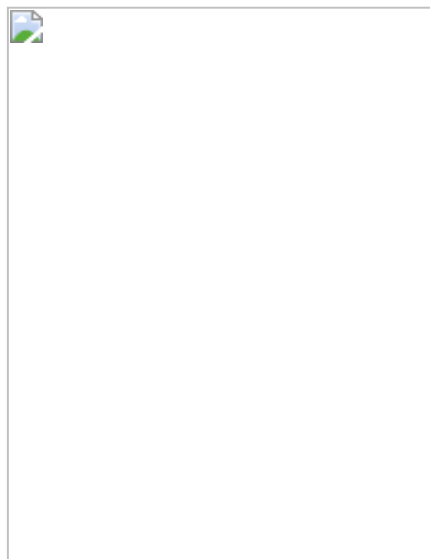


Find out more at <http://cec.laa.ca>, or check out the CEC-Partnership LinkedIn Group <http://linkd.in/ZoUOIR> and start tracking your learning today.

Featured Upcoming Release: Beyond Book Sales

Regardless of the scope or complexity of library fundraising, successful efforts are always about forging and strengthening relationships with the range of stakeholders throughout the community. [Beyond Book Sales: The Complete Guide to Raising Real Money for Your Library](#) includes chapters such as:

- Twelve Must-Know Facts about Library Fundraising
- The Role of Marketing and Public Relations in Fundraising for Libraries
- Creating a Culture of Giving Through Annual and Special Appeals
- Taking the Fear Out of Fund-raising Events
- Securing a Grant (It's Not Just About Writing)
- Proven strategies are shared with the reader in this timely and invaluable resource.



978-1-55570-912-9 • \$90.00 paperback • November 2013

Enter the Reading Matters Contest for a chance to win a Kobo Aura!

The National Reading Campaign wants you to share why reading matters to you for a chance to win a Kobo Aura for your library, school library, or classroom!

To find out how to enter, visit the Reading Matters Contest at <http://www.nationalreadingcampaign.ca/announcing-the-reading-matters-contest-for-schools-and-libraries/>.

Five Kobo Auras are up for grabs, so post why reading matters to you today.

Winners will be announced on **February 20, 2014**.

Peel District School Board Showcases Opportunities School Libraries Offer

Kudos to OSLA Vice President Jeanne Conte, and OLA/OSLA member Mary Jo Wheeler-Ali for demonstrating how today's school libraries help students achieve success!

[Check out the video that appeared on CTV News.](#)

