2/24/2020 July Newsletter

Marketing Libraries Think Tank

Friday, August 19, 2016, 8:30 AM - 4:30 PM | Kitchener Public Library

The Marketing Libraries Think Tank was created for library marketing professionals by library marketing professionals.



Whether you are a trained marketer or a library staff member responsible for promotions, this event will provide attendees with a forum to share best practices, solve common challenges, and enhance knowledge and expertise.

Registration is based on library size, more information can be found here.



Children and Youth Expo: Reality Check: Level Up

Thursday, November 3, 2016 | London Public Library, Central Branch

You want me to do what!? This is the reality of being a children and youth services library worker. It's no longer only planning for storytime, you are also making key connections to ensure the viability of public libraries.

You innovate, you learn, you use your expertise in community building to shape the future of libraries. Step beyond your comfort zone - fast!

For more information and registration details, <u>watch</u> <u>this space</u>.



Healthy Living with OLA!

Take full advantage of your OLA membership! We've partnered with some great companies and services to offer you great perks and exclusive offers.



NEW Fit Chicks

<u>Fit Chicks</u> is a fitness and nutrition program geared towards women. They offer DVD program, retreats, online challenges, and certification program.

Visit <u>our Member Benefit webpage</u> for more info.

OPLA NEWS