



Here are the latest  
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**Audit Bureau of Circulations (ABC)**

## FOR MIDLAND AREA WEEKLY NEWSPAPERS

AS SHOWN IN PUBLISHERS' STATEMENTS FOR 6 MONTHS ENDING SEPT. 30, 1974

These statements are subject to audit by the Audit Bureau of Circulation.

### **Midland Peninsula Group** (MARKLE COMMUNITY NEWSPAPERS)

COMPRISING

AVERAGE PAID CIRCULATION

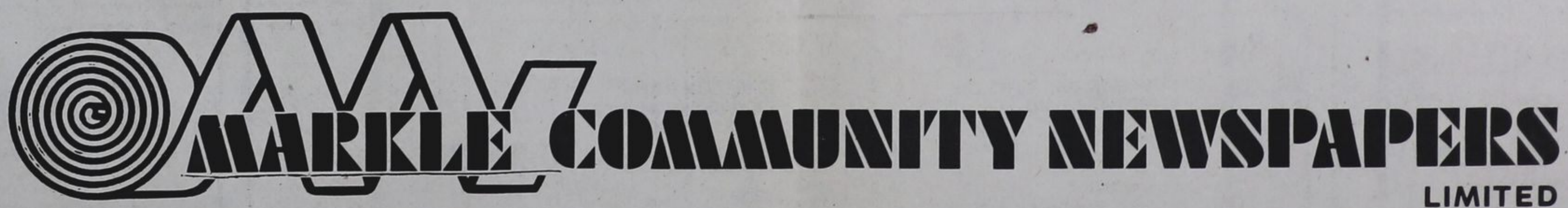
MIDLAND TIMES	4,262
PENETANGUISHENE CITIZEN	1,559
ELMVALE LANCE	<u>1,803</u>

COMBINED AVERAGE PAID (EXCL. BULK) 7,624

### **The Free Press** (THOMSON NEWSPAPERS)

AVERAGE PAID (EXCL. BULK) 5,484

YOUR ADVERTISING IS SEEN BY MORE  
READERS (CUSTOMERS) WHEN YOU USE THE MIDLAND PENINSULA GROUP



The Midland Times

526-9369

The Penetanguishene Citizen

549-2012

The Elmvale Lance

322-1871