



### Damage set at \$14,000

Midland fire fighters took the better part of four hours to bring a fire, which broke out at a home on Sandy Bay Road in Tay Township on Friday, under control. Damage to the house, occupied by Mr. and Mrs. David

Desjardins, has been estimated at \$14,000. According to Midland fire chief Arnold Tippin, faulty wiring is suspected to be the cause of the blaze.

Staff photo

### To govern zoning, standards

## Two by-laws before council

Penetanguishene town council gave third reading to its proposed zoning by-law last night and second reading, or approval in principle, to a by-law prescribing standards for the maintenance and occupancy of property within town limits.

Once the town gets final approval from the Ontario Municipal Board on these by-laws, it will signify the completion of the basics of planning and mean, in the words of zoning

administrator Bryan Byng, that "we can start refining."

The town's planning board has already approached Windland Associates of Orillia to draft a comprehensive development policy for the municipality to add as an amendment to the official plan, something requested by Queen's Park.

The Property Maintenance and Occupancy Standards By-law, as it is formally called, will set minimum requirements for the upkeep of buildings, in terms of both safety and appearance.

It provides for enforcement under the Ontario Municipal Act and defines what is and is not a safe, habitable building.

## Yeo St. lots are now up for sale

Penetanguishene will offer 18 residential lots in the Yeo Street area for sale to the general public, following last night's meeting of the town council.

Council endorsed a proposal that would call for the properties to be offered at a flat price of \$9,500 each, and noted that they are now completely serviced to the lot line.

They are located in Yeo between Dufferin and Lorne Streets.

All applications, when accompanied by a certified cheque for \$100, will be deposited in a sealed box, with the final sales being completed following a public draw on a date not yet specified.

## Bell adds 500 area numbers

Bell Canada has increased the capacity of the Lafontaine switching centre by 500 telephone numbers to accommodate growth in the area.

According to local Bell Canada manager Jake Luke, the new equipment costs \$103,000 and should be operational by fall.

The move increases the number of listings in the Lafontaine exchange to 1,500.

### Baseball, football - and new arena

## New plan unveiled for town's waterfront park

Penetanguishene town council gave approval in principle last night to a revised master plan for the Waterfront Park that would cost an estimated \$700,000 over the next 10 or more years.

More than \$224,000 has been spent so far in developing the waterfront, particularly by landfilling the beach area and constructing the nature trails in the west end. And to date, ratepayers in the community have paid directly only \$6,500 of that cost, with the rest coming from federal and provincial government grants, and private donations.

The cost estimate is exclusive of capital spending on a new arena called for under the plan, and the anticipated doubling in size of the town dock by the federal government.

The plan was unveiled to council last night by parks chairman Ron Bellisle, and it marks a sharp shift in philosophy from the old proposals for the area.

Under the one drawn up in May 1970, the

waterfront would have been designed as a "passive" park area, but the new one, prepared by Richard Strong-Steven Moorhead Ltd. calls for an active recreation area to be centred around the present curling club site.

The map, published on page 2 of this issue, provides for eventual construction of a new arena behind the present Aquarobic Ltd. plant, a small community centre where the public works shed now stands, removal of the trailer park to another part of town, and the development of three baseball diamonds, bicycle paths, a football field and track, and a modified commercial area east of the sewage treatment plant.

In addition the nature trails would be fully completed, extensive parking facilities and landscaping are called for, as well as a doubling of the beach capacity through continued landfill to roughly 1,500 feet.

This week, for example, fill being removed from the site of construction at the Poyntz

Plaza has been deposited, in part, at the waterfront.

Construction of the arena will be geared to future industrial and residential development, but in the words of one municipal spokesman "you'll be surprised how much we'll see done in the next ten years."

The plan provides for future expansion of the sewage treatment plant, and Gulf Oil Ltd. has agreed to give half of its present land for storage tanks to the town at a nominal fee.

If and when completed, the plan will see Penetanguishene with a uniquely-developed natural asset within site of the town's core, — including a natural wildlife centre in the nature trail area.

And perhaps most remarkable of all is the minimal cost to the town.

Local labour is developing the site, beautifying the town, and at a cost to date, after several years, of just over \$1 per person. (See editorial, page 4.)

## OFY grants to area youths total \$88,828

The Ministry of Manpower and Immigration has given the go-ahead to 19 Opportunities for Youth applications in the North Simcoe area, with grants totalling \$88,828, according to a telephone interview yesterday.

Carman Marchand, was awarded \$3,715 for its operation this summer. Project 'Le Gout de vivre' will employ five, with a grant of \$4,090.

Happy Time Day Camp will be operating with six students and \$4,270 this summer. Five students will be working on 'Loisirs Jeunesse' this summer, thanks to an OFY grant of \$5,270.

In Penetanguishene, five students have been awarded \$3,755 for their Centennial Project, under the direction of Kathryn Labatt.

Experience '75 has been granted \$6,160 for seven students in the Waverley district. Elmvale Day Camp has been awarded \$5,750 for its operation which will employ six people.

In Perkinsfield, under the direction of Shirley Lesperance, 'Les Chopains' has been granted \$3,390 and will provide four jobs.

A community playground on Christian Island has been granted \$9,433 and will provide employment for eight this summer.

In the Lafontaine area five people will be involved in 'Fermier en Herbe' to which the ministry has granted \$4,500. Project 'Camarades d'ete', under the direction of

Six students, under the direction of Christie Swales, will have \$4,690 to operate a summer playground at Sacred Heart school in Midland. An OFY grant in the amount of \$1,835 has been awarded to two people for a Tutoring and Enrichment program to be operated in the Midland and Victoria Harbour area. The ministry has granted \$3,530 for four students to run the YACMR (Youth Across Canada for the Mentally Retarded) day camp in the Midland area. Midland's Contact centre has been given \$5,645 for projects organized by four people.

\$5,600 has been granted to four students for the construction of the Ganaraska Trail. A day camp in the Vasey area, under the direction of Barb Wilson has been granted \$4,205. A project called 'Chimo' has been given \$4,470 for its OFY project.



## The best

Inside the Penetanguishene Citizen this week, we take a look at The Penetanguishene, one of the finest resort hotels of its type in North America during the late 19th and early 20th centuries.

For a minimum of \$2.50 per day or \$14 per week, it offered luxury accommodation, recreational facilities and service to a wealthy clientele from across the continent.

Above, a record muskie caught near the hotel one summer, which made the angler in the photo the envy of the "Izaak Walton Club" at the hotel.

For the story and more details, please turn to page 16.



## Boosting the party

The Penetanguishene Lions club got into the act during the district Lions parade down King Street in Midland on Saturday afternoon, and proclaimed the town's centennial year on the side of their float. Penetanguishene's lions were joined by groups from Innisfil, Parry Sound, Bradford,

Collingwood, Stayner, Honey Harbour, and Barrie among others for the annual conference held this past weekend in Midland.

Between 600 and 800 Lions escaped from their cages for the weekend and converged on the Civic Centre for business meetings, luncheons, banquets, and balls. Staff photo

## 130 attend Monday night meeting

# Task force planners, area residents reach shaky truce

by Sue de Stein-

For the first time since the inception a year ago of the Simcoe-Georgian Task Force, task force consultants, area politicians, planners, and citizens appear to have reached a tacit understanding.

In a jovial and informal atmosphere Monday night at the Highland Motel, study director Malcolm Martini and consultant Earl Berger met with 130 concerned politicians, planners, and citizens from the area to discuss the task force's second interim report, released during the winter.

Now in the final stages of its work, the task force was the brainchild of the Ontario government, charged with designing a growth strategy for the Simcoe-Georgian area for the next 30 to 40 years. For the last few months, the consultants' growth strategy outlined in the report appeared to be unpalatable to at least the Tiny-Tay Peninsula Planning Board, and Midland Penetanguishene and Tay Township councils and planning boards.

In its brief to the task force, the area planning board lambasted the second interim report for its failure to allow for enough urban growth in the peninsula area and for its emphasis on Barrie as the prime growth centre. Along the same reasoning as the area board's, though in somewhat more subtle terms, Midland council contended that the Barrie-Midland option was the most viable alternative.

Fireworks fizzle

The expected fireworks which threatened to explode early in the meeting Monday night, did not materialize.

No one disagreed with Martini's contention that moderate and evenly-paced growth could be accommodated in the county, up to a maximum population of 500,000 by the year 2011. The consultants, he said, felt there was merit in growth, considering that increased job opportunities and more and better services came hand in hand with that growth.

In considering the distribution of that population, the task force opted to a trends approach, he said. There are a number of opportunities in the Midland-Penetanguishene area, though "we see them as relatively limited."

What the consultants have noted with regards to the Midland area, is that "the amount of growth one can reasonably expect is 70,000", he explained, a figure which nearly triples the present population.

Martini said he was not convinced about the importance of incentive grants in bringing growth to the area, but noted that highways leading to North Simcoe must be vastly improved — a point which he conceded, had not been brought out strongly in the second interim report.

The rate of growth in centres outside of Barrie will be slower at first, as it "takes a while to build up credibility as an attractor". As Barrie fills up and prices necessarily

skyrocket, industries will begin to look farther afield for locations.

200,000 in Barrie?

To Midland mayor Harold Boyd's complaint that the consultants appear to be forcing growth in Barrie, Martini said that the consultants had, in fact, constrained growth in the Barrie area. "I'm convinced that there could be 200,000 people in Barrie before the turn of the century," he added. "We're hardly forcing the issue." However, because of its location, "Barrie will naturally

be the key point in the area".

Outspoken critic of the task force report and area board member Dr. Peter Brasher said the ability of the Tiny-Tay Peninsula to absorb urban growth was higher than was indicated in the report.

In the urban areas of Midland, Penetanguishene, Port McNicoll, and Victoria Harbour, he contended there are 11,000 acres of land not designated by the area board as environmental protection areas. By

separating these centres with EPAs, the communities would remain as separate and agricultural land would be preserved, he said. The board maintains that with a density of 10 persons per acre, the urban areas could accommodate 110,000 people.

"We object to a doubling of population in the rural area," which means the loss of agricultural land, he stressed. "We must differentiate between planned growth and urban sprawl."

Clarifying the area board's position, planning director John Faulkner agreed that the capacity of Simcoe County was 500,000. "But I don't want to have a pot that will hold 300,000 potatoes, and then try to put 500,000 potatoes in it," he added. "What the area board is saying is that the peninsula area has a capacity of 110,000, so let's plan for it."

"Just a citizen"

Describing himself as "just a citizen", Midland resident Eric Rothwell, who left Toronto because he wanted to live here, said he got "nervous when I think Midland could change to the place I left." If Midland is going to expand, "let's do it intelligently," he added.

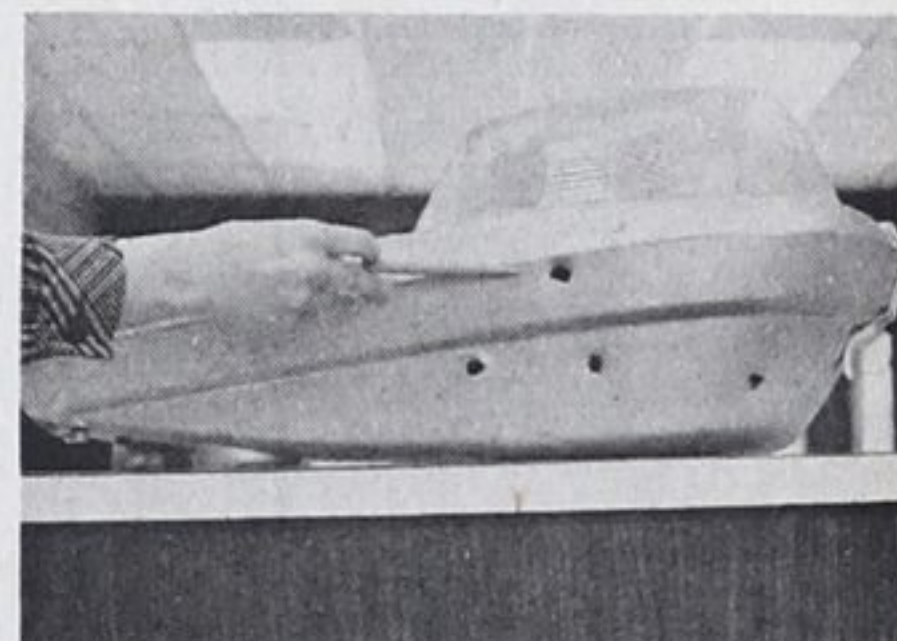
Midland planning board chairman Doug Klute felt that growth was inevitable — "it's a fact, and it is good if planned properly." He did not think that the quality of life in the area would drastically alter with an increased population.

Quality of life, Midland reeve Moreland

## Bullet holes

Penetanguishene police have decided to clamp down on the amount of damage being done to street lights on Edward Street after this lamp was removed after receiving 11 holes from a .22 rifle. The unit is valued at \$100, an hour of a man's time, and the use of the truck and bucket. Police report similar damage on other lights in the area.

Photo by Bob Faulkner



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