

KEYNOTE

BONNIE BROOKS

9:00 AM - 10:15 AM | MTCC 105
VICE CHAIRMAN, HUDSON'S BAY COMPANY

Bonnie Brooks was appointed Vice Chairman of Hudson's Bay Company on February 2, 2014. Hudson's Bay Company is the world's oldest continuously operating company that owns and operates Saks Fifth Avenue and Lord and Taylor in the USA, as well as Hudson's Bay department stores in Canada.

FIND OUT MORE on page 15



With special greetings from Dr. Guy Berthiaume, Librarian and Archivist of Canada.

AWARD PRESENTATION
OLA Les Fowlie Intellectual Freedom Award
Dorothy Macnaughton

INTRODUCTION OF
2015 and 2016 OLA Board of Directors

Wake up TO YOGA
 7:15 AM - 8:00 AM
 MTCC 105/106 STAGE AREA

9:00 AM - 5:00 PM | EXPO FLOOR **OLA LOUNGE**
OLA STYLE LOUNGE

Drop by the style lounge all day for a personal style refresh! We've got a professional stylist giving you feedback and advise on wardrobe ideas; hair and makeup consultants giving you quick touch-ups and finally a professional photographer to snap your new headshot (because bathroom selfies have no place on LinkedIn!).

THURSDAY 10AM-4PM | EXPO FLOOR **OLA LOUNGE**

BRANDING AND MARKETING CONSULTS

Book an individual consultation with Jamie Hardie Partner / Strategist at Hardie and Company Advertising. With firsthand experience working with a variety of Library systems, he can help you launch a new project, explore new ideas, and truly make a difference. Sign-up on the website.



10:30 AM - 11:10 AM | MTCC 104D

2015 PUBLIC OPINION ABOUT PUBLIC LIBRARIES IN ONTARIO

Carol French, Market Probe Canada

What do Ontarians think and know about public libraries? The Federation of Ontario Public Libraries (FOPL) commissioned a public opinion poll of Ontarians in 2015. Come hear the results, conclusions and recommendations.

Convenor: Stephen Abram, FOPL

BOARDS & GOVERNANCE | STATISTICS | MEASUREMENT | LIBRARIES 2025



Registration Desk

MTCC MAIN LOBBY
 OPENS AT 7:30 AM, CLOSES AT 5:30 PM

CAREER CENTRE

MTCC 201B
 OPENS AT 9 AM, CLOSES AT 5 PM

SUPEREXPO OPENS AT 9 AM
 CLOSES AT 5 PM

THE LIBRARY MARKETPLACE MTCC 205B
 OPENS AT 8 AM
 CLOSES AT 5:30 PM
 formerly the OLASore