

Designers to contact owners on store fronts

Main Street store owners will be contacted in February about specific store front proposals according to a letter from an official at Canadian Pittsburgh Industries Limited. The letter was delivered to the president of the Penetanguishene Chamber of Commerce, Peter Shirriff, late last week.

In it Neal Jotham, manager of technical services at Canadian Pittsburgh's Toronto office states that he hopes a co-ordinated effort could begin on operation facelift (painting, renovating, etc. the fronts of downtown stores) by late March or April.

Towards the end of last summer officials from Canadian Pittsburgh Industries came to Penetanguishene, on the invitation of the Chamber of Commerce, and spent two weeks drawing up preliminary sketches of the east side of Main Street between Robert and the post office to give merchants a general idea of what could be accomplished under a facelift program.

In essence, Operation Facelift provides a colour co-ordinated scheme for downtown storefronts which allows a great deal of flexibility as to the involvement of the individual merchant. Merchants are free to choose not to paint or renovate their store fronts but the pro-face lift forces - hope the benefits of the program will be obvious, and

make everyone willing to join in.

To date no costs for the program have been quoted.

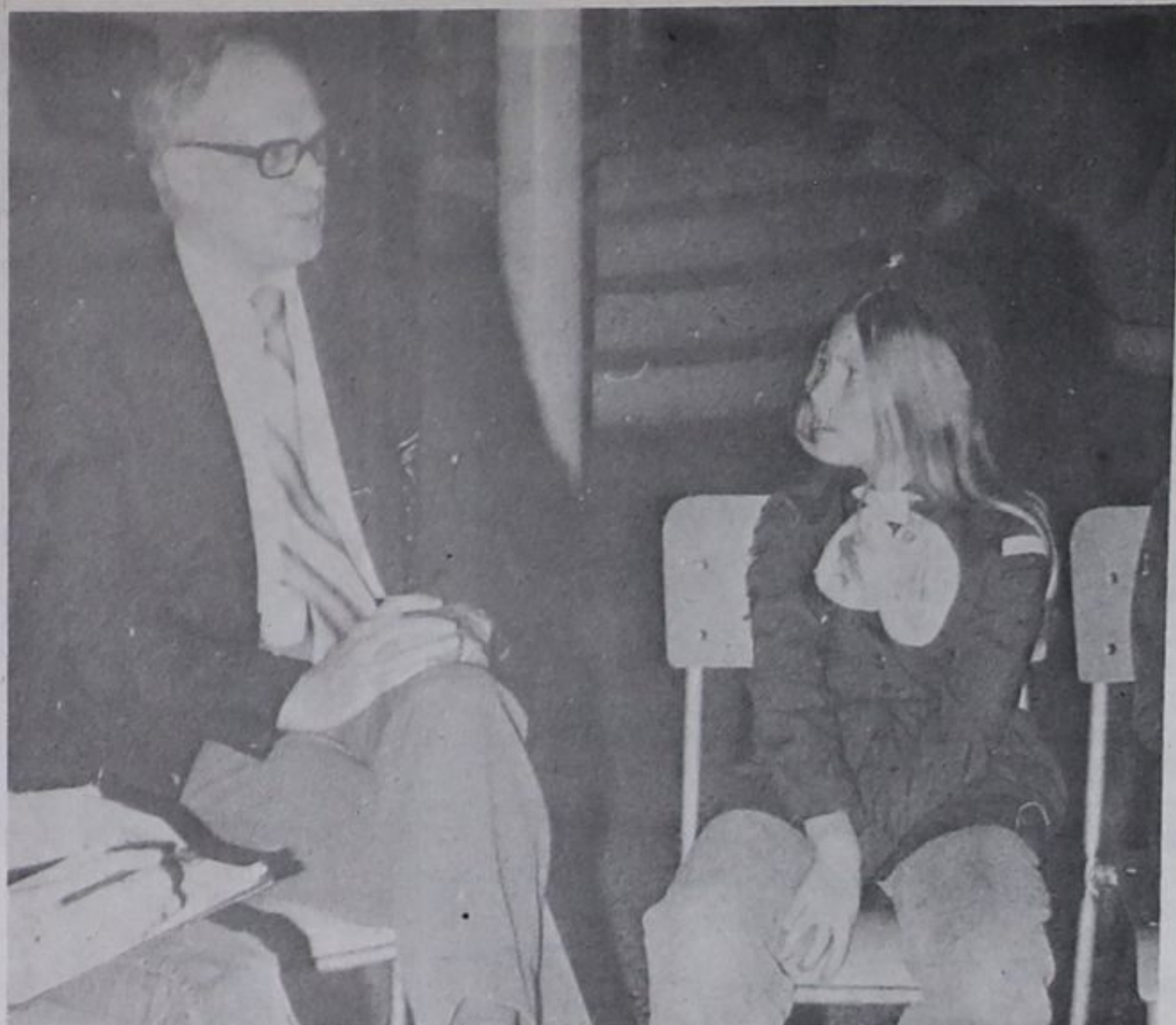
Brownie probes Mayor

Eight-year-old Clair Cadeau couldn't stop asking questions when Mayor Vince Moreau visited the second Penetanguishene Brownies pack last Wednesday at St. Ann's Church.

Brown Owl (Brownie leader) Pat Ladouceur said the conference with the mayor was part of the Brownies new emphasis on community involvement.

This is the 65th year since Lord and Lady Baden Powell founded the Brownies organization in England. If they had seen and heard little Clair Cadeau pepper the Mayor with questions ranging from how to stop littering to why did he want to be mayor, Lord and Lady Powell would have felt their efforts were all worthwhile.

One thing Clair couldn't understand was "why people don't put their junk in garbage bags." While the Mayor couldn't answer the question he did say he hoped that as they grew up, Brownies maintain their concern over keeping the streets clean. Clair said she would.



A brownie listens

Nine-year-old brownie Laurie Juneau listens with the second Brownies pack in the basement of St. Ann's Catholic Church. Staff photo

For September

New substation planned

On the site construction of a new substation for Penetanguishene is scheduled to begin in March according to the secretary-treasurer of the Penetanguishene Power and Light Commission, Ernie Lalonde said the new 5,000 KVA station would practically double the town's power supply when it goes into operation sometime in

September 1975. Presently Penetanguishene is serviced by two 3,000 KVA substations which are located on Fox Street and on Robert Street East near Richardson and Beaulieu Ltd.

The new substation will be built in the Southwest part of town in the Poyntz and Scott Street area and will provide

a "better balance" of electrical power for the whole town according to Lalonde.

Lalonde claimed that the town's existing substations have been operating at maximum capacity but with the new substation "we should be in a position to serve added loads for future development."

French T.V. in five years

CBC service to improve

Toronto based CBC French television programming and improved English and French CBC Radio reception throughout the Huronia area, should be a reality within the next two to five years thanks to a 50 million dollar federal government grant designed to extend the national corporations' services across Canada.

Plans call for the construction of a CBC relay tower in Penetanguishene within a couple of years according to a network public relations official. In an interview last Thursday,

Jack Brickenden indicated that out of a population of 30,000, the Huronia area contained 5,600 Franco-Ontarians, and CBC wants to serve them better.

Existing French programming from CJBC Radio and CBC-TV in Toronto will service this area he said. Currently it is possible to get CJBC Radio, but French TV coverage (CBCFT channel 25) will be new and radio reception should be improved.

English AM radio reception will also be beefed up through this expansion program Brickenden said. The Huronia area will continue to be serviced by the CBC-TV outlet in Barrie which is CKVR-TV.

Tiny plan approved

Tiny Township officials are hoping that the recent provincial approval (in December) of the secondary plan for the shoreline area of Concession 4 and 5 will lead to subdivision development there according to clerk Guy Maurice.

Concessions 4 and 5 embrace Deanlea, Bluewater and Georgina Beaches.

The growth of the Township of Tiny is controlled by an official plan which designates areas of development. The official plan was approved by the Ontario government in November 1971.

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Math whizzes visit PSS

Students from Penetanguishene's Burkvale, St. Joseph's and Corpus Christi elementary schools along with representatives of Robitaille's Bayview School pose for their pictures after a math competition at Penetanguishene School last week. Joan Robitaille holds the trophy, won by the St. Joseph's team.

Another substation

A new \$250,000 Ontario Hydro substation servicing the Sunnyside and the Huronia Mall, Zellers-Dominion area on Highway 27. The distributing station located on the south side of the Balm Beach Road about a half mile from the Highway 12 intersection is a low profile one meaning that it is surrounded by trees to screen it from peoples' view.

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