

10:45 AM — 12:00 PM

10:45 AM — 12:00 PM | ICTC BALLROOM A

A Hard Look in the Mirror: Reflecting on the Role of the Librarian

Jennifer Windecker, Greater Victoria PL, **Jennifer Rowan**, Greater Victoria PL, **Lisa Hoskins**, Greater Victoria PL, **Karen Sharkey**, Greater Victoria PL

What do you see as the role of a librarian today? What makes us valuable and unique? The answers to these and many other questions are the building blocks of Greater Victoria Public Library's Community Inspired Service Model and re-thinking the role of the librarian in our organization.

Julienne McLaughlin

Community Led, Outreach / Advocacy, Public Service

10:45 AM — 12:00 PM | MTCC 201F

Can a Fresh Brand Refresh Staff Morale?

Crystal Witzke, Midland PL, **Jamie Hardie**, Hardie and Company Branding and Design

There is more to boosting staff morale than a one time rebranding, but magic can happen when we engage staff in a process and celebrate our successes. Discover how Midland Public Library utilized their branding process as an opportunity to create a stronger presence in their community.

Sarah McConnell

Marketing, Management, Organizational Issues

10:45 AM — 12:00 PM | MTCC 206B

Community Led Library Service: Where Have We Been and Where Are We Headed?

Alex Carruthers, Toronto PL, **Christina de Castell**, Vancouver PL, **Randy Gatley**, Vancouver PL, **Andrew Halberstadt**, Edmonton PL, **Julie McKenna**, Regina PL, **Kathleen Peverill**, Halifax PL

Over ten years ago, four public libraries worked with community members to develop approaches to more inclusive services. A panel from Toronto, Halifax, Vancouver, Regina and Edmonton will

discuss how Canadian libraries have ventured into community led library service and community engagement and are working to become even more inclusive.

Christina de Castell, Vancouver PL

Community Led, Inclusion, Public Service

10:45 AM — 12:00 PM | MTCC 206D

The "Copyright Act Review", Literally

Joy Muller, Seneca C, **Victoria Owen**, U Toronto, **Mark Swartz**, Queens U

Hear the experiences of three librarians who appeared before the Parliamentary Committee, with a summary of what the legislation actually says: what should change and what should remain as is for libraries and publishers.

Copyright

10:45 AM — 12:00 PM | ICTC WELLINGTON

Constructing a Future for Reference in Print: A Collaborative Approach to Planning, Assessment and Materials Processing

Christina Tooulias-Santolin, U Toronto, **Benjamin Walsh**, U Toronto, **Yoonhee Lee**, U Toronto

Since the emergence of digital tools, reference departments have seen a radical shift away from once essential print resources. This session introduces a collaborative approach to material evaluation and processing, detail innovative tools being used, and discuss challenges as the reference collection transforms.

Assessment, Collections, Reference

10:45 AM — 12:00 PM | MTCC 203B

Effective Budgeting for Libraries

Lori Anne Oja, Health Science Information Consortium of Toronto
Budgeting is putting together a realistic financial plan for your organization. This session will help you to understand concepts, learn how to build a budget, and plan for the long-term sustainability of your library.

Maggie Weaver, Shaftesbury Associates

Management, Organizational Issues, Special Libraries

JOURNÉE CONGRÈS DE L'ABO-FRANCO

Prenez date pour la première journée congrès de l'ABO-Franco pour les professionnels de l'information

Un évènement à ne pas manquer pour discuter de problématiques et d'idées, pour les résoudre, pour parler de vos bons coups, et pour vous insérer dans un réseau de collègues francophones et / ou francophiles.

lundi le
27 mai
Ottawa

/abo-franco

Association des bibliothèques de l'Ontario-Franco

2019

2019