

414 **MTCC 203C**
3:45 pm-5:00 pm

PLANNING AND BUILDING AN INFORMATION AND LEARNING COMMONS

Carolyn Lam, Manager, Seneca @ York Learning Commons; *Nancy Schmidt*, Associate Director, Learning & Writing Services, University of Guelph; *Tanis Fink*, Director, Seneca College Learning Commons.

Information Commons and Learning Commons have been built, or are currently being built, at a number of university and colleges across Canada. Some facilities focus on the digital library and increased access to digital resources and equipment, while others focus on teaching, learning, writing, study skills and information literacy. Our speakers represent both types of commons and will share their experiences in the development of their campus' commons and address issues around design, staffing, technology and administration. Convenor: Carol Wu, Brock University

415 **CP SIMCOE**
3:45 pm-5:00 pm
LANDING THAT CEO JOB: TIPS AND STRATEGIES FOR GETTING READY AND GETTING THERE

Daryl Novak, CAO, Southern Ontario Library Service, Toronto.

Which type of résumé works best? What do public library boards really look for in a CEO? What are some of the

pitfalls to avoid before and after the interview? How much research should you really do before applying for a job? Daryl Novak is called upon regularly to assist library boards in selecting new CEOs. Convenor: Elizabeth Rossnagel, Lethbridge Public Library

416 **MTCC 201B**
3:45 pm-5:00 pm

LEARN HOW TO INTEGRATE E-COMMERCE STRATEGIES AND UNLOCK YOUR BUSINESS ADVANTAGE

Christine Cosgrove, Information Highway Programs Coordinator, *Dave Chase*, Manager, SourceCAN, *David Thomson*, Manager, Information Products and Services, Industry Canada, Ottawa.

Libraries can help business leap into the World Wide Web. From the people who created Strategis comes BusinessGateway.ca, ebiz.enable and SourceCAN to help your business clients grow their business. Find out how to use these tools effectively, and to learn how to relate them to your library's business services.

Business Gateway
www.BusinessGateway.ca
SourceCAN
www.sourcecan.com
Ebiz
ebiz.enable.ca

MANAGEMENT AND PLANNING @ your library

417 **MTCC 206D**
3:45 pm-5:00 pm

WEB SITE OPTIMIZATION

Paul Takala, Virtual Library Branch Manager, Hamilton Public Library

Learn how to get more out of your web site. Identify the essentials of web statistics and statistical programs, automated link-checking software, the basics of metadata and the methods for marketing your site. Here are practical solutions applicable to both large and small web sites.

Convenor: Rick Johnson, Brampton Public Library

418 **MTCC 202AC**
3:45 pm-5:00 pm

TEAM EFFECTIVENESS

Michael Hick, Vice-Chair, Cobourg Public Library Board, OLT A Council Member.

Teams are useful for problem solving, continuous improvement and strategic planning. Effective teams must work hard, have the right skills and develop appropriate approaches to problem solving. The presentation will demonstrate how to use teams effectively and avoid common pitfalls. Convenor: Val Marshall, Ajax Public Library Board



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