

**1813 MTCC 206F****10:40 AM***Collection development, Marketing***DO KIDS REALLY LIKE DORA THE EXPLORER?**

Todd Kyle, Manager, Churchill Meadows Branch, Mississauga Library System

How do you reconcile quality vs mass appeal in books for your public or school library? What do kids really like, and what do they need? Using entertaining examples, explore the criteria that will help you go beyond these distinctions in taking a marketing approach to collection development.

**1814 ICH BALLROOM****10:40 AM***Training, Web 2.0***BETTY BLOGGER: A RECIPE FOR ONLINE INSTRUCTION**

Amanda Larsen, Librarian; Valerie Wettlaufer, Training and Information Services Librarian, Burlington PL

Web 2.0 is no longer the wave of the future, but the wave of the present. It is influencing and changing the way people do business and interact. It's no longer enough for library staff to just "be informed." Rather, we're in the perfect position to instruct our customers in the popularity and use of these online applications. Riding on the success of their public computer classes and that of their popular staff training program "BPL Web 2.0 Huh?!" the Burlington PL trainers guided their community through an online web 2.0 summer school. And now they want to share their goals, strategies, successes, disappointments, tips and tricks with you!

**Convenor:** Lindsay Shaw, Teen Services, Collingwood PL

**1815****10:40 AM****SHOW AND TELL: VISUAL LITERACY IN PICTURE BOOKS**

Moved to session 1030.

**1816 MTCC 206D****10:40 AM***Cataloguing***CATALOGUING E-RESOURCES @ YOUR LIBRARY**

Trina Grover, Librarian, Ryerson University Library

Gain an overview of the various methods of describing and providing access to online collections in libraries. Learn the current standards for cataloguing online journals and eBooks, as well as recent developments for resource description and access of electronic resources.

**Convenor:** Elizabeth Weijs, Ryerson University Library

**1817 MTCC 206A****10:40 AM***Collaboration, Vision***SUCCESS THROUGH SYNERGY: DEVELOPING A FRAMEWORK FOR STUDENT SUCCESS**

Janet Dixon, Head of Library, Waterloo CI; Sarah Bowler, Teacher-Librarian, Waterloo CI; Anita Brooks-Kirkland, Library Consultant, ITS, Waterloo Region DSB

Find out how opportunity, ingenuity, and rich collaboration converged to create a positive force greater than we could ever have imagined! What began as a dream to create a school-wide focus on the inquiry process became an inspirational tale of success, that ignited a district-wide learning commons, and continues to enrich the quality of teaching and learning experiences throughout the board. Use the framework to create your own success story.

**Convenor:** Ruth Hall, Toronto DSB

**1818 MTCC 202D****10:40 AM***Technology integration, Web 2.0***ESSENTIAL SKILLS FOR CONTEMPORARY STUDENTS – TECHNOLOGY AND MORE!**

Pekka Baier-Reinio, Program Consultant, Simcoe County DSB

Discover how you can incorporate essential, readily available, technological tools to support your students. Using lessons learned from Sci-Fi classics, explore essential skills for the 21st century and, with a somewhat skeptical view, explore the role of technology in schools today.

**Convenor:** June Hall, Toronto DSB

**1819 ICH CALEDON****10:40 AM***Technology integration, Motivation, Teaching and learning***THE SMARTER LIBRARY: USING SMART BOARDS IN YOUR LIBRARY PROGRAM**

Elizabeth Golden, Teacher-Librarian, Kingsville PS; Johanna Lawler, Teacher-Librarian, Talbot Trail PS

Invigorate your library program and improve student achievement by connecting students with dynamic, practical interactive lessons on the Smart Board. This is truly one piece of technology your students do not have at home.

**1820 MTCC 201E****10:40 AM***Research, Funding***FROM AWARENESS TO FUNDING: A STUDY OF PL SUPPORT IN AMERICA**

Jenny Johnson, OCLC

Using Bill and Melinda Gates Foundation funding, OCLC explored factors that both drive and limit local library funding: the research was recently published in a report titled, *From Awareness to Funding*. Even though the surveyed libraries were from the United States, many of the findings are relevant to the Canadian library scene.

**Convenor:** Andrew Porteus, Fort Erie PL

**1821 MTCC 206B****10:40 AM** **LD***Leadership By Design, Trustee development***TRUSTEE ROUND TABLE**

Pat Cavill, President, Pat Cavill Consulting; Margaret Andrewes, Councillor, Town of Lincoln; Randee Loucks, Principal, CGS Consultants

Come prepared to ask questions, raise issues and share experiences about your public library governance role. This networking session is your firsthand opportunity to "learn from your peers" with the support of expert facilitator, Pat Cavill, and OLBA's Leadership by Design consultants, Margaret Andrewes and Randee Loucks.

**Convenor:** Esrick Quintyn, Trustee, Oshawa PL

**1822 ICH KINGWAY****10:40 AM***Leadership, Management***LEADERSHIP 2009**

Dr. Ken Haycock, Professor and Director, School of Library and Information Science, San José State University

Have you ever felt like you didn't have time to read all of the latest literature in the fields of leadership, management and administration? Join Ken for the highlights of this year's published works, and reflect on the implications for this stage of your personal and professional career.

**1850, 1851****CAREER DEVELOPMENT DAY**

See page 58 **CD**