



Here are the latest
 paid circulation figures
 released by
Audit Bureau of Circulations (ABC)

FOR MIDLAND AREA WEEKLY NEWSPAPERS

AS SHOWN IN PUBLISHERS' STATEMENTS FOR 6 MONTHS ENDING SEPT. 30, 1974
These statements are subject to audit by the Audit Bureau of Circulation.

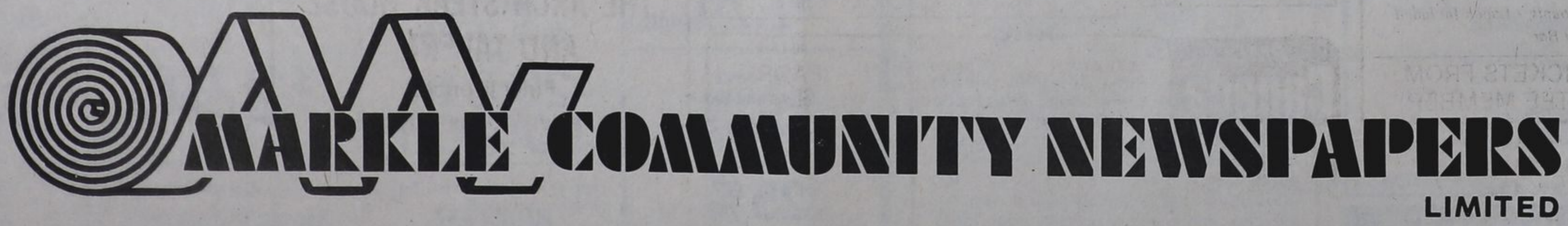
Midland Peninsula Group (MARKLE COMMUNITY NEWSPAPERS)

<u>COMPRISING</u>	<u>AVERAGE PAID CIRCULATION</u>
MIDLAND TIMES	4,262
PENETANGUISHENE CITIZEN	1,559
ELMVALE LANCE	<u>1,803</u>
COMBINED AVERAGE PAID (EXCL. BULK)	<u>7,624</u>

The Free Press (THOMSON NEWSPAPERS)

AVERAGE PAID (EXCL. BULK) 5,484

**YOUR ADVERTISING IS SEEN BY MORE
 READERS (CUSTOMERS) WHEN YOU USE THE MIDLAND PENINSULA GROUP**



The Midland Times
526-9369

The Penetanguishene Citizen
549-2012

The Elmvalle Lance
322-1871