## 31sat 10:30

# Saturday 10:30 a.m.

1001

ICTC Ontario 10:30 am - 11:45 am

OLA SPOTLIGHT SPEAKER

### ROCH CARRIER

National Librarian of Canada, author and advocate for Canadians.

# CHANGES! CHANGES! CHANGES! THE LIBRARY AND ARCHIVES OF CANADA IN MOTION

As controversy swirls around the copyright clause in the new legislation to create the Library and Archives of Canada, no one is in disagreement with the formation of the new institution. It is a a fresh departure - a catalyst to change and improvement. M. Carrier brings us behind the scenes. Convenor: Ken Roberts, OLA President 2004.

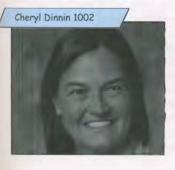


1002 MTCC 104B 10:30 am - 11:45 am

## GET THINKING WITH PICTURE BOOKS!

Cheryl Dinnin, Teacher-Librarian, Caradoc Central and Parkview Schools, Thames Valley District School Board.

Learn how elementary teacher librarians can use picture books as vehicles for teaching thinking skills. Find out how to encourage higher-level thinking during story-times with your students. Hear about some great picture books, and get a booklist of additional books and thinking activities you can use in your next read-aloud session! Convenor: Sharon Weames, Lord Nelson Public School, Thames Valley District School Board.



1003 ICTC WELLINGTON 10:30 am - 11:45 am

#### NAMING OUR FIELD: FROM LIBRARIAN TO DOCUMENTALIST, CYBRARIAN, KNOWLEDGE MANAGER AND BEYOND

Alvin M. Schrader, Professor, School of Library and Information Studies, University of Alberta.

Who are we? Our field has had more names proposed for it than any other field in Western history. What do all these names mean? Will changing our name mean a change in our identity, image, power, prestige, public understanding, core functions, core values, or educational preparation? A new word doesn't mean there's a new idea, so what is the real issue? Gain a better understanding of the history of how our field has been named and defined, why name changes have been advocated, and the underlying issues and implications of these changes. Share ideas about effective strategies for the future. Convenor: Brent Roe, York University.

#### 1004 MTCC 103A

10:30 am - 11:45 am

#### LINKING WITH OPEN URL

Alan Darnell, Manager, OCUL Scholarly Information Resources Project, University of Toronto.

The past year has seen a flurry of new OpenURL-based linking products. Gain an understanding of the OpenURL standard, why a library would want to use an OpenURL linking server, and discover some of the differences between the products now available.

1005 MTCC 203C 10:30 am - 11:45 am

#### SOMEWHERE OUT THERE: SERVICE DELIVERY TO DISTANCE STUDENTS

Gina Matesic, Reference and Instruction, University of Guelph-Humber College.

Serving remote and off-campus students demands ingenuity and innovation, as well as old-fashioned library skills. Distance students have geographical, technological and personal obstacles to overcome as they pursue their academic career. The advent of new technologies provides new oppor-

tunities for information literacy, outreach and management. The University of Manitoba has been providing service to remote users for decades. Hear about the evolution of a busy service area and its integration of new technologies to promote information literacy, streamline service delivery and enhance student satisfaction. Convenor: Julie Drexler, York University.

1006 MTCC 206A 10:30 am - 11:45 am

#### USABILITY...TEST IT!

Carolyn Watt, President, The Customer Experience Company.

How do you ensure that what you develop is actually usable? Learn why usability is a key component in customer service. Whether it is a software product, a room layout, or a new process for issuing library cards, discover a 5-step process to develop usability tests that you can put in place today.