

MARKETING LIBRARIES



Register For Marketing Libraries Think Tank

Whether you are a trained marketer or a library staff member responsible for promotions, this event will provide attendees with a forum to share best practices, solve common challenges, and enhance knowledge and expertise.

Why should you attend the Think Tank?

- **Choose sessions that speak to you.** This year's Think Tank will meet the needs of any library marketing team. We're offering breakout sessions whose subject matter will speak to marketers for small, large, urban, rural, public and academic libraries. [Explore the event program in Sched.](#)
- **Learn from other library marketers.** Let us learn from your mistakes and steal your successes. The Think Tank will include 5-7 minute **Lightning Talks** that speak to the real experiences of library marketers. [Submit your idea here.](#)
- **Unique networking opportunities.** Libraries of all sizes can learn from each other. Attendees of this event will experience a peer-to-peer learning opportunity that extends beyond the Think Tank. You'll also get to meet vendors relevant to your industry!

[REGISTER TODAY >>](#)

CORRECTION: An Invitation To Join The IFLA Global Vision Discussion

On behalf of The Partnership, Canada's Network of Provincial and Territorial Library Associations, and the Canadian Federation of Library Associations - Fédération canadienne des associations de bibliothèques (CFLA-FCAB) – you are invited to participate in a virtual IFLA Global Vision discussion meeting. This virtual event is free!

**TOGETHER
WE CREATE
THE FUTURE!**

[#iflaGlobalVision](#)

On Aug. 2 and Sept. 11, the meetings will discuss the visions for libraries and the challenges and opportunities that libraries face now and that they will be facing in the future. Stay tuned for registration information! Questions? Email [Mary O'Connor](#).

