

What's Trending is your new source for news in the library world!

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## LEARNING

### Effective Social Media for Libraries | SkillsCamp Webinar

Thanks to all who came out to [Bailey Parnell](#) and [Hamza Khan's](#) opening and closing keynotes at the Marketing Think Tank on August 21. Strategic and personal storytelling is an incredibly powerful tool that you hopefully now feel more equipped to use towards your goals.

If you want to continue the storytelling theme from Marketing Think Tank, SkillsCamp is offering a webinar on "Using Social Media for Libraries" on September 26. Better yet, they are offering OLA members 40% off with the code **OLAConference**.

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## SOCIAL

### eLearning in Libraries Symposium

You're invited to a free event for library folks interested in eLearning! The 5th annual eLearning in Libraries Symposium will be held November 15 at the newly renovated North York Central Library.

Important dates:

- Sep 24 - Call for proposals for the eLearning showcase closes
- Sep 24 - Call for proposals for 60-min concurrent sessions closes
- Oct 12 - Free registration opens and will be limited to 65 attendees

[FOR MORE INFORMATION >>](#)

### **Open Shelf is Looking for Two Digital Editor!**

Do you love the library world of ideas, activities, trends, and issues? Would you like to work as a member of a creative team that shares stories about libraries in Ontario? Does the opportunity to hone your technical skills in an online environment appeal to you? Then consider volunteering as an *Open Shelf* digital editor!

Reporting to the Editor-in-Chief, our two digital editors will work collaboratively as members of the editorial team to lead the technical promotion and maintenance of [Open Shelf](#), OLA's open access publication.

Read the [full position description here](#).