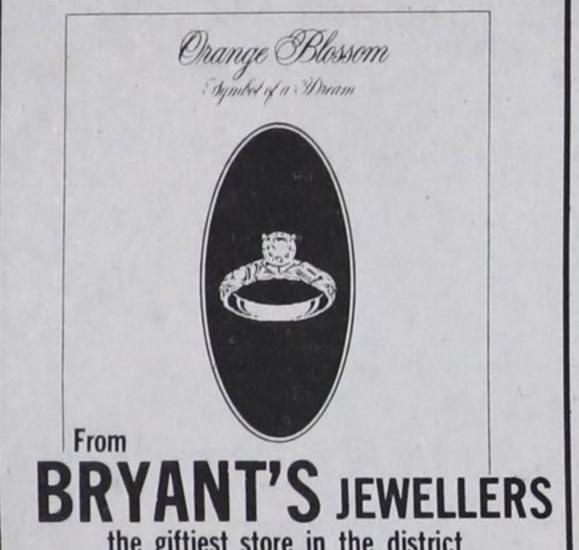
CELEBRATE WITH US THIS YEAR

A CENTURY OF PROGRESS

100th BIRTHDAY





the giftiest store in the district 66 Main St. Penetanguishene

PENETANGUSHENE 1875

1975



The Beck family

The Becks are one of the dominant families a family picture. The three children in the in Penetanguishene's history, largely because front row from left to right are: Alfred,

of the lumbering king, Charles Beck. Here is George (Adden), and William Beck. In the

middle row are: Emilie (Milla), Charles and his wife Emilie Beck. Standing in the back row from left to right are: Walter, Mary, Lovina, Jake and Charlie Beck.

Charles Beck - Penetanguishene's lumber king

The lumbering industry Beck and his lumbering ene's early history as a municipality and Charles bermen.

Beck was a strong man who compiled a massive into the wilderness and took fortune in the lumbering business. A pamphlet published in the 1920's (Penetanguishene and the Men Behind Its Industries by William Gilmour) notes of

dominated Penetanguish- interests that, "the business, big and vital, bears the stamp of its founder. By a Beck was king of the lum- strong physique and a no less vigorous mind, Mr. Beck beat down for himself a path rich toll of the forest despite the grim fingers which hold its treasure in such an unyielding grip."

Other lumbering mills Beck' money was only good would come later, but for

interests were the backbone of the town. The extent of Charles Beck's control over the town of Penetanguishene is illustrated by the fact that he became its first Mayor in 1882 and also by the way in which he paid his employees. Workers were paid partly with Canadian currency and partly with Beck money.

at his store on Burke Street,

Fifth in a series of 13

years Beck's lumbering now the Penetanguishene

When Charles Beck died in 1915, the C. Beck Lumbering Company was taken over by his son William. At that time the two large mills operated from early spring to the late fall every year, producing 15,000,000 feet of lumber per season. In addition there were two box factories, one in Penetanguishene, the other in Toronto, working the

year round with an annual output of 5,000,000 feet of lumber made into boxes.

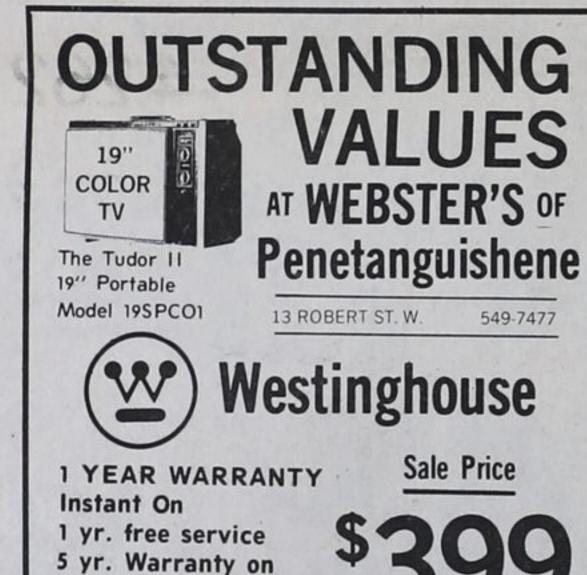
When Charles Beck died he left an estimated 10 million dollars in assets. But the lumbering industry through which he made his fortune would eventually die too, a victim of mismanagement which allowed relentless cutting but practiced little or no reforestration.

CELEBREZ AVEC NOUS CETTE ANNEE UN SIECLE DE PROGRES









pix tube



GIGNAC'S CHILDREN'S WEAR Main Street Bottom of the Hill

Penetanguishene















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This notice furnished courtesy of

IRETON'S IDA Pharmacy

88 Main St. Penetanguishene

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Branch No. 68 Penetanguishene "THE FRIENDLY BRANCH"

Blighty Bingo every Friday night in the Normandy Room. Proceeds to be used for charitable purposes.

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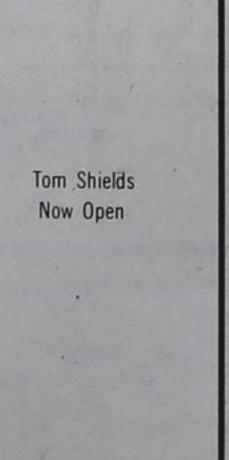
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