

Getting the Christmas Spirit Makes the Holiday Efforts Seem Worthwhile!

THE GIFT YOU GIVE... BUT GET TO KEEP

Sailing-ship model kits are a great gift selection for the hobbyist in your family. They provide hours of pleasure and pride of accomplishment and when complete, you have a great decorator piece for your home. Revell, Inc. manufactures detailed sailing ships that are up to three feet long and take almost six months to build, as well as models measuring 24" in length which can be built in a weekend. All models also provide an educational experience, since they are replicas of famous ships in history, such as the U.S.S. Constitution, Mayflower, Cutty Sark and Spanish Galleon to name a few selections.

A modeling handbook titled "How To Build Better Sailing Ship Models" can compliment your gift or be used as a stocking stuffer. It's available for 60¢ from Revell, Inc., P.O. Box 66397, Los Angeles, Ca. 90066.

This holiday season can be your chance to provide relaxation and learning in exchange for home decor!

TOY-BUYING BOOKLET IS AVAILABLE FREE

Consumers seeking helpful suggestions and guidance about their gift selections for children this year are being offered free help from Schaper Manufacturing, one of America's leading toymakers.

As part of its "Cootie Cares" consumer action program, Schaper - "the Cootie Company" - is offering a free helpful booklet that's crammed with information about toy selection and purchasing.

For a free copy of "Toy Buying Tips", send a stamped, self-addressed envelope to Schaper, 9909 South Shore Drive, Minneapolis, Minn. 55441.

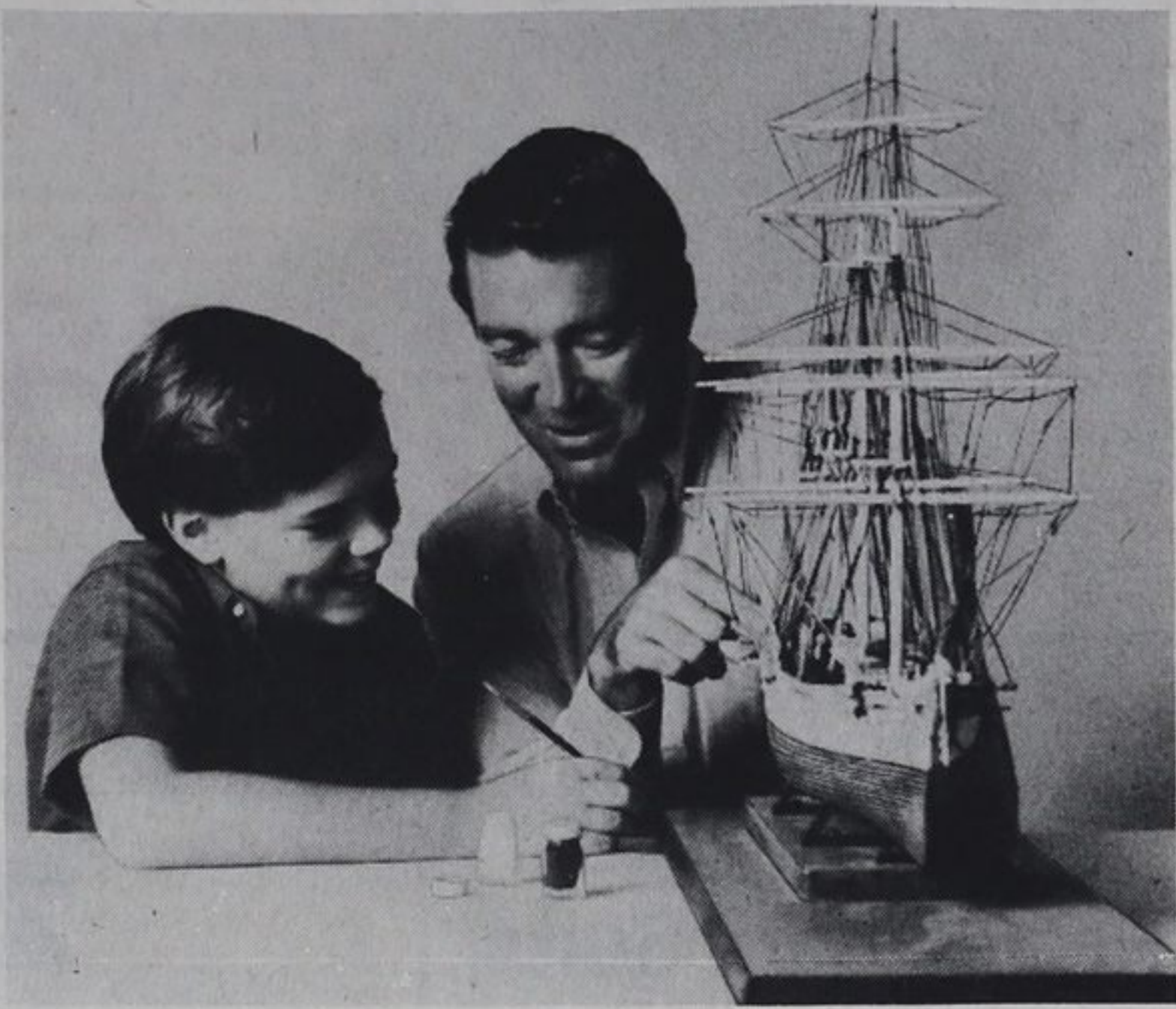
Decorating Ideas:

Here are a few Christmas decorating ideas guaranteed to keep children and adults blissfully busy on a dull winter afternoon:

(1) Paint the inside of bottle caps and glue them on to a styrofoam Christmas tree. Use a different color for each row.

(2) Dip differently colored pieces of yarn in glue and wind them around foam balls for attractive tree ornaments.

(3) Decorate a foam candle holder with different types of hard candies and licorice. Finish the project with a coat of clear varnish to prevent the candies from falling off or from being removed by hungry candy addicts.



A HANDSOME DECORATOR PIECE like this replica of a sailing ship would be an asset to any home. By gifting that hobbyist in your family with one of the sailing-ship model kits from Revell, Inc., you can look forward to displaying a sailing-ship replica in your own home later on, while providing hours of enjoyment now.

Gifts to Solve His 'Split Personality'

The growing popularity of imported beers in the U.S. has led to a "split personality" for many American men. Fully 70% of the imported beer consumed in the U.S. is served in bars and restaurants, meaning that an overwhelming majority of consumers switch to domestic brews when they get home.

There's no doubt that the

prestige - and perhaps the price - of imported beer in general plays a large part in this trend. But it's not always that easy for the beer connoisseur to "go domestic" once he's turned his taste buds toward a quality import.

To make matters worse, men probably miss the "special occasion" effect of the fine glassware a good

import is often served in. The solution: duplicate the luxury of an evening out by giving the man in your life a case of imported beer this Christmas. To add to the enjoyment, serve up a gift of imported, elegant glassware for him to enjoy his gift in.

A light, tasty German beer from Germany, St. Pauli Girl Beer promises to

be a good selection, in part because it's suitably exotic. The brew enjoys immense popularity in such far-flung areas as Alaska, the Bahamas, Bermuda, and much of the U.S., but has the most frequently requested characteristics of imported beer. It combines a light, clean, natural taste, and proper aging without chemical preservatives.



A CHRISTMAS GIFT FOR HIM that's sure to be appreciated is a pair of chic, clean-looking crystal beer mugs with one of these matching pitchers from Hadeland of Norway. To really make the man's Christmas complete, top off the gift with something he rarely buys himself: a case of light, tasty St. Pauli Girl Beer from Germany.

Gift Headquarters

...FOR EVERYONE ON YOUR LIST!

ALL DRESSED UP!

The prettiest of the season's party looks for little girls. In short styles.



Dresses, sizes 6 months - 24 months, lace and embroidery trimmed fancy dresses in plains and prints in assorted colours from \$8.25 and up. Ideal for those dress-up occasions. 2-3X, from \$11.50 and up, quilted and lace trimming on party dresses, assorted colours and styles, to give that feminine little touch for any occasion or "happening".

For Toddlers JUMPSUITS & PANTSUITS

Jumpsuits and pantsuits, sizes from 12 months to 3X in denims and polyester knits with applique trim, in assorted colours and patterns. Ideal for Christmas festivities or playtime. Up to \$21.00.



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BOB and LARRY'S Men's Wear offer

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Irish knit sweater

- Natural colour
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250 King St., downtown Midland 526-2061



Toyland

Good quality stuffed toys for babies

- Washable plush, musical action and terry toys up to \$14.98 found in the Children's Dept. on the 1st. floor.

Christmas Toyland - lower level

- Features crafts, games, musical instruments, creative and education toys, stuffed animals and dolls, plus their accessories, building sets and cars etc. in every size and shape.

Something for everyone in the family from tiny tot to adult, for individual, family or group participation, can be found in **Edward's Toyland**

- Hours of fun can be had for all from our selection of toys and games etc.

Craft Kits

Kits and Accessories

- Crewel Kits
 - Rug & Afgan Kits
 - Jiffy-Stitchery
 - Needle-Pointers
- for the craftsman or hobbyist who likes to while away her leisure time constructively
- from \$3.00 and up

- Wide assortment of wools & yarns (Emu, Paton, Baldwin and Windrush) to knit or crochet your own Christmas gift ideas and at your leisure for those cold winter nights.

295 KING ST. Downtown Midland 526-2271



Opening Monday Dec. 13.
Dec. 16 - 17 - 9:30 - 9:00p.m.
Dec. 18 9:30 - 5:30
Mon. - Thurs.
Dec. 20 - Dec. 23 9:30 - 9:00
Dec. 24 - 9:30 - 5:30

Lots of Free Parking at rear of the store