

IT'S THE CROWD PLEASER!

P.D. Murphy Jewellers

RED TAG SALE

SAVE UP TO 1/2

DIAMONDS
WATCHES
PENDANTS
CHAINS
WALLETS
RINGS
EARRINGS
ETC



**SELECT QUALITY
GEM STONE RINGS**
29⁴⁸ TO 109⁷⁸



SALE VALUES IN DIAMONDS

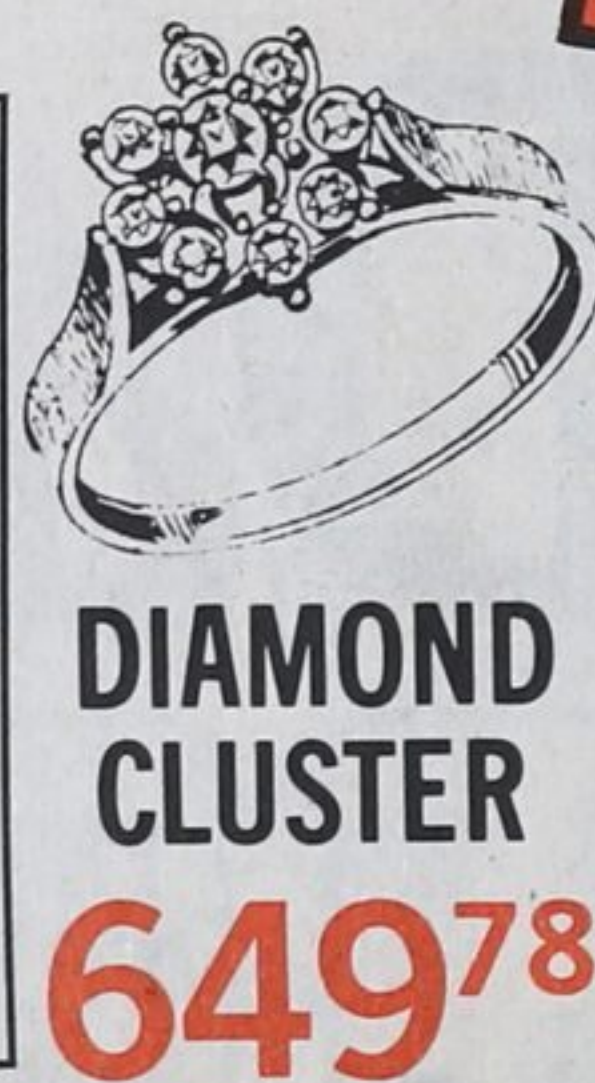
A Beauty for a lifetime! Diamonds in this set total 1 full carat.
Reg. Tag Sale Value **1399⁷⁸**

B The twinkle in her eyes will equal the gleam of this 3/4 carat wedding set.
Reg. Tag Sale Value **1029⁷⁸**

C Another outstanding Diamond in this set equal 1/2 carat.
Reg. Tag Sale Value **629⁷⁸**

D Practical yet beautiful. Total diamond weight 1/4 carat in impressive mounts.
Reg. Tag Value **529⁷⁸**

E Four quality controlled diamonds sparkle in this beautiful set. Note the unusual design.
Reg. Tag Value **349⁷⁸**



DIAMOND CLUSTER
649⁷⁸

Large centre stone surrounded by 12 smaller stones.

Ordinarily a ring of this quality would carry a much higher price tag, so buy now at this red tag saving. It's a sweetheart of a ring and one of our very best values.



EXCEPTIONAL VALUES

BRIAN AND ENICAR

40% OFF REG. PRICES

WITTANUER L.E.D. NOVUS

REG. 275⁰⁰
NOW 89⁷⁸



**DIAMOND SETS
TRAVELLERS SAMPLES**

REG. VALUES 400⁰⁰ TO 650⁰⁰
1/3 OFF



BEAUTIFUL 3/4 C DIAMOND
A LIFETIME VALUE AT 1/4 C ONLY **1899⁰⁰**
499⁰⁰

OAKWOOD STAINLESS SET
24 PIECE SERVICE FOR 8 **9⁷⁸** SET

LADIES' L.E.D. RODANIA SEVERAL STYLES
59⁷⁸ EACH

SILVERPLATED TEA SERVICE WITH TRAY
149⁷⁸

ONE OF A KIND WEDDING RINGS ATTRACTIVE DESIGNS
1/2 REG. PRICE

ERIN STONWARE FROM IRELAND
45 pc. REG. 89⁹⁵
69⁷⁸



MASCULINE 3/4 C DIAMOND
A LIFETIME VALUE IN DIAMONDS **1899⁰⁰**
1/4 C ONLY **499⁰⁰**

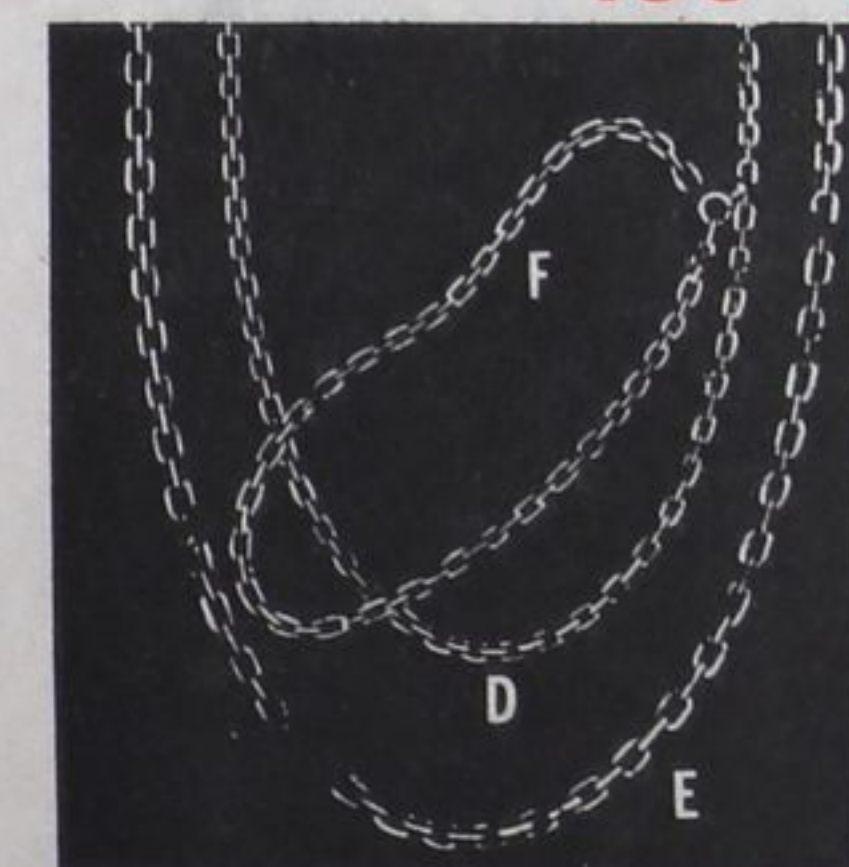
WALLETS or CLUTCH PURSES
ONLY **6⁸⁸** EACH

CHIMING WALL CLOCKS
79⁷⁸ EACH

STAINLESS BABY SPOON
REG. 2⁵⁰
1⁹⁸ EACH

STAINLESS HOLLOWARE
1/3 OFF REG. PRICE

SILVERPLATED GOBLETS
7⁷⁸ EACH

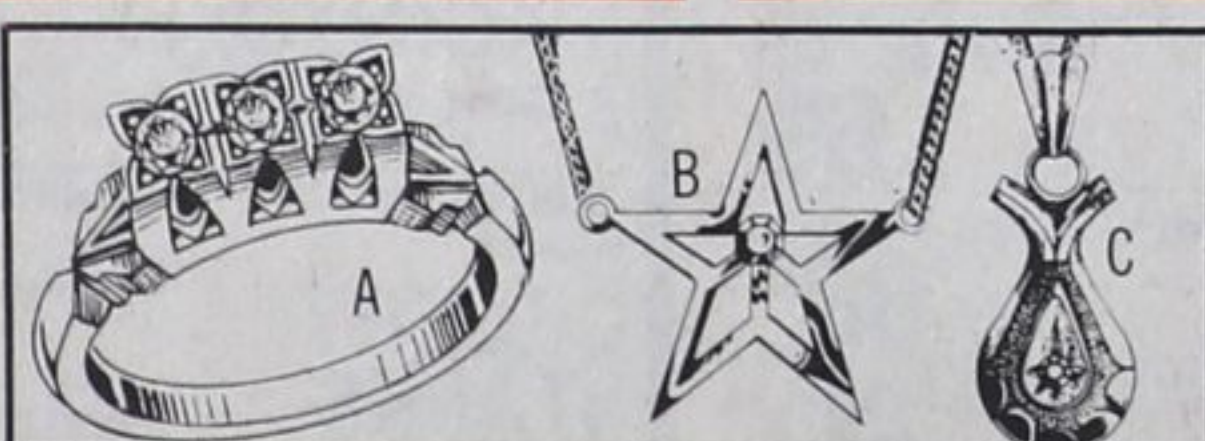


STERLING SILVER CHAIN JEWELLERY

D Popular 16 in. length in fine link. Regular price \$8.30. **Red Tag Price 6⁹⁸**

E Fine link in 18 in. length. Reg. price \$9.25. **Red Tag Price 7⁷⁸**

F Bracelet about 7 in. long. Reg. price \$5.50. **Red Tag Price 3⁹⁸**



A Pretty Engagement Ring
Three quality controlled diamonds gleam from attractive 14K gold mount.
Low Red Tag Price **199⁷⁸**

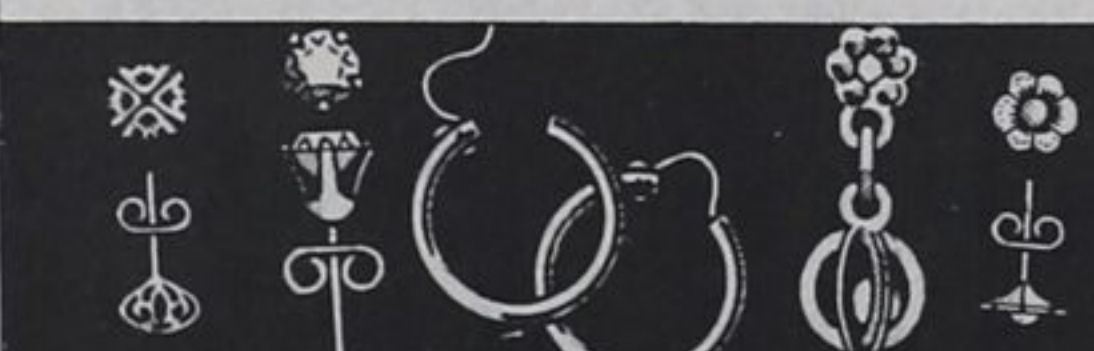
B Star Shaped Gold Pendant
Centre of this petite 10k gold pendant is set with twinkling diamond. Reg. 75.00
Red Tag Price **47⁷⁸**

C Sterling Silver Pendant
Dainty and small as fashion dictates. Set with dainty rose cut diamond.
Red Tag Price **19⁷⁸**

MEN'S INITIALED JEWELLERY
Very popular and fashioned in a manly style. A good birthday gift idea.
17⁷⁸
REG. 29⁹⁵



LADIES' ELECTRIC TIMEX
Here is an outstanding value in an outstanding watch. A splendid every day watch with strap. One of these would make a wonderful gift. Reg. Price \$39.95 Now **19⁷⁸**



SPECIAL SELECTION OF PIERCED EARRINGS
Many of the seasons most popular styles are included in this big saving. Regular values from 5.95 to 14.95 are included.
1/2 PRICE



Popular Styles
G Dainty, fashion-right zodiac charms in sterling silver on fine chains. Values to \$8.00 Now **4⁹⁸**

H Designed for the man in your life. Sterling silver on fine chains. Regular value \$22.95 Now **12⁷⁸**

I 10k yellow gold chain in rugged box link design. Regular value \$100.00 Now **79⁷⁸**

BEAUTIFULLY FINISHED JEWEL BOXES
"Her Majesty" Pull out draw. Velvet lining. Reg. \$69.77 Now **59⁷⁸**

"Her Royal Highness" Walnut Finished. Sectioned pull-out draw. Size about 13" x 8 1/4" x 5". Reg. Price \$51.25 Now **42⁷⁸**

"Duchess" Good-looking box at a low price. Nicely lined. Size about 9" x 7" x 3 1/2". Reg. Price \$22.00 Now **17⁷⁸**



TWO LENGTHS IN STYLISH CHAINS
J Box link design in 16 in. length. Reg. \$37.50 Now **27⁷⁸**

K As above in popular 18 in. length. Reg. \$40.00 Now **29⁷⁸**



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"A NAME YOU CAN TRUST"
251 KING STREET, MIDLAND

**WHY WAIT
USE YOUR CREDIT**