



The president of the YPWT company, Brent Scott, on the left, receives the company's official charter from KIL manager and Midland Junior Achievement president, Herb DeJong. YPWT is a company owned and operated entirely by high school students, manufacturing stainless steel

coaster sets. With the Wednesday night presentation, YPWT becomes a legally-recognized company. A similar ceremony was held at Midland's RCA plant Wednesday night, at which the EZZIT company also received its official charter.

Staff photo

Newsmakers

Two of Midland's newest—and youngest—businesses became official realities Wednesday night with the presentation of business charters to the EZZIT Company and the YPWT Company.

Both enterprises are members of Midland Junior Achievement, the organization under whose sponsorship high school students start, capitalize, and run their own businesses.

With the presentation of the charters, both EZZIT and YPWT become legal businesses, and are subject to the same profit and loss risks, have the same organizational structure, and are funded on the same shareholder basis as any large corporation.

Indeed EZZIT and YPWT have competent businesses to model themselves after. EZZIT is sponsored by and operates out of Midland's RCA facility, while YPWT is sponsored by and is located in the Kindred Industries Limited plant.

To get started, both companies designed a product to manufacture, and sold local in-

dividuals on the idea of investing in company shares.

Although they operate out of established factories, they pay rent for the use of the facilities, and purchase all their own materials. The only thing that is free is advice from staff advisors at both plants.

Grade 10 president
The EZZIT company, whose president is grade 10 student Wayne Stevens, manufactures folding chairs. The chairs retail for \$7.94 less tax, and are marketed by door-to-door solicitation. Although under the supervision of four RCA advisors, the company and its executive officers run the operation's day-to-day affairs themselves.

YPWT, which stands for Young People Working Together, manufactures and markets stainless steel coaster sets and wooden holders. Each coaster/holder package retails for \$3.00 including tax. The company employs 19 people, all of whom have invested money in it. The company president is Brent Scott.

Vince Moreau among seminar participants

County rejects Industrial Commission concept

Representatives from The Ministry of Industry and Tourism failed in their attempt this week, to get a motion taken to County Council, calling for a steering committee to look into ways of upgrading the economic development in Simcoe County.

The Ministry officials had hoped that the motion would be the outcome of a day-long Industrial Seminar involving representatives from the county's municipalities—held at Orillia's Fern Resort on Tuesday.

At dinner a heated discussion among the delegates resulted in the decision that the county is too large for a centralized economic development commission. The delegates also argued over how the steering committee would be formed and who would sit on it.

One delegate, who prefers to remain nameless, said the county is "like a dinosaur in many ways. It is so big, so clumsy and so diverse that it is hard to get agreement on anything."

The morning session of the seminar was taken up with discussions on how several other counties had promoted economic and industrial development and how they could benefit from the industrial development in nearby urban centres.

The afternoon session was more specific to Simcoe County. Alex Crate—a development consultant from Toronto, told the delegates how they could and should be benefitting and following up on the Simcoe-Georgian Task Force study.

Crate said, "it is inappropriate to make comments on economic development and industrial development without reference to the task force study."

Crate told the delegation that the report properly pointed out that a climate of confidence from the area and from the province was necessary before they could start talking

about economic strategies. He said that seminars like the one on Tuesday, showed that the confidence was there.

Crate said that Simcoe County needs to strengthen and improve its agriculture, tourism, transportation systems, and housing situation. He said that Midland should be trying to attract the shipping industry, along with Collingwood.

The main thrust of Crate's talk was to point out that the Simcoe-Georgian Task Force study had started the ball rolling. And, that development policies were needed to guide future growth in the County. He said it was necessary to start planning for future

economic, agricultural, industrial and tourism growth on a County-wide basis. He told the delegation that some of the future studies which the task force study had said should be done, should now be considered. He added that commitments "should be long-term ones".

Before ending his speech, Crate warned the delegates that competition for industrial growth was going to accelerate in Canada and in Ontario. He told the delegates that they had a lot of hard work ahead of them, identifying goals and addressing themselves to the problems.

Cont'd p. 2

Newsbriefs

St. Amant awarded Jubilee medal

A photograph on page three of the Penetanguishene Citizen Wednesday showed a proud Councillor Frances St. Amant accepting a medal from Mayor Vince Moreau.

However, the gremlins in the production shop picked that picture as a target for their misdeeds and as a result, the reason for the presentation remained a mystery.

At Monday night's council meeting the mayor presented St. Amant with a Queen's

Silver Jubilee medal for her leadership, hard work and devotion.

Mayor Moreau pointed out that her energy had been the main reason for the success of the McGuire Park lights campaign and her work as co-chairman of the Arena Floor Fund was paying large dividends.

Moreau selected St. Amant after being asked by the provincial government in August, to submit the name of a citizen worthy of the award.



This week's winner

Leonard Moreau of Perkinsfield won this week's \$50 prize compliments of the Penetanguishene businesses who are participating in a special promotion. Moreau

(left) receives the prize from Gilles Maurice of Maurice Furniture and Appliances. The grand prize of a trip to the Bahamas will be drawn on December 24.

Staff photo

Three grants for Tiny Township

Tiny Township was the recent recipient of three grants from two government ministries.

Tiny was awarded a grant of \$6000 from the Ministry of Housing to assist the township and its planning board in preparing sound planning programs.

The Parks, Recreation and Community Centres Board was awarded a Wintario grant

of up to \$3,750 from the Ministry of Culture and Recreation to assist with the costs of establishing a multi-purpose playing field.

Wintario also awarded a grant of up to \$2,500 to the Beausoleil Band Council of Cedar Point to defray the costs of developing a community playground. This will include a multi-purpose playing field and a track on the Christian Island Reserve.

Frances St. Amant, co-chairman of the Arena Floor Fund, can't seem to do anything wrong.

When she was working hard and raising funds for the arena floor, the thermometer climbed rapidly. And now, during a period where she describes the fund-raising activities as being "low-key", the money still keeps pouring in.

Gerry Light, president of the Chamber of Commerce, upped the mercury on the Main St. thermometer sign Tuesday to a new total of \$21,000.

"The Chamber of Commerce contributed \$1,385 to the fund," said St. Amant, as she watched the red paint reaching closer to its goal. The money was raised at the recent Silver Jubilee dance.

A \$1,000 cheque from Advanced Extrusions and a \$500 donation from the Civitan Club rounded out the recent donations.

"They've always helped us with all our projects," St. Amant said of the Civitan Club.

Less salt on town roads this winter

Penetanguishene motorists are urged to exercise extra caution this winter while navigating town roads.

The advice comes from Fred Linn, head of the Public Works Department.

"We are doing something differently this year," warns Linn. "In previous years if we knew a storm was coming, crews were out an hour or two ahead of time to salt or sand the roads."

That practice will no longer occur in Penetanguishene.

"This year," Linn continues, "we have been asked by the Ministry of Transportation and Communication not to put sand or salt on bare pavement. As we are subsidized by MTC, we're following their request even though we have not been ordered to do so."

The new policy is being put into effect for ecological reasons, said Linn, not to cut back on spending. The ministry has received considerable static regarding the damage caused by salt.

Linn doesn't expect any significant decrease in the amount of sand and salt used by the town, approximately 450 tons of salt and 3,000 tons of sand last year.

"We seldom use pure salt," Linn said, but use a pre-mix of both sand and salt, which is made up in the fall. Salt is required in the stockpile to prevent the sand from freezing. It's the cheapest thing to use on roads.

The recent snowfall didn't catch the Penetanguishene crew off-guard.

"It doesn't take long to get the plows ready," he said, adding two snowplows operate within Penetanguishene and surrounding area.

The recent snowfall also didn't catch another town department off-guard. Penetanguishene Police Chief John Geere said the force issued warning tickets to people parked on the street before the snowfall, but since then has been issuing tickets.

A town bylaw prohibits parking on streets from 1:00 to 7:00 a.m. between November 1 and April 1 to assist in snow removal.

"Since last weekend we've issued about 30 to 40 by-law tags," said Geere. The tags require a payment of \$5.

"We haven't loved away any vehicles yet this year," he added.

Geere said towing is often necessary on Main St., or other shopping areas.



Practising for Thursday's concert

The Penetanguishene Secondary School concert band, under the direction of John Coull, rehearses for the upcoming Silver Jubilee concert, to be held at PSS December

8 at 8 o'clock p.m. The event will feature the concert band, the PSSdance orchestra, and singer Mary Anne Charlebois. Selections at the concert will range from a stately English

medley to Stevie Wonder's recent hit, "Sir Duke". General admission for the concert is \$1.50.

Staff photo

Midland children's facility

Fraud charges won't close Browndale

Officials from Browndale Homes in Midland say they received assurance Wednesday morning that the charging of four Browndale administrators including its founder John Brown, with fraud will not have any effect on the operation of its local facilities.

The four Browndale administrators were

charged with defrauding the Ontario Government of over a million dollars. The charges were laid following an investigation by the Ontario Provincial Police into the financial operations of the company.

Browndale is a government subsidized corporation which has homes across the province for emotionally disturbed children

between the ages of birth and 18 years.

John Younger, Browndale's training program co-ordinator for Simcoe County said that he learned of the charges being laid Wednesday morning, and shortly thereafter received a phone call from Browndale headquarters in Toronto instructing him to carry on Browndale operations in Simcoe County as usual.

Browndale operates eight homes in the Midland area, each housing five children and training staff.

Younger said that while other Browndale operations throughout Ontario have been the subject of some controversy in the past, especially in the area of employee-management relations, the Midland facilities have been "remarkably successful" and trouble free.

Don Jackson of the Children's Aid Society in Midland said that his organization refers children to Browndale Homes, and was surprised that Browndale's administrators have had criminal charges laid against them.

He commended with Younger regarding the success of Browndale's Midland operations, claiming that "The Children's Aid has a good relationship with Browndale in this area".

No changes in board after nomination night

Only four people tossed their name into the ring for a position on the Protestant Separate School Board at a nomination meeting Monday night.

The board is made up of six members—three incumbent and three new members elected each year.

Because one of the four nominees didn't qualify, the three new members were elected by acclamation.

"There will be no election of trustees this year," confirmed Jean Moreau, secretary-treasurer of the board.

Moreau was deputy returning officer for the nominations held at Burkevale School. She named the four nominees as: Hans Rick,

Joseph Hatton, Herbert deJong and Julianna Hervieux. Mrs. Hervieux didn't qualify.

The incumbent members on the board are: Oscar Ross, Wayne Hook and Erich Deininger. Rick, Hatton and deJong were also members of the board last year, meaning there will be no new faces representing the PSSB.

The board is one of the only two protestant boards in Ontario, the other is in Grattan. "This board," said Moreau, "anticipates few problems in the coming year, other than attending to the usual business matters facing every other school board."

Express stops over in Penetanguishene

There's a new shift operating at the Penetanguishene Aquarobic plant.

No, the company hasn't increased production or added new staff, they've simply rented out their plant at nights to a group of ambitious young people.

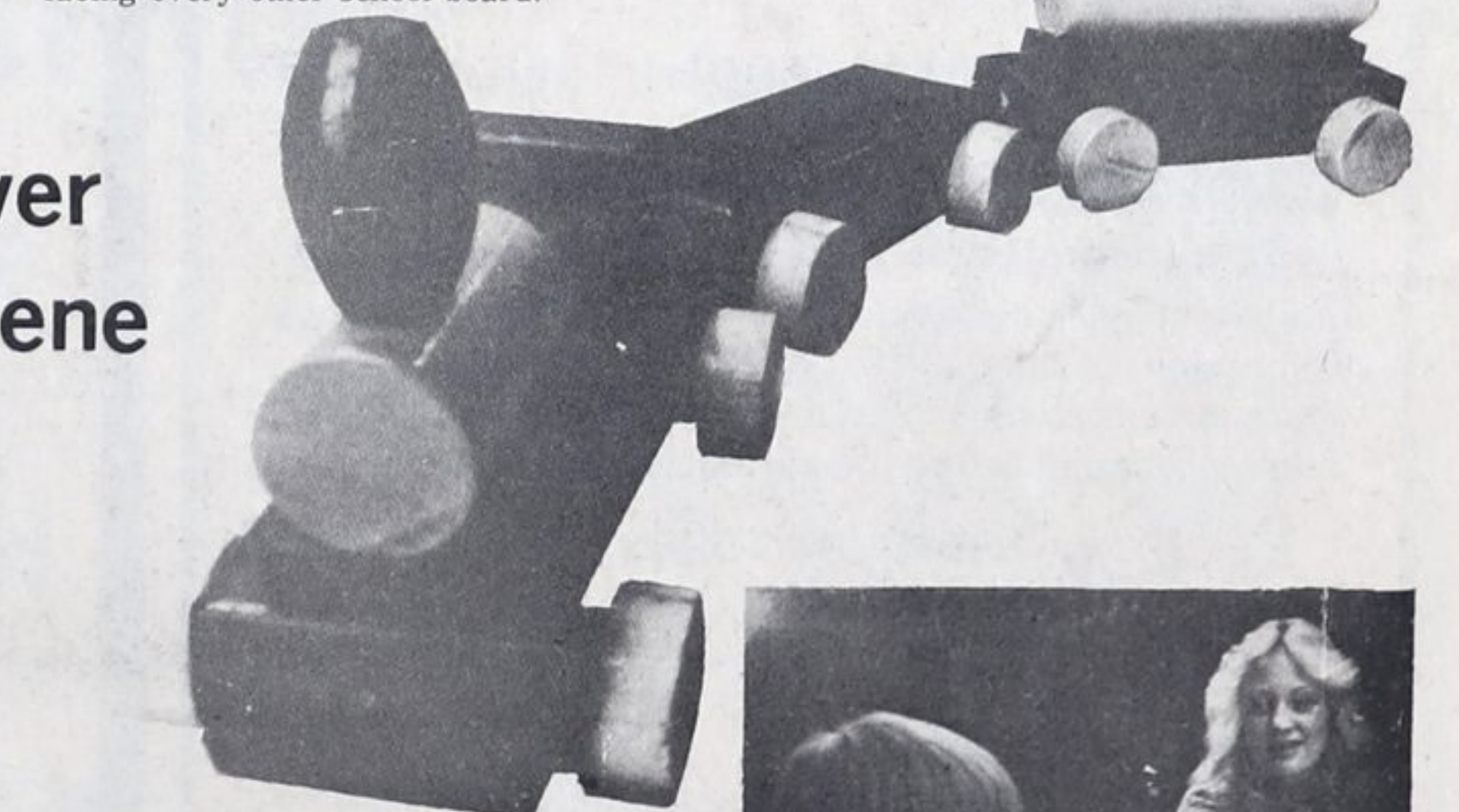
R. Stuff 'N Such Toys Unlimited has set up shop Wednesday nights at the Penetanguishene plant. The Junior Achievement Company is presently hard at work producing toy trains for the Christmas market.

Almost 30 people have been involved for over a month now in the designing, manufacturing and marketing of the wooden trains. The company received its charter Wednesday night and is now a full-fledged business.

Like any successful business, R. Stuff 'N Such Toys is planning on making money. Company president Lisa Robillard and her staff of advisors has determined in order to cover their overhead and earn a decent return on their investment, the company will have to sell 100 trains at \$8 each. The profits will be divided up between the workers who are the only shareholders in the operation.

The workers will also be responsible for selling the product.

The trains, obviously a steal at \$8, consist of an engine and three cars. The company has put them through the child-test, and Robillard reports they've been jumped on with no ill effects.



Admiring Charter

President Lisa Robillard, surrounded by company workers, admires the charter presented to them Wednesday night by Don Kitching, Aquarobic general sales manager.

Staff photo

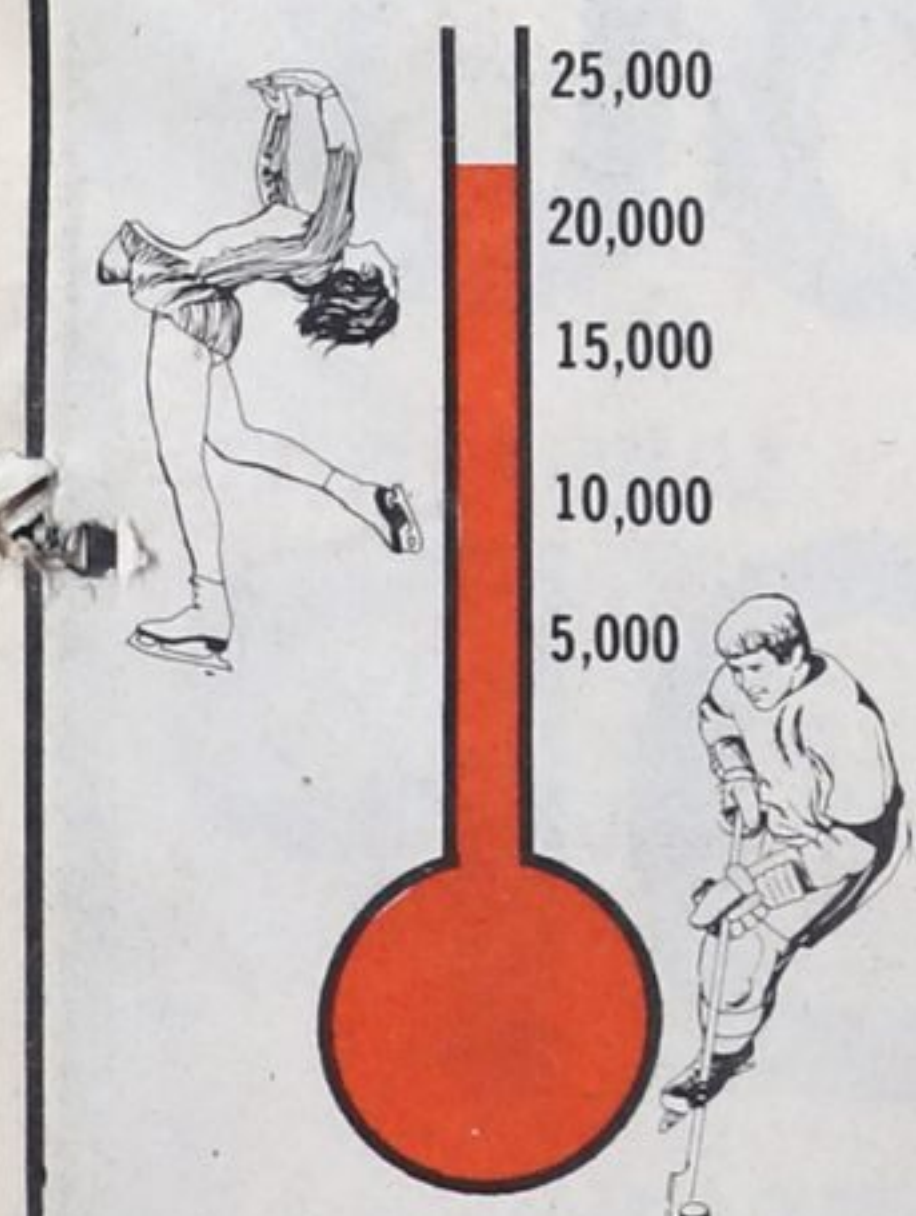


'It goes like this...'

"Just a little more glue right here," company foreman Kim Pruesse tells Richard Heidel.

Staff photo

Penetanguishene arena floor fund



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Tank car takes shape

Roger Juneau is chief of the tank car assembly division, a major production operation employing one person—that being Roger.

Staff photo