend that the Civic Centre be utilized.

According to Deputy Fire Chief Jim Lemieux, both options would cost Midland taxpayers about \$3000, but the choice of the Civic Centre was made on the grounds that taxpayer's money spent on municipal property is more beneficial to the

town in the long run. "As far as I'm concerned, the reason for going to the Civic Centre was (a) a matter of necessity, and (b) if they're going to spend the money, they might as well spend it on their own property, as opposed to spending it on someone else's," the Deputy Fire Chief said.

Lemieux noted that the estimated \$3,000 expenditure for the temporary Civic Centre location is required because the door on the west side of the building is not large enough to allow the truck to pass through. A hole will have to be knocked through the wall, and a bigger door installed. He said he hopes the project will get underway in a week, although if not completed by the time of the new truck's arrival, plastic sheeting would be temporarily installed across the opening.

Lemieux also noted that the Civic Centre plan is contingent upon its being approved by council. This in itself, he remarked, presents somewhat of a problem. Council is not scheduled to meet again until February 13, and by that time, the new truck may have arrived.

He said he hopes that a special council meeting would be called next week to deal with the committee's recommendation.

Groundhogs all agree, more winter ahead

Count on six more weeks of winter, the groundhog saw his shadow.

This little tidbit of information came hot off the wire service news all the way from Punxsutawney, Pennsylvania, where the official groundhog — Punxsutawney Phil used for every groundhog's day, lives.

The report says he came out of his hole, stretched in the bright

sunlight, saw his shadow and scurried quickly back to his hole.

For those of you who don't trust Punxsutawney Phil's judgement on the state of things to come, take the advice of Groundhog Timmy from Wisconsin, who also saw his shadow yesterday.

We can't escape it folks, six more weeks of cold and blinding snow storms are on their way.

classified marketplace

WORK WANTED

Will babysit in my own home, any shift. Phone 526-2560. 10-11-12

HELP WANTED

Dressmaking and alterations in my home, 109 Sixth St., Apt. B. Phone 528-7273. 9-10

HELP WANTED

At once - ladies who are interested in having a good steady income. Opportunity for advancement. No experience necessary. 322-2998. 9-10

Sales Person

To contact wholesale parts accounts, must be self starter and able to organize sales route, excellent career opportunity. Apply in person on Monday, Feb. 6 between 10 a.m. - 4 p.m.

Courtesy Ford

723 King St. Midland 10

Classified Advertising Rates

Classified advertising rates: \$2.75 minimum for 18 words, 10 cents per word thereafter. Second consecutive insertion \$2.50; third and subsequent consecutive insertions \$2.25. Announcements, coming events, deaths, births, cards of thanks, engagements, \$3.75 for 30 words, 10 cents per word thereafter. Classified display advertising 21 cents per agate line. Business directory \$2.50 per column inch, minimum 13 weeks. Use of box number \$1.00 additional. If ads charged and not paid within 14 days of insertion 50 cents additional for handling.

Deadline for ads is Wednesday, 5:00 p.m.

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