

500
2:10 PM

MTCC 105/106

ALL-CONFERENCE PLENARY

MICHAEL WESCH



Dubbed “the explainer” by *Wired* magazine, Michael Wesch is a cultural anthropologist exploring the effects of new media on society and culture. After two years studying the implications of writing on a remote indigenous culture in the rain forest of Papua New Guinea, he has turned his attention to the effects of social media and digital technology on global society. His videos on culture, technology, education, and information have been viewed by millions, translated in over 15 languages, and are frequently featured at international film festivals and major academic conferences worldwide.

Wesch has won several major awards for his work, including a *Wired Magazine* Rave Award, and he was recently named an Emerging Explorer by *National Geographic*. He has also won several teaching awards, including the 2008 CASE/Carnegie US Professor of the Year for Doctoral and Research Universities. He is currently an Associate Professor of Cultural Anthropology at Kansas State University.

And the following presentations:

- Introduction of the 2010/2011 OLA Board of Directors
- OLA Larry Moore Distinguished Service Award: **Walter Lewis**



On Stage at the Expo Theatre

11:00 - 11:30

IEEE

IEEE EBOOKS AND ELEARNING - EXCITING NEW DEVELOPMENTS

Ruth Wolfish, IEEE Client Services Manager
IEEE eLearning has a new name, new course levels, and a new robust IEEE Learning Management System. IEEE eBooks are delivered through IEEE Xplore with over 400+ titles with many search options to the chapter level. Come join us and be entered in a raffle for an AMEX gift card and other prizes.

11:30 - 12:00

WORLD BOOK

WORLD BOOK ONLINE- MORE THAN JUST AN ENCYCLOPEDIA”?

Ian Glassford and Rick Rummey, World Book

Ian and Rick will lead an examination of the other databases and features involved in World Book Advanced Reference Suite. This will be suitable for new subscribers and also for the those who have been with us for some time and would like to make even more use of the product.

12:00 - 12:25

ABDO / EDU Reference

OH THE HORROR! GETTING MONSTERS, GHOULS, ZOMBIES, & VAMPIRES IN YOUR LIBRARY

Books so good they're scary! Don't be scared about horror in your library - in fact, it's one of the best ways to reach reluctant readers and increase circulation. This fun session looks at the roots of the horror genre, and shares resources for collection development, ideas for displays and programs, and more!