

IGA



Jerry Light Manager
Penetang IGA

RED TAG SALE

Look for more Red Tag Values throughout the store

IGA - ASSORTED FLAVORS
Fruit Drinks
48-FL. OZ. TIN **33¢**

IGA - ASSORTED FLAVORS
Soft Drinks
CASE OF 24 x 10-FL. OZ. TINS **\$2.99**

IGA
Choice Peas
14-FL. OZ. TIN **25¢**

POWDERED
Sunlight Detergent
80-OZ. KING SIZE BOX **\$1.79**

ALL PURPOSE
Robin Hood Flour
5-LB. PKG. **75¢**

BETTY CROCKER ASSORTED VARIETIES
Snackin' Cake
15-OZ. PKG. **79¢**

FRESH! Chicken Legs or Breasts **85¢ LB.**

CANADA GRADE "A" YOUNG, EVisCERATED FROZEN TABLERITE
Pre-Basted Turkeys **79¢ LB.**

SCHNEIDER'S "Red Hots" Wieners 1-LB. PKG. **79¢**

LAZY MAPLE, READY-TO-SERVE
Smoked Hams
HALVES LB. **\$1.49**
BONE-IN QUARTERS LB. **\$1.59**

SWIFT'S PREMIUM, READY-TO-SERVE BONELESS
Dinner Hams 3-LB. AVG. LB. **\$1.69**

MAPLE LEAF, RINDLESS SLICED
Side Bacon 1-LB. PKG. **\$1.49**

TABLERITE SLICED
Corned Beef 6-OZ. PKG. **75¢**

TABLERITE
Sliced Bologna 1-LB. PKG. **79¢**

TABLERITE SLICED
Cooked Salami 6-OZ. PKG. **45¢**

TABLERITE PURE PORK
Sausage 1-LB. TRAY **89¢**

CHOICE, NEW ZEALAND FROZEN
Lamb Leg Roasts LB. **\$1.29**

CHOICE, NEW ZEALAND FROZEN
Lamb Shoulder Chops LB. **89¢**

CHOICE, NEW ZEALAND FROZEN
Lamb Loin Chops LB. **\$1.39**

IGA
Parchment Margarine 1-LB. PKG. **45¢**

WESTON SQUARE BOYS BISCUITS OR
Wagon Wheels 12-OZ. PKG. **89¢**

FACELLE ROYALE (ASSORTED COLORS)
Facial Tissue
PKG. OF 111 **49¢**

Fresh! CANADA GRADE "A" TABLERITE ALL WHITE
Medium Eggs
DOZ. **69¢**

IGA
Pineapple Juice 48 FL. OZ. TIN **43¢**

REGULAR OR MINT FLAVORED
Crest Toothpaste 100 ML TUBE **97¢**

IGA
Apple Pie 20 OZ. SIZE EACH **79¢**

HUMPTY DUMPTY (PLAIN OR RIPPLE)
Potato Chips 8 1/2 OZ. PKG. **79¢**

16-OZ. PKG.
Pleasure Mix Candies **79¢**

UTILITY LARGE
Quikki Poly Bags 2 PKGS. OF 25 **\$1**

CARNATION FANCY CRINKLE CUT
Frozen French Fries 2 LB. BAG **59¢**

FRASERVALE - FROZEN
Turbot Fish & Chips 2 LB. BOX **85¢**

FRIED CHICKEN, SALISBURY STEAK OR TURKEY FROZEN
Savarin Dinners 11-OZ. PKG. **59¢**

GROUND
Nabob Coffee 1 LB. BAG **99¢**

(BANDED DEAL)
Comet Cleanser SLEEVE OF 2 x 22 OZ. CONTS. **79¢**

PUSS N' BOOTS - ASSORTED FLAVORS
Flavor Morsels 12 OZ. PKG. **59¢**

STRAINED, ASSORTED VARIETIES (MEATS EXCEPTED)
Heinz Baby Foods
4 1/2-FL. OZ. JAR **18¢**

DEMPSTER'S 4¢ OFF LABEL
100% Whole Wheat Bread
24-OZ. LOAF **39¢**

CANADA NO. 1 GRADE
P.E.I. Potatoes 20-LB. BAG **77¢**

FRESH for FLAVOR

SWEET & JUICY SUNKIST
Navel Oranges SIZE 113'S DOZ **89¢**

CRISP, B. C. CANADA EXTRA FANCY GRADE GOLDEN
Delicious Apples 3 LBS **99¢**

LOCAL GROWN CANADA NO. 1 GRADE
Rutabagas LB. **10¢**

LONG GREEN SLICERS, PRODUCE OF MEXICO NO. 1 GRADE
Cucumbers SIZE 24'S 3 FOR **99¢**

KRAFT - CANADIAN PROCESS
Cheese Slices 16-OZ. PKG. **\$1.09**

Maria-Paule Green
Marie Paule Green
Director - Consumer Affairs Dept.

Price Increases ...

Often I'm asked why a certain product has gone up in price despite the fact it doesn't contain sugar, the modern villain in the cost spiral! Here is an example of such increases.

The makers of unsweetened Kool-Aid (regular) have recently increased their price. Reason? Increased cost of raw materials: citric acid is up by 60%, food colorings and artificial flavorings have more than doubled -- certain flavorings have increased by as much as 300%.

Added to the above factors, freight rates have increased and are expected to go up 25 to 30 percent over last year. Packaging costs are up 25%, not to mention general labor and overhead costs. When the store owner has to pay more for his products, shoppers have to pay more too.

Mrs. Green is available to talk "shopping" to groups. Call (416) 259-6633 or write The Oshawa Group Limited, 300 The East Mall, Islington, Ontario M9B 6B8.

REGULAR & ALL SHEER, ONE SIZE POPULAR SHADES
Arpege Panty Hose PKG **59¢**

PRICES EFFECTIVE WED. THRU SAT. FEB. 12 - 15
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

GRIFFIS I.G.A.
Elmvale

VICTORIA HARBOUR I.G.A.
Victoria Harbour

PENETANG I.G.A.
Poyntz Plaza, Penetang