

1028 MTCC 204**9:05 AM***Graphic novels, Collection development***GRAPHIC NOVELS:
DE-GHETTOIZING
A MEDIUM****Jason Azzopardi**, Library Services
Co-ordinator, The Beguiling Arts
and Books

The medium of graphic novels, historically, has not been afforded the same respect as other forms of artistic expression, despite its contributions to literature. Find out how to contextualize the medium within the larger sphere of art and literature, de-mystify the selection process, and help address graphic novels as the excellent literary resources they are.

Convenor: Greg Gulas, CEO,
East Gwillimbury PL**1029 MTCC 201D****9:05 AM** *Staff development,
Human resources management***MAKING WORK “WORK”
FOR EVERYONE****Caitlin Williams**, Consultant-in-
Residence, OLA Career and
Mentoring Centre, President,
New Directions for the Good
Life, LLC, Successful Women, Inc.

Employers and employees can come together to create an environment that is engaging, rewarding, nourishing and high performance. Come learn key strategies that both employers and employees can use to align expectations, improve communications and make the most of diverse work styles. Organizations can succeed when employers and employees better understand one another, agree upon what is at stake and implement plans for moving forward in a positive way that will benefit all.

Convenor: Donna Bolten-Steele,
Whitby PL**1030 MTCC 206E****9:05 AM***Collection development, Visual literacy***SHOW AND TELL: VISUAL
LITERACY IN PICTURE
BOOKS****Judy Halpern**, Instructor,
University of Western Ontario

Picture books are bicultural in that they share qualities of reading and of visual arts. Engage readers in visual literacy by teaching them to read illustrations, as well as text, for information. Discover picture books which captivate students on a variety of levels, addressing content of the elementary science curriculum.

1031 MTCC 104D**9:05 AM***Strategic planning***PLANNING FOR THE
FUTURE: AN INNOVATIVE
STUDY AND BIG PLANS FOR
A COUNTY LIBRARY BOARD****Lauree Vallery**, Experience Renewal
Solutions Inc.

Technology, customer lifestyle habits and competition are forcing libraries to change rapidly in order to be relevant and vital to the people of the communities they serve. In a time of revolutionary thinking and strategic change, this type of research can be very helpful. As Chief Experience Officer at Experience Renewal Solutions Inc. (ERS), Lauree will share useful techniques and hints to help your library board move forward in this exciting time of change. Lauree will also share insights from a recent library study conducted for the Middlesex County Library Board of Ontario. The techniques used in this study will aid library boards looking to their many stakeholders to help them plot the path to the future.

Convenor: Lynn Humfress-Trute,
Middlesex County PL Board and
2008 President OLBA**1032 EXPO STAGE****9:05 AM***Book repair***BOOK REPAIR**Speakers Cindy Alexander, Director
of Sales Operations, Brodart Canada
Company

Extend the life of library and archival materials by applying tried and tested book repair techniques as demonstrated by experienced staff at Brodart Canada.

