

Community Alive

Community affairs are important - participate! Remember - ADAPT the contents of this column to suit your group and community needs.

How To Do A Survey
"Questions are never indiscreet, answers sometimes are."

Oscar Wilde
A well-organized survey is one way to find out more information about a problem or issue. It gathers many different opinions and facts, and shows how the issue is viewed by people in the community.

A good survey has: 1. a wide range of persons and organizations to be contacted; 2. a carefully planned questionnaire.

If possible, find someone skilled to develop these. A researcher in a university or other institution of further education can help you. In addition, they can provide students who will carry out the survey. A government department, market research firm or advertising agency also may be able

to help you.

Technique
The person-to-person interview is the most effective way of conducting a survey. A mailing usually has a small return.

Many people will not give personal information unless they like and trust the interviewer.

Therefore, the interviewer must create a friendly atmosphere. The person should be told what the survey is about, and that he/she has been selected for the interview by pure chance - representing many others. If a person is unwilling to answer a question, the interviewer should respect his/her privacy and pass on to the next.

Always remember, the person is making an effort for which he/she is in no way paid. Be courteous and appreciative of the time given.

Those to be contacted
There are three ways to decide who to interview: 1. People or organizations

are chosen at random by some mechanical formula, such as every fifth house on the street. 2. Geographical areas are listed, then units to be surveyed are chosen at random. 3. The population in question is analyzed by age, residence, occupation, etc., and interviews are assigned in the same proportion as these characteristics exist in the whole population.

The Questionnaire
Every proper questionnaire contains three parts: 1. Questions on the subject of the survey. When you write these, you must continually keep in mind the aim of the survey. What information is needed, and how will the results of the survey be used? Ask yourself whether each question is really necessary.

Questions about behaviour give much more factual information than questions about opinions. To find out what services people use, ask

them what service they last used, not what service they like best.

There are several types of questions: yes-no questions, multiple answer questions, and open-ended questions. The first two types are easiest both to answer and to evaluate. However, open-ended questions (where the person is free to give any answer) are often the most important questions of the survey.

Survey questions should be asked in logical sequence, and those which are easiest to answer should be put first. Questions should be

worded simply, and each should ask for only one decision. Leading questions should be avoided. Don't ask "Do you like radishes?" This contains the suggestion that the answer should be "Yes." Instead, ask "Do you like radishes or do you not like radishes?"

Additional points

1. The questionnaire should be printed on small sized paper (so the person doesn't think he/she will be subjected to a long inquisition). Leave enough space for the interviewer to write answers. Number each

questionnaire and keep track of it.

2. It is important to pre-test your questionnaire on a small number of people. Pay close attention to the way the questions are understood, and evaluate each question afterwards.

3. You might try recording opinions using a tape recorder or video (television) machine. This material, when edited, is excellent for

accompanying the findings of your survey when you present a brief to get funding for your project.

A little knowledge can be a dangerous thing! For a pamphlet containing information and books to read, enclose \$2.00 and write to: The Management and Fund Raising Centre, 123 Edward Street, Suite 301, Toronto, Ontario M5G 1E2

Call Contact

526-9333
hours 9 a.m. to 5 p.m.
Monday to Friday
(Except Holidays)

Senior Citizens' Week, 1977, will be held from June 19th to 25th. This is the seventh year that the Ministry of Community and Social Services has made special plans to recognize the seniors of our Province.

This year we are paying tribute to the creative accomplishments of seniors.

The theme is a continuation of last year, when it was focused on the involvement of seniors in the field of volunteer services.

Contact would like to personally congratulate the many seniors that volunteer their time to drive and run for the Meals-on-Wheels program. We could not manage without you so keep up the good work and our sincere thanks to each and every one of you volunteers.

A ride is needed to and from the Toronto General Hospital on Monday, June 20th. The appointment is for 10 a.m. at the outpatient clinic of the hospital. If anyone can supply this needed transportation please call

Contact at 526-9333. The lady that needs this ride is willing to pay for the gas so please call Contact at 526-9333.



A & W Tykes

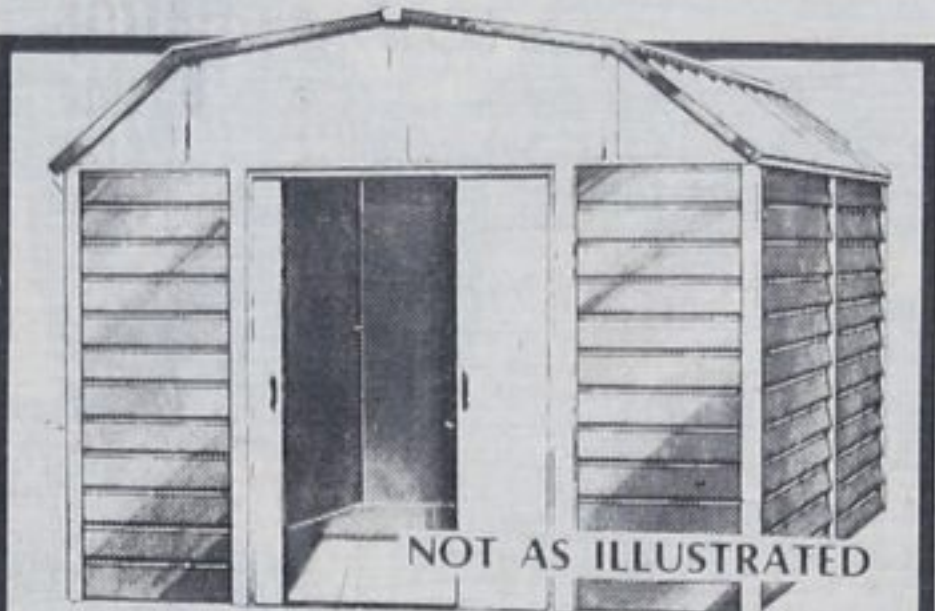
Midland Tykes blasted Flesherton 27-5 Saturday in Midland Minor Baseball League action. The team consists of back (left to right) Brian Dusome, Robbie Desroches, Owen Quilty, Marc Lemieux, Andy Durrwachter, Stephen

Bisson, Keith Proulx, Jim Faragher, front (left to right) Jerry Woods, Stephen Courtemanche, Ron Maclean, Mike Bennett, Tim Hayes, and Jason Tender.

Staff photo

BILTRITE CASH & CARRY

PLYWOOD & LUMBER



Steel Storage Shed

This building features heavy duty rust resistant panels in clapboard style and gable style roof. Approximate size is 8 x 7'. Other sizes are available. See them now at your local store.

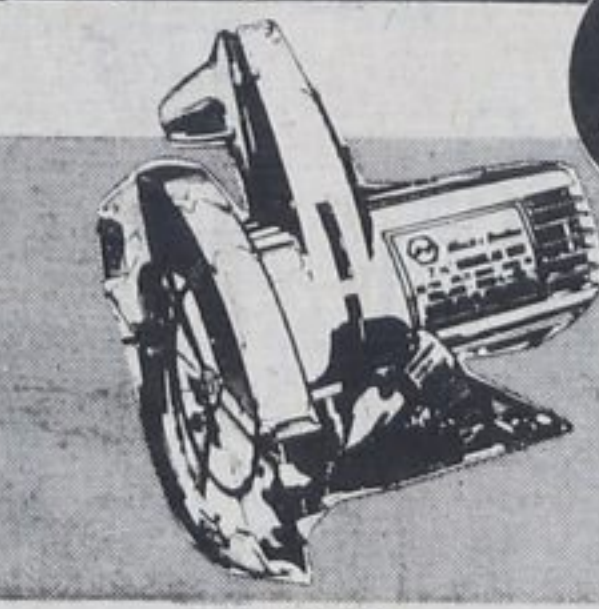
149⁷⁵ EACH

BUSTER BILTRITE says "POPS ARE TOPS"

Black & Decker Whipper/Snipper

The all new way to trim grass and weeds! This trimmer uses nylon line to snip weeds and grass and does away with hazardous blades. Lets you trim up close without damaging trees, fences, etc. Double insulated for safety and protected by one year warranty. And it's lightweight and easy to use.

32⁴⁹ EACH



7 1/4" Circular Saw

Features include a sturdy 115 volt one horsepower motor, large safety guard and sawdust ejector. Has adjustable depth and bevel controls. Complete with 7 1/4" blade and guarantee. # 7301.

27⁹⁹ EACH

BUDGET TERMS AVAILABLE

3/8" Power Drill

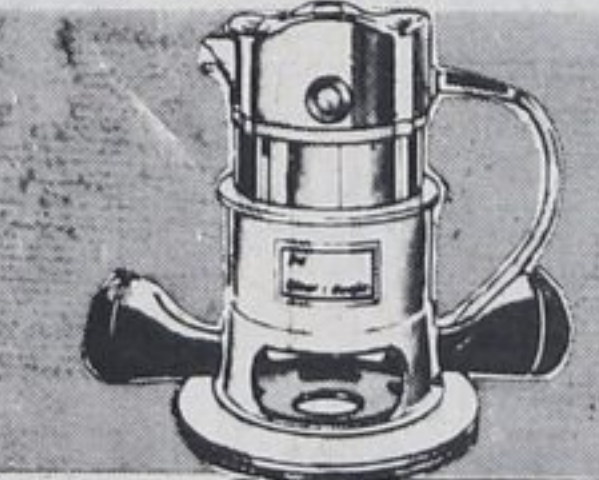
Practical savings in the most popular size drill. Drills most materials quickly and accurately. Accepts standard black & Black & Decker accessories. Model No. 5726.

15⁷⁹ EACH

T55 Stapler

This heavy duty staple gun accepts six sizes of staples including Cellite.

12⁹⁹ EACH



3/4 H.P. Router

Get professional results with this router. You can cut, rout, trim and decorate in wood or plastic. Develops 22,000 RPM. Model # 7610. 3/4 H.P.

53⁹⁵ EACH



Power Jigsaw

Features calibrated tilting shoe for bevel cuts. Complete with wood cutting blade and manufacturer's guarantee. Model # 7504.

16⁴⁹ EACH



Finishing Sander

Ideal for general purpose sanding and finishing of wood, metals and plastics. One hand operation delivers over 25 sq. inches of orbital action. Model # 7404.

13⁹⁹ EACH

Hand Tools For Dad

Soldering Gun
Features dual heating gun, brush and three copper tips. 162-0657. **16⁹⁸** EACH

Propane Torch
Includes brass utility burner head and propane cylinder 162-1960. **12⁹⁷** EACH

Hand Saw
22" hand saw with 8 point blade. 154-0186. **5³⁹** EACH

Lufkin Tape Measure
16' tape measure with all steel construction, durable case and positive lock. 152-8926. **10⁵⁹** EACH

Aluminum Level
Features tough milled aluminum construction and easy reading vials. 24" LENGTH 152-3562. **9⁴⁹** EACH

Economy Hammer
A general purpose claw hammer with tough hardwood handle. 152-0493. **4⁷⁹** EACH

Metal Square
Sturdy polished steel with permanent markings. Size is 2' body with 16' tongue 153-3546. **6⁷⁹** EACH

Mitre Box
This hardwood mitre box cuts 90 degree and 45 degree angles. 151-5204. **1⁹⁹** EACH

prices above are strictly cash & carry

Free Estimating of House Plans, etc.

Barrie: Highways 26 and 27
Penetang: 188 Main St., 549-7404

OPEN: Mon., Tues., Wed. and Thurs. from 8 a.m. till 6 p.m.
Fri. from 8 a.m. till 9 p.m. - Sat. from 8 a.m. till 4 p.m.

OPERATED BY BILTRITE CASH & CARRY LTD.

delivery available in our own trucks



Four Seasons Sports

Mosley & 20th Street
Wasaga Beach, Ontario
Phone : 429-2726

we accept
Chargex and
Master Charge

