

# Join the rush - enter the Centennial Contest



\$150 in cash prizes and more

Although it's almost a full three months away, the response, to date, to Penetanguishene's "Old Home Week" has been great.

The centennial draw tickets for a total of \$2,000 in prize money are being grabbed up fast, we're heading for our second Centennial Dance on April 26 at the Legion Hall, invitations are being sent out to former residents to return home for our big summer party, and entry forms are now available at the town office for the June 28 Main Street parade.

In short things are moving. Now, thanks to a \$150 donation from the centennial committee, together with assistance from the Watergate Steak House and the Pen Theatre, the Citizen announces "Centenaire-Penetanguishene-Centenary", a contest open to everyone in Penetanguishene. For the winners, there's a total of \$150 in prize money, dinner for two at the Watergate Steak House and complimentary passes to the Pen Theatre.

Here's how the contest works. Anyone in Penetanguishene may enter one, two, three or all four categories on three broad themes about Penetanguishene. The categories are for: short stories, poems, drawings or paintings, and photographs. Entries, in each of these three categories, must be based on one of these three themes:

- Penetanguishene - A place to stand and a place to grow.
- How I'd like to see Penetanguishene develop in the future.

All entries should be submitted to the Citizen office on Main Street during working hours (Mon. - Fri., 9 a.m. - noon, 1:30 - 5 p.m.). The closing date for entries is June 20, at 5 p.m.

The winners will be announced in the Citizen on June 25. The prizes will be as follows: 14 years and over category Grand prize: \$50 and dinner for two at the Watergate for the one best overall entry selected from the short story, poem, picture and photography categories. A total of \$15 in prize money will be awarded to the remaining winning entries in each of the four categories. Second prize in each of these categories will be two complimentary passes to the Pen Theatre.

13 years and over category A total of \$10, in prize money will be awarded to the winning entries in each of the four categories. Second prize in all four categories will be two complimentary passes to the Pen Theatre. Note: The Citizen reserves the right to publish any of the entries.

Please clearly print your name, address and telephone number on the back of all entries. All entries must be submitted in an envelope or some other suitable container. Entries will be judged by a panel composed of teachers, members of the centennial committee, the staff at the Citizen and selected residents from Penetanguishene. The decisions of the panel of judges will be final.

## IGA is moving into the High Point Mall: Light

Penetanguishene IGA has "reached an agreement" with the developers of the proposed three million dollar High Point Mall according to Jerry Light, the owner of the IGA foodstore. Although a contract has not been officially signed Light confirmed, Monday, that an understanding had been reached between IGA and the mall developers. A 20 year contract will be signed within two or three weeks Light said.

Negotiations for the contract have been going on between the Oshawa head offices of IGA and representatives of the developers, Jack Anthony and Anthony Breda, for months. Now, according to Light, "we have a good contract. I'm quite happy about it."

The announcement of the unwritten agreement comes immediately after the final closing date for all but three of the businesses at the Poyntz Plaza, the site for the new mall. All business operations, with the exception of the IGA supermarket, the Liquor Store and Bob's Hoagie House, were given notices a month ago to leave their premises by the end of March, so that construction of the High Point Mall could begin in mid-April or early May.

The developer's plans call for all the buildings with the exception of IGA, the Liquor Store and Bob's Hoagie House, to be torn down this month. Following demolition of these buildings construction of the new mall can begin. How quickly the work proceeds depends on the weather.

When it is completed the new IGA store will be twice the size of the existing one. The present store will remain open throughout the construction period for all but a few days when the changeover from the old to the new building takes place. Light said that he hoped the new store would be ready to open for "Old Home Week" (June 28 to July 5).

The number of jobs counting full and part time staff will be increased by between 20 and 30 per cent to service the new IGA store. Presently the store employs a total of 30 people counting full and part time help. An increase of 30 per cent would mean an additional nine employees.

The new IGA store, like the existing one, will front on Poyntz Street. It will be built just to the right of the present IGA supermarket.

## Loblaws may sell out

by Sue de Stein

Negotiations are presently underway between Loblaws Ltd. and a former company executive for the purchase of the Midland Loblaws store at the corner of King and Elizabeth Streets.

Although the deal is presently being held up over a legal technicality, it is expected the purchase will be finalized this month. Jack Parr, a Don Mills resident and a 36 year veteran with the Loblaws supermarket chain, has been negotiating with head office and expects to hear something more definite today or tomorrow. If the deal is finalized the supermarket will become a Super Save store, owned and operated by Parr Foods Ltd. Super Save is a franchise operation of National Grocers, which in turn forms part of the Weston group of companies, of which Loblaws is one.

The tentative opening date for the Super Save Store has been set for April 23, but that date has been put back by the unexpected delay, according to Parr.



### Flowers for mom

Even when there's snow on the ground, spring's a good time to give mommy some flowers. In fact any time of the year is a good time to give someone you love flowers. Little

Denise Fournier, 8, shows the bundle of flowers she's going to give to her mother on Monday.

Photo by Tom Grand

# The Penetanguishene Citizen

Vol. 8 No. 14
Wednesday, April 2, 1975
30 pages

15¢

With 8 Pages Colour Comics

## Grant outlook for French Day Care Centres is good

No definite promise was made, but Ontario minister of Community and Social Services, Rene Brunelle, indicated there is a good chance \$38,420 in grants will be given to a total of three area French day care nursery centres this September. The day care centres are located in Penetanguishene, Lafontaine and Perkinsfield.

Rolland Desroches, the director of Penetanguishene's le Centre d'Activites Francaises said that the chance for grants "looks very good" following a meeting with Brunelle in Toronto last Wednesday.

Three other people attended the meeting. They were: Sister Angeline Moreau (principal of St. Joseph's elementary school, Penetanguishene), Walter Parker (Coldwater) and Joan Northcott (Penetanguishene).

If the grants for this area are approved people who cannot afford the services of a day care centre will be allowed to send their children to these centres free of charge. The prices for those who can afford to pay will be set during registration in September.

Last year a French day care centre was operated out of the basement of St. Ann's Church in Penetanguishene. The Church allowed the basement to be used rent free and the French Centre subsidized any other costs involved in the operation of the day care centre. There was no provincial funding for the care centre last year.

If the grants come through this year Desroches anticipates that approximately 18 three, four and five-year-olds will attend both the day care centre in Lafontaine and the one in Perkinsfield. Last year the day care centre in Penetanguishene handled 34 children but Desroches expects the number will swell to roughly 50 in 1975.

Plans call for each of the three day care centres to be open for two half days a week in September. Once the centres start rolling Desroches said that they hope to operate on the basis of three half days per week.

A child must be three-years-old by September 1, 1975 to be eligible to enter one of the day care centres. Last year the fee at the Penetanguishene day care centre was \$12 per month per child.

## Archie Bunker lives

The spirit of Archie Bunker is alive and well in Elmvale around the village council table.

At last week's council meeting, council rejected an application for a lottery from the Centre d'Activites Francaises of Penetanguishene because it was written in French.

"If they can't write it in English so I can understand it, let's not pass it," councillor Alex Currie said, adding that he thought the group should promote French activity in Penetanguishene and not in Elmvale.

Councillor Fred Harpell said that

there was nothing in English on the lottery application form except the date and the telephone number, both of which were in numerical figures.

Councillor Bob Thiffault came to the defense of the Centre d'Activites Francaises, saying that the group is just a French club and is not trying to "make a bilingual town out of Elmvale".

However, council finally decided to send back the lottery application unapproved because it was not filled out completely. Apparently the section telling about what the funds would be used for was not filled out.

## Traps found in nature trail reserve



### A frightened fellow

This gentle fellow, a raccoon, lost one of his paws in an illegally set trap in the Nature Trail area along the Champlain Road. The raccoon was freed from the trap on Sunday.

Photo by Jim Park

For the second time in just over a year animal traps were discovered in the section of land on the east side of the Champlain Road which Penetanguishene has reserved for nature trails. The package of municipal land extends from Robert Street West to LeCamps Marina and is out of bounds for trappers.

Last year in March the Citizen carried a report on the elimination of the beaver population in the Nature Trail area by a trapper who was illegally operating there. The town halted the trapper's activities by confiscating an estimated 20 traps belonging to the man and turning them over the Ministry of the Environment.

On Sunday, Basil Secord, a worker at the town's pollution control plant, discovered five traps in the nature trail region. All the traps were on municipal land but according to Secord they were not deliberately set in defiance of the town's ban on trapping in that area.

Secord said he met the man who was doing the trapping (he did not ask his name), and claimed the trapper said that he was unaware trapping was not allowed in the

nature trail area.

According to Secord the man was glad to be told trapping was illegal in the nature trail area and picked up his traps saying "I won't come back."

A raccoon was found in one of the traps by the end of a pond. The animal had its paw in the trap. Secord freed the raccoon from the trap. "He'll lose his foot," Secord said, "but he'll survive."

A muskrat was found dead in another trap. Carrots, apples and fish were found as bait in the traps. Trappers use carrots and apples to catch muskrats. Mink feed on fish.

The man who set the traps, found on Sunday, was not the same person as the man who had done the trapping the year before according to Secord.

People are required to obtain a licence to trap. One of the rules of trapping is that a trapper is supposed to obtain permission to trap on another person's land.

Since the nature trails belong to the town of Penetanguishene permission must be received from the town to trap there.

That permission will not be granted according to a town spokesman, so the land is off limits for trappers.

## To improve French programming

## CBC promises us a tower

A radio-TV tower for French programming will be constructed in Penetanguishene within a year barring unforeseen delays (strikes) according to representatives of the Canadian Broadcasting Corporation, who met with a group of 60 Franco-Ontarians at Charlebois' Sugarbush in Lafontaine the night of April 16.

The director of Penetanguishene's Centre d'Activites Francaises, Rolland Desroches said that the tower will mean vastly improved reception for CBC French radio and French CBC-TV. French TV reception is generally very bad in this area and French radio reception is inconsistent. Desroches said CBC representatives at the Lafontaine meeting said that any French TV programs which come into this area now, do so only by accident. The existing French CBC signal is intended to reach only as far as Newmarket according to CBC officials.

A location for the new tower hasn't been chosen yet but authorities are currently looking for a suitable piece of land. When the

tower is in operation it will pick up French CBC radio and TV signals from the new CNR tower in Toronto which is presently in the closing phases of construction.

The tower which will be built in Penetanguishene is only one of an estimated 500 which will be built across Canada to bring CBC radio and TV to those areas where reception is poor or non-existent. The federal government has set aside 50 million dollars in grants to enable the CBC to extend the national corporation's services across Canada.

Existing French programming from CJBC Radio Toronto and CBCFT channel 25 (Toronto's French TV outlet) will be beamed to the Penetanguishene tower. However, if in the future, a group wants to set up a local French radio or TV outlet the tower will be available for their use.

English AM radio reception is also expected to be beefed up by the proposed Penetanguishene tower. The Huronia area will continue to be serviced by the English CBC-TV outlet in Barrie which is CKVR-TV.

## Motorola to start a gradual recall

Midland's Motorola plant will be recalling between 100 and 130 employees over a period of one to two months, according to personnel manager Jim Townson.

Layoffs hit the Motorola plant during the winter, when slumping automotive sales forced cutbacks at related industries. With the car industry showing signs of recovery, Motorola is experiencing what is described by plant officials as a "seasonal pickup".

## Glendon okays two courses

Glendon College will offer at least two university credit courses at St. Joseph's School in Penetanguishene this summer, an increase of one from the single course in French-Canadian literature taught during the autumn-winter term by Professor Pierre Fortier.

A college spokesman said Monday that enough applications had been received for the institution to teach one course in basic French, and a French-language course on 20th Century literature.

Non-credit programs, such as those offered last summer in Penetanguishene for children and adults alike, have not yet been organized, as area residents and university officials explore possible sources of funding. Glendon College is a faculty of York University based in Toronto.

## A rare hand

Everything was right when Madeleine Burts husband asked her "what's wrong with you? Don't you know how to count?"

The Penetanguishene couple were playing cribbage last Thursday and Mrs. Burt came up with a perfect hand.

Mrs. Burt held three fives and a jack of hearts when she turned up a five of hearts making it a perfect hand.

"I just kept looking at the hand," Madeleine Burt said. Mrs. Burt and her husband were so excited about the rare hand that they forgot to play it out.

All in all it was a pretty lucky day for Mrs. Burt. Usually she and her husband each win about half the games but on this day Mrs. Burt won five of the six matches.



### Restraining puppy love

In Spring thoughts turn to love, even puppy love. Here 12-year-old Kathy Kaus has a hard time restraining Chico from making an approach to a smaller female. In this dog

love story, Chico played the part of the aggressive male. The other dog was the shy female. In this case Chico's aggressiveness frightened away a would-be love.



## Citizen contents

- A snowmobile tragedy 2
- Weda uses lost marbles 3
- Streak and the Centennial contest 4
- The PGH story 10
- Sports 13-14
- Classified 16-18
- Entertainment 21