

Friday, February 2, 2001

THE 100TH ANNIVERSARY CONFERENCE OF THE ONTARIO LIBRARY ASSOCIATION

517 OSLA CP Ontario

8:45 am-10:00 am

MULTIPLE INTELLIGENCES AND READING RESPONSE

Paul Carreiro, Teacher, Lambton Park Composite School, Toronto District School Board.

Focusing on Gardner's Theory of Multiple Intelligences and the way it relates to how children approach the library. Discover how different intelligences can influence children's reading choices, the best ways of different children responding to text and different ways children conduct research. Explore alternate planning frameworks that can accommodate the needs of all learners. A complete bibliography of related resources will be presented. Convenor: Brenda Partridge Warkworth, Kawartha Pine Ridge District School Board.

518 OSLA MTCC 205B

8:45 am-10:00 am

HANDS-ON COMPUTER SESSION
Maximum: 30 **TICKET REQUIRED**

GETTING INSPIRED WITH INSPIRATION

Mary Storey, Educational Consultant, Strategic Transitions Inc.

Inspiration is an exciting piece of software that creates visual organizers. Uses include outlining, idea maps, brainstorming, webbing and presenting. Discover the practical uses of this software as related to the elementary school curriculum and the development of information literacy skills.

CP Crowne Plaza
MTCC Metro Toronto
Convention Centre
YCIT York College

519 Libraries Advance Ontario

MTCC 202A

8:45 am-10:00 am

IN CONVERSATION: THE SILVER BIRCH AWARD AND RED MAPLE AWARD WINNERS 2000

Kathy Kacer, author of *The Secret of Gabi's Dresser* (Silver Birch Fiction Award), *Sheree Fitch*, author of *If You Could Wear My Sneakers* (Silver Birch Non-Fiction Award), *Anita Horrocks*, author of *What They Don't Know* (Red Maple Award).

40,000 children voted for them. Over 75,000 were reading them. Here are the winning authors in conversation. A relaxed and informative time with these national stars of children's and young adult literature.

Convenors: Delilah Deane Cummings, London Public Library, Pat Kerford, Durham District School Board.

521 Libraries Advance Ontario

MTCC 203B

8:45 am-11:45 am

DOUBLE SESSION

@ your library™ TO THE MAX!

Deborah Davis, @ your library™ Project Manager, American Library Association; *Patricia Glass Schuman*, Chair, ALA Public Awareness Committee; *Margaret Andrewes*, CEO, Lincoln Public Library; *Paula de Ronde*, Chair, Libraries Advance Ontario.

Libraries have a whole new "brand" – @ your library™ and it's part of a five-year public awareness campaign created by the American Library Association and being rolled out in Ontario by the Ontario Library Association's Libraries Advance Ontario Project. After hearing about Kaycee Hale being grounded by her doctor, Paula de Ronde and Margaret Andrewes went to the ALA's Midwinter conference in January to see this program and to work with Deborah and Patricia on a version that would help Ontario librarians launch the program during this conference. Radical changes were made and everyone came away very excited about the result. Hear how you can implement this terrific new program in your library. Gain an understanding of the campaign's key messages and target audiences in all types of libraries and institutions. You will get tips and tools for promoting this new effort, using the brand, reaching out to the media and more.



520 **KAYCEE HALE**
is quite ill and unable to appear.