

OLA Poster Session Schedule for Friday

**NEW LOCATION:
Registration Lobby**

12:00 PM – 12:45 PM

LIBRARY CARTRIDGES FOR BLACKBOARD

Jennifer Peters-Lise
Seneca College

Seneca College faculty use the course management system Blackboard to house many of their course materials, including weekly lecture notes, grades, and instructions. Unfortunately, the library does not automatically have access to integrate library resources into courses in Blackboard. As a solution, Seneca Libraries has recently begun creating cartridges which faculty can import into their Blackboard courses. Cartridges are a way to pre-package customized information for use in a Blackboard course. Cartridges can include: quizzes, whose results are collected by Gradebook, links to research tutorials, images, PowerPoint slides and just about any other resource. Faculty import a cartridge into their Blackboard course and the contents and settings automatically unpackage so that students can use the content immediately. Examples of cartridges Seneca Libraries have created include: a plagiarism tutorial with a pre and post assessment, a general library quiz, and a rich set of resources including guides, contact information for the subject librarian and handouts from a previous information literacy session. This poster session will demonstrate the variety of resources available and how they can be used for a Blackboard course.

SPRINGHARE LIBGUIDES: A NEW APPROACH TO SUBJECT GUIDES AT THE UNIVERSITY OF OTTAWA

Ann Hemingway and Maryse Laflamme
University of Ottawa Library

In 2008, a team of public service and systems librarians at the University of Ottawa examined ways to reorganize the subject guides available on the Library's website. The static listing of links found on the pages was rigid and difficult to tailor to the needs of users in different subject areas. Various solutions were considered, including the use of the content management system (CMS) Plone. The Library decided to use Springshare LibGuides, a web 2.0 content management and information

sharing system designed specifically for libraries. The LibGuides provided an intuitive "out of the box" approach to the discovery of a range of scholarly information resources. Its WYSIWYG interface also enabled easy updates and changes by subject specialists. The limitations of the interface could be adjusted to provide consistent views to the resources, and create bilingual guides. This poster will present the University of Ottawa's experience with LibGuides and offer insights on how to adapt this "out of the box" solution to specific library needs and environments.

PROMOTING LIBRARY RESOURCES IN INDIRECT WAYS: TRY AN ART SHOW

Eva Dodsworth
University of Waterloo Map Library

Promoting non-traditional library resources can often be daunting and unsuccessful. The Map Library specializes in cartographic and geospatial data resources and diligently visits dozens of classrooms yearly, promoting its resources and services. The nature of the content is often intimidating to the students however because Geographical Information System (GIS) technology is unfamiliar to them. In September 2008, the Map Library tried a different approach – a fun, indirect way to promote the library by hosting an art show. Library staff created several art pieces using GIS technology and library resources. Attendees observed abstract forms, and varying colours that represented the Earth (satellite imagery), the people (census database), and landforms (3-D modeling). This indirect promotional strategy not only attracted the campus community to the show, but they left the show educated in GIS technology and library resources.

24/7 SERVICE AT UNIVERSITY OF TORONTO SCARBOROUGH LIBRARY

Catherine Devion and Elizabeth O'Brien
University of Toronto Scarborough Library

For the last two academic years, U of T Scarborough Library has run 24 hour service pilot studies. The first study, run over the 2007/8 year, focused on providing 24/4 study space only. The first pilot was so well-received by students that the Library expanded services in the 2008/9 study to include 24/7 service, along with circulation services and a new Library Cafe. The presenters will share lessons learned from the studies including a review of usage patterns, how to measure success, suitable overnight projects, and promotional ideas.

QUEEN'S VIRTUAL LEARNING COMMONS: MULTIMEDIA TUTORIALS PROJECT

David Burke and Nathalie Soini
Queens University Library

The Queen's Learning Commons offer a comprehensive, integrated set of academic support services and resources for Queen's students. However, many students prefer to have information available to them at the point-of-need and to learn it independently without an intermediary. The objective of this project was to develop interactive online tutorials/learning objects which would provide point-of-need guidance and