

OHLA SPOTLIGHT: HEALTH, PUBLIC TRUST AND TWISTED SCIENCE

10:30 AM - 12:00 PM | MTCC 206F

Dr. Kalina Kamenova, Trent University

Health literacy levels are low in Canada as the majority of Canadian adults lack the skills required to obtain, understand and act on health information and services. While advice on health is easily available from newspapers, TV, the Internet, social media, and, most recently, Hollywood celebrities, many in the public remain confused about what a truly healthy lifestyle entails. There is also a growing public distrust in the health care system and health professionals. Dr. K. Kamenova will speak about social and cultural forces that shape the public communication of health science and influence health choices, particularly the role of celebrities in the promotion of health lifestyles and innovative biomedical treatments.

Convenor: *Elyse Pike, OHLA*

HEALTH | MEDIA

[FIND OUT MORE on page 16](#)

10:30 AM - 11:10 AM | ICTC BALLROOM A

DEMONSTRATING VALUE AND IMPACT: PROGRAM OUTCOMES AND EVALUATION, TORONTO PUBLIC LIBRARY'S JOURNEY

Syvia Cheung, Toronto PL; Elizabeth Glass, Toronto PL; Michele Melady, Toronto PL

Toronto Public Library has adopted an outcome-based approach to program design, delivery and monitoring to ensure that programs and services are responsive to the needs of the communities. This session will outline TPL's Strategic Plan 2016-2019 and the approach it takes to measure program outcomes.

Convenor: *Elizabeth Blackall, Hamilton PL*

SCHOOL LIBRARIES | OUTCOMES | VALUE | IMPACT | LIBRARIES 2025

10:30 AM - 11:10 AM | MTCC 203A

DEVELOPING REGIONAL BOARD NETWORKS

Jill Nicholson, Lincoln PL; Colleen Lipp, Caledon PL; Cathy Simpson, Niagara-on-the-Lake PL

In April 2015, the 12 public library systems in the Region of Niagara came together to plan a joint board orientation program for new and returning trustees. This training session was the synthesis of a regional board network which will offer trustee training and information sharing.

Convenor: *Sandra Kendall, Mount Sinai Hospital*

GENERAL | TRUSTEES | NETWORKING

10:30 AM - 11:10 AM | ICTC BALLROOM B

DIGITAL BADGES: ENGAGING AND REWARDING PROFESSIONAL DEVELOPMENT IN THE LIBRARY

Geoff Brown, Niagara C

How does a library motivate staff in professional development while increasing proficiency with library resources? Why not try Digital Badges? Niagara College Libraries has recently implemented digital badges in an attempt at creating a flexible platform for individualized learning. This session will explore the triumphs and pitfalls of taking on a project aimed at rewarding professional competency!

Convenor: *Karen McGrath, Niagara C*

TECHNOLOGY | DIGITAL LITERACY | OPEN SOURCE | E-RESOURCES

10:30 AM - 12:00 PM | MTCC 202B

EXTREME BOARD MAKEOVER

Terry Flynn, Niagara-on-the-Lake PL; Andrew Porteus, Niagara-on-the-Lake PL

Follow a library board's journey to overcome leadership and organizational issues in the quest to become a 'dream board.' Starting with issues the 'bad board' faced; what makes a 'bad board'; how to become a 'dream board'; and what makes a 'dream board.' Topics such as governance, legislation, board/CEO roles and planning will be discussed.

Convenor: *Andrew Porteus*

BOARDS & GOVERNANCE | BOARD GOVERNANCE DEVELOPMENT

10:30 AM - 11:10 AM | MTCC 202A

GRANDPAL PROGRAM

Cecilia Vespa, Burlington PL; Marc Mailhot, Upper Grand DSB

The GrandPals program focuses on creating a connection between students and seniors, while integrating cross-curricular, project-based learning. We will describe the program as it unfolded, evaluate its merit through the lens of a teacher, librarian and seniors; and look at resources for starting your own program.

Convenor: *Lynn Wisniewski, Halton DSB*

SCHOOL LIBRARIES | PARTNERSHIPS | PROGRAMMING

10:30 AM - 11:10 AM | MTCC 202D

HOW TO KEEP UP WITH NEW GREY LIT PUBLICATIONS

Sarah Bonato, CAMH

Learn how to keep up with new grey lit publications from a diverse range of subject areas — including education policy, health, government publications, and population statistics. Methods for keeping current (i.e. email autoalerts, Google news alerts, twitter feeds, RIS feeds, and checklists) will be demonstrated.

Convenor: *Michelle Chan*

SPECIAL LIBRARIES | COLLECTIONS | E-RESOURCES

10:30 AM - 12:00 PM | ICTC HUMBER

THE IMPACT OF CO-TEACHING: A NEW MEASURE

Carol Koechlin, Treasure Mountain Canada; David Loertscher, San Jose State University

We've always known that co-teaching has a positive impact on learning and now there is a simple measure to demonstrate effectiveness. Discover approaches to create powerful co-