PER SATURDAY SUPER CONFERENCE SUPER SATURDAY SUPER CONFERENCE SUPER SATURDAY SUPER CONFERENCE

# **Jamie McKenzie lives!**

In addition to the major afternoon session with Jamie McKenzie, mentioned in yesterday's Super News 1999, Jamie will be presenting two other informative sessions in the morning.

### Bombast, blather, bunk and babble

If students always skate along the surface, will they ever learn to think for themselves? Will they settle for sound bites, the mind bytes, the eye candy and the mind candy which is offered-up by the media like sticks of chewing gum? These are just some the questions being addressed in Session #908, The Age of Glib.

McKenzie provides examples of modern rant, bombast, blather, poppycock, humbug, malarkey, bunk, and babble. He then shows how we can equip students with the tools and the spirit to look deeply at Life and its essential questions, probing beyond the information packages aimed their way.

With any luck, students will develop a healthy skepticism about the information (and noise) streaming past them.

#### Easy as falling out of bed

Jamie then takes aim at The New Plagiarism in session #1019.

Cut and paste technologies make it all too easy to "lift" the words and thoughts of others without giving them credit and without attributing the source. (As a benign example, this part of the write-up on Jamie's session has been lifted from the Super Conference program).

Many schools are finding electronic text a decidedly mixed blessing as new information technologies make intellectual dishonesty as easy as falling out of bed.

Between Web-based report mills and vast databases of articles and information, the school report which emphasizes information gathering, is proving obsolete.

As access to electronic text becomes universal, we are likely to see plagiarism take on new forms. Unless schools and teachers make major changes in the way they formulate research projects, we are apt to see intellectual dishonesty expand and multiply like an academic plague.

Session 908, MTCC Room 104D, 8:45 am Session 1019, MTCC Room 206C, 10:30 am Super Session 1103, MTCC Room 206B, 2 pm

# **Bagel Effect is non-fattening!** Super Pamela over the top!

Hold the cream cheese, it's not about dieting. Paul Hoffert calls the Bagel Effect the movement of power and control from the centre of systems (big governments, big business etc.) to the edges, that is, into the hands of citizens, customers and ordinary people in all areas of society.

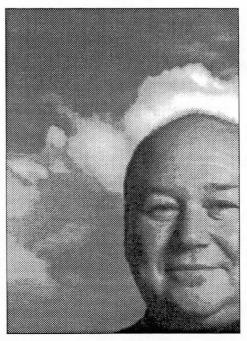
Hoffert will explain how the Bagel Effect introduces clear trends and predictable outcomes at the Saturday Super Session: A compass to navigate our wired world, at 2:00 p.m. in MTCC room 104D.

As a child prodigy, Paul Hoffert mastered classical and jazz piano, and recorded his first album at the age of sixteen. In 1969, he co-founded Lighthouse, a rock band with a horn section that earned nine gold and platinum recordings.

Not your typical rock musician, Paul was trained as a mathematician and physicist, and is now a scientist, researcher, university professor, writer, composer, musician and Director of CulTech Collaborative Research Centre at York University. Paul is also Executive Director of Intercom Ontario, a totally wired, interactive community (the first such community anywhere in the world), and is Past Chair of the Ontario Arts Council.

The Bagel Effect affects all areas of our lives and is important to all of us who plan for the future.

## Session 1102, MTCC Room 104D, 2 pm



Pamela Wallin is bringing a world of experience to our plenary session this morning.

#### Since you asked

Pamela Wallin's new book, Since you asked, delivers both controversial and heart-warming stories to the attention of Canadians who appreciate her forthrightness and her ability to retrieve the truth from the overload of available information.

The career of the Saskatchewan broadcaster and journalist has spanned more than 20 years and several continents.

With a Certificate d'Etudes Francais from the College of Bandol, France, and a honours degree from the University of Regina (1974) in psychology and political science, she began her career as a social worker at the Prince Albert Penitentiary in Saskatchewan.

An offer to host an open line program for CBC Radio the next year was the beginning of a multi-media career. After working both on-air and behind the scenes as a producer of local radio morning shows in Regina and Ottawa, she moved on to work with the highly acclaimed Patrick Watson/Laurier Lapierre hour.

### A Canadian first

In 1985, Wallin became the first woman in Canadian network television history to be appointed Ottawa Bureau Chief when CTV named her to this position. From 1992 to 1995, she co-anchored CBC's Prime TIme News.

Wallin now hosts and produces her own programs, Pamela Wallin, and Pamela Wallin & Company, co-productions of Newsworld and Wallin's Current Affairs Group Limited.

Her program, Pamela Wallin Live, is the best venue in this country for thoughtprovoking, exploratory conversation.

Pamela Wallin received the 1997 Outstanding Achievement Award at the 10th annual awards gala for Women in Film and Television in Toronto. In the Fall of 1974 she received the most precious recognition of her career when the residents of her hometown of Wadena, Saskatchewan renamed the main street, Pamela Wallin Drive.

**Session 900, CP Ballroom**