FRIDAY, FEBRUARY 1

9:00 AM — 10:30 AM

OSLA SANDBOX
9:00 AM — 10:30 AM | EXPO FLOOR, MTCC HALL C

9:00 AM — 10:30 AM | MTCC 203D
Adventures in Social Media Outreach: A Case Study
Sarah Morrison, SLA Toronto, **Lauren Orav,** SLA Toronto
Don't know where to start using social media to reach your members? This session is for info pros who want to use social media to market their organization. You'll leave with lessons learned, audit tools, and best practices to make the best use of technology to promote your passion.
Susanna Galbraith, OLITA
Marketing, Special Libraries, Technology

9:00 AM — 10:30 AM | MTCC 206E
Algorithmic Literacy: A Workshop for the Committed, the Curious, and the Confused (i.e. Everyone)
Michael Ridley, U Guelph, **Danica Pawlick Potts,** Western U
Algorithms fuel artificial intelligence and increasingly AI is everywhere, making decisions, recommendations, and predictions for us. But what exactly are algorithms, how do they work, and how are library users affected by them? This workshop will examine these questions and explore ideas for an algorithmic literacy program in the library.
Victoria Owen, U Toronto
Innovation, Literacy, Technology

9:00 AM — 10:30 AM | ICTC HUMBER
Communal Memories: Curating Oral Stories and Building Platforms to Make Them Shine
David Waddell, Vancouver PL
Ever wanted to run your own oral history project? Have you been curious about the benefits and challenges of open-source repositories? This session will demystify the technological milestones of such an undertaking and empower you with step-by-step instructions to get the job done.
Local Collections, Open Data / Access / Source, Technology

9:00 AM — 10:30 AM | MTCC 202AC
From Open Education to Social Justice: Making the Leap
Lin Brander, British Columbia Institute of Technology, **Caroline Daniels,** Kwantlen Polytechnic U, **Lillian Hogendoorn,** eCampusOntario, **Aaron Tucker,** Ryerson U
Is education about leveling the playing field and, at its best, addressing issues of injustice, privilege and exclusion? Are open educational practices, at their core, about access, equity, innovation and creativity? If so, how is the open education movement embodying those values or failing to do so?
Inclusion, Open Data / Access / Source

9:00 AM — 10:30 AM | ICTC HALIBURTON
JK to PhD: Active Learning in the School and University Classroom
Darren Berberick, York Region DSB, **Benjamin Walsh,** U Toronto
This interactive session will bring together colleagues from school and university libraries across the region to demonstrate active learning techniques they are currently using in their classrooms and to invite session participants to test these techniques and share their own.
Gisella Scalese, Lakehead U
Instruction

9:00 AM — 10:30 AM | MTCC 206B
Speed Dating with the Dewey Divas and Dudes Book Clubs
Saffron Beckwith, ampersand inc, **Andrea Colquhoun,** Penguin Random House Canada, **Tim Gain,** Canadian Manda Group, **Rosalyn Steele,** HarperCollins Canada, **Margot Stokreef,** Martin and Associates Sales Agency, **Lahring Tribe,** Penguin Random House Canada
Stuck for Book Club ideas for your patrons? Dewey Divas to the rescue! We will provide sure bets for awesome book club suggestions. Handouts and advance reading copies will be available.
Corrina McGill, Ontario Correctional Institute
Collections, Programming, Reading & Readers Advisory

9:50 AM — 10:30 AM

9:50 AM — 10:30 AM | MTCC 206F
Access as Privilege: Supporting Evidence-Based Health Care for Marginalized Communities
Terri Rodak, Centre for Addiction and Mental Health, **Fiona Inglis,** Centre for Addiction and Mental Health
Learn about challenges two librarians have faced while supporting the Project ECHO telehealth continuing medical education program. We'll discuss the role that privilege plays in improving/reducing access to evidence-based health literature, and our solutions to support health care professionals in underserved communities access the health information they need.
Rachel Couban, McMaster U
Embedded Librarianship, Health, Licensing

9:50 AM — 10:30 AM | MTCC 203A
Brock's New Digital Scholarship Lab: Partnering and Collaborating for Success
Nicole Nolan, Brock U, **Mark Robertson,** Brock U
Brock University Library has a new Digital Scholarship Lab (DSL). Attendees of this session will: 1) learn about models of digital scholarship, 2) learn about the role of collaboration and partnering in an innovation ecosystem, and 3) learn about some challenges of developing a digital program in a collaborative context.
Rebecca Jones, Dysart & Jones Associates
Academic, Partnerships, Technology