

Paper of Record®

The *OLAStore* is now the exclusive distributor for schools and libraries of the Paper of Record® product. It is a natural extension of the professional resources that *The OLAStore* makes available to libraries and professionals already.

WHAT IS PAPER OF RECORD®?

- ★ Paper of Record® is an on-line service designed to give your school and library access to the historical newspapers of many local communities in Canada, the U.S. and around the world.
- ★ It uses the power of current technology in OCR (Optical Character Recognition). Paper of Record® produces searchable readable pages from all of the newspapers included in the archive.
- ★ Keyword searching allows you to automatically isolate individual references and have them underlined in yellow marker.
- ★ You and your students can cut and paste articles and sections of newspapers for use in papers and projects to add texture and information to the look of a specific piece.

SOME IDEAS FOR SCHOOLS

- ★ Classroom projects on local history
- ★ National and International resource material for the use of primary sources in research.
- ★ Native Studies programs and social history studies on life in early Canada.

WHY DO SCHOOLS AND LIBRARIES GET A SPECIAL RATE?

The *OLAStore* has negotiated a special rate for Libraries with the manufacturer of Paper of Record® in order to make this service more readily accessible to Library Patrons, Students and Teachers throughout North America. This rate is a substantial reduction from the initial offering price. We hope it will serve to make Paper of Record® more affordable and accessible for all libraries.

Schools receive a very special rate, either on a Board level or at a school level. Visit the OLA [<http://www.accessola.com>].

Click on MEMBER BENEFITS / Paper of Record®

or call 416/363-3388 and ask to speak to Bob Kasher

or e-mail Bob at <bkasher@accessola.com>. The savings are big!

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