

HIRE A STUDENT WEEK

July 4th to July 8th

301 King St., Midland Chamber of Commerce Bldg.,
526-3746 Penetanguishene 549-3022

8:30 a.m. to 4:30 p.m. Monday to Friday

SPECIAL EVENTS

- July 1st** - Parachute water jump at Midland Town Dock in conjunction with the Rotary Bar-B-Q
- July 6th** - Town official in Midland and Penetanguishene office for part of the day to help out around the office and to talk to students and employers
- July 8th** - Draw a member of the CMCS staff for one day free labour - any employer who hires a student from us for full time work during that week is eligible - there will be one winner from each office.

The Canada Manpower Centre for Students is part of a federally funded program called the Student Summer Employment and Activities Program (SSEAP) in an effort to respond to the special needs of students. Our primary objective is to find the right jobs for students and the right students for the job. This is done by soliciting employers and groups in the community and by accepting registrations from students. We also instruct students in proper job search techniques and distribute labour market and government project information.

Why should an employer hire a student? They can add a youthful slant to your operation, aid in summer relief when the regular staff is on holidays and you will give experience to someone who needs it while developing a good work ethic in a young person.

Why should an employer use the CMCS? We can provide workers on short notice, in any numbers, by the hour, day, week or month, our services are free and the students are pre-screened with the skills you require.

If you've got a job to be done...we've got the students.



**HIRE A STUDENT.
FOR A DAY,
A WEEK, A MONTH,
FOR ANYTHING.**

Let's face it. Hiring extra help has become difficult for most small businessmen. That's why summer students represent such a good opportunity for you.
Think there must be some short term projects around the office, plant or store that you've been putting off until you could free someone up. Maybe your warehouse needs to be reorganized. How about that mess behind the shipping dock? Perhaps the furnace room needs repainting. Doesn't the summer holiday schedule put a bit of strain on your clerical capabilities? The possibilities are virtually without limit.
And that's what summer students are for. Your Canada Manpower Centre for Students is geared up to place capable, eager young men and women in the workforce for as little as a day, a week, a month. Or as long as you need.



**REMEMBER
WHEN YOU WERE
A STUDENT?**

Remember when you were a student looking for summer work. Things were tough. Maybe you made twenty five a week, if you were lucky. Long hours. Menial work. Tuition fees and living expenses seemed all out of proportion to what you could make.
Well believe it or not, things just haven't changed that much. Tuition fees have gone up and the labour market for higher education, you know it's true.
That's where you, as an employer, come in. Your Canada Manpower Centre for Students makes it easier to hire summer students. We've got eager and talented students waiting to do whatever you've got. For a day, a week, a month or four.



What with staff vacations and normal business needs, it can be tough getting things done in the summertime. But sure as the sun, you'll find yourself with new inventory to warehouse. Or files to be brought up to date. Or winter insulation and painting to be done. Or a thousand other things to be done. Have you ever thought of hiring a student to do right now what you'll have to do eventually? Hiring a student is no longer the long term commitment it used to be. Through your Canada Manpower Centre for Students, you can now hire a student or two, or ten, for as little as a day, a week, a month, or ten, as for four months. It's the perfect way to get things done before there's no time left to get them.
And it might just make a big difference in some bright young person's university or college future.



**A FUTURE ENGINEER
MAKES A GOOD TRUCK
DRIVER.**

Or a shipping assistant. Or a night clerk. Or a spray painter. Or a delivery person, for that matter.
A young person with a future is willing to work hard for it today. That's why senior high school and college students will do just about anything to get where they're going. For the astute businessman, summer employment ideas in the manpower market are highly motivated.
And you don't have to hire a summer student for the whole summer. Maybe there's a specific project to be done that would be just right for a student's abilities. Just bring in a student or two for a week or two, and watch how things get done.

**WHY PUT OFF
'TIL NEXT FALL WHAT
A STUDENT CAN DO
THIS SUMMER?**

TOWN OF MIDLAND	TOWN OF PENETANGUISHENE					VILLAGE OF PORT McNICOLL	VILLAGE OF VICTORIA HARBOUR	TOWNSHIP OF FLOS		
GERVAN & JONES INSURANCE AGENCY LTD. If its insurance, we have it. 512 Hugel Ave. W. Midland 526-9345	Need a plumber? WILSON & BELL PLUMBERS Residential-commercial-industrial 340 1st St., Midland 526-2259	ARTHUR S. LEITCH CO. LTD. 999 William St. 526-5496	TRICE CONSTRUCTION LIMITED Welding & machine, portable welding equipment 169 Elizabeth St., Midland 526-9797	RON'S BEEF HOUSE AND TAVERN Steaks beef luncheons 847 Vinden Ave., Midland 526-8791	WAGG'S LAUNDRY & DRY CLEANING CO. LTD. 71 years in the business of quality dry cleaning Free pick-up and delivery 526-5436	ROWIKA INDUSTRIES LTD. 150 Albert Street Midland, Ontario	T&G REMNANT SHOP 368 King Street, Midland 526-6971	MIDLAND OPTICAL Todays Eyewear fashions 522 Elizabeth St., Midland 526-8251	BOURGEOIS MOTORS LTD. Mercury dealer "Service after the sale" 472 Hugel Ave., Midland 526-2278	MIDLAND MOTEL in downtown Midland Restaurant & tavern Open all year 519 Hugel Ave. 526-2266
DUGGAN FUELS LIMITED Fuel oil, automatic delivery 558 Bay St., Midland 526-5621 or 526-6198	HEBNER'S TAXI 24 hour service "Buckle-up" 492 Bay St., Midland 526-2217	GEORGIAN BOOKKEEPING Bookkeeping for small businesses Midland 526-9420	HIGHLAND MOTEL & TAVERN Open year round King St. & Hwy. 12, Midland 526-9307	ANDERSON PAVING LIMITED Driveways-tennis courts parking lots. Free estimates. Harry DeLange. Midland 526-2289	P.H. JORY LTD. Drugs 268 King St., Midland 526-2781	GARRISON AVIATION LTD. Huronia Airport 526-8451	ADVERTISER PRESS -Bill Johnston- Commercial printing Fast, quality service 547 Bay St., Midland 526-5131	 Nicholls Funeral Home 330 Midland Ave., Midland, Ontario L4R 3K7	James H. Lynn Funeral Homes Ltd. JAMES H. LYNN MIKE J. STONE HARRY I. BROWN 330 FIRST ST. MIDLAND, ONTARIO 785-524-6551 28 YONGE ST. ELMVALE, ONTARIO 785-232-2722	OGILVIE MILLS King St., Midland
PILLSBURY OF CANADA LTD. Taylor Drive, Midland	MacLEAN HUNTER CABLE TV Midland Division 526-5031	MIDLAND MARINA LTD. Sales and Service Bayshore Dr., Midland 526-6391	LEMBO CORPORATION OF CANADA LTD. 320 Heritage Drive, Midland 526-7807	KINDRED INDUSTRIES LIMITED Stainless Steel products 100 Kindred Rd., Midland 526-5427	BAVARIAN HOUSE Fine German cuisine RR1, Midland 534-3202	LAMERS PAINT & WALLPAPER 313 King St., Midland 526-7411	ERNST LEITZ CANADA LTD. 328 Ellen St., Midland	ROLFOTO STUDIO Weddings - portraits 347 King St., Midland 526-5001	SWALLOWHILL Dolls, original and reproductions in cloth porcelain and wood Box 34, Midland 526-4437	THE INN HOTEL Nightly dancing and entertainment 1st St., Pt. McNicoll 534-7303
JIM MARTIN'S HAIR STYLING Offering 3 operators Elmvalle 322-1713	LORNE RANCE GULF SERVICE Elmvalle 322-1442	DIANNE'S HAIR STYLING "In the Back Lane" Elmvalle Dianne Handy 322-3091	DUTCHER & CORBETT LIMITED Insurance services Elmvalle 322-1533	BAYWEB LIMITED Offset printing Elmvalle 322-1822	 Atlas TRUCK CO. LIMITED VICTORIA HARBOUR ONT. Chevrolet-Oldsmobile Sales-service-parts Victoria Harbour 534-3161	LOCKHART MOTORS Chevrolet-Oldsmobile Sales-service-parts Victoria Harbour 534-3161	BARRON WELL DRILLING "For a well drilled well" Homes cottages farms Free estimates RR1, Victoria Harbour 534-3062	PENETANG IGA "Village Square" Penetanguishene	CLIFFS PLUMBING AND HEATING Serving Penetanguishene & surrounding territory Free estimates Sawlog Bay, Penetanguishene 549-2342	ED'S RENT-ALL "Rent and save" Main St., Penetanguishene 549-2101
BRUCE TINNEY SEPTIC SERVICE RR1, Penetanguishene 526-7269	JULES LESPERANCE PLUMBING CONTRACTOR 24 hour service Repairs-alterations-new work RR1, Penetanguishene 549-8478	HURONIA SANITATION DISPOSAL Complete septic service Top soil-fill-manure. Cleo Moreau, RR3, Penetanguishene, LaFontaine 533-2241	CHEMICAL VALLEY FABRICATING LTD. Centennial Drive Penetanguishene	GEORGIAN BAY SANITATION Pumping-weeping blocks and holding tanks installed RR2, Penetanguishene 549-7181	COMMODORE HOTEL 59 Main St. Penetanguishene 549-7458	R.J. ASSELIN INSURANCE AGENCY LIMITED -134 Main St. Penetanguishene 549-8500	STEWART WHOLESALE CO. LIMITED 143 Robert St. Penetanguishene 549-7419	MIDLAND-PENETANG IRON WORKS LTD. 6 Centennial Drive, Penetanguishene 549-2307	HEHL CONSTRUCTION LIMITED 164 Cambridge Ave., Penetanguishene 549-8401	BAY PHARMACY LIMITED 88 Main St., Penetanguishene 549-2555