

**Thursday, November 14**

**Opening Plenary Session**

8:30 a.m. - 9:15 a.m.

**JORDAN LEWIS**

**Dangerous Liaisons:  
the Power of  
Partnerships**

*Jordan Lewis' book Partnerships for Profit* (Free Press, 1990) is recognized as *the* authoritative book on alliances. Formerly a professor at the University of Pennsylvania, he is a consultant on strategic alliances to leading American, Asian, British and European organizations.



A dynamic speaker, Lewis has appeared at conferences around the world, including The Conference Board, the Japan Management Association, the Canadian Management Centre and the Management Centre Europe. He has spoken at meetings developed by *The Economist*, *Business Week* and *Venture Economics*. He was a keynote speaker at the Global Conference on Management Innovation in Tokyo in 1990.

The attention of conference organizers was attracted by articles in *Fortune*, *Business Week* and a major profile in the *Wall Street Journal*. He is working closely with OLA President Stan Skrzyszewski to apply his ideas to the development of the partnerships that are central to library development in the province of Ontario.

**The Morning**

#101  
Thursday,  
Nov. 14  
9:30 a.m. -  
11:30 a.m.

**LIBRARY PARTNERSHIPS:  
THE PROMISE AND THE PRACTICE**  
**Speaker:** *Jordan Lewis*, author of  
*Partnerships for Profit*; *Marilyn Mason*,  
Cleveland Public Library (invited);  
reactor panel to be announced.

Examine the principles outlined by Jordan Lewis in his keynote address and see the practical application to libraries of all types across Ontario. Consider the potential to be released through alliances created with municipal councils, regents and trustees, with commercial vendors and other information providers, and with other libraries.

#102  
Thursday, Nov. 14  
9:30 a.m. - 11:30 a.m.  
**CROSS CANADA CHECK-UP:  
THE LIBRARY ISSUES**

**Speakers:** The Presidents of Canada's provincial and territorial library associations. (invited)

See how "the issues" that are affecting libraries in other parts of the country relate to those affecting Ontario. Learn how the issues are being addressed and join in discussion of successful techniques that could be applied in Ontario.

**The  
Program  
of  
OLA's  
89th  
Annual  
Conference**

