

THE DODGE BOYS



CHRYSLER *September 7* **30th**
SEVENTY
ON THE MOVE!



Ted Wallbridge
President

Fred Rauber
Sales Manager

Bob Nash
Service Manager

Homer Lalonde
Body Shop Manager

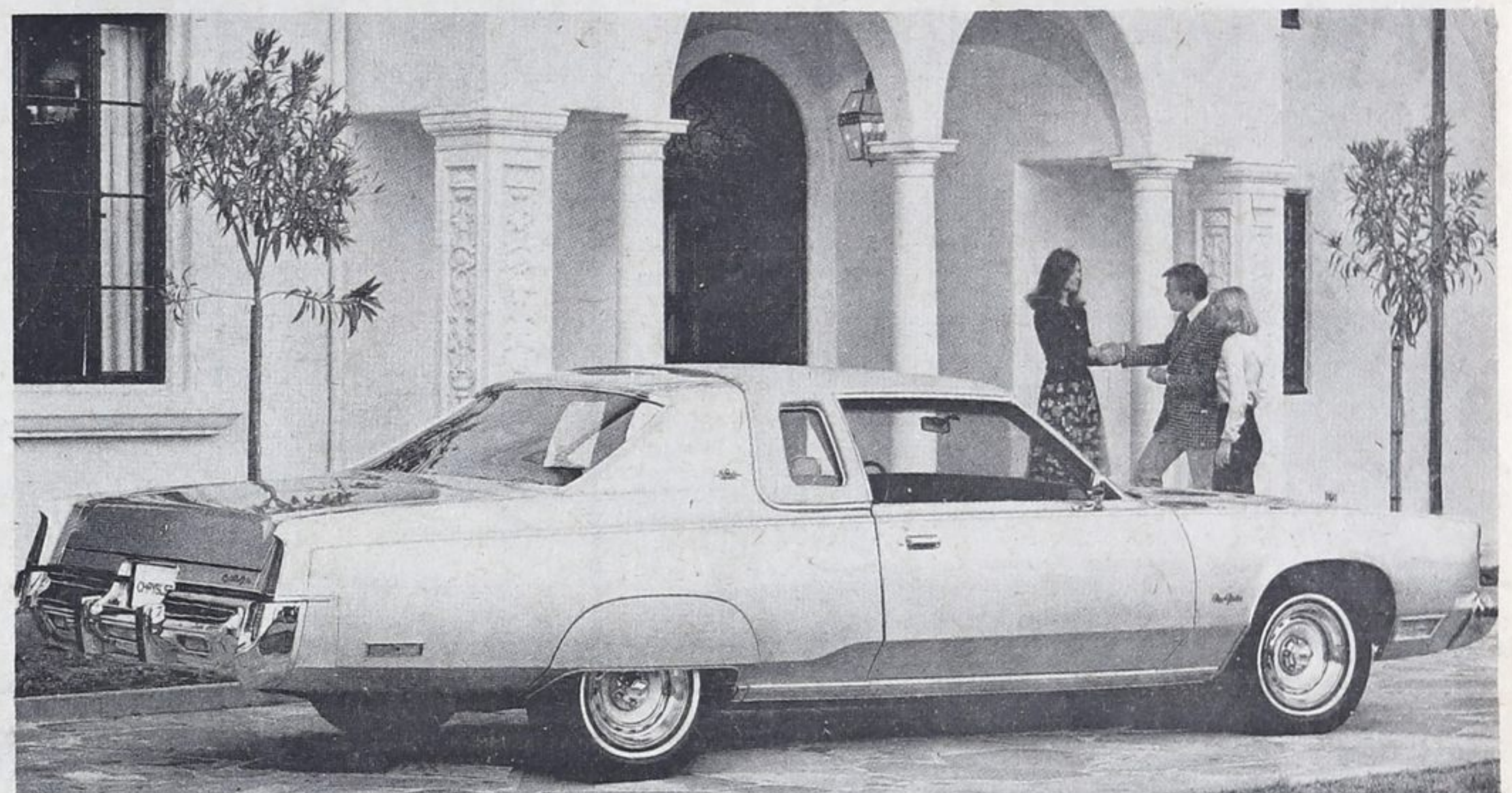
Our 1st Anniversary

Our first year has been a most gratifying experience and want to thank all those who made it such a success.

It is with much enthusiasm that we enter into our second year of offering Chrysler products to area residents.

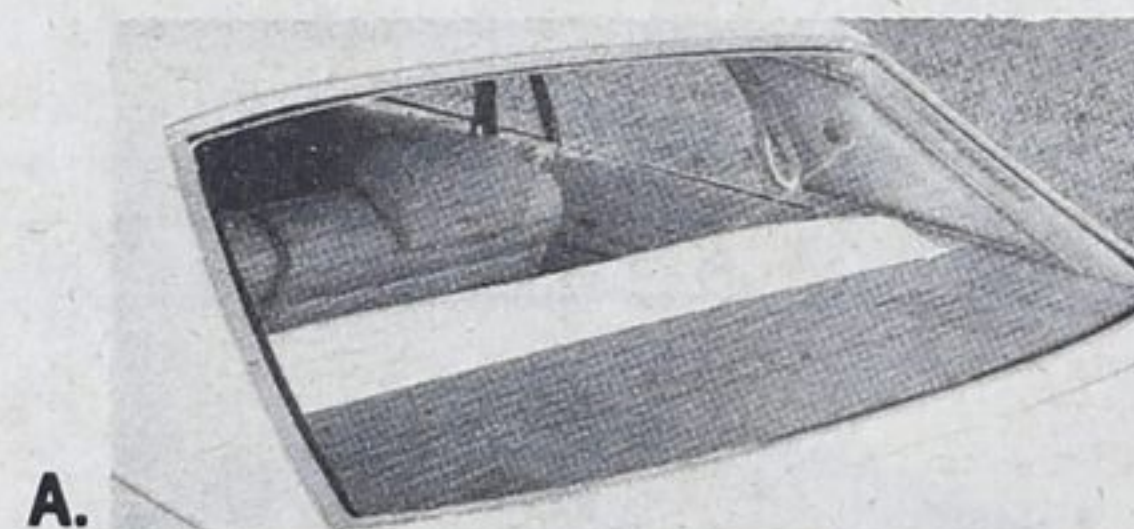
The new line of 1977 cars and trucks speak for themselves, so we are pleased to invite you to come to Midland Chrysler Dodge to see them. We'll show you the products that inspired our slogan CHRYSLER "77" ON THE MOVE.

FREE
SNOW TIRES
in the trunk of every new car.
during this celebration.



NEW YORKER BROUGHAM

Standard bearers of excellence



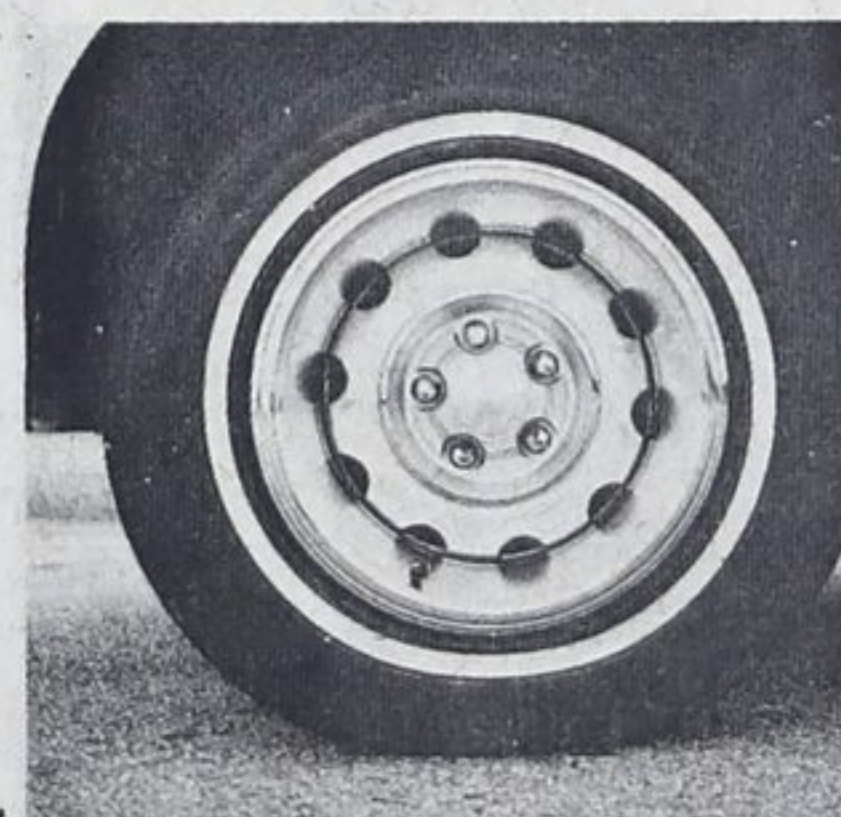
A.



B.



C.



D.



E.

ELECTRIC REAR WINDOW DEFROSTER

A. Electronically heated rear window clears snow, ice and fog in minutes with the flip of a switch. Heat conducting grids on the glass do the trick. In many parts of Canada, a must.

RIGHT REMOTE MIRROR

B. Clear seeing through the passenger's side automatically at the touch of a button.

VENT WINDOWS

C. Helps you control the flow of fresh air most comfortable for you. (Four-door models only.)

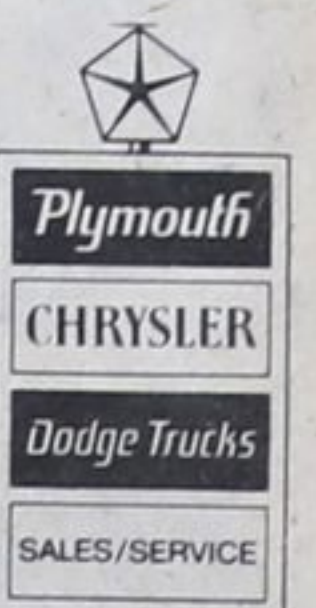
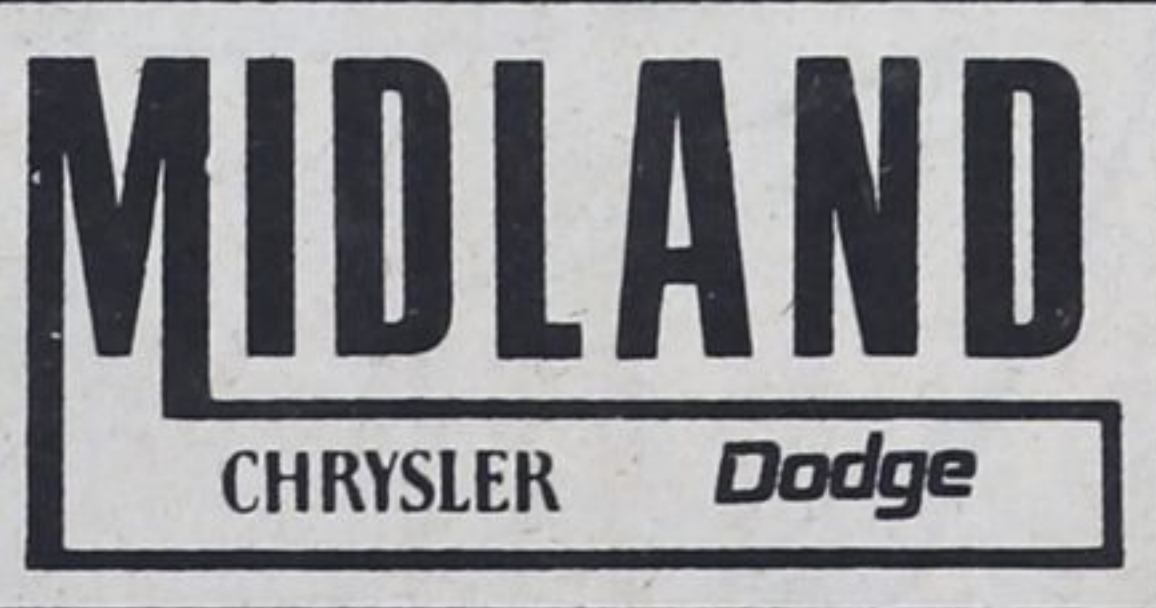
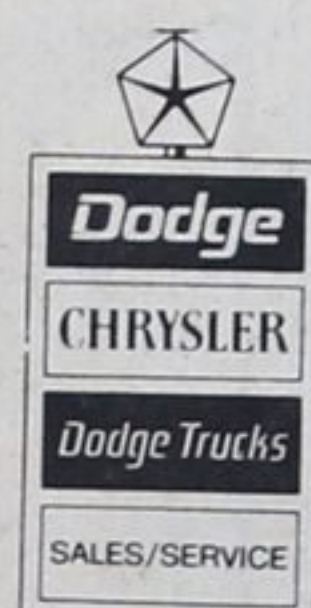
RALLYE ROAD WHEELS

D. Helps make your Monaco look super sporty starting from the ground up.

E. The brain of the Lean-Burn System is this electronic spark-control computer which responds to data from 8 sensors and instantly adjusts the timing of spark-plug firings to achieve the best combustion efficiency for all conditions. Since conditions are constantly changing, the computer is constantly making instantaneous adjustments in spark-plug firings. This results in good engine performance.

All 76's at
DEALER INVOICE
PRICES

up to 48 MONTH
REPAYMENT
With our own
CHRYSLER CREDIT PLAN



Corner Vinden St. & Hwy. 27

Midland

526-3707