Library a model for quality delivery of government services. Federal financial support of such partnerships may be dependent on all libraries taking a similar route.

Convenor: Sharon Wilson, King Township Public Library.

319 OPLA

MTCC 203AB

2:15 pm-3:30 pm

## **DECONSTRUCTING THE MOVIE MACHINE 3:** ARE CHILDREN'S FILMS ON THE VERGE OF EXTINCTION?

Fiona Zippan and Douglas Atkinson, directors of Canadian Video Services Inc. (CVS), and the authors of The PPR Guide. Check It Out, and Videos For Kids.

This popular and highly entertaining workshop continues its in-depth examination of the current trends and marketing strategies in the visual entertainment industry, with a particular emphasis on material that is perceived as being suitable for children. Focus as always is on helping librarians build the best possible video collection with any budget, and features an in-depth look at top picks, hidden gems, and what to avoid at literally any cost, all punctuated (naturally!) by dozens of video clips. Along the way, Zippan and Atkinson will also cover topics such as the controversial new Canadian home video ratings system, public performance rights issues, and the advent of digital versatile disc (DVD). And of course fresh popcorn - the natural accompaniment to movie watching - will again be liberally provided! Convenor: Alastair Neely, Westmount Branch, London Public Library, OPLA President 2000

320 OPLA

MTCC 201B

2:15 pm-3:30 pm

### A CANADIAN WINNER AT THE **BOLOGNA BOOK FAIR**

Dr. Priscilla Galloway, author.

Too Young To Fight: Memories from Our Youth During World War II is the first Canadian book to win the coveted Bologna Ragazii Award for Young Adult Non-Fiction. The Award is given by the Bologna Children's Book Fair, the world's leading children's publishing event. Priscilla Galloway went to Italy and shares her experiences of the Award and the Fair.

Convenor: Jana Schuelke, Oshawa Public Library.

**OSLA** 

MTCC 206A

2:15 pm-3:30 pm

## **CANADA'S WIRED** WRITERS: THE WRITERS IN ELECTRONIC RESIDENCE PROGRAM

Trevor Owen, Program Director, Writers In Electronic Residence, Toronto; Marywinn Milne, Teacher librarian, Churchill Public School, Toronto District School Board; Emily Hearn, Children's Author; Angela McCabe, Program Co-ordinator, WIER.

Writers In Electronic Residence (WIER) links Canada's writers with Canada's schools in an exchange of original writing and

#### **LOCATION CODES**

CP MTCC

**YCIT** 

**Crowne Plaza Metro Toronto Convention Centre York College** 

commentary. Well-known authors join classrooms electronically to read and consider the students' work, offer reactions and commentary during this 12 week program. Find out how this on-line learning opportunity can support literacy at your school.



MARKETING **ADVOCACY** 

322 OLTA

**MTCC 104C** 

2:15 pm-3:30 pm

## THE LIBRARY'S **CONTRIBUTION TO YOUR** COMMUNITY

Laurey Irvine, CEO, Southern Ontario Library Service; Jim Morgenstern, dmA Planning and Management Services; Adele Kostiak, CEO, Barrie Public Library; Jana Schuelke, CEO, Oshawa Public Library; Joan Sanderson, Chairperson, Oshawa Public Library Board.

"The Library's Contribution to Your Community" was developed by the Southern Ontario Library Service as a resource manual for public libraries to document their social and economic contribution to the local community. The two speakers who developed the manual provide perspective for discussion of the experience of two libraries that have implemented it. Gain insight into how the process and the results can be effectively used.

Convenor: Peter Rogers, Cardinal Newman Catholic Secondary School, Hamilton-Wentworth Catholic District School Board.



# ONE-ON-ONE CONSULTATION

Have a question or a dilemma? OLA again offers peer consulting to its members. Leave your question with staff at the OLA office on site and we will find an experienced professional to talk with you. Get fast answers, quick fixes or great referrals.