



1881 Simcoe County Atlas

PENETANGUISENE.

A plug for a first-rate book on our area's early history

by Tom Grand
If you are interested in the history of Simcoe County and want to start, or enlarge on a collection of historical books, you should seriously consider purchasing a reprint of The 1881 Atlas of Simcoe County. But before I say anything else about this

book, let me declare a slight conflict of interest. The good folks at Cumming Atlas Reprints recently sent this newspaper a free hard cover copy of the atlas. Having confessed to the gift, let me add that I was not bought, that my high opinion of the publication has nothing to do with the fact that Markle Community Newspapers did not have to shell out \$14.00 for the book. It simply is an excellent publication. For those of you who may doubt my sincerity — a few words. Individuals and groups are always trying to influence newspapers. If they're willing to pay for it, the easiest way to get their message across to a newspaper's reading audience is through advertising. Otherwise a person, a company, a politician, or a political party has to rely on an editor considering whatever they are involved in, as being "newsworthy". Sometimes people try to get an article in a newspaper which should really be paid for as an ad. The problem is they don't want to pay for the advertising space, so they send "filler" material, such as stories on the blankety-blank compa-

ny's vacation cruise in the South China Sea — you know, that sort of stuff. Another method of getting a story in a newspaper is by offering gifts to reporters and/or editors. The gift is usually open-ended. The receiver of the gift is not required to write a story for the giver but there's a lot of indirect pressure to do so, if the gift is accepted. It's sort of like, "You scratch my back, I'll scratch yours" — that sort of thing. When this happens the best thing to do is to politely refuse the gift. If I didn't believe that the 1881 reprint of the

Atlas of Simcoe County was a good buy, I would have followed the above course of action. But I want it, so I'm taking up the hint in the form of a note which accompanied the atlas. This is how it goes.

"This is your complimentary review. We hope that you will review this, and feel free to use any of the material. Some news offices sell our atlases. Should you

wish to do this see the discount schedule enclosed."

This newspaper won't be selling copies of the atlas, but it is giving it a good review.

The atlas contains sketches, maps, and other historical writings relating to Simcoe County and first published between the years 1870 and 1890. It is an invaluable collection of historical material on the townships

and municipalities of Simcoe County, and the people who lived in them during the latter part of the 19th century.

Only 1000 copies of this hardcover edition were printed. For the Simcoe County Atlas and any of the other 22 similar reprints of atlases on southern Ontario counties write: Cumming Atlas Reprints, Port Elgin, Ontario, N0H 2C0.

And that folks, is a plug.

End of May Sale

It's clearance time at P.D. Murphy's! Check this list of bargains featuring a wide range of specially priced items suitable for gifts, in the home use or to sparkle up your patio parties. This End of May Sale is a great time to save, so buy now and make each dollar go a little further at Murphy's.

Apple Salad Set
SILVER-PLATED NOW \$4.88
SERVERS
This attractive salad set would make a delightful shower gift. Apple shaped glass bowl about 10 ins. with servers of International Silver plate. Neatly boxed.
Clearance Price Set \$4.88

Red Stemware
WINE LIQUEUR NOW 88¢ ea.
SHERBET
The soft, warm glow of this deep red stemware adds a pleasing touch to any occasion. Fluted design in correct shapes for wine, liqueur and sherbet.
Clearance Price each .88c

Salad Bowl Sets
5 BOWLS 2 SERVERS NOW \$9.88
REG. \$20.00
Well grained oval shaped bowls to grace your table. Four 8 ins. size and one 13 ins. with serving fork and spoon. A big value at this price.
Clearing Price Set \$9.88

Flower Holder
SILVER-PLATED NOW \$5.88
Silverplated flower holder in attractive design. About 3 ins. high with plastic top to support your favorite posies. A decorative and pleasing gift.
Clearance Price \$5.88

His And Hers Gruen Watches
Reg. \$49.50 to \$125.00
1/3 off
NOW \$33. TO \$83.33

Among the fine watches of the world the name Gruen stands for quality, accuracy. Choose from a wide range of styles. Gold or silverplated cases, some with stainless steel backs. All have matching expansion bracelets.
Clearance Price \$33.00 to \$83.33

Homestead Oil Lamp
WITH WICK AND BURNER NOW \$6.88
REG. \$9.95
Early American style Oil Lamp with that antique touch. A functional decoration with the charm of yesteryear. Overall height about 18 ins.
Clearance Price each \$6.88

English Ironstone Dinnerware
8 PLACE SETTINGS NOW \$33.88
REG. \$59.95 set
Here is a great buy in durable, everyday dinner sets. Made of heavily glazed English Ironstone that has good appearance and should give long satisfactory service. Choose from many attractive patterns.
Clearance Price \$33.88

Handy Snack Set
3 STACKING PIECES NOW \$3.88
Octagon shaped plastic snack set with carrying handle. About 8 ins. high with three trays marked Snacks, Popcorn, Chips, Great for parties, etc.
Clearance Price Set \$3.88

Mini Wine Cooler
BRIGHT SILVER-PLATED NOW \$3.88 ea.
A convenient holder for matches, cigarettes or toothpicks. An attractive and useful ornament. Neat design with flared top in durable silver-plate. About 3 ins. high.
Clearance Price Each \$3.88

Sport Ice Bucket
BOWLING GOLF REG. \$3.95 NOW \$1.88
A nifty party prize or gift. Sports style Ice Bucket of sturdy plastic with insulating liner. Choice of bowling or golf motifs. Height about 12 ins.
Clearance Price Each \$1.88

Coaster Set
9 PIECES NOW \$3.88
REG. \$7.95
Miniature metal-bound chest of hardwood in natural finish. Eight coasters. Protect your good table tops and save money too. Coasters have cork base for glasses.
Clearance Price Set \$3.88

14 Flavours - Diets, too!
The Pop Shoppe
\$2.69
24-10 oz. Returnables
(That's 11.2c per bottle)
Midland - Hwy. 27 & Hugel

If you've got green

where it shouldn't be seen...

Get Green Cross Vegetation Killer.

- Eliminates all unwanted vegetation — on paths, lawns, gravel driveways — for at least one full year.
- Gives two way action — works through both roots and leaves.
- Effective, easy-to-use — comes in liquid spray concentrate (also in granula: form).

One of 61 problem solving products from Green Cross.

GREEN CROSS
The lawn and garden problem solvers.

the bookworm

A 'corking good book for Holmes addicts' out thanks to Dr. Watson

by Shirley Whittington
Romance and lust come and go on the paperback racks, but crime goes on forever. Good detective stories remain bestsellers in spite of the hollowing of current literature.

Sherlock Holmes is the daddy of all crime busters and his unemotional self assurance have endeared him to millions of fans. Not the least of these is his chronicler, Dr. Watson, who followed him about with admiring astonishment as Holmes unravelled clues and knit up solutions.

Holmes rides again, just in time to cash in on the sudden interest in cocaine. The Seven Per-Cent Solution is titled "a reprint from the reminiscences of John H. Watson, edited by Nicholas Meyer."

The "manuscript was allegedly typed by an elderly lady (at Watson's dictation), and abandoned in the attic of her home after her death. It's a corking good

story for Holmes addicts, told with the conservative elegance and undisguised admiration that was Watson's hallmark.

The doughty Doctor finds Holmes in his study "thinner and paler than usual...and his eyes were without their usual twinkle." Holmes, it turns out, is a bundle of paranoia, brought on by his over-use of cocaine.

He sees the infamous Professor Moriarty behind every shutter. "He is the Napoleon of crime, Watson!" cries Holmes, and Watson twigs to the fact that his Invernessed friend is higher than a kite. He determines to take him to Vienna for treatment of his addiction, at the hands of guess who - Sigmund Freud.

Holmes is with Freud for only a few minutes, and then delivers himself of the following: "Beyond the fact that you are a brilliant Jewish physician who was born in Hungary and studied for a time in Paris, and that some medical theories of yours

have alienated the respectable medical community, I can deduce little. You are married, possess a sense of humour, enjoy playing cards, and reading Shakespeare and a Russian author whose name I am unable to pronounce."

Freud comes right in on cue: "I should like very much to know how you guessed the details of my life with such uncanny accuracy," and we're off again as Holmes unravels one of Freud's cases, and Freud tries to unravel Holmes.

There's a great train chase in the final chapters, and Holmes saves the day with his cool courage, and ingenuity. Having freed the munitions heiress, identified Moriarty and kicked cocaine, Holmes observes, over his brandy, "We have not really prevented a war. The most we can be said to have done is postponed it."

So that, friends, was what Holmes was up to during the mysterious Great Hiatus when all the world believed him dead.

The Seven Per-Cent Solution is refreshingly circumspect, as all Holmes novels are. If you're a Baker Street regular, you'll enjoy this book.

Agency, by Paul Gottlieb is a modern tale of intrigue and menace, set in the schizophrenic world of advertising. The premise of the novel is fascinating. A Higher Power, (never fully identified) attempts to undermine the North American way of life. Recognizing that ad agencies are the propagandists of the capitalist system, they commission subversive agents to buy an agency (Dolittle and Bragg!). Philip Morgan, a young adman on the way up, gets caught in the web of hyped double-think and eventually falls victim to it.

Gottlieb has injected good satirical bits in his story, like the Franken-Stein beer-and-sausage outlets which feature Transylvanian Blood Pudding a la Dracula, Beef Ghoulish and fibre glass cobwebs.

A memo announcing the firing of two top executives begins, "The spectacular growth of our agency requires tighter management control due mainly to an increasing interest by our clients in dealing with a unified and more consolidated management, period, paragraph." Agency would be fun to take to the beach. But if you're going to settle down in your digs with a glass of brandy and a wing chair, try The Seven Per Cent Solution. The Seven-Per-Cent Solution, edited by Nicholas Meyer. 253pp. Dutton Pub. Agency by Paul Gottlieb. 221 pp. Paperjack. (Original publishers, Musson).

QUALITY FARM BUILDINGS

Pole Type Drive Shed
32 ft. x 48 ft. for Dale Weatherill Anten Mills, Ont.

- Experienced Planning and Designing Service
- Custom designed buildings, built to your requirements
- Competent, reliable, experienced work crews

"Take advantage of the drop in Lumber Prices. Contact us today."

PROPLAN BUILDINGS
You'll be glad you did —
P.O. Box 732
18 Alliance Blvd. Barrie, Ont. L4M 4Y5
(705) 726-9791
Sales Rep: Mr. Mervin Parker, 24 Castle Dr., Barrie — 728-4365