

## The Buzz is Building! OLA Super Conference 2014 – The Universe of Possibilities

OLA'S annual Super Conference is scheduled for **January 29 to February 1, 2014**. This year's line-up of stellar keynote speakers includes:

### **Nina Simon**

Executive Director of the [Santa Cruz Museum of Art & History](#)

Wednesday evening

### **Jennifer Keesmaat**

Chief Planner, City of Toronto, and Renowned Urbanist

Thursday afternoon

### **Robert J. Sawyer**

Canadian Science Fiction

Writer

Friday morning

### **David Usher**

Juno Award-Winning Musician, Creativity Expert

Friday morning

### **Miranda Hill**

Founder and Executive Director of Project Bookmark Canada

Saturday morning

### **Colonel Chris Hadfield**

Astronaut, Former Commander of the International Space Station

Saturday Gala Luncheon

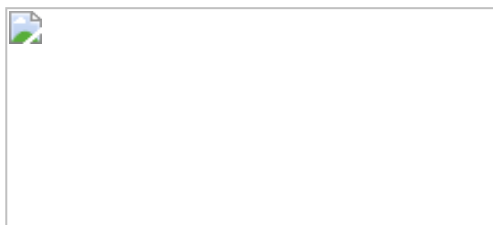
The full program will be online ([www.accessola.com/superconference](http://www.accessola.com/superconference)) in mid-October.

## The Call for Poster Sessions is open now!

Have a new idea, research or program? Get exposure at OLA's 2014 Super Conference! Submit your [poster session](#) proposal now.

## Culture Days is September 27 – 29 across Canada

Did you know that Ontario libraries are one of the largest culture sector participants in Culture Days? If your library is participating, be sure to make use of the many tools that the Culture Days committee has produced:



- **Template press releases** are now available in the [Tips and Tools section](#) of the Culture Days webpage under 'preparing for the weekend'. The releases are for both activity and community organizers.
- A **television commercial** is now available. Feel free to use this commercial with your local broadcaster. A broadcast quality version of the commercial is available for download here: <http://thedigitalist.ca/CultureDays>. The commercial is also available for viewing and sharing on [YouTube](#).
- All community organizers should have received **Culture Days marketing materials** including: Bright Spots Decals, buttons, stickers, balloons, and bookmarks. Activity organizers can pick up packages of materials from their local Sun Life office. These materials are for you to use and distribute as you see fit.
- The [photo release form](#) is also available online in the **Tips and Tools section**.
- Remember to join the conversation on **social media**. A [social media graphic](#) can be downloaded from the Culture Days website. Be sure to promote your activities on Twitter and Facebook.