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CONNECTIONS AND PARTNERSHIPS



MARKETING AND ADVOCACY

WHO AFTER HARRY? KEEP THE BALL ROWLING

Kathy Lowinger, publisher, Tundra Books; *Lahring Tribe*, Education, Random House of Canada; *Ben McNally*, Manager, Nicholas Hoare Bookstore (all invited).

As millions finish the Harry Potter books, the chorus grows: Kids love these books, kids who hate reading love these books, so what else is there for them to read? A fabulous cross-section of industry people assembled by S&B Books answer the question with great novels for Harry Potter fans to love.

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TV ONTARIO AND NEW MEDIA: STILL MAKING LEARNING FUN

Carla Dempsey, Education Officer, TVOntario; *Jason Krogh*, ZincRoe Designs.

In March of 2000, TVO launched a multi-faceted literacy project for children entitled "The House". Get details of this project and other TVO new media initiatives for children and young adults. Convenor: *Jaqueline Kucera*, Mississauga Public Library.

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ADVOCACY AND ACTION PLANS

Sue Kaulback, Teacher librarian, R.J. Lang Elementary School, Toronto District School Board.

Learn how to establish an action plan for promoting library programs in your school and community.

LOCATION CODES

CP Crowne Plaza
 MTCC Metro Toronto Convention Centre
 YCIT York College Computer Lab

JANE HORROCKS 105

