

engaged citizenship and the collective good.

Convenor: Peggy Thomas, Toronto PL and Past Chair, Forest of Reading®

410 MTCC 202A 10:40 AM

Genealogy

GENEALOGY AND THE LAW IN CANADA

Margaret Ann Wilkinson, Professor of Law, University of Western Ontario

Digital records and broad access to the Internet have made it easier for genealogists to gather relevant information from distant sources and to share the information they have gathered. Discuss how specific laws—access to information, personal data protection, libel, copyright, and regulation of cemeteries—apply to anyone involved in genealogical research in Canada.

Convenor: Robin Harding, Brantford Public Library

411 ICH HALTON 10:40 AM

Authentication, E-resources

EASY ACCESS TO LICENSED CONTENT: GEO-IP— AUTHENTICATING YOU!

Diane Bedard, Learn Ontario Project Manager

A technology advance you should know about! A number of Knowledge Ontario services are now supporting a Geo-IP authentication approach. Passwords can become passé! Explore through working examples from Resource Ontario and Learn Ontario.

Convenor: Knowledge Ontario

412 MTCC 202B 10:40 AM

Project management

TAMING THE FERAL: SUCCESSFUL PROJECT MANAGEMENT

Jennifer Soutter, Digital Services Librarian, University of Windsor; **Pat Moore**, Assistant University Librarian, Head of Systems, Carleton University

You've got a great idea, you may even have the funding. But how do you move it in to reality? Concepts and tools from project management (PM) can be helpful to ensure the project drives the activities rather than the activities shaping the project. Phases of PM as outlined by the Project Management Institute will be covered as well as comparisons with other models, ad hoc formulations, and tips on how to decide when and how PM tools are appropriate.

Convenor: Sarah Coysh, Frost Library, York University

413 MTCC 201F 10:40 AM

Fundraising, Capital projects

CAPITAL FUNDRAISING CAMPAIGNS—SUCCESS STORIES!

Rob Lavery, C.F.R.E., Resource Development Consultant, SOLS; **Ann Andrusyszyn**, C.F.R.E., Director of Fund Development, Atlantic Film Festival; **Tim Johnston**, Chair, Branching Out Campaign, Barrie PL; **Kerri Robinson**, CEO, Collingwood PL; **Roberta Russell**, Trustee & Friends Executive, North Grenville PL

Ontario has seen a lot of building projects in the past few years as libraries have benefited from government stimulus funding. Most libraries have also had to conduct a capital fundraising campaign in their community to supplement government funds. Three libraries—small, medium, and large—will share

their experiences. Attendees will hear the war stories and the disappointments, as well as the successes and inspired moments.

Convenor: Jami van Haften, Friends of Canadian Libraries

414 MTCC 201E 10:40 AM

Information literacy

INFORMATION LITERACY IN THE PRACTICE ENVIRONMENT OF NEW GRADUATE NURSES

Laura Banfield, Nursing and Midwifery Librarian; **Olive Wahoush**, Assistant Professor, McMaster University

Hear the preliminary findings from a research project being undertaken to understand new graduate nurses' perspectives on the use of information sources and resources in the clinical practice environment.

415 MTCC 206F 10:40 AM

Social media, Online services

EVALUATING YOUR DIGITAL CORE

Heather Cunningham, Librarian, University of Toronto; **Peter Atkinson**, E-Services Specialist, St Thomas PL; **Marian Doucette**, Web Architect, Huron County PL

More patrons are experiencing the library and its services online, but choosing the correct tools and evaluating their usefulness and success is not straightforward. Learn how to manage your online strategy rather than simply jumping on the latest trend and how to define and measure the effectiveness of both your website and social media presence with open-source analytical software, statistics, analysis of search queries, and other pre-packaged and homemade tools.

Convenor: Lola Rudin, University of Toronto at Scarborough

416 ICH KINGSWAY 10:40 AM

Multilingual services

MULTILINGUAL ONLINE SERVICES FOR LIBRARIES

Lora Baiocco, Online Services and Archives Librarian, Westmount PL; **Alexandra Yarrow**, Supervising Librarian, Rideau Branch, Ottawa PL

What is your library doing for non-English speakers and why are multilingual services so important in both local and global contexts? Covering social media tools that translate into better service and tips on how your website and catalogue can address a multilingual community, we'll focus on how we can—and why we should—serve all library customers no matter what languages they speak.

Convenor: Sarah Jones, University of Toronto iSchool

417 MTCC 206 A/B 10:40 AM

Open source, Website development

LIBRARY WEBSITE REINVENTED: A DRUPAL STORY

Susan Senese, Research and IT Services; **Rochelle Mazar**, Emerging Technologies Librarian; University of Toronto, Mississauga Library

The University of Toronto, Mississauga Library's redesigned website is interactive, informative, and dynamic. Using the Drupal CMS, the library developed specialized applications to respond to specific student needs. Blogs, twitter, chat, and other applications push useful data to the homepage and entice users to investigate the virtual help within the site.

Convenor: Erin Anderson, University of Toronto