

# The Power of C: Collaboration

SUPER CONFERENCE 2011

February 2 - 5, 2011

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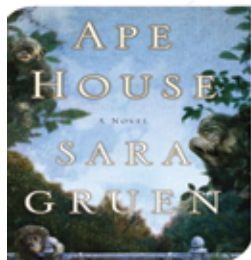
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## Canadian Authors *telling* Canadian Stories

Thursday, February 3

Brenda Dougall Merriman	10:30 am
Janice Nickerson	11:00 am
Dr. Margaret Ann Wilkinson	11:30 am
Marian Press	Noon
Natasha L. Henry	1:00 pm
Adrienne Shadd	1:00 pm
Carolyn Molnar	2:00 pm
Mike Filey	2:30 pm
Aldona Sendzikas	3:00 pm

Friday, February 4

<i>YA Extravaganza</i>	
Mahtab Narsimhan	10:00 am
Marina Cohen	10:30 am
Deborah Kerbel	11:00 am
Nicholas Maes	11:30 am
Ron Brown	1:00 pm

Visit the Dundurn booth #428  
for signings, contests and more.



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desk stacker\* and sign up for a

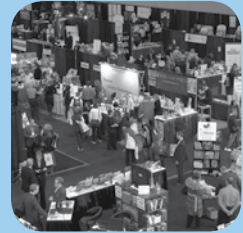
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\*While supplies last



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# The Power Of

**We live in a world that is at once complex and seamlessly simple. One thing is certain. Our world is powered by the convergence of enormous collaborative effort.**

**Libraries, more than ever, know the importance and transformative capacity of collaboration within and beyond our domain, working with multiple, diverse professions and organizations to deliver outstanding resources and services to our constituent populations.**

**The theme of Super Conference 2011 is “The Power of C—Collaboration!”**

**Collaboration makes us smarter. The power of collaboration is a catalyst for community engagement, communication, co-operation, connectivity, conversations, crowdsourcing, collectivism, and collegiality.**

**Collaboration allows critique, co-ordination, and cultivation of common and contrasting interests to help us make better choices for communal and collateral benefit.**

**Collaboration captures our creativity and challenges us to be greater than the sum of our constituent parts.**

**What better place to unleash the Power of C! than at the 2011 Super Conference!**

**Mary Ann Mavrinnac  
OLA President, 2010**







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# Super Conference 2011 Program Planners

**OLA OLA SUPER CONFERENCE CO-ORDINATORS**



Ann Perez



Kristin Hoffmann



Mary Ann Mavrinac,  
President

**OLA ONTARIO LIBRARY ASSOCIATION**



Adam Taves

**OCULA ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION**



Trish Weigel  
Green



Jonathan  
Bengtson

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**CAREER & MENTORING PROGRAMMING**



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Angela Bowen



Lita Barrie

**OALT/ABO ONTARIO ASSOCIATION OF LIBRARY TECHNICIANS/ASSOCIATION DES BIBLIOTECHNICIENS DE L'ONTARIO**



Maria Ripley



Kate Morrison

**OLITA ONTARIO LIBRARY INFORMATION AND TECHNOLOGY ASSOCIATION**

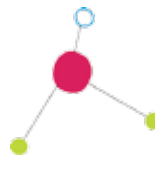


Elizabeth  
Goldman



Steve Marks

**ABO-FRANCO L'ASSOCIATION DES BIBLIOTHÉCAIRES FRANCOPHONES DE L'ONTARIO**



Kerry Lee  
Richardson

**VOLUNTEER CO-ORDINATORS**



Jennifer Soutter



Danielle Winn



Shuzhen Zhao

**OLA POSTER SESSION CO-ORDINATOR**



Doris Rankin

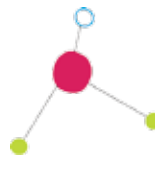
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Jami Van Haften



Dorothy  
Macnaughton



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**#305**

## THURSDAY, FEBRUARY 3RD, 2011

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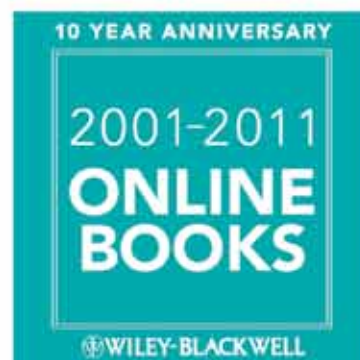


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# Super Conference Essentials

## REGISTRATION DESK

Metro Toronto Convention Centre Front Street Lobby: East Counter

<b>W</b>	<b>7:00 AM to 9:00 PM</b>
<b>T</b>	<b>7:00 AM to 5:00 PM</b>
<b>F</b>	<b>7:00 AM to 5:00 PM</b>
<b>S</b>	<b>7:00 AM to noon</b>

Your badge is your entrance to all sessions, receptions and the EXPO Tradeshow. Delegates without badges or wearing badges that are incorrect for the day or that have been issued to other people may be refused entrance.

Your badge is also your official receipt. The two sections on the top left of your badge/ticket sheet together constitute a complete receipt.

## EXPO ONLY REGISTRATION

Delegates who have registered for the EXPO Tradeshow **only** may pick up their badges in the separate kiosk close to the main registration desk:

<b>Thursday</b>	<b>10:00 AM to 5:00 PM</b>
<b>Friday</b>	<b>9:00 AM to 3:00 PM</b>

At other times these badges will be at the main registration desk.

## INFORMATION DESK

Metro Toronto Convention Centre Front Street Lobby: beside the escalator

<b>W</b>	<b>4:00 PM to 8:00 PM</b>
<b>T</b>	<b>7:00 AM to 5:00 PM</b>
<b>F</b>	<b>7:00 AM to 5:00 PM</b>
<b>S</b>	<b>7:00 AM to noon</b>

Exchange the Saturday luncheon coupon in your registration package for an actual ticket by 3:00 PM on Friday  
Consult the message board for personal messages  
Visit the rack for information handouts

## TICKET QUESTIONS

Everyone needs tickets for entry to the following events:

**Thursday, February 3rd—Public Library Awards Dinner, 7:00 PM.** Price: \$70.00 plus HST. Tickets are pre-ordered, but there may be a limited number available at \$70.00 plus HST. Check at the Registration Desk.

**Saturday, February 5th—The Gala Closing Luncheon featuring Jian Ghomeshi at 12:15 PM.** One coupon is included with all registration packages including Saturday. Remember to exchange the coupon for a ticket at the Information Desk by 3:00 PM Friday. The number of meals being ordered is based upon this exchange. Entrance is by ticket only. Coupons cannot be accepted at the door. Extra luncheon may be purchased for \$70.00 plus HST at the Information Desk while they last.

### Do you require a vegetarian meal for the dinner Thursday night and/or the luncheon on Saturday?

If so, drop by the OLA Onsite Office, MTCC 205A, for a coupon to give to your server when you first arrive at the event.

## RECEPTIONS AND ALL-CONFERENCE NETWORKING EVENTS ARE INCLUDED IN REGISTRATION.

## EXPO 2011

Canada's largest library tradeshow.

Metro Toronto Convention Centre Hall C, Upper Level  
Use the escalator by Room 206D

<b>T</b>	<b>10:00 AM to 5:30 PM</b>
<b>F</b>	<b>9:00 AM to 3:00 PM</b>

**Edu Reference's annual Expo reception is on Thursday, 3:30 to 5:30 PM**

The EXPO Theatre Showcase offers full programming on two days—see pages 39 and 60

Passport to Prizes. Winners names are posted at the Information Desk late Friday. Pick up your prize in the OLA Office Friday evening until 7:00 PM or Saturday until 12:00 Noon

## THE OLA STORE

Metro Toronto Convention Centre Lobby Level  
Room 205B

<b>W</b>	<b>5:00 PM to 8:00 PM</b>
<b>T</b>	<b>7:30 AM to 5:30 PM</b>
<b>F</b>	<b>7:30 AM to 5:30 PM</b>
<b>S</b>	<b>7:30 AM to 12:30 PM</b>

Browse and purchase from some of the best professional library titles available

Professional literature from a dozen major library publishers plus the International Reading Association  
ALA Graphics, and some of the world's most popular library products on display

Purchase the publications of Super Conference 2011 speakers.

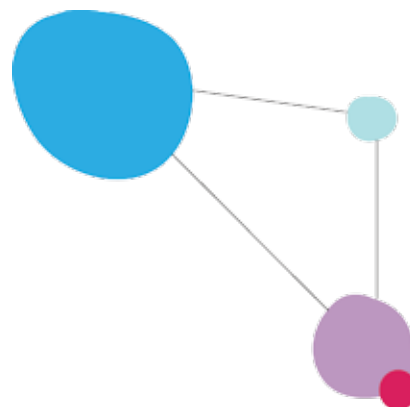
Many will be autographing throughout the conference.

Pick-up your brochure of "session tie-ins" for related professional literature

## THE OLASTORE\* ON-THE-GO

**The OLASTore\*** Sessions displaying this logo will be visited by the OLASTore-on-the-go bookcart, enabling delegates to purchase

the speakers' books on the spot. Many of these authors will be autographing following the sessions.





## THE OLA ON-SITE OFFICE

### MTCC 205A

This is the decision centre for the 2011 conference.

**Central Conference Control.** Contact Jefferson Gilbert for issues relating to room setups, AV arrangements, catering, booking space for other activities, environmental issues, and general operational questions.

**Volunteer Centre.** The Volunteer Coordinators for Super Conference 2011 are Jennifer Soutter, Danielle Winn, and Shuzhen Zhao. Over 100 volunteers from Ontario's library schools and library technician programs work behind the scenes to ensure the conference runs smoothly. OLA conference planners and staff wear red vests.

**Association issues and projects.** Contact OLA Executive Director, Shelagh Paterson, for inquiries about Association business.

**The Partnership.** Ask for Shelagh Paterson to contact one of the Presidents or Executive Directors of the Provincial and Territorial Library Associations.

## SPEAKERS' RECEPTION CENTRE

### MTCC 205C

Speakers register in the Speaker Reception Centre. On their speaking day, speakers are welcome to use the Centre to meet with convenors and/or co-presenters. Due to the large number of speakers involved throughout the conference, we regret that use of the Centre on other days is not possible.

## COAT CHECK

MTCC Lower Level. There is a small fee.

## WASHROOMS

### MTCC

Washrooms are located at the extreme ends of the building on all levels. See page 120.

### ICH

Main Floor: Located just inside the Meeting Room entrance doors on the east side of the lobby.

Lower level: by the escalators, next to Hotel Convention and Catering Sales. See page 121.

## LOST AND FOUND

Check in the OLA Office, MTCC Room 205A. You can also check through MTCC building Security. Ask at the Front Street lobby desk beside OLA Registration.

## OLA MEMBERSHIP SERVICES

Located in the Main Lobby of MTCC. Drop by for a demonstration of the new online "OLA Community".

## WILSONLINE LIBRARY LITERATURE DATABASE

If you are an OLA member, the database is licensed on your behalf. Ask your questions at Membership Services.

## OLBA LEADERSHIP BY DESIGN

OLA Super Conference especially welcomes new Library Board Members elected to their positions in the fall. Margaret Andrewes, Randee Loucks and members of OLBA Council will be at the OLA Membership Services area to demonstrate the Leadership by Design Training program, talk with new Trustees, and provide support and mentorship.

## OLA FOREST OF READING®

The Forest welcomes S&B Books as the official wholesaler and supporter. Visit them at Expo 2011. Also visit the official Forest of Reading® booth to chat about the program with one of the Selection and/or Steering Committee members.







## INSURANCE FOR OLA MEMBERS

A representative from Johnson, Inc. will be on hand to answer your automobile and home insurance questions. The company offers similar no obligation services to teaching federations and professional associations across Canada.

## ABOUT THE SESSIONS

The entire conference encompasses almost 300 plenaries, workshops, meetings, displays, poster sessions and more! Here is some navigation assistance.

## CONFERENCE STREAMS

-  The Power of C—Collaboration
-  Career Development
-  Knowledge Ontario
-  CULC/CBUC
-  Voices of the Generations
-  First Nations

The Ontario Library Association welcomes members of CULC/CUBC (Canadian Urban Libraries Council/ Conseil des Bibliothèques Urbaines du Canada) who have contributed to a special conference stream.

## ROOM LOCATION

The location in which each session takes place is noted on the first line of the description in the print program. Sessions are in either the MTCC or the ICH.

Collaboration captures our creativity and challenges us to be greater than the sum of our constituent parts.

**MTCC = METRO TORONTO CONVENTION CENTRE**

All rooms in the MTCC include a number and a letter i.e. 206C.

All 200 numbers are on the street level. All 100 numbers are on the lower level down the escalator. Sections B, D, or F are entered off the main hallway; Sections A, C, or E are entered from the rear hallway. See map page 120.

**ICH = INTERCONTINENTAL HOTEL TORONTO CENTRE**

All rooms in the Intercontinental Hotel have a name rather than a number i.e. ICH Kingsway. Ballroom A or B, Niagara and Ontario rooms are on the lower level. All other rooms are through the glass doors on the east side of the street level lobby. See map page 121.

**MEETING ROOM SIZE**

Session room sizes are determined by the choices provided by delegates in the registration process. Since you are not obligated to attend the session you specified, and since 25% do not fill out this information, a few rooms may prove inadequate to the demand.

For comfort and safety reasons, convenors are obligated to close sessions that reach capacity. Delegates who are turned away have between 20 and 30 other sessions in the same time slot to choose from.

**CHANGES AND UPDATES TO THE PROGRAM**

Room changes and other updates are posted daily on special signs in the MTCC Registration Lobby. Our volunteer guides are also able to help you. Look for the blue and red vests!

**WITHDRAWN SESSIONS**

In a conference of this magnitude, it is common to have a few sessions withdrawn for any number of reasons. Check the OLA *Super News* in your conference bag for program updates (see above) and the latest information.

**SESSION EVALUATIONS**

In the first session on Thursday, Friday and Saturday you will be given a small card with space to evaluate each of the day's sessions. Please fill these out as you go throughout the day. The convenor of the last session of the day will pick them up, or you can place your card in one of the boxes in the Registration Lobby.

All feedback is collated and entered into a database to analyse for changes in subsequent years. Your assistance is valued and appreciated.

**TWEET-TWEET!**

Delegates are interested in your ideas, connections, and responses to the variety of sessions and social events throughout the four jam-packed days. Join in the conversations at [www.twitter.com/ONLibraryAssoc](http://www.twitter.com/ONLibraryAssoc). Please tag with #SC2011. Also tag with the session number if space permits.

**INTERNET CONNECTIVITY WHILE AT THE SUPER CONFERENCE**

Internet access workstations are available on the exhibit floor.

Due to cost, complimentary Internet connectivity is not ubiquitous at the conference. However, for those delegates that do not have their own wireless access plan for their laptop or mobile device, here are some options:

**MTCC:** delegates have access to OLA's web site and a few related sites.

When selecting a wireless access point from your device, select MTCC, launch your browser, and select either the OLA logo to access the OLA website, or the list of freely available sites listed at the top right section of your browser.

Timothy's Coffee shop located at the west end of the MTCC, main level offers a reasonable hourly rate for wireless access.

**ICH:**

Guests of the hotel who have registered for Internet access have complimentary use.

**NETWORKING: A LIFETIME SKILL!**

Delegates always list the value of networking at Super Conference as one of their key reasons for attending!

If you are a new OLA member, or if this is your first Super Conference experience, you will not want to miss the Wednesday evening session:

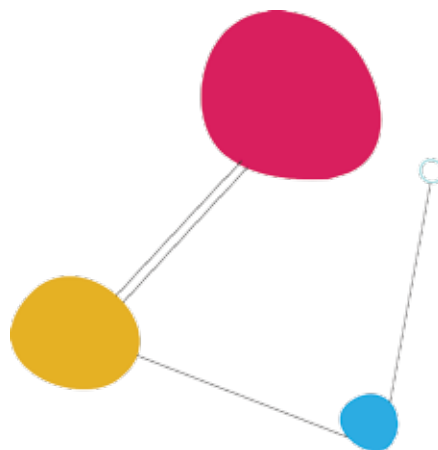
**THE ART OF NETWORKING**

Session 100 ICH Ontario Room

6:30 PM – 8:00 PM

Sarah Forbes and Tamara Stojakovic will get us started with ice-breakers and conversation-starters. You will meet the 2011 OLA Board of Directors, and tasty refreshments will be served!

Join in one of the huge number of social events—all free with registration! If your personal network was limited before, it will grow exponentially throughout the conference!



## THE OLA CAREER CENTRE

Each year the services expand! Plan a quick visit or plan ahead to participate!

Location:

**Thursday and Friday** 9:00 AM—5:00 PM MTCC Lower Lobby

**Saturday** 9:00 AM—11:45 AM MTCC 201DCEF

### THE FOLLOWING SERVICES ARE AVAILABLE AT ALL TIMES:

- Job Information
- Cover Letter Review
- Resume Consultation
- Interview Tips/Techniques

These services require pre-registration and are available on Thursday and Friday only. Drop into the Career Centre to see if bookings are available.

**MOCK INTERVIEWS**—a chance to participate in a simulation of a real interview. Bookings were taken before the conference started, but drop in to see if there are any spots available.

**JOB COACHING**—an opportunity to talk with a professional job coach. Drop by to see if there are open times available

**THE HUMAN LIBRARY**—the collection has really grown since last year! Some “books” have been reserved, but some may be “on-the-shelf”, so drop by to browse!

**Amanda Etches-Johnson:** *The Confessions of a UX Addict*

**Rudi Denham:** *The Grass is Always Greener on the Other Side: Have MLIS Will Travel*

**Elyse Pike:** *The Medical Librarian Who Still Makes the Best Pig Puppet East of the Rocky Mountains – or My Various and Sundry Careers in Library Sciences*

**Ken Haycock:** *Live Well, Be Well: Be Who You Want To Be*

**Mike Ridley:** *Geek and Dork: IT and Library Leader*

**Kelly Moore:** *Off the Shelf: Serendipity as a Career Strategy*

**Jennifer Zoethout:** *Lipstick Lesbian Librarian*

**David Sharron:** *An Archivist: The Swiss Army Knife of Information Professionals*

**Art Rhino:** *IT and Typography: Library Technology and Small Town Newspaper Publishing*

**Ekaterina Lolova:** *A Journey: From Behind the Iron Curtain through the Invisible Veil*

**Ken Roberts:** *Taking the Lead: You Decide which Chapter to Open and Use*

**Bessie Sullivan:** *What's Golf Got to do with Budgeting? The New CEO*

**Heather Berringer:** *Selling Out or Buying In? My Career in the Library Vendor World*

**Susan Senese:** *Librarian Leap Frogging – Transitioning from Lily Pad to Lily Pad*

**Michael Meth:** *“Oh! The places you’ll go”\*: From Corporate Information Professional to Academic Librarian \*Title borrowed from Dr. Seuss*

**Moe Hosseini-Ara:** *The Guy Who Kicked the Library Nest*

**Rochelle Mazar:** *Emerging Technologies and Libraries*

**See also: Session #424 Check out a human book @ your library**

## FOCUS ON CAREERS ON SATURDAY

MTCC 201CDEF

Visit the employers and mentors who have set up spaces to talk about job-seeking, career development and employment queries.

## CHILD AND YOUTH SERVICES EXPO

MTCC Room 204 (Summit Room)

Session 1201—The “sunny south” theme this year will push away our wintry weather and you will warmly celebrate with your colleagues in Children’s, Youth and Teen’s Services. Hear their “quick-talks”, leave with tips and techniques to put into your programs, hear about the new Teen Rights in the Public Library document, and more.

## POSTER SESSIONS

Visit the outstanding work being displayed in the MTCC Lower Lobby—16 displays on Thursday and a new set on Friday between 12 noon and 2:00 pm.

Read the descriptions:

**Th** See page 40

**F** See page 62

## OLA AND OLA DIVISIONAL AWARDS

Each year OLA honours the outstanding work of members and member institutions that further the ideals and values of the library and information sector. Throughout the conference, over two dozen awards will be presented at AGMs, and all-conference events. Presentation times of awards and their winners are noted throughout this program in the appropriate sessions.

## MINISTRY OF TOURISM AND CULTURE’S AWARDS

These awards are presented at the Public Library Awards Dinner on Thursday evening—a ticketed event.

## EVERGREEN AWARD™ AND ONE BOOK ONE CONFERENCE

Come Thou, Tortoise by Jessica Grant is awarded the 2010 Evergreen Award™. First time novelist Jessica Grant will be presented with the award in the Plenary Session on Friday at 10:40 AM in MTCC 105/6.

Hear her speak in the Evergreen Award™ Session 1200 at 2:10 PM in MTCC 206D

Did you meet the OLA Challenge to read the book before the conference? Visit the Forest of Reading® booth to get your Evergreen sticker. Consider participating in one of the noon-hour book discussions—12:45 – 1:30 (Thursday: MTCC 104C; Friday: MTCC 202B)

Purchase Evergreen bookmarks, listing the 2011 nominees, in the OLA Store!



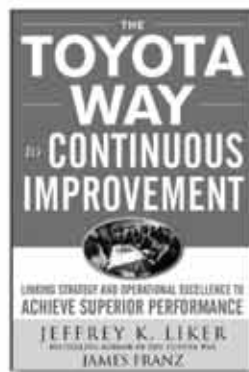
## ESSENTIAL GUIDES FOR SERIOUS PROFESSIONALS



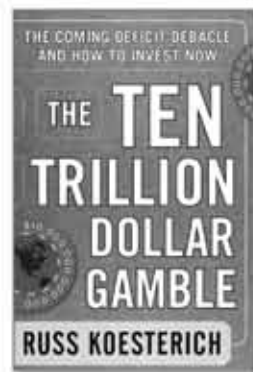
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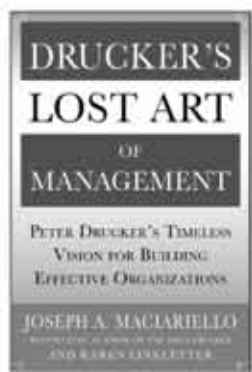
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\* (Raffle prizes valued over \$2,500.00 USD)

## Wednesday

## Thursday

## Friday

## Saturday

Morning

**7:45 AM**  
OHLA Breakfast  
Forest of Reading® Breakfast  
(By invitation)

**7:30 AM**  
TALCO Breakfast and  
Annual General Meeting

8:00 AM

**ALL-CONFERENCE  
PLENARY**

Anna Porter

**ALL-CONFERENCE  
PLENARY**

Diana Swain

**9:00 AM – 3:00 PM**  
EXPO 2011

9:05 AM

**Pre-Conference Programs**  
MTCC: 255 Front Street West  
ICH: 225 Front Street West  
OISE: 252 Bloor Street West  
TPL: 789 Yonge Street  
**9:30 AM – 4:00 PM**  
The “905 West” Public  
Library Bus Tour\*

**300 series sessions**  
OPLA Spotlight:  
Joan Frye Williams and  
George Needham  
OLA Forest of Reading®  
Spotlight  
**10:00 AM – 5:30 PM**  
EXPO 2011

**1000 series sessions**  
OSLA Spotlight:  
David Loertscher, Mark  
Carbone, Carol Koechlin,  
Anita Brooks-Kirkland

**1700 series sessions**  
OLITA Spotlight:  
Top Tech Trends with  
Dorothea Salo, Roger Nevin,  
Aaron Schmidt and Nicole  
Engard

10:40 AM

**400 series sessions**  
OCULA Spotlight:  
Sheldon Levy

**ALL-CONFERENCE  
PLENARY**

Atom Egoan

**1800 series sessions**  
OHLA Spotlight:  
Dr. Sarah Maddocks

12:00 Noon

**12:30 PM – 5:00 PM**  
Toronto Public Library Tour  
of Branches 2011 (Bus  
Tour)\*

**12:45 PM – 1:30 PM**  
One Book One Conference

**12:00 Noon – 2:00 PM**  
CANSCAIP Book Launch  
**12:45 PM – 1:30 PM**  
One Book One Conference

**12:15 PM**  
**CLOSING GALA  
LUNCHEON**  
Jian Ghomeshi  
(ticket required)

2:10 PM

\* The bus tours leave from  
the MTCC—assemble in the  
Registration Lobby at the  
appointed time.

**ALL-CONFERENCE  
PLENARY**  
Michael Wesch  
**3:30 PM – 5:30 PM**  
Edu Reference Reception

**1200 series sessions**  
Spotlight:  
Evergreen Award™ Winner  
Feature:  
Child and Youth EXPO

3:45 PM

**600 series sessions**  
ABO-Franco Spotlight:  
Mireille Messier

**1300 series sessions**  
OLBA Spotlight:  
Tonya Surman

Evening

**6:30 PM**  
Art of Networking  
**8:00 PM**  
**OPENING PLENARY**  
Meet the Next Generation  
**9:30 PM**  
**WELCOME PARTY**  
with the generous support of

**5:15 PM**  
**Annual General Meetings**  
ABO-Franco, OCULA, OSLA  
**Awards Receptions**  
ABO-Franco, OCULA, OHLA,  
OSLA  
**5:30 PM**  
FIMS Alumni Reception  
Public Library Reception  
**6:00 PM**  
iSchool Alumni Reception  
OHLA AGM and Dinner  
**7:00 PM**  
**Public Library Awards Dinner**  
(ticket required)  
**9:00 PM**  
Vendor reception

**5:15 PM**  
**Annual General Meetings**  
OLITA, OPLA, OLBA  
**Awards Receptions**  
OLITA, OLBA  
**6:15 PM**  
**ALL CONFERENCE PARTY**  
with the generous support of



# Pre-Conference Sessions

## **P001** ICH ONTARIO

9:00 AM – 4:00 PM

**RESOURCE DESCRIPTION  
AND ACCESS (RDA):  
WHAT YOU NEED TO KNOW**

*Cataloguing, Technical services*

**Alison Hitchens**, Cataloguing & Metadata Librarian, University of Waterloo; **Thomas Brenndorfer**, Librarian, Technical Services, Guelph PL; **Ellen Symons**, Cataloguing/Training Librarian, Queen's University; **Chris Oliver**, Co-ordinator of Cataloguing and Authorities, McGill University; **Marcia Salmon**, Cataloguing Librarian, York University

Lunch not included

OLA Member \$135; Non-member \$175;  
Student/Non-Salaried \$60

## **P002** MTCC 206A/B

9:30 AM – 4:00 PM

**MEET ME IN THE MIDDLE:  
STRATEGIES AND SOLUTIONS FOR  
SUCCESSFUL MIDDLE MANAGEMENT**

*Management, Leadership*

**Joan Frye Williams**, Library Consultant and Futurist; **George Needham**, Library Consultant and Strategist

Lunch not included

OLA Member \$135; Non-member \$175;  
Student/Non-Salaried \$60

## **P003** MTCC 206E

9:30 AM – 4:00 PM

**FUNDRAISING DAY @ OLA 2011**

*Fundraising*

**Rob Lavery**, CFRE, Resource Development Consultant, SOLS; **Ann Andrusyszyn**, Director of Fund Development, Atlantic Film Festival

Lunch not included

OLA Member \$135; Non-member \$175;  
Student/Non-Salaried \$60; Friends \$50

## **P004** OISE

9:30 AM – 4:00 PM

**WIKIS, WEBLIES, AND WEB 2.0**

*Web 2.0, Technology in Learning*

**Johanna Gibson-Lawler**; **Kelly Moore**, Special Assignment Teacher-Librarian Instructional Coaches, Greater Essex County DSB

Lunch not included

OLA Member \$135; Non-member \$175;  
Student/Non-Salaried \$60

## **P005** Toronto Reference Library

9:30 AM – 4:00 PM

**NEW TRENDS IN USER EDUCATION  
@ THE TORONTO PUBLIC LIBRARY**

*Business services, User education*

**Margaret Wigglesworth**, Librarian, Business, Science & Technology Department; Toronto Reference Library; **Greg Astill**, Digital Documentation Technician; Toronto Reference Library

**Part Two: Theme-Centred Computer  
Training & Library Education**

**“Toronto Public Library @ Your Fingertips”**

**Vann-Ly Cheng**, Librarian, York Woods Library;  
**Susan Lai**, Librarian, Downsview Library

**“Research Skills: Library Education from  
General to Specific”**

**Beatriz Hausner**, Senior Services Specialist, User Education, Toronto Reference Library

**“The User Education Blog: Use It, Teach It”**

**Ian Strang**, Librarian, Malvern District Library;  
**Ted Belke**, Services Specialist, Lillian H. Smith District

Light refreshments included

OLA Member \$135; Non-member \$175;  
Student/Non-Salaried \$60

## **P006** OISE

9:30 AM – 4:00 PM

**STUDENT RESPONSE SYSTEMS:  
USE THEM TO INCREASE STUDENT  
ENGAGEMENT**

*Technology in learning, Student engagement*

**Bruce White**, Teacher-Librarian/Media Specialist, Thames Valley DSB; **Bill Schreiter**, former Learning Co-ordinator for Technology, Thames Valley DSB

Lunch not included

OLA Member \$135, Non-member \$175,  
Student/Non-Salaried \$60

## **P007** OISE

9:30 AM – Noon

**STUDENT RESPONSE SYSTEMS:  
USE THEM TO INCREASE STUDENT  
ENGAGEMENT**

Lunch not included

OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30

## **P008** OISE

1:00 PM – 4:00 PM

**STUDENT RESPONSE SYSTEMS:  
WUSE THEM TO INCREASE STUDENT  
ENGAGEMENT**

Lunch not included

OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30

*With the generous support of*

## **P009** OISE

9:30 AM – Noon

**YOU DON'T NEED TO DO IT ALONE:  
USING PERSONAL LEARNING  
NETWORKS AND PROFESSIONAL  
LEARNING COMMUNITIES TO MAKE  
THE LEARNING COMMONS HAPPEN**

*Professional learning communities*

**Ruth Hall**, Teacher-Librarian, Toronto DSB, OSLA 2010 President; **Roger Nevin**, Teacher-Librarian, Kawartha Pine Ridge DSB, OSLA 2011 President; **Lisa Dempster**, Teacher-Librarian, Toronto DSB; **Gianna Dassios**, Teacher-Librarian, Toronto DSB; **June Rysinski**, Teacher-Librarian, Thunder Bay Catholic DSB

Lunch not included

OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30

## **P010** OISE

1:00 PM – 4:00 PM

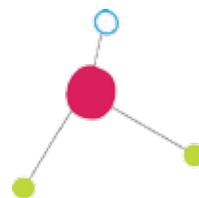
**BRINGIN' HOME THE BACON:  
EMERGING IDEAS ABOUT THE  
LEARNING COMMONS AS IT MOVES  
TO THE CENTER OF TEACHING AND  
LEARNING**

*Knowledge building, Learning Commons*

**David Loertscher**, Professor, San José State University; **Carol Koechlin**, former Library and Learning Resources Facilitator, Toronto DSB, Author and Consultant

Lunch not included

OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30





**P011** MTCC 206F

9:30 AM – Noon

**REFRAMING COMMUNICATION FOR POSITIVE RESULTS***Communication, Team-building, Coaching, Staff engagement***Margaret Macmillan**, Branch Manager, Markham PL; **Paula Smith-Nadin**, Senior Services Specialist – Customer service, Toronto PL**Lunch not included****OLA Member \$70 Non-member \$90  
Student/Non-Salaried \$30****P012** ICH HALTON

9:30 AM – Noon

**MANAGING A  DIGITIZATION PROJECT***Digitization, Project management***Loren Fantin**, Our Ontario Project Manager, Knowledge Ontario; **Jess Posgate**, Our Ontario Project Co-ordinator; Knowledge Ontario**Lunch not included****OLA Member \$70; Non-member \$90;  
Student/Non-Salaried \$30****P013** ICH HALTON

1:00 PM – 4:00 PM

**MANAGING SECURITY RISK & SERVICE CONTINUITY***Risk management, Business, Continuity Planning***Dr. Wayne Boone**, Assistant Professor, The Norman Paterson School of International Affairs (NPSIA) and Deputy Director, Canadian Centre of Intelligence and Security Studies (CCISS); **Pat Moore**, Assistant University Librarian & Head of Systems, Carleton University**Lunch not included****OLA Member \$70; Non-member \$90;  
Student/Non-Salaried \$30****P014** MTCC 206F

1:00 PM – 4:00 PM

**FROM RESISTANCE TO OWNERSHIP IN LIBRARY INITIATIVES***Innovation, Change management, Employee engagement, Communication*Presented by Kestrel Info Services and Mentor Group Training Inc with **Greg Hayton**, CEO, Cambridge Libraries and Galleries; **Einar Westerlund**, Director of Project Development, Queen's School of Business; **Joan Giannone**, President, Mentor Training Group Inc**Lunch not included****OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30****P015** MTCC 203B

1:00 PM – 4:00 PM

**FROM DOUBTFUL TO DOABLE: THE ART OF FORMULATING GOOD RESEARCH QUESTIONS***Scholarly research***Alvin M Schrader**, PhD, Director of Research, University of Alberta Libraries**Lunch not included****OLA Member \$70, Non-member \$90,  
Student/Non-Salaried \$30**

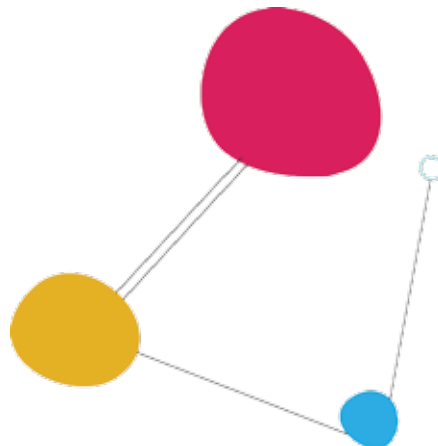
## Tours

**P016****THE "905 WEST" PUBLIC LIBRARY TOUR**

9:30 AM – 4:00 PM, \$25.00 (includes lunch)

Meet in Front Lobby of MTCC at 9:15 AM  
*Open to registered Super Conference delegates only***Turner Park Branch, Hamilton Public Library, 24,000 sq ft****Hamilton Central Library  
Burlington Central Library, 64,000 sq ft****Clearview Neighbourhood Branch, 4,000 sq ft****P017****TORONTO PUBLIC LIBRARY TOUR OF BRANCHES 2011**

12:30 PM – 5:00 PM \$15.00

Meet in the Front Lobby of MTCC at 12:15 PM  
*Open to registered Super Conference delegates only***Cedarbrae Branch, 31,506 sq ft****Northern District Branch, 45,750 sq ft****Thornccliffe Branch, 11,034 sq ft****FOPL AGM**

MTCC 206D

**FEDERATION OF ONTARIO PUBLIC LIBRARIES ANNUAL GENERAL MEETING**

Wednesday, February 2, 2011 from 4:30 to 6:00 PM.

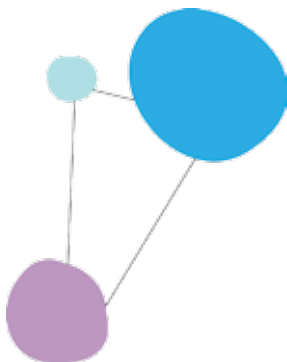
Registration begins at 4:00 PM.

Presiding: Jim Bennett, Chair

# Wednesday Evening



## MEET THE 2011 OLA PRESIDENTS



Tanis Fink, OLA; Janice Mutz, OCULA; Krista Godfrey, OLITA; Joyce Cunningham, OLBA; Tammy Robinson, OPLA; Roger Nevin, OSLA; Monique Brûlé, ABO-Franco;



**100**  
6:30 PM

**ICH ON/NIAGARA**

*Networking, Mentoring*

## THE ART OF NETWORKING

Is this your first Super Conference? **PC**

Are you new to the profession?

Networking is a vital part of a successful conference experience. Don't miss this perfect opportunity to start building your professional network, and to share stories and experiences with the new people you will meet. Sarah Forbes and Tamara Stojakovic will be on hand to "break-the-ice" and kick-start the mixing and mingling.

The 2011 OLA Board of Directors will also be there to meet you and find out how OLA can help you in the library information profession.



Facilitators: **Sarah Forbes**, Reference, Research, and Instruction Librarian, University of Toronto Scarborough; **Tamara Stojakovic**, South Common Branch Manager, Mississauga Library System

**101 ICH BALLROOM**

8:00 PM

**ALL-CONFERENCE OPENING PLENARY** VG**STEPHEN ABRAM  
MEET THE NEXT  
GENERATION!**

Follow the "Voices of the Generations" Series:  
616, 1003, 1216, 1315, 1809

**The OLAStore<sup>★</sup>**  
on-the-go

We open this year's conference by bringing together a group of next generation library users and potential users to tell us who they are, what they want from libraries, and what makes them "tick"! Led by the ubiquitous Stephen Abram—always a provocateur—we will have plenty to talk about at the opening party! This generation, often called the "Millennials" is the largest segment of the population, and much research shows that they have a new and unique approach to information, learning, social life, and technology.

We need to know this generation! Is it time to reframe today's young adult library experience? Have their expectations of school and public libraries changed? Are higher education libraries ready for these folks and another changed generation? What are their interests? What are their questions? In this opening session of the Voices of the Generations stream, hear about the experiences, expectations and lives of today's Millennials and libraries.

Stephen Abram, MLS, is Past President of SLA (2008), Past President of the CLA (2004), and Past President of OLA (2002). He is Vice President for Strategic Partnerships and Markets for Gale Cengage Learning. He was Vice President Innovation for SirsiDynix and Chief Strategist for the SirsiDynix Institute. Stephen was listed by *Library Journal* as one of the top 50 people influencing the future of libraries. He has received numerous honours and speaks regularly internationally. His columns appear in *Information Outlook*, *Multimedia and Internet @ Schools*, *OneSource*, *Feliciter*, *Access*, as well as writing for *Library Journal*. He is the author of ALA Editions' bestselling *Out Front with Stephen Abram*, and his blog, Stephen's Lighthouse, is a popular blog in the library sector.

Join the Ontario library community in celebrating Richard Jones' 42 year career in publishing and wholesaling. Whitehots' CEO Russ Culver will briefly speak about Richard's many contributions, and how he has made the Canadian library community more vibrant.

**102 ICH BALLROOM FOYER**

9:30 PM

**ALL-CONFERENCE EVENT****SUPER CONFERENCE 2011 WELCOME PARTY**

Renew acquaintances. Meet new friends. Enjoy the refreshments and the music as we all gather to usher in the 18<sup>th</sup> annual Super Conference in OLA's 111<sup>th</sup> year!

With the Generous Support of:



# Thursday



## 300 series

9:05 AM – 10:20 AM

7:45 AM

### Breakfast

OHLA Member Breakfast

Forest of Reading® Breakfast by invitation only

9:05 AM

### 300 series sessions

OPLA Spotlight: Joan Frye-Williams and George Needham

OLA Forest of Reading® Spotlight

10:00 AM – 5:30 PM

EXPO

10:40 AM

### 400 series sessions

OCULA Spotlight: Sheldon Levy

12:45 PM – 1:30 PM

One Book One Conference Discussion  
MTCC 104C

2:10 PM

### ALL-CONFERENCE PLENARY—

Michael Wesch

3:30 – 5:30 PM

Edu Reference Reception

3:45 PM

### 600 series sessions

ABO-Franco Spotlight: Mireille Messier

5:15 PM

### Annual General Meetings and Awards Receptions

ABO-Franco, OCULA, OSLA

5:30 PM

University of Western Ontario Alumni Reception  
Public Library Awards Reception

6:00 PM

OHLA Dinner and AGM, OPLA Readers' Advisory Committee Reception, iSchool Alumni Reception

7:00 PM

Public Library Awards Dinner  
(ticket required)

9:00 PM

Vendor Party

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### Access & Discovery

308 Googling Your Family

317 Publishing Trends and OA Journals at York U

323 Knowledge and Libraries in Developing Countries

### Accessibility

### Adult Services

308 Googling Your Family

311 Our Urban Aboriginal Neighbours

### Advocacy & Marketing

309 The Hidden Benefits of Virtual Reference

### Career Development & Mentoring

307 Professional Coaching: Make Learning Stick

### Children & Youth Services

301 Forest of Reading® Showcase

319 Dystopian Literature for Tweens and Teens

### Collaboration

300 Un-dangerous Liaisons

312 Les Partenariats en Milieu Bibliothécaire

314 Health Library Collaborations

### Collections & Resources

317 Publishing Trends and OA Journals at York U

320 Next Generation Workflows

321 Collection Management in a Digital Age

328 Gather, Build and Share Digital Resources

### Corporate Services

313 Everything Old is New Again

316 New Technology Benchmarks

320 Next Generation Workflows

### Governance & Policy Development

302 Copyright Update

304 OLBA's Leadership by Design

### Information Literacy

322 Embedded Librarians: Three models

### Innovation & Vision

306 Visioning: More than words or plaques!

309 The Hidden Benefits of Virtual Reference

310 Fostering a More Innovative Workplace

### Leadership

329 Professional Learning for the 21st Century

### Management

305 Best Foot Forward with Municipal Council

306 Visioning: More than words or plaques!

316 New Technology Benchmarks

320 Next Generation Workflows

### Reading & Literacy

301 Forest of Reading® Showcase

319 Dystopian Literature for Tweens and Teens

324 Literacy Bags in Secondary Schools

327 Arts in the Library

### Research & Analysis

309 The Hidden Benefits of Virtual Reference

311 Our Urban Aboriginal Neighbours

### Social Media/Web 2.0

325 Supporting Teachers in the use of Technology

329 Professional Learning for the 21st Century

330 Teaching With Publishers' Websites K – 8

### Teaching & Learning

303 The Virtual School Libr@ry Website

315 Is Liaison the Right Model?

326 The Learning Commons in the 21st Century

327 Arts in the Library

### User/Customer Experience

322 Embedded Librarians: Three Models



<b>400 series</b> 10:40 AM – 11:55 AM				<b>600 series</b> 3:45 PM – 5:00 PM			
411 Geo-IP—Authenticating You!	416 Multilingual Online Services for Libraries	417 Library Website Reinvented: A Drupal story	431 Project-based Learning	620 Evergreen 2.0: What doesn't it have?	621 Discovery vs. Disintermediation	622 Open-Access Mandates: Ensuring success	625 Doing Away With Dewey
428 How You Can Prepare for the AODA Standards				613 CNIB Library Partners Program			
410 Genealogy and the Law in Canada	420 Is the Medium the Message?	424 Check out a Human Book @ Your Library	430 Summer Reading is for Grownups, Too!	611 Aboriginal Genealogy: Challenges and clues	617 An Untapped Fundraising Stream		
413 Capital Fundraising Campaigns	427 Marketing Public Libraries			607 Students Speak Out!	617 An Untapped Fundraising Stream	625 Doing Away With Dewey	
408 Off the Map Places Your Degree Can Take You				605 The Dean's Panel	609 How to Succeed in an Interview	624 Lightning Strikes @ OCULA	
420 Is the Medium the Message?	421 Picture Books and the Literacy/Equity Connection	432 Rhythm and Rhyme		600 L'animation Du Livre Pour Enfants Bilingue	614 Children and Youth Authors and Illustrators		
	419 Reaching Out to Aboriginal Peoples	422 Healthy Reading for Grade Nine		602 One-of-a-Kind Collaboration	612 1812 History—A Digital Partnership	619 Community Digitization Project	626 Partnerships, Outreach, and You
420 Is the Medium the Message?	421 Picture Books and the Literacy/Equity Connection	432 Rhythm and Rhyme		603 Licensing Digital Content	613 CNIB Library Partners Program	615 Key Sources of Health Information and Statistics	619 Community Digitization Project
403 Selecting the CEO	406 Edmonton PL's Community-led Framework	413 Capital Fundraising Campaigns		608 Update on the \$15 Million Investment in PLs	613 CNIB Library Partners Program	617 An Untapped Fundraising Stream	
403 Selecting the CEO	405 Privacy Policy Issues for Libraries			601 Ministry of Tourism and Culture PL Update			
402 Optimisation de la Formation Documentaire	414 Information Literacy for New Nurses			621 Discovery vs. Disintermediation	623 Practice-based Evidence for Info-Lit Librarians	628 Creativity and Imagination in Secondary School	
418 Comparative Perspectives Database	423 Innovation Energizer	426 The Contemporary Meaning of the PL		602 One-of-a-Kind Collaboration	606 The PL: Leading the development	610 Thinking Strategically and Critically	616 Meet Today's Scholars
406 Edmonton PL's Community-led Framework	423 Innovation Energizer			605 The Dean's Panel	610 Thinking Strategically and Critically	616 Meet Today's Scholars	624 Lightning Strikes @ OCULA
406 Edmonton PL's Community-led Framework	412 Taming the Feral: Successful project mgmt	419 Reaching Out to Aboriginal Peoples		603 Licensing Digital Content	608 Update on the \$15 Million Investment in PLs		
409 Principals of Reading	421 Picture Books and the Literacy/Equity Connection	424 Check out a Human Book @ Your Library	425 Multiple Literacies, Multiple Minds	600 L'animation Du Livre Pour Enfants Bilingue	604 Marvelous Manga		
404 Annual Survey of Public Libraries	414 Information Literacy for New Nurses			607 Students Speak Out!	615 Key Sources of Health Information and Statistics		
401 Linked Data: The Web on Steroids	415 Evaluating Your Digital Core	417 Library Website Reinvented: A Drupal story	429 We Have an App for That	618 Local Clouds in the Sky with Diamonds?	621 Discovery vs. Disintermediation		
420 Is the Medium the Message?	422 Healthy Reading for Grade Nine	425 Multiple Literacies, Multiple Minds	431 Project-based Learning	604 Marvelous Manga	623 Practice-based Evidence for Info-Lit Librarians	627 Video Streaming for K-12 Educators	628 Creativity and Imagination in Secondary School
	416 Multilingual Online Services for Libraries	417 Library Website Reinvented: A Drupal story		616 Meet Today's Scholars	625 Doing Away With Dewey		

**200 MTCC 204**  
**7:45 AM**

*By invitation*

**FOREST OF READING®  
BREAKFAST**

Winning authors and illustrators in the 2010 Forest of Reading® program will join with members of the current selection and steering committees in this celebratory breakfast. Further information will be available through the Forest of Reading® listservs.

*With the generous support of:*



**201 ICH NIAGARA**  
**7:45 AM**

*OHLA Members*

**OHLA BREAKFAST**

Join fellow OHLA members at breakfast with our host and sponsor, EBSCO, who will offer tips, strategies and new features to maximize the use of their health-related resources. There is no charge, but be sure to register.

*With the generous support of:*



**300 ICH BALLROOM A**  
**9:05 AM**

*Collaboration*

**OPLA Spotlight**



**UN-DANGEROUS LIAISONS**

PC

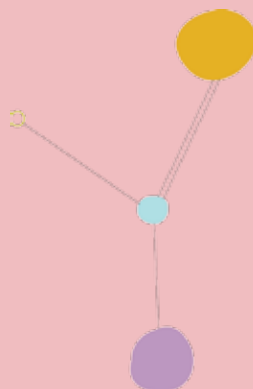
Joan Frye Williams, Library Consultant and Futurist; George Needham, Library Consultant and Strategist

We've all been told that we're supposed to collaborate, but how can we do that in ways that keep our standards up and our blood pressure down?

With their characteristic humour and energy, strategist George Needham and futurist Joan Frye Williams will discuss emerging opportunities for collaborations and partnerships, tips for sizing up prospective partners, and practical techniques for fostering collaboration, even on a shoestring.

Learn how you can collaborate effectively to extend your library's reach and improve your community—and maybe even have some fun in the process.

**Convenor:** Jill Nicholson, OPLA President, Lincoln PL



A special welcome to  
**The Honourable Michael Chan**  
Minister of Tourism and Culture  
who will provide opening remarks



**301 MTCC 202 C/D**  
**9:05 AM**

Reading, Authors

## OLA Spotlight



## FOREST OF READING® SHOWCASE

Growing more readers, one book at a time!

The Forest of Reading® programs, introduced 17 years ago, have been growing each year. Currently there are over 250,000 readers across Ontario participating and voting for their favourite books. The Ontario Library Association is pleased to welcome the 2010 winners! The authors will share thoughts and reflections on the program and also on the annual Festival of Trees™ Awards ceremony that takes place every May at the Harbourfront Centre.

### **BLUE SPRUCE™ (K – 2)**

*Boo Hoo Bird*, Jeremy Tankard  
 Scholastic Canada Ltd

### **SILVER BIRCH FICTION® (gr. 3 – 6)**

*Zorgamazoo*, Robert Paul Weston  
 Penguin Group Canada

### **SILVER BIRCH NON-FICTION® (gr. 3 – 6)**

*At the Edge: Daring Acts in Desperate Times*, Larry Verstraete  
 Scholastic Canada Ltd

### **SILVER BIRCH EXPRESS® (gr. 3 – 6)**

*Dear Toni*, Cyndi Sand-Eveland  
 Tundra Books

### **LE PRIX TAMARACK ROMAN FRANCAIS™ (gr. 4 – 6)**

*Haut les pattes, Twister!*, Sylviane Thibault  
 Éditions Pierre Tisseyre

### **RED MAPLE FICTION™ (gr. 7 – 8)**

*Word Nerd*, Susin Nielsen  
 Tundra Books

### **WHITE PINE™ (high school)**

*Mostly Happy*, Pam Bustin  
 Thistledown Press

### **GOLDEN OAK™ (adult literacy)**

*One Hen: One Small Loan Made a Big Difference*, Katie Smith Milway and Eugenie Fernandes  
 Kids Can Press



**The OLAStore★**  
**on-the-go**

With the generous support of:



**302 MTCC 104C**  
9:05 AM

Copyright

**COPYRIGHT UPDATE**

Margaret Ann Wilkinson, Professor of Law, University of Western Ontario

A review of current copyright issues and events including but not limited to: proposed changes to the Copyright Act and stakeholder responses, collectives and licensing for schools & universities, and recent or upcoming judicial activities. Margaret Ann Wilkinson, OLA's copyright expert, will report on key issues and activities that impact services and librarian activities in all sectors.

**Convenor:** Louis Mirando, Osgoode Hall Law School of York University

**303 MTCC 206D**  
9:05 AM

Physical & virtual space

**THE VIRTUAL SCHOOL LIBRARY WEBSITE**

Joanie Proske, Teacher-Librarian, Langley, BC

Combined with instructional support, school library websites have the potential to develop into portals that actively promote information literacy, collaboration, and technology use, and complement the program goals of the physical school library. Joanie will share what she has learned and offer insights to help others who are creating similar portals. **Convenor:** Diana Maliszewski, Teacher-Librarian, Toronto DSB

**304 MTCC 203C**  
9:05 AM

Leadership By Design

**OLBA'S LEADERSHIP BY DESIGN: AN IMPORTANT PROSPECT FOR YOU AND YOUR LIBRARY BOARD**

Randee Loucks, Principal, CGS Consultants; Margaret Andrewes, Library Consultant

Connect with this exciting and comprehensive program as you take flight on your OLA Super Conference 2011 journey. Since launching Leadership by Design ([www.accessola.com/olba/LBD](http://www.accessola.com/olba/LBD)) in 2007, the Ontario Library Boards' Association (OLBA) has systematically built and promoted this one-of-a-kind resource to engage library boards as full participants in strengthening their leadership potential. Find out how this unique program will help you to expand and use the knowledge you gain during the conference. **Convenor:** Lynn Humfress-Trute, Middlesex County Library Board

**305 MTCC 206C**  
9:05 AM

Governance

**PUTTING YOUR BEST FOOT FORWARD WITH MUNICIPAL COUNCIL**

Anne Marie Madziak, Consultant, SOLS

A new Council is an excellent opportunity for Library Boards to lay the foundation for a collaborative relationship with Municipal Council and staff. This session will discuss the legal context for this important relationship and present case studies and best practices that highlight strategies for effectively positioning the library as a valued community service that contributes to municipal priorities. **Convenor:** Kim Vares, Dryden Library Board

**306 MTCC 206E**  
9:05 AM

Strategic planning

**VISIONING: MORE THAN WORDS OR PLAQUES!**

Jane Dysart; Rebecca Jones; Dysart & Jones Associates

Do you find it difficult to engage staff or your Board in visioning your future? Visions are much more than terse words or plaques on a wall. When library staff stand in the future, they actively envision and describe a future that excites them and compels their action plans for the next 12 – 24 months. Jane and Rebecca guide you through this fun and active session visioning the future you want for your library.

**Convenor:** Eleanor Jourard, Belleville Library Board

**307 MTCC 203D**  
9:05 AM

Coaching

**PROFESSIONAL COACHING: MAKE LEARNING STICK AND CHANGE EASY** 

Julie Mandal, Research Librarian/ Professional Coach, Canada Revenue Agency/Independent

Participants will learn the benefits of professional coaching for improved learning effectiveness and for creating lasting change and impact. We will examine the purpose and structure of coaching, how it harnesses brain processes, and how coaching differs from other learning environments. We'll look at challenges faced in the profession, and how coaching techniques can help develop new perspectives.

**Convenor:** Laurie Kagetsu, MI student, iSchool, U of T

**308 MTCC 201D**  
9:05 AM

Genealogy

**GOOGLING YOUR FAMILY**

Alastair Neely, Branch Supervisor, London PL

Your genealogy patrons are using Google to trace their family history. Find out which sources are better than others and how the resources of your local branch of the Ontario Genealogical Society can be helpful.

**Convenor:** Elizabeth Bufton

**309 ICH HUMBER**  
9:05 AM

Virtual reference

**THE HIDDEN BENEFITS OF VIRTUAL REFERENCE** 

Michelle Bissessarsingh, Knowledge Ontario; Silvia Vong, E-Learning/Liaison Librarian, Brock University

Data and statistics are important parts of a librarian's work and a valuable part of planning programs and services. Gain insight into the hidden needs of patrons through virtual reference data retrieved from LivePerson, a virtual reference program. Learn how to organize and present AskOn data analytical analysis, marketing, program planning, and funding.

**Convenor:** Knowledge Ontario





Joanie Proske 303



Rande Loucks 304



Margaret Andrewes 304



Anne Marie Madziak 305



Julie Mandal 307



Robin Bergart 310



M.J. D'Elia 310

Céline Marcoux-Hamade  
312

Lise Moore Asselin 312



Todd Kyle 312



Owen Charters 313



Kim Cornell 314



Margaret Campbell 314



Laurie Morrison 315



Frances Stocker 316



Leila Fernandez 317



Karen Calhoun 320



Rick Anderson 320



Tony Horava 321



Krista Godfrey 322



Karen Nicholson 322



Rita Gravina 326



Kate Shields 328



Deb Kitchener 329



Marlene Turkington 330

**310 MTCC BALLROOM B**  
9:05 AM

*Innovation*

**INNOVATION BOOT CAMP:  
FOSTERING A MORE  
INNOVATIVE WORKPLACE**

**Robin Bergart**, User Experience Librarian; **MJ D'Elia**, Learning & Curriculum Support Librarian; University of Guelph

Does your library value innovation? Many organizations say so, but we wanted to make innovation a more deliberate and pervasive part of our everyday work. To do this, we conducted a 12-week "Innovation Boot Camp" designed specifically to inspire, energize, and challenge participants to be more innovative at work.

**Convenor:** Cynthia McKeich, Seneca College

**311 MTCC 201B**  
9:05 AM

*Aboriginal population*

**OUR URBAN ABORIGINAL  
NEIGHBOURS: A NEW  
PERSPECTIVE** **FN**

**Michael Adams**, President, Environics Institute

Although Aboriginal peoples are an increasingly significant social, political, and economic presence in Canadian municipalities today, most of us know little about their values, experiences, identities and aspirations. The Environics Institute Urban Aboriginal Peoples Study, released in 2010, is a timely and helpful resource for policymakers, planners, and frontline service providers committed to the development and delivery of more sensitive and relevant library resources, programs, and services to Aboriginal peoples in municipalities.

**Convenor:** Daryl Novak, Director of Operations, SOLS

**312 MTCC 201A**  
9:05 AM

*Partnerships, Collaborations*

**TABLE RONDE: LES  
PARTENARIATS EN MILIEU  
BIBLIOTHÉCAIRE** **PC**

**Todd Kyle**, CEO, Newmarket PL; **Céline Marcoux-Hamade**, Spécialiste des services en français, Toronto PL; **Lise Moore Asselin**, CEO, Mattawa PL

Les bibliothèques n'opèrent pas en vase clos et doivent chercher de nouvelles approches pour diversifier leurs services et, par le fait même, leurs clientèles. En développant des partenariats novateurs avec des groupes communautaires, des agences gouvernementales, des commissions scolaires et bien d'autres organismes, les bibliothèques créent de nouvelles opportunités pour elles-mêmes et pour leurs clientèles. Trois bibliothécaires partageront leurs expériences de collaboration et les participants auront également l'occasion de discuter des partenariats uniques qu'ils ont eux-mêmes développés.

**Convenor:** Patrick Labelle, Université d'Ottawa

**313 MTCC 202A**  
9:05 AM

*Fundraising*

**EVERYTHING OLD  
IS NEW AGAIN:  
FUNDRAISING IN THE  
DIGITAL WORLD**

**Owen Charters**, Executive Director, CanadaHelps

Fundraising and community engagement seem to be constantly shifting. How do you tie together traditional fundraising with the new online world of fundraising and campaign building? CanadaHelps.org provides useful resources and strategies to assist you in integrating blogs, Facebook, Twitter, email

campaigns, and other social media into your fundraising plans.

**Convenor:** Dorothy Macnaughton, Friends of Canadian Libraries

**314 MTCC 201C**  
9:05 AM

*Collaboration*

**MISSION IMPOSSIBLE:  
HOW NOT TO  
SELF DESTRUCT IN  
HEALTH LIBRARY  
COLLABORATIONS**

**Cathy MacLean**, Royal Ottawa Mental Health Centre; **Margaret Quirie**, The Ottawa Hospital; **Margaret Campbell**, Chatham-Kent Health Alliance; **Kim Cornell**, Assistant University Librarian, University of Western Ontario

A panel will compare and contrast two different health library collaboration initiatives. Learn from the WOHKN and Champlain initiatives about the key success factors of collaboration. Hear directly from participants about what works well, where compromises have to be made, and how not to self destruct in the process.

**315 MTCC 201F**  
9:05 AM

*Liaison*

**IS LIAISON  
THE RIGHT MODEL?**

**Katherine Wallis**, Director, Libraries and Learning Resources, Georgian College; **Jeannie An**, Director Liaison Services, McMaster University; **Mike Ridley**, CIO and Chief Librarian, University of Guelph; Moderator **Laurie Morrison**, Head Liaison Services, Brock University

There have been major shifts in the last year at some institutions away from liaison while others are only now embracing it. A panel of University and College Librarians will debate this question.  
**Convenor:** Laurie Morrison, Brock University

**316 MTCC 104D**  
9:05 AM

*Technology planning*

**NEW TECHNOLOGY  
BENCHMARKS FOR  
ONTARIO'S PUBLIC  
LIBRARIES**

**Frances Stocker**, Kestrel Information Services; **Elise C. Cole**, Oakville PL

An entirely new section on the use of technology has been developed for the latest edition of the Ontario Public Library Guidelines. This session introduces the technology guidelines, and answer questions about implementation.

**Convenor:** Jessica Rovito, Toronto Public Library

**317 ICH GRENADIER**  
9:05 AM

*Open access, Scholarly publishing*

**PUBLISHING TRENDS  
AND OA JOURNALS AT  
YORK UNIVERSITY**

**Rajiv Nariani**; **Leila Fernandez**, Science Librarians; York University

As the fields of scholarly communication and academic publishing change rapidly, science librarians are highlighting different aspects of scholarly communication to their academic community. York University Libraries support open access publishers in the form of institutional memberships and subsidized article processing charges. Learn the factors that lead faculty to choose OA journals over subscription-based journals.

**Convenor:** Lindsay Tyler, CNIB

**318**  
9:05 AM

*Collaboration, Digital librarianship*

**BROCK'S DIGITAL  
REPOSITORY WELCOMES  
NIAGARA OBSERVATORY** **PC**

Session withdrawn.

**319 MTCC 104B**  
9:05 AM*Literature, Collection development***THE END OF THE WORLD AS WE KNOW IT: DYSTOPIAN LITERATURE FOR TWEENS AND TEENS**

Rachel Seigal, Selection Manager, S &amp; B Books

Since its publication in 1993, Lois Lowry's *The Giver* has been a popular choice for lit circles and novel studies, giving way to a whole new genre of futuristic, dystopian-themed books for kids. More recently, books such as Susanne Collins' *Hunger Games Trilogy* has brought this genre up to the forefront, creating an increased demand for these types of books among tween/teen readers. Discover suggestions for those readers looking for a succession to these popular titles.

**Convenor:** Peter Duerr, York University

**320 MTCC 203A/B**  
9:05 AM*Special collections, Workflows***NEXT GENERATION WORKFLOWS FOR NEXT GENERATION LIBRARIES**

Karen Calhoun, Vice President, WorldCat and Metadata Services, OCLC; Rick Anderson, Scholarly Resources & Collections, University of Utah

In these budget-challenged times, redesigning workflows is on library and special collections managers' minds more than ever. Few libraries even in good times have the resources to do all they want, and choices must be made. Rising interest in special collections—often insufficiently catalogued or processed—adds more stress to already strapped departments. The speakers will present an evidence-based case for change and suggest what library and special collections

managers might do to free up substantial staff time for new initiatives.

**Convenor:** Moira Davidson, Lakehead University

**321 MTCC 206 A/B**  
9:05 AM*Collection management***COLLECTION MANAGEMENT IN A DIGITAL AGE: CROUCHING TIGERS AND A FEW STRATEGIES**

Tony Horava, Acting Associate University Librarian (Collections), University of Ottawa

What is collection management in a digital age? Our environment is characterized by rapid changes in information formats, acquisition methods, a profusion of new digital resources, budget constraints, pressures on library workflows, and changes in teaching practices and learning styles. What happens to collection management in this swirl of challenges? A variety of issues and possibilities will be explored and a few crouching tigers will be presented for discussion and debate.

**Convenor:** Alan Gale, University of Guelph

**322 MTCC 104A**  
9:05 AM*Teaching & learning, Information literacy***EMBEDDED LIBRARIANS: THREE MODELS TO PROMOTE THE LIBRARY AND IMPROVE STUDENT LEARNING** PC

Karen Nicholson, Teaching and Learning Librarian; Krista Godfrey, Liaison Librarian; Andrew Colgoni, Science Fluencies Librarian; McMaster University

Three case studies of embedded librarianship (embedding virtually, embedding within a program, and secondment to the campus teaching and learning services unit) will be presented as alternative models for promoting the role of the library and improving student learning. Hear the effectiveness of their preferred models, and discuss the strengths and weaknesses of each, then vote for the model they believe to be the most effective, sustainable, and transferable.

**Convenor:** Cynthia Bail, University of Ottawa

**323 ICH HALIBURTON**  
9:05 AM*Access, Copyright***ACCESS TO KNOWLEDGE THROUGH LIBRARIES IN DEVELOPING COUNTRIES**

Nasser Saleh, Integrated Learning Librarian, Queen's University

EIFL.net ([www.eifl.net](http://www.eifl.net)) is an international organization that works with libraries around the world to enable sustainable access to high-quality digital information for people in developing and transition countries. Their efforts include global knowledge sharing and capacity building, open-access publishing, intellectual property rights, open-source software for libraries, and the creation of institutional repositories of local content. Hear about

the recently launched manual "Copyright for Librarians," designed as an Online Open Curriculum on Copyright Law for librarians worldwide.

**Convenor:** Autumn Piette, Seneca College

**324 MTCC 202B**  
9:05 AM*Reading engagement***LITERACY BAGS IN SECONDARY SCHOOLS**

Penny Chaiko, Teacher-Librarian, Simcoe County DSB

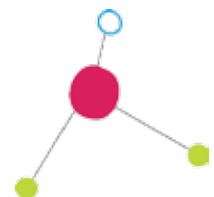
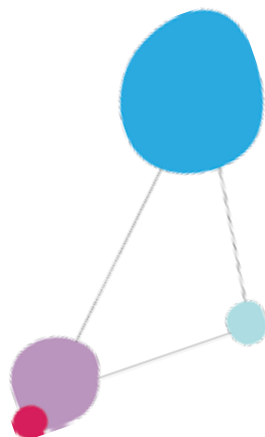
Elementary children bring home literacy and numeracy bags to help practice what they are learning in school. Why does this stop in high school? Explore reasons for using literacy bags at the high school level, results that have been experienced, and then examine the bags and share ideas.

**Convenor:** Angela Thompson, Kawartha Pine Ridge DSB

**325 ICH ONTARIO**  
9:05 AM*Technology in learning***TOGETHER FOR LEARNING, SUPPORTING TEACHERS IN THE USE OF TECHNOLOGY** PC

Roger Nevin, Teacher-Librarian; Cindy Sargeant, Student Success Teacher; Kawartha Pine Ridge DSB

*Together for Learning* challenges school libraries and educators to embrace collaboration and the use of Web 2.0 tools. Learn how to successfully implement Web 2.0 tools such as Google Apps and Bit Strips, and more, to create collaborative communities centred in the school library.





**326 MTCC 206F**  
9:05 AM

*Learning partnerships*

**THE LEARNING COMMONS IN THE 21ST CENTURY** PC

Rita Gravina, Head, Learning Commons; Mary Anne Cree, Librarian; The Bishop Strachan School

The Learning Commons (LC) at the Bishop Strachan School has been reinvented from the traditional approach to a focus on inquiry-based curriculum and an emphasis on 21st-century learning skills. With a team of specialists, the space has become an experimental learning centre for collaboration and independent knowledge-building.

**Convenor:** Phillip Jeffrey, Hamilton Wentworth CDSB

**327 ICH KINGSWAY**  
9:05 AM

*Learning partnerships*

**ARTS IN THE LIBRARY**

Simone Nieuwolt White, Teacher-Librarian, Toronto DSB

Integrating the arts into the Learning Commons can take many forms, from encouraging the spoken word through poetry cafés to commissioning individual artists to make signs, sculptures, and paintings, both for decoration and to enhance function.

**Convenor:** Cindy Matthews, Toronto DSB

**328 ICH OAKVILLE**  
9:05 AM

*Learning partnerships*

**GATHER, BUILD, AND SHARE DIGITAL RESOURCES AT YOUR SCHOOL**

Stacey McLaren; Kate Shields; Jan Reynolds; Near North DSB

What can you do to draw students and teachers into using the vast array of digital resources available today? Join

us as we share the results of an OSSTF subject association project and find out how to accomplish a similar project in your own school library.

**329 ICH HALTON**  
9:05 AM

*Technology in learning*

**PROFESSIONAL LEARNING FOR THE 21ST CENTURY** PC

Deb Kitchener, Program Manager, Learning Connections

Learning Connections is an online professional learning community for educators in K – 8 schools in Ontario. Funded by the Literacy and Numeracy Secretariat, the mandate is to support educators as they learn to leverage the use of technology to impact student success. Collaborate online with fellow educators and explore how you can provide leadership in their schools and districts.

**Convenor:** Pat Whitehouse, York University

**330 ICH CALEDON**  
9:05 AM

*Learning resources*

**TEACHING WITH PUBLISHERS' WEBSITES K – 8**

Marlene Turkington, Children's Book Selector, Goodminds, Inc

Foster literacy and learning through the engaging world of publishers' websites. Discover the latest new books for children and websites that offer free resources for instruction.

**Convenor:** Melanie Browne, Maple Leaf Food

**400 ICH BALLROOM A**  
10:40 AM

*Community building*

**OCULA Spotlight** PC



**THE UNIVERSITY AS CITY BUILDER**

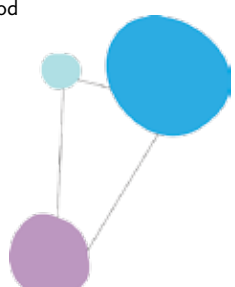
Sheldon Levy, President and Vice Chancellor, Ryerson University

Ryerson University's Master Plan to revitalize the campus and integrate it into the university's downtown Toronto neighbourhood won the prestigious 2010 Regional and Urban Design Award from the American Institute of Architects. Under the leadership of President and Vice-Chancellor Sheldon Levy, a suite of bold new buildings is already redefining the university's relationship with its city and transforming downtown Toronto in the process. A major component of the vision is redevelopment of the historic "Sam the Record Man" site into a 21st-century, state-of-the-art Student Learning Centre and library.

Sheldon Levy has been president and vice-chancellor of Ryerson University since August 1, 2005. A leader in the Ontario post-secondary sector for more than 30 years, he is widely recognized as an impassioned advocate for the role of the university as city-builder.

Levy earned his BSc (Honours, First Class) and MA degrees from York University. He lectured in computer science and mathematics, and was awarded an Honorary Doctorate of Laws by York University in June 1999.

**Convenor:** Caroline Stewart, OCULA President



**401 ICH CALEDON**  
10:40 AM*Open source***LINKED DATA: KO  
THE WEB ON STEROIDS****Walter Lewis**, Information Architect, Knowledge Ontario

The semantic web is emerging now! With Linked Open Data you can tie information in your local system to the rest of the web -- go way beyond simple anchors and text. Come explore the philosophy and strategy behind this movement, and gain insight into the technology that supports it.

**Convenor:** Jacqueline Whyte Appleby, Martin Prosperity Institute**402 ICH GRENADE**  
10:40 AM*Information literacy***OPTIMISATION DE  
LA FORMATION  
DOCUMENTAIRE DANS  
L'UNIVERS NUMÉRIQUE****Tatiana Usova**, Bibliothèque Saint-Jean, University of Alberta

Dans le contexte d'une augmentation de l'offre numérique et d'une accessibilité grandissante à une variété de ressources, les bibliothèques changent leur approche à la formation documentaire. Les nouveaux développements technologiques nous permettent de rendre nos programmes plus dynamiques et pertinents. Cette communication vise à faire connaître les pratiques d'enseignement de la bibliothèque universitaire Saint-Jean et à présenter notre façon d'intégrer les éléments technologiques dans nos programmes pour renforcer l'apprentissage actif chez les étudiants et assurer leur réussite scolaire.

**Convenor:** Céline Saint-Martin, École des sciences de l'information**403 MTCC 201A**  
10:40 AM*Governance, Hiring***SELECTING THE CEO:  
YOUR MILLION DOLLAR  
RESPONSIBILITY****Dr. Ken Haycock**, Senior Partner, Ken Haycock and Associates

Selecting a CEO truly is a million dollar responsibility when you consider salary and benefits over an average period of time in the position. Boards and senior staff spend hundreds of hours on other million dollar decisions such as assessing new vendors and automation programs but spend comparatively little time on CEO selection. Learn what is effective and what is not.

**Convenor:** Joyce Cunningham, Fort Frances Library Board**404 ICH HUMBER**  
10:40 AM*Survey data***ANNUAL SURVEY OF  
PUBLIC LIBRARIES**

**Rod Sawyer**, Library Services Advisor, Ministry of Tourism and Culture; **Patty Lawlor**, First Nations Consultant, SOLS; **Stephen Kraus**, Skills Development Advisor, OLS-North; **Helene Golden**, SOLS

Completing the annual survey is one of the requirements for receiving a provincial library operating grant. The survey collects key information on public library service operations, services and finances. The Ministry is interested in having input. We're offering an open forum for discussion and feedback. For example, are the right questions being asked? How do libraries use the data now and what would they like to be able to do? How do organizations ranging from IFLA and PTPLC to ministries use statistics for performance measures?

**Convenor:** Jackie Houde, Cornwall Library Board**405 MTCC 206E**  
10:40 AM*Policy development, Privacy***PRIVACY POLICY ISSUES  
FOR LIBRARIES****George Geczy**, Library Trustee, Hamilton PL

A discussion of the issues, best practices, and resources available for Library Boards and Management to develop or review a comprehensive Privacy Policy. Libraries have a long tradition of protecting intellectual freedoms and patron privacy, yet now more than ever privacy is at risk to technological, social, and legislative challenges.

**Convenor:** Don Lynch, Six Nations Library Board**406 MTCC 104D**  
10:40 AM*Outreach services***EDMONTON PUBLIC  
LIBRARY'S COMMUNITY-  
LED FRAMEWORK****Pilar Martinez**, Executive Director, Public Services; **Melanie St. Onge**, Community Librarian, Edmonton PL

Edmonton PL embarked on an ambitious process to implement a community-led service framework, including the recruitment of 13 community librarians and transitioning more traditional roles to a community framework. EPL is now delivering services that more closely align with community needs, both within and beyond library walls.

**Convenor:** Delilah Deane Cummings, London PL**407**  
10:40 AM*Rural libraries, Customer service***ARUPLO GUIDELINES:  
IMPROVING OUR SMALL  
AND RURAL LIBRARIES**

Session withdrawn.

**408 MTCC 201D**  
10:40 AM*Non-traditional careers***BEYOND THE LIBRARY:  
OFF THE MAP PLACES  
YOUR DEGREE CAN TAKE  
YOU CB****Sophia Apostol**, Information Resources Librarian, University of Guelph; **Rosanne Renzetti**, Project Manager, SOLS

Do you think libraries are the only places where librarians can work? Non-traditional settings can provide exciting and fulfilling careers for new library school graduates and librarians from traditional settings who are looking for change. Expand your thinking about career possibilities in the publishing/vendor industry, library service organizations, and consulting.

**Convenor:** Leah Rucchetto, MI student, iSchool, U of T**409 MTCC 203D**  
10:40 AM*Reading***WHY A NATIONAL  
READING STRATEGY  
IS IMPORTANT CS****Annie Kidder**, People for Education; **Peggy Thomas**, Library Service Manager, Toronto PL

In 2009 the first National Reading Summit was held, a follow-up is taking place in Montreal in January 2011. Hear about the advancements and why it is important that the library community support and encourage a clear strategy with policy direction and projected outcomes. The goal of the NRS is to provide deliberate, concerted and action-oriented approaches to stimulating best practice and proposing effective public policy to achieve a Canadian reading society. The benefits are clear: reading contributes to our sense of self, our cultural awareness, our capacity for self-expression and, ultimately our notion of

engaged citizenship and the collective good.

**Convenor:** Peggy Thomas, Toronto PL and Past Chair, Forest of Reading®

## **410** MTCC 202A 10:40 AM

*Genealogy*

### **GENEALOGY AND THE LAW IN CANADA**

**Margaret Ann Wilkinson**, Professor of Law, University of Western Ontario

Digital records and broad access to the Internet have made it easier for genealogists to gather relevant information from distant sources and to share the information they have gathered. Discuss how specific laws—access to information, personal data protection, libel, copyright, and regulation of cemeteries—apply to anyone involved in genealogical research in Canada.

**Convenor:** Robin Harding, Brantford Public Library

## **411** ICH HALTON 10:40 AM

*Authentication, E-resources*

### **EASY ACCESS TO LICENSED CONTENT: GEO-IP— AUTHENTICATING YOU!**

**Diane Bedard**, Learn Ontario Project Manager

A technology advance you should know about! A number of Knowledge Ontario services are now supporting a Geo-IP authentication approach. Passwords can become passé! Explore through working examples from Resource Ontario and Learn Ontario.

**Convenor:** Knowledge Ontario

## **412** MTCC 202B 10:40 AM

*Project management*

### **TAMING THE FERAL: SUCCESSFUL PROJECT MANAGEMENT**

**Jennifer Soutter**, Digital Services Librarian, University of Windsor; **Pat Moore**, Assistant University Librarian, Head of Systems, Carleton University

You've got a great idea, you may even have the funding. But how do you move it in to reality? Concepts and tools from project management (PM) can be helpful to ensure the project drives the activities rather than the activities shaping the project. Phases of PM as outlined by the Project Management Institute will be covered as well as comparisons with other models, ad hoc formulations, and tips on how to decide when and how PM tools are appropriate.

**Convenor:** Sarah Coysh, Frost Library, York University

## **413** MTCC 201F 10:40 AM

*Fundraising, Capital projects*

### **CAPITAL FUNDRAISING CAMPAIGNS—SUCCESS STORIES!**

**Rob Lavery**, C.F.R.E., Resource Development Consultant, SOLS; **Ann Andrusyszyn**, C.F.R.E., Director of Fund Development, Atlantic Film Festival; **Tim Johnston**, Chair, Branching Out Campaign, Barrie PL; **Kerri Robinson**, CEO, Collingwood PL; **Roberta Russell**, Trustee & Friends Executive, North Grenville PL

Ontario has seen a lot of building projects in the past few years as libraries have benefited from government stimulus funding. Most libraries have also had to conduct a capital fundraising campaign in their community to supplement government funds. Three libraries—small, medium, and large—will share

their experiences. Attendees will hear the war stories and the disappointments, as well as the successes and inspired moments.

**Convenor:** Jami van Haften, Friends of Canadian Libraries

## **414** MTCC 201E 10:40 AM

*Information literacy*

### **INFORMATION LITERACY IN THE PRACTICE ENVIRONMENT OF NEW GRADUATE NURSES**

**Laura Banfield**, Nursing and Midwifery Librarian; **Olive Wahoush**, Assistant Professor, McMaster University

Hear the preliminary findings from a research project being undertaken to understand new graduate nurses' perspectives on the use of information sources and resources in the clinical practice environment.

## **415** MTCC 206F 10:40 AM

*Social media, Online services*

### **EVALUATING YOUR DIGITAL CORE**

**Heather Cunningham**, Librarian, University of Toronto; **Peter Atkinson**, E-Services Specialist, St Thomas PL; **Marian Doucette**, Web Architect, Huron County PL

More patrons are experiencing the library and its services online, but choosing the correct tools and evaluating their usefulness and success is not straightforward. Learn how to manage your online strategy rather than simply jumping on the latest trend and how to define and measure the effectiveness of both your website and social media presence with open-source analytical software, statistics, analysis of search queries, and other pre-packaged and homemade tools.

**Convenor:** Lola Rudin, University of Toronto at Scarborough

## **416** ICH KINGSWAY 10:40 AM

*Multilingual services*

### **MULTILINGUAL ONLINE SERVICES FOR LIBRARIES**

**Lora Baiocco**, Online Services and Archives Librarian, Westmount PL; **Alexandra Yarrow**, Supervising Librarian, Rideau Branch, Ottawa PL

What is your library doing for non-English speakers and why are multilingual services so important in both local and global contexts? Covering social media tools that translate into better service and tips on how your website and catalogue can address a multilingual community, we'll focus on how we can—and why we should—serve all library customers no matter what languages they speak.

**Convenor:** Sarah Jones, University of Toronto iSchool

## **417** MTCC 206 A/B 10:40 AM

*Open source, Website development*

### **LIBRARY WEBSITE REINVENTED: A DRUPAL STORY**

**Susan Senese**, Research and IT Services; **Rochelle Mazar**, Emerging Technologies Librarian; University of Toronto, Mississauga Library

The University of Toronto, Mississauga Library's redesigned website is interactive, informative, and dynamic. Using the Drupal CMS, the library developed specialized applications to respond to specific student needs. Blogs, twitter, chat, and other applications push useful data to the homepage and entice users to investigate the virtual help within the site.

**Convenor:** Erin Anderson, University of Toronto





Walter Lewis 401



Tatiana Usova 402



Dr. Ken Haycock 403



Steven Kraus 404



George Geczy 405



Pilar Martinez 406



Diane Bédard 411



Jennifer Soutter 412



Ann Andrusyszyn 413



Rob Lavery 413



Laura Banfield 414



Olive Wahoush 414



Marian Doucette 415



Heather Cunningham 415



Mariella Bertelli 419



Colin Harris 420



Emily Hastings-Speck 421



Sophie Gorski 424



Janet Kaufman 424



Cindy Matthews 425



Stan Skrzyszewski 426



Patrick Boyer 426



Melissa Cameron 427



Caitlin Fralick 430



Ann Perez 431



**418**  
10:40 AM

*Research support, Digital librarianship*

**THE COMPARATIVE PERSPECTIVES DATABASE: A BRICOLAGE APPROACH TO SYSTEM DESIGN** **PC**

Session withdrawn.

**419** ICH OAKVILLE  
10:40 AM

*Outreach services*

**REACHING OUT TO ABORIGINAL PEOPLES IN YOUR COMMUNITY** **PC FN**

**Barbara Philp**, Head of Adult Services, Thunder Bay PL; **Mariella Bertelli**, Branch Head, Toronto PL; Member of Native Canadian Centre of Toronto; **Cindilee Ecker-Flagg**, Cultural Programs Coordinator, Native Canadian Centre of Toronto

Policy, environments, collections, artwork, training, hiring, partnerships, protocols, programs, outreach, reciprocity—there are many ways to increase your library's relevance to the Aboriginal members of your community. Hear about the experiences of two library systems committed to connecting solidly with their Aboriginal communities and gain ideas about where to start, the support required, what the challenges may be, and more. **Convenor:** Wanda Noganosh, Magnetawan First Nation Public Library

**420** ICH BALLROOM B  
10:40 AM

*Technology in learning, E-readers*

**IS THE MEDIUM THE MESSAGE?**

**Pat Whitehouse**; **Colin Harris**, Curriculum Consultants, York Region DSB; **Melissa Murray**, Curriculum Consultant, York Region DSB

What impact will e-readers such as the Kindle and the iPad have on literacy in the next five years? This will be a facilitated discussion designed to capture a synthesis of thinking around the role of technology in reading/literacy @ our school libraries. We will explore challenges and generate possible solutions to meet the needs of tomorrow's learners. **Convenor:** Richard Reid, Teacher-Librarian, Durham DSB

**421** MTCC 107  
10:40 AM

*Reading engagement*

**MAKING MEANING: PICTURE BOOKS AND THE LITERACY/EQUITY CONNECTION**

**Jeanne Conte**, Instructional Co-ordinator and Educational Librarian; **Emily Hastings-Speck**, Teacher-Librarian, Peel DSB

In today's diverse schools, teachers are challenged to invite students to see themselves reflected in the curriculum. Pairing picture books can create meaningful connections, not only to the literacy skills that students need to achieve, but to the bigger ideas, character values, and equity themes that are part of the bigger picture. Choosing the right materials can help teachers integrate these ideas into their day without making them an add-on, while creating a rich, dynamic collection in your library. **Convenor:** Joan MacCrimmon, Peel DSB

**422** MTCC 201 B  
10:40 AM

*Reading engagement*

**HEALTHY READING FOR GRADE NINE** **PC**

**Catherine Norton**; **Judy Hung**; **Cassandra Egginton**, Teacher-Librarians, Durham DSB

A system-wide focus on literacy has created new opportunities for Library partnerships. Working with the grade nine Physical Education teachers, we have developed a novel reading unit that connects to the health curriculum. We'll share the rationale, the assignment, and the book list for this very successful Phys Ed novel unit. **Convenor:** Shirley Matizka, Teacher-Librarian, Durham DSB

**423** MTCC 104C  
10:40 AM

*Creative & critical thinking*

**INNOVATION ENERGIZER**

**Greg Guylas**, **Bruce Lee**, ProFitness Advisors Group Ltd

Through a highly interactive, fast-paced, and upbeat approach the attendees will learn new thinking tools, how to build winning teams, and how to create a climate which fosters innovation. **Convenor:** Donna Millard, Hamilton-Wentworth CDSB

**424** ICH ONTARIO  
10:40 AM

*Human books*

**CHECK OUT A HUMAN BOOK @ YOUR LIBRARY**

**Sophie Gorski**, Adult Librarian, Hamilton PL; **Greg Marshall**, Teacher-Librarian, Thames Valley DSB; **Janet Kaufman**, Librarian, University of Guelph

The OLA Check Out a Human Book @ Your Library committee is pleased to introduce the Toolkit for the benefit of libraries everywhere. It is a work-in-progress, and they welcome your feedback! The speakers will share their own

“human book” experiences as well as the resources that have been developed to date. The concept can be implemented in public, academic, school, and other library settings.

**Convenor:** Cynthia Archer, York University

**425** MTCC 202C/D  
10:40 AM

*Multiple literacies*

**MULTIPLE LITERACIES, MULTIPLE MINDS!**

**Cindy Matthews**, Instructional Leader, Library, Toronto DSB

Our students thrive in the world of digital content creation and navigate their choices through a broad range of literacies. Come to hear some practical approaches to address Multiple Literacies in your school library. Consider the implications for your Learning Commons communities, the deconstruction of various literacies and planning for collaborative student writing projects.

**Convenor:** Anne Coleman, Durham DSB

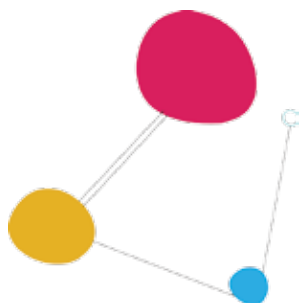
**426** MTCC 203A/B  
10:40 AM

*Public library evolution*

**THE CONTEMPORARY MEANING OF THE PUBLIC LIBRARY**

**Stan Skrzyszewski**, Library Philosopher; **Patrick Boyer**, Author & Publisher

The Facebook Generation is changing the way that people value, perceive, and use the public library. We will explore the evolution of the public library till the present time and will present a synopsis of the meaning of the public library today. The synopsis will be based on a recent series of open, public conversations on the evolving nature of the public library—What is the public library today and where is it going?



**Convenor:** Diana Krawczyk,  
Mississauga Library System

## 427 MTCC 104 A 10:40 AM

*Marketing*

### **MARKETING PUBLIC LIBRARIES: BEYOND BOOKMARKS**

**Melissa Cameron**, Marketing & Development, Oakville PL;  
**Nicole Paterson**, Marketing & Communications, Burlington PL

A crash course in marketing, specifically designed for small to mid-size libraries who may be starting from scratch or trying to revitalize stale library marketing plans, have limited resources and budget and/or have minimal marketing expertise.

**Convenor:** Kathy Oakleaf, Churchill Meadows Library

## 428 MTCC 201C 10:40 AM

*Accessibility*

### **HOW YOU CAN PREPARE FOR THE AODA STANDARDS**

**Dorothy Macnaughton**, Consultant, Accessibility and Diversity Training

Ontario's four remaining Standards under the Accessibility for Ontarians with Disabilities Act are not yet law. However, there are steps you can take now to prepare and to make your library more accessible. Learn universal principles of accessibility to achieve greater access for everyone.

**Convenor:** Nigel Tappin, Huntsville PL

## 429 MTCC 206D 10:40 AM

*Mobile services*

### **WE HAVE AN APP FOR THAT**

**Mark Cornell**, Electronic Services Librarian, King Township PL;  
**Tom Bentley**, Reference Librarian, Brantford PL

The mobile library is here. Hear the Brantford PL's experience building and launching their mobile app with Boopsie and King Township Public Library's experience launching Sirsi Dynix's app Bookmyne. Find out all about the process of developing and launching the app and hear about the successes and challenges along the way.

**Convenor:** Nicole Adams, Oshawa PL

## 430 MTCC 206C 10:40 AM

*Reading for adults*

### **SUMMER READING IS FOR GROWNUPS, TOO!**

**Elizabeth Goldman**, CEO, Perth & District Union PL; **Caitlin Fralick**, Librarian, Kingston Frontenac PL

Summer reading is a time-honoured tradition for kids, so why can't adults get in on the fun? Learn about adult summer reading models that have worked at small, medium, and large libraries. Find out how to create your own without lots of time or money and how to integrate social networking and online tools to draw in even more participants.

**Convenor:** Maureen Johnson, Hamilton PL

## 431 MTCC 104B 10:40 AM

*Technology in learning*

### **PROJECT-BASED LEARNING: ENGAGING STUDENTS WITH COMMUNITY-BASED RESEARCH**

**Ann Perez**, Instructional Leader;  
**Joel Krentz**, Teacher-Librarian, Toronto DSB

Imagine a project that motivates students to interact and connect while integrating ICT and addressing a wide variety of research and inquiry skills. Welcome to Project-Based Learning. Examine a case study done with a junior class. Learn how to design, deliver and assess projects using mind-mapping software, Creative Commons, and more.

## 432 MTCC 203C 10:40 AM

*Poetry, Reading Engagement*

### **RHYTHM AND RHYME**

**Robert Paul Weston**, Author

Robert Paul Weston, author of the award-winning novel-in-verse, *Zorgamazoo*, speaks on the ways in which children are enthralled by poetry—in particular, its rhythm and rhyme. He will also delve into his process as a writer, offering tips on creating and performing poetry that engages children to the fullest.

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500  
2:10 PM

MTCC 105/106

## ALL-CONFERENCE PLENARY

### MICHAEL WESCH



Dubbed “the explainer” by *Wired* magazine, Michael Wesch is a cultural anthropologist exploring the effects of new media on society and culture. After two years studying the implications of writing on a remote indigenous culture in the rain forest of Papua New Guinea, he has turned his attention to the effects of social media and digital technology on global society. His videos on culture, technology, education, and information have been viewed by millions, translated in over 15 languages, and are frequently featured at international film festivals and major academic conferences worldwide.

Wesch has won several major awards for his work, including a *Wired Magazine* Rave Award, and he was recently named an Emerging Explorer by *National Geographic*. He has also won several teaching awards, including the 2008 CASE/Carnegie US Professor of the Year for Doctoral and Research Universities. He is currently an Associate Professor of Cultural Anthropology at Kansas State University.

#### And the following presentations:

- Introduction of the 2010/2011 OLA Board of Directors
- OLA Larry Moore Distinguished Service Award: **Walter Lewis**



## On Stage at the Expo Theatre

11:00 - 11:30

IEEE

### IEEE EBOOKS AND ELEARNING - EXCITING NEW DEVELOPMENTS

**Ruth Wolfish**, IEEE Client Services Manager  
IEEE eLearning has a new name, new course levels, and a new robust IEEE Learning Management System. IEEE eBooks are delivered through IEEE Xplore with over 400+ titles with many search options to the chapter level. Come join us and be entered in a raffle for an AMEX gift card and other prizes.

11:30 - 12:00

WORLD BOOK

### WORLD BOOK ONLINE- MORE THAN JUST AN ENCYCLOPEDIA”?

**Ian Glassford and Rick Rurney**, World Book

Ian and Rick will lead an examination of the other databases and features involved in World Book Advanced Reference Suite. This will be suitable for new subscribers and also for the those who have been with us for some time and would like to make even more use of the product.

12:00 - 12:25

ABDO / EDU Reference

### OH THE HORROR! GETTING MONSTERS, GHOULS, ZOMBIES, & VAMPIRES IN YOUR LIBRARY

Books so good they're scary! Don't be scared about horror in your library - in fact, it's one of the best ways to reach reluctant readers and increase circulation. This fun session looks at the roots of the horror genre, and shares resources for collection development, ideas for displays and programs, and more!

1:00 PM – 3:00 PM

**SPEED DATING WITH CRIME**

Crime Writers of Canada authors can write about crime, but do they have the gift of gab? Find out at the CWC **Speed-Dating with Crime** event where 20+ authors each have 2 to 3 minutes to sell you on their nefarious deeds...uh, novels. Authors making their pitch include some rising new stars in the crime and mystery genre as well as some of your library's old favourites. Crime Writers of Canada...for the best in Canadian crime writing.

**Astolfo, Catherine.** *Seventh Fire: An Emily Taylor Mystery* (Moe Publications)

**Blechta, Rick.** *The Fallen One* (RendezVous Crime/Napoleon & Company –Fall 2011)

**Bolin, Janet.** *Dire Threads: A Threadville Mystery* (Berkley Prime Crime –June 2011)

**Bugg, Liz.** *Red Rover* (Insomniac)

**Davidson, Hilary.** *The Next One to Fall* (Forge/Tom Doherty Associates –November 2011)

**Delany, Vicki.** *Among the Departed: A Constable Molly Smith Novel* (Poisoned Pen Press –May 2011)

**Fradkin, Barbara.** *The Fall Guy* (Rapid Reads/Orca –April 2011)

**French, Roy.** *Raven's Shadow* (Tafford Publishing)

**Grobbo, Anne.** *Most Valuable Victim: A Gloria Trevisi Mystery* (Double Dragon Publishing – e-book; lulu.com – trade pb)

**Hamilton, Ian.** *The Water Rat of Wanchai: An Ava Lee Novel* (House of Anansi)

**Harlick, R.J.** *A Green Place for Dying: A Meg Harris Mystery* (RendezVous Crime/Napoleon & Company –2011)

**Kellough, Janet.** *Sowing Poison: A Thaddeus Lewis Mystery* (Castle Street Mystery/Dundurn –Fall 2011)

**Leveille, Kathy Diane.** *Let the Shadows Fall behind You* (Kunati – cloth; iUniverse – trade pb)

**Lindgren, April.** *Headline: Murder* (Second Story)

**Lindquist, N.J.** *Glitter of Diamonds: A Manziuk and Ryan Mystery* (MurderWillOut Mysteries)

**MacLeod, Hilary.** *Revenge of the Lobster Lover* (Acorn Press)

**Maffini, Mary Jane.** *The Busy Woman's Guide to Murder: A Charlotte Adams Mystery* (Berkley Prime Crime –April 2011)

**Markman, Alex.** *ContraODESSA* (Asteroid Publishing –August 2011)

**McIntosh, D.J.** *The Witch of Babylon: Book One in the Mesopotamian Trilogy* (Penguin Canada –June 2011)

**Moss, John.** *Reluctant Dead: A Quin and Morgan Mystery* (Castle Street Mystery/Dundurn –Spring 2011)

**Pilkey, Brent.** *Savage Rage* (ECW –May 2011)

**Redfern, Jon.** *Trumpets Sound No More* (RendezVous Crime/ Napoleon & Company)

**Shrier, Howard.** *High Chicago: A Jonah Geller Novel* (Vintage Canada/RHC)

**Soles, Caro.** *Drag Queen in the Court of Death* (MLR Press – e-book & trade pb)

**Van Rooy, Michael.** *A Criminal to Remember* (Turnstone)

**Warsh, Sylvia Maultash.** *The Queen of Unforgetting* (Cormorant)

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## Super Expo 2011 10:00 AM – 5:30 PM MTCC HALL C

### OVER 200 COMPANIES and 900 REPRESENTATIVES AT CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

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- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem-solvers
- Did we mention prizes and a great reception?

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### EXPO Wine and Cheese

Enjoy music and the relaxing feel tha comes at the end of a long day as the good folks from EDU Reference Publisher's Direct host their annual highlight on Thursday afternoon in the EXPO Hall. Visit with EDU and mingle with a glass of wine in your hand!





# Thursday Poster Sessions

## 12:00 PM – 12:45 PM

### CREATING GLOBAL CONNECTIONS: INTERNATIONAL STUDENTS AND LIBRARY SERVICES

**Juliya Borie**, York University Libraries

International students represent an increasingly important group in Canadian higher education. As academic librarians, we have a supporting role in helping them succeed in a university environment. This poster examines the development of library resources and services at York University in order to meet unique information needs of this group of library users. It focuses on collaboration with other university departments and points to the benefits of personalized research support through one-on-one consultations. It further explores best practices and strategies Canadian academic libraries might use to promote library resources and services to international students.

### FEEDBACK FRIDAYS AT THE UNIVERSITY OF TORONTO LIBRARIES

**Margaret Wall**, University of Toronto Libraries

The poster will describe the University of Toronto Libraries' 2010/2011 Feedback Fridays user consultation series, from planning to implementation and follow-up. The series launched in October with pilot sessions at eight campus libraries. Sessions will continue until the end of winter term in April. The open-ended sessions are held in high-traffic areas. Passersby are invited to chat with staff over refreshments, with the goal of gathering actionable feedback about users' library experience and communicating the library's interest in hearing from users. Feedback is logged by each participating library in an online repository. The display will include promotional and orientation materials for participating libraries.

### HOW TO COORDINATE A LOCAL HISTORY PROJECT AT YOUR LIBRARY: BLACK CREEK LIVING HISTORY PROJECT

**Jessica Rovito**, Toronto Public Library

The purpose of the poster is to equip conference participants with the skills and strategies necessary to successfully complete a local history project at their library. The poster will include information on how funding for the Black Creek Living History Project was secured and will showcase the project's outreach initiatives including: an oral history workshop for teens a speaker series by local historians a website focus group for seniors an historical bus tour of the Black Creek area and the project's launch event. The poster will also highlight the project's website ([www.torontopubliclibrary.ca/black-creek-history](http://www.torontopubliclibrary.ca/black-creek-history)), showcasing an example of a local history repository.

### E-BOOK READERS AT THE LEGISLATIVE LIBRARY: FROM 'FIRST READING' TO 'ROYAL ASSENT'

**Julie Anderson**, Legislative Library of Ontario

Thinking about introducing e-book readers to your library? Learn how the Legislative Library of Ontario did. Our poster will illustrate how we moved from a pilot project to launching our e-book reader lending program. The poster will provide a summary of how we select vendors and content, catalogue the e-books and alert clients to new content. Like a bill becoming a statute, bringing e-book readers to our clients took much debate and review - check out our poster to see what received 'royal assent'.

### GREY BRUCE YOUTH FILM FESTIVAL

**Nadia Danyluk**, Owen Sound & North Grey Union Public Library

The presenters will share how the Owen Sound & North Grey Union Public Library initiated a community youth film festival event in 2010 that has expanded for 2011 to include the participation of 5 other libraries, the local cinema and United Way. The Owen Sound & North Grey Union Public Library is a medium-sized library with a limited budget in an area with a large rural population, and we would like to show how other smaller libraries could organize similar events. The poster will demonstrate the steps involved in planning the event, budget, community partners, and use of volunteers.

### MAKING CONNECTIONS: USING CITATION ANALYSIS TO MAP THE LITERATURE OF MIGRATION & ETHNIC RELATIONS

**Courtney Waugh, Marni Harrington and Bruce Fyfe**, University of Western Ontario, Weldon Library

As traditional subject boundaries disintegrate, librarians are increasingly required to collaborate with one another to support collection development for emerging interdisciplinary programs. Citation analysis is one way of mapping the landscape of multi-disciplinary programs to inform collections practices. This poster describes how librarians at the University of Western Ontario analyzed citation patterns from faculty publications in the Collaborative Graduate Program in Migration & Ethnic Relations to identify trends in the literature, and to determine collections strength, and opportunities for collaborative research support.

### COMMUNITY LIT.: PROGRAM SUCCESS THROUGH ACADEMIC AND PUBLIC COLLABORATION

**Michele Hopkins and Andrew Deman**, Region of Waterloo Library

Collaboration between the Ayr Branch, Region of Waterloo Library, and Andrew Deman, instructor at the University of Waterloo, has produced a highly successful program bringing free university-level literature courses to adult library patrons. This low cost program has enjoyed four highly successful sessions, reaching new and existing patrons while promoting the library as a cultural hub in the small community of Ayr. Community Lit. provides valuable adult learning opportunities while breaking down common barriers to

education such as prohibitive tuition fees and classroom anxiety. The program is expanding into other public libraries in Waterloo Region, and growth across Ontario and beyond is anticipated.

### **LIAISING IN THE BETWEEN: A PLAN FOR INTERDISCIPLINARY OUTREACH**

**Erin Fields**, University of British Columbia

Interdisciplinary subject areas provide a unique challenge for liaison librarians. Developing relationships with cross-appointed faculty who have librarians within their home department or implementing programming within a department with several sessional instructors, creates a situation where outreach initiatives can be overlooked. This poster session describes an outreach plan designed for the Women's and Gender Studies Department at the University of British Columbia. The outreach plan was designed around core subject librarian responsibilities (e.g. collections) and included initiatives for students and faculty. This session will describe several elements of the outreach plan, including: podcasting, research zines and a visiting librarian program.

## **1:00 PM – 1:45 PM**

### **FROM THE GROUND UP: A COLLABORATIVE LIBRARY EXPERIENCE IN COSTA RICA**

**Courtney Lundrigan and Jessica Luet**, Ryerson University Library

In September 2009, Librarians Without Borders (LWB) at the University of Western Ontario (UWO) undertook a project to build an elementary school library in the village of El Humo, Costa Rica. After nine months of fundraising and collection development, a team of ten volunteers went to physically build and set up the library. Participants experienced cultural life and gave the village its first library. The project inspired a continuing collaboration between the LWB parent organization and the partner association in Costa Rica. Learn how we are supporting information literacy and community development while celebrating international, school, and children's librarianship.

### **PROTECTING LIBRARY EMPLOYEES AT WORK**

**Gina Matesic**, Wilfrid Laurier University

Recent changes to the Occupational Health & Safety Act (Bill 168) require employers to take explicit steps to protect their workers from workplace violence and harassment. As of June 15, 2010 every Ontario organization must comply with Bill 168. The costs of workplace violence and harassment to library organizations and employees are substantial. This poster will outline the legislation, explain the elements in plain English and provide information and recommendations for policy, programs and training. Details about the prevalence of violence and harassment and a handout of information and resources will be included.

### **MEASURING UP: USING OPERATIONAL REVIEWS AS A DEPARTMENTAL ASSESSMENT AND STREAMLINING TOOL**

**Paulina Rousseau and Elizabeth O'Brien**, University of Toronto Scarborough

As part of its commitment to operations assessment, the University of Toronto Scarborough Library conducted a series of departmental operational reviews. Reviews included appraisals of practices and procedures, benchmark comparisons, establishing service expectations, and identifying areas for streamlining and stress reduction. Review outcomes have enabled the library to restructure operations, define performance indicators, and reorganize units for maximum effectiveness and efficiency. This poster session will discuss the reasons and methods for conducting successful operational reviews, staffing and timing considerations, and departmental and organizational impact of reviews. A similar poster was recently presented at the 2010 ARL Assessment conference.

### **A NEW STRATEGY TO MEET PATIENT INFORMATION NEEDS: THE INFORMATION PRESCRIPTION PILOT PROJECT**

**Elizabeth Obermeyer-Kostash**, Juravinski Cancer Centre

An exciting Information Prescription pilot project was introduced at our cancer centre, to ensure patients were directed to the most accurate and relevant information related to their disease and treatment. Healthcare professionals used these forms to document the specific information needs of individual patients, who were then encouraged to bring this prescription to the Patient and Family Resource Centre. There, staff was able to help patients locate the best resources, tailored to their particular needs at that time. Challenges and successes of the project will be discussed, and plans for its expansion will be addressed.

### **CREATING AN ACCESSIBLE LEARNING ENVIRONMENT**

**Michele Chittenden**, Queen's University

In 2005, Library Services for Students with Disabilities became a partner in the Queen's Learning Commons. Library Services for Students with Disabilities provides a range of services, specialized software programmes, computers, assistive devices and workshops that enable students with disabilities to read, write, research and study more effectively. The move into the Learning Commons created numerous opportunities for collaboration, greatly enhanced University services for students with disabilities and raised the awareness of disability issues. This poster shines a light on this successful partnership as the Library continues to create an accessible and equitable learning environment for all.

**Note: Thursday Poster Sessions are displayed from 12:00 PM – 1:45 PM. The presenters will be at their displays at the times noted.**

## DATABASE OF THE MONTH

**Joanna Aegard**, Thunder Bay Public Library

In 2010 Thunder Bay Public Library piloted a “Database of the Month” promotion. This simple idea was easy to execute, and resulted in increased use and awareness of our databases (by both staff and patrons).

## AND THE WINNER IS... COLLABORATING WITH FACULTY AND ACADEMIC SUPPORT STAFF TO HOST STUDENT LIBRARY COMPETITIONS

**Michelle Baratta and Monique Flaccavento**, University of Toronto, Engineering & Computer Science Library

The Engineering & Computer Science Library and Ontario Institute for Studies in Education (OISE) Library at the University of Toronto held competitions during September and January orientation weeks (2009, 2010, 2011) to introduce students to library staff, services, and resources. While students benefited from learning about important library resources and services, each library was a big winner as well. Partnerships built with faculty members and academic support services staff while planning the Engineering & Computer Science Library’s Amazing Race and the OISE Library’s Scavenger Hunt have led to other collaborative opportunities at both faculties.

## OPEN DATA: IT’S NOT JUST FOR GEEKS AND HACKERS

**Jacqueline Whyte Appleby and Kimberly Silk**, Martin Prosperity Institute

The Open Data movement has gained traction recently, but there is still work to be done. What role can librarians play in supporting the unlocking and sharing of government data? This poster looks at types and uses of open data, and at best practices in the collection and sharing of data from around the world. It also looks at the role of the librarian in the open data movement, in terms of both policy-making and patron engagement. The presentation will showcase the wide-reaching possibility and the fun of data by incorporating data visualizations and iPhone applications based on open data.

Poster Sessions Generously Supported By:



**600**

**MTCC 203D**

**3:45 PM**

Authors

## ABO-Franco SPOTLIGHT

# MIREILLE MESSIER

### L'ANIMATION DU LIVRE POUR ENFANTS EN ONTARIO BILINGUE (CONFÉRENCE BILINGUE)

Les livres sont le moyen idéal pour transmettre le pouvoir et la magie d'une langue seconde. Mais comment animer un livre de langue française si vous ou votre publique n'êtes pas francophone? Comment véhiculer le plaisir et l'humour de cette langue à des enfants qui vous comprennent à peine? Voilà le défi dans les bibliothèques, les centres d'alphabétisation familiale, et les écoles anglophones et d'immersion en Ontario. L'auteure et animatrice franco-ontarienne Mireille Messier s'y connaît! Elle partagera avec nous ses méthodes pour raconter des histoires en français à des enfants qui ne parlent pas (ou très peu) français. En utilisant ses propres œuvres comme tremplin, et en nous racontant une foule d'anecdotes vécues lors des centaines de représentations qu'elle donne à chaque année, Mireille Messier saura nous donner l'envie et le courage de présenter des livres en français.

**The OLASore\***  
*on-the-go*



Stories are the key to getting across the power and the magic of a second language. But how can you read a French-language book aloud if your audience isn't Francophone? How can you communicate the message that French is fun and that the stories are funny to children who barely understand you? This is the challenge in libraries, family literacy programs, and Anglophone and Immersion schools in Ontario. Author and television host Mireille Messier will treat us to her methods of reading aloud French books to kids who don't (or barely) speak French. Using her own works as a springboard, and telling stories from her life as a touring Franco-Ontarian author, Mireille will give us the desire and the courage to present books in French. Even if you barely understand a word of French, come and enjoy the experience!

**Convenor:** Todd Kyle, Newmarket Public Library

**601 MTCC 201F**  
3:45 PM*Governance***COMMUNITY COMMONS—  
PUBLIC LIBRARIES,  
CULTURE AND TOURISM**

Stephen Davidson, Acting Deputy Minister, Ministry of Tourism and Culture

The Ministry of Tourism and Culture will review 2010/2011 initiatives, priorities, programs and policy activities related to public libraries, including an overview of the range of other government initiatives that relate to the public libraries sector.

The Ministry update will be followed by a panel discussion on the merits of the public library as a community commons and public space and the important role it plays in cultural activity, tourism and economic development. The panel will include: **Sam Coghlan**, CEO of Stratford Public Library and board member of Municipal Cultural Planning Inc.; **Sabrina Saunders**, CEO of Six Nations Public Library; and **Margaret Sedgwick**, CEO of Fort Frances Public Library. The session will be moderated by **James Hamilton**, Culture Services Supervisor at the Ministry of Tourism and Culture.

**602 ICH GRENADE**  
3:45 PM*Collaboration, Joint library facilities***ONE-OF-A-KIND  
COLLABORATION—  
THE POWER AND THE  
CHALLENGE OF A JOINT  
PUBLIC AND UNIVERSITY  
LIBRARY PARTNERSHIP**

Mary Nacu, Assistant Library Director, San José PL

There are many challenges to the planning, building, operating and maintaining of

a partnership between a City Public Library and a University Library, and there are many opportunities gained as well. This presentation will review the history of the project combining San José Public Library's Main Library with San José State University's Library to accomplish something unique in the library world. It will cover how the project began, how it evolved, and what it is today.

*Note: This is an Education Institute session: the speaker will speak from San José, California*

Convenor: Liz Kerr, OLA

**603 MTCC 202B**  
3:45 PM*Copyright***LICENSING DIGITAL  
CONTENT**

Joan Dalton, Associate University Librarian, University of Windsor; **Victoria Owen**, Head Librarian, University of Toronto Scarborough Library

Joan and Victoria, members of the OLA Copyright User's Group, will reprise the well-received interactive workshop from Super Conference 2010, which will include an active review of licenses provided from OLA members. The workshop will focus on the challenges of negotiation, interpretation, and practical application in both academic, school, and public libraries.

Please note: This session is developed for practitioners working in school, public, academic and special libraries and thus will be limited to participants within this group. **Convenor:** Haiyun Cao, York University

**604 MTCC 201C**  
3:45 PM*Reading engagement***MARVELOUS MANGA: THE  
POWER OF MANGA IN  
A SECONDARY SCHOOL  
LIBRARY.**

Dr. Elizabeth A. Lee, Associate Professor, Queen's University; **Dr. Peggy MacInnis**, Teacher-Librarian, Toronto DSB

Manga has transformed a secondary school library in to a vibrant, student-centred, supportive community. Manga has fostered student engagement and, as a result, circulation stats have hit the ceiling. A librarian, a researcher and students present their stories of this metamorphosis. A Queen's University research video shows how the program nurtures life-long reading, and explore student perceptions of Manga and Graphic Novels. **Convenor:** Phillip Jeffrey, Hamilton Wentworth CDSB

**605 MTCC 206E**  
3:45 PM*Professional development***THE DEANS' PANEL** 

Lynne Bowker, School of Information Studies, University of Ottawa; **Seamus Ross**, iSchool, University of Toronto; **Tom Carmichael**, Faculty of Information & Media Studies, University of Western Ontario  
**Moderated by Ken Haycock**, Follett Chair in Library and Information Science at Dominican University in Chicago

Is there a disciplinary/professional divide? How do library school programs seek and respond to professional issues and concerns? These questions and more will be addressed by the Deans of Ontario's library schools. **Convenor:** Adam Taves, York University

**606 MTCC 206D**  
3:45 PM*Community development, Collaboration***THE PUBLIC LIBRARY:  
LEADING THE  
DEVELOPMENT OF AN  
INTELLIGENT COMMUNITY**

Karen Dubeau; Wendy Van Straten, Newmarket PL Board

The Newmarket PL plays a key role in the strategic, community-based collaborative partnership to create the digital infrastructure for a prosperous, knowledge-based economy that benefits all residents. Hear about this unique alliance of Library, Hospital, Chamber of Commerce, Hydro, and the Town, its success in obtaining funding and implementing many leading-edge digital projects, and how it is enabling the transformation to an Intelligent Community. **Convenor:** Margaret Wicklum, Brockville Library Board

**607 MTCC 202A**  
3:45 PM*Learning Commons***STUDENTS SPEAK OUT!**

Diana Maliszewski, Teacher-Librarian, Toronto DSB; students

*Together for Learning* brings the Learning Commons to the centre of teaching and learning. What's it really like for students in elementary schools? How is it possible to implement with our younger students? Get the answer "straight from the horse's mouth" as students and their teacher-librarian share their experiences with learning commons concepts.

**Convenor:** Gerry McBride, Kawartha Pine Ridge DSB



**608** MTCC 201A  
3:45 PM

*Library funding*

**UPDATE ON THE \$15 MILLION INVESTMENT IN PUBLIC LIBRARIES**

Laurey Gillies, CEO, SOLS; Leanne Clendening, CEO, OLS-N

In March 2008, the Ministry of Culture announced a fourth quarter investment in public libraries. Two years ago SOLS and OLS-N announced the many projects funded by their credit/grant process. Most programs will be completed in early 2011 and into the evaluation phase. Find out what has been learned and offer your input.

**609** MTCC 206C  
3:45 PM

*Career development*

**HOW TO SUCCEED IN AN INTERVIEW** 

Yvonne Patch, Branch Manager, Hamilton PL; Jim Brett, Information Resources Librarian, University of Guelph Library

Performing well in a job interview isn't about luck, it's about being prepared and knowing how to best present your knowledge and skills. In this session we will discuss the interview process, common interviewing technique and questions, and provide you with a set of strategies that will help you prepare for any interview whether you are a recent graduate or an experienced professional.

**Convenor:** Jackie Flowers, MI student, iSchool, U of T

**610** MTCC 202C/D  
3:45 PM

*Critical & creative thinking*

**THINKING STRATEGICALLY & CRITICALLY:**   
**SEEING POSSIBILITIES**

Jane Dysart; Rebecca Jones; Dysart & Jones Associates

Our perspectives and how we think form the "lens" through which we view the world and situations. This "lens" determines how we move forward, the solutions we choose, and the decisions we make. In today's complex world we're often faced with abstruse situations, so the ability to adjust our lens to view situations strategically and critically is vital. Equally important are the abilities to think critically without being "critical," to ensure the right problem or decision is being discussed, to see obscure opportunities, and to stretch our thinking in new directions!

**Convenor:** Anne Murphy, Mississauga Library System

**611** MTCC 201B  
3:45 PM

*Genealogy*

**ABORIGINAL GENEALOGY: CONTEXT, CHALLENGES AND CLUES** 

Karen Lewis, Librarian, Kanhiote Tyendinaga Territory PL; Trish Rae, Historical Researcher, Mohawks of the Bay of Quinte; Janice Nickerson, Upper Canada Genealogy

With increasing numbers of Aboriginal peoples researching family trees, we've discovered "standard" genealogy resources are short on Aboriginal content. To support efficient ancestral research, it's important to know about historical reasons for the shortfalls and be aware of vagaries and discrepancies that exist in alternate resources. This session will address historical issues, flag common stumbling blocks, identify

resources better suited to Aboriginal genealogy research, and suggest strategies that can help lead to better results.

**Convenor:** Patty Lawlor, SOLS

**612** ICH HUMBER  
3:45 PM

*Collaboration, Digitization*

**1812 HISTORY—A DIGITAL PARTNERSHIP**  

David Sharron, Brock University; Clark Bernat, Manager, Niagara Falls Museum; Loren Fantin, Our Ontario Project Manager; Sarah Maloney, Niagara Historical Society & Museum

A unique partnership among five heritage institutions from the Niagara Region, Our Ontario, the District School Board of Niagara, and Brock University was formed to collaborate on the digitization of records and artifacts relating to the War of 1812 in anticipation of the upcoming bicentennial in 2012. Hear about the vision, management and activities undertaken to see this imaging project from concept to reality.

**Convenor:** David Sharron, Brock University

**613** MTCC 104A  
3:45 PM

*Accessibility*

**CNIB LIBRARY PARTNERS PROGRAM**

Emily Tufts, CNIB Library Partners Program Lead; Marcia Aronson, Diversity and Accessibility Services, Ottawa PL; Eda Conte-Pitcher, Home Library Services, Toronto PL; Wanda Noganosh, CEO, Magnetawan First Nation PL & OLS-North

Funded through the Government of Ontario, the CNIB Library Partners Program is a networked library service that provides alternative format access to CNIB library resources for people with print disabilities. Find out how you can meet requirements under

the new accessibility legislation in Ontario and connect library patrons to Canada's largest collection of alternative format books and information resources.

**Convenor:** Faline Bobier, CNIB

**614** ICH CALEDON  
3:45 PM

*Authors, Reading engagement*

**CHILDREN AND YOUTH AUTHORS & ILLUSTRATORS ENHANCE READING ENGAGEMENT**

Nick Glass, Founder & Director, TeachingBooks.net

Books by Canadian authors and illustrators will be featured in this demonstration of online resources available through TeachingBooks.net. Reading strategies, multimedia content, and author/illustrator biographies are all included.

**Convenor:** Rosa de Barros, Toronto Public Library

**615** MTCC 206F  
3:45 PM

*Health resources*

**KEY SOURCES OF HEALTH INFORMATION AND STATISTICS**

Jeff Moon, Head, Maps, Data, & Government Information Centre, Queen's University

Health care is a major policy issue for all Canadians and demand for health-related information is growing. Learn about key sources of government information and statistics including the new Canadian Health Measures Survey. Do you provide health-related reference and/or research help in a library setting? Learn about sources of health information, and strategies for approaching health-related questions.

**Convenor:** Kathryn Klages, Seneca College



Mary Nacu 602



Victoria Owen 603



Dr. Elizabeth A. Lee 604



Dr. Peggy MacInnis 604



Dr. Ken Haycock 605



Diana Maliszewski 607



Yvonne Patch 609



Jim Brett 609



Jane Dysart 610



Rebecca Jones 610



Loren Fantin 612



Sarah Maloney 612



Jeff Moon 615



Mike Ridley 616



Dorothy Macnaughton 617



Stephanie Cann 619



Dominique DuFour 619



Krista McCracken 619



Dan Scott 620



Jane Burke 621



Penny Barclay 625



Andrea Cecchetto 625



Bill Harmer 626



Chris Dawson 628



Marilyn Willis 629

**616** MTCC 104D  
3:45 PM

Millennials



### MEET TODAY'S SCHOLARS

Mike Ridley, CIO and Chief Librarian, University of Guelph

This panel of college and university students and researchers are heavy library users, and their success is tied to our province's and economy's performance. Their experience is quite different from the experience of most OLA members—with e-resources, e-learning, and the massive expansion of higher-education enrollment. This is a dynamically changing group of users with very high expectations and needs. Is it time to reframe today's scholarly library experience? Have expectations of academic and college libraries changed?

**Convenor:** Angela Hamilton, York University

**617** MTCC 201D  
3:45 PM

Fundraising

### AN UNTAPPED FUNDRAISING STREAM—SELLING USED BOOKS ONLINE

Dorothy Macnaughton, President, FOCAL; Ingrid Keuper Dalton, Mississauga Library System Friends Group

Many Friends of Libraries, volunteers or library staff already organize and run successful used book sales. Can this expertise be utilized to sell used books to a wider market? What is the most effective way to begin to sell books online? What are the best sites for selling antique and collectible books? How do you determine prices? Learn from our experience.

**Convenor:** Jami van Haften, Friends of Canadian Libraries

**618** MTCC 203A/B  
3:45 PM

Cloud computing

### LOCAL CLOUDS IN THE SKY WITH DIAMONDS?

Nick Ruest, Digital Strategies Librarian; John Fink, Digital Technologies Development Librarian; McMaster University

There is a lot of buzz about cloud—or internet-based—computing and what it offers to libraries, but what is it really all about? Find out what is a cloud, why you might not want to use external cloud services, different local cloud setups, and what you do with your cloud once you have it.

**Convenor:** Ingrid Moisl, University of Ottawa

**619** ICH OAKVILLE  
3:45 PM

Digitization

### COMMUNITY DIGITIZATION PROJECT: OPENING DOORS FOR EVERYONE

Jess Posgate, Our Ontario Project Co-ordinator; Stephanie Cann; Brigitte Campeau; Dominique DuFour, Community Digitization Project Facilitators; Knowledge Ontario

The Community Digitization Project is enabling more than 50 partners to digitize, upload and display their historical collections online. Learn more about the resulting community outreach and responses, organizational collaboration and on-the-ground skill building experienced by CDP participants.

**Convenor:** Jess Posgate, Our Ontario

**620** MTCC 203C  
3:45 PM

Integrated library systems, Open source

### EVERGREEN 2.0: WHAT DOESN'T IT HAVE?

Dan Scott, Systems Librarian, Laurentian University

The first release of the Evergreen library system in September 2006 brought circulation, cataloguing, reports, and a modern OPAC. Evergreen 2.0, expected in early 2011, promises deep support for acquisitions, serials, telephony, and more. The range of features will be highlighted and weaknesses exposed.

**Convenor:** David Fiander, University of Western Ontario

**621** MTCC 201E  
3:45 PM

Technology, Open source

### DISCOVERY VS. DISINTERMEDIATION

Jane Burke, Senior Vice President, ProQuest and Serials Solutions

Recent research illustrates dramatically that the library is being "disintermediated" from the research process. Although users know that the library offers credible, high-quality content, they increasingly begin at Google. As library collections have become more than 50% digital, the old way of guiding end users to those resources doesn't work. Hear different approaches being taken for discovery systems: open source as well as vendor supplied solutions will be examined. Also described will be interoperability of these solutions with the traditional ILS systems and with each other.

**Convenor:** Cyndi Smith, Georgian College

**622** ICH NIAGARA  
3:45 PM

Scholarly communication

### OPEN-ACCESS MANDATES: ENSURING SUCCESS

Julie Hannaford, Information Resources & Services, OISE, University of Toronto; Stacy Allison-Cassin, Music Cataloguer, York University

An increasing number of universities, departments, and faculties are debating and adopting open-access mandates and policies. But there are many questions to answer before you make a decision. Hear how librarians at two different libraries are participating in their institutions' mandate discussions and decisions.

**Convenor:** Colin Deinhardt, University of Toronto

**623** ICH ONTARIO  
3:45 PM

Information literacy

### COLLECTING AND USING PRACTICE-BASED EVIDENCE FOR INFORMATION LITERACY LIBRARIANS

Robin Sakowski, Learning & Curriculum Support Librarian, University of Guelph

As information literacy librarians, we know we should use research evidence to inform our practice, but how do we know if we've been successful? What if we must prove to a manager or tenure review committee that we make a difference? We'll introduce methods for collecting practice-based evidence and how IL librarians can use this evidence to improve teaching, assess student learning outcomes, and present evidence to stakeholders and peers.

**Convenor:** Chris Woodley, Conestoga College





**624** ICH HALTON  
3:45 PM*New professionals***LIGHTNING STRIKES @  
OCULA** 

**Courtney Lundrigan**, University of Western Ontario: *Getting to Know GIS: A Glimpse of the Academic Library to Come*

**Gary Collins**, University of Western Ontario: *Out of Space: Challenges Associated with Changes to Academic Library Space in the Digital Era*

**Danielle Cooper**, University of Toronto: *askON: Pros and Cons*

**Shelley Archibald**, University of Toronto: *Reading Between the Lines: Transliteracy and Academic Libraries*

Courtney, Gary, Danielle, and Shelley will electrify us with their 10-minute lightning talks on a diverse range of topics. Following the talks, the audience will vote for the best presentation to determine this year's OCULA student award winner. The winner will receive a \$200 honorarium and a year's membership in the Ontario Library Association (OLA) and Ontario College and University Library Association (OCULA). One lucky person in the audience will go home with a Flip Video Camera!

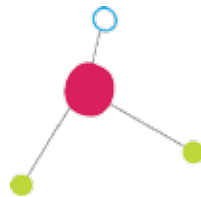
**Convenor:** Janice Mutz, Lakehead University

**625** ICH BALLROOM B  
3:45 PM*Discovery***DOING AWAY WITH  
DEWEY**

**Moe Hosseini-Ara**, Director, Service Excellence; **Deborah Walker**, Director, Library Strategy and Innovation; **Andrea Cecchetto**, Branch Manager; **Penny Barclay**, Cataloguing Technician; Markham PL; **Fred Whitmarsh**, Markham Village Branch, Markham PL

C3 is an innovative and award-winning library classification system designed from a customer perspective to replace traditional classification systems such as Dewey and Library of Congress. In addition to the benefits for the end-user, C3 supports efficient and effective library operations by improving material flow, containing and/or reducing staffing costs, and allowing the library to improve merchandizing and ultimately use of its non-fiction collections. C3 was awarded the Minister's Award for Innovation in 2010.

**Convenor:** Nigel Tappin, Huntsville PL

**626** MTCC 206A/B  
3:45 PM*Outreach services, Community partnerships***PARTNERSHIPS,  
OUTREACH, AND YOU** 

**Bill Harmer**, Director, Chelsea District Library, Michigan

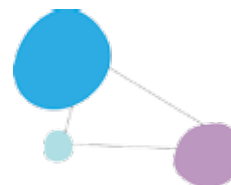
Partnerships and outreach are increasingly vital to the success of the modern library. Learn how one library became an essential part of the community by getting out of the building and building relationships with organizations, businesses, and local government. Practical tips for building sustainable and mutually beneficial partnerships are included.

**Convenor:** Elizabeth Goldman, Perth & District Union PL

**627** ICH KINGSWAY  
3:45 PM*Technology in learning***VIDEO STREAMING FOR  
K-12 EDUCATORS**

**John Palmer**, Sales Manager, Canada, Learn360

Learn360 is an interactive digital delivery system for publicly funded Ontario K-12 schools. It supports web-based learning by providing an online collaborative environment where users can access and share information and ideas 24/7. Correlated to Ontario curriculum expectations, Learn360 supports educator's efforts to engage today's students and is dedicated to captivating and retaining the attention of students to improve the overall learning experience.

**628** MTCC 104C  
3:45 PM*Discovery & Guided inquiry***CREATIVITY &  
IMAGINATION IN THE  
SECONDARY SCHOOL  
LEARNING COMMONS**

**Marilyn Girndt**; **Mark McLaren**; **Chris Dawson**; Teacher-Librarians, Durham DSB

Discover the inquiry-based units we have developed to engage and nurture culture of imagination, discovery and creativity. Hear about the choose-your-own-adventure grade 10 History Depression study that includes a soup kitchen! Celebrate Shakespeare's birthday with grade 9 English classes, or have students perform a scene from the opera *Aida* in your library! Use podcasting in creative writing, Photo Story in novel studies or use Comic Life in a grade 9 French class.

**629** MTCC 104B  
3:45 PM*Reading engagement, Teaching & learning***PICTURE BOOKS AREN'T  
JUST FOR STORYTIME  
ANYMORE**

**Marilyn Willis**, Selector, Whitehots, Inc.

Find out about newly published picture books and young readers and learn some unique ideas on how they can be used for both storytime and instruction. This presentation will demonstrate the use of picture books for introducing units of study and give you ideas for enhancements to add to your storytime. Books presented can be used with students from Kindergarten to grade 12.

**Convenor:** Kelly Diiorio, District School Board of Niagara

One thing is certain.  
Our world is powered  
by the convergence  
of enormous  
collaborative effort.



## Annual General Meetings and Awards Receptions

**701** MTCC 203D  
5:15 PM

**ASSOCIATION DES  
BIBLIOTHÈQUES DE  
L'ONTARIO-FRANCO**

**RÉUNION ANNUELLE**  
Presiding: Christine Labelle  
Présidente 2010.

**AWARD PRESENTATION AND  
RECEPTION**  
Reception du prix Micheline Persaud:  
**Marina O'Grady-Lamont, Ottawa  
Public Library**

**702** MTCC 204  
5:15 PM

**ONTARIO COLLEGE AND  
UNIVERSITY LIBRARY  
ASSOCIATION**

**ANNUAL GENERAL MEETING**  
Presiding: Caroline Stewart  
President, 2010

**AWARD PRESENTATION AND  
RECEPTION**  
Lifetime Achievement Award: **Faye  
Abrams, Ontario Council of University  
Libraries**

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support of*



**703** ICH BALLROOM A  
5:15 PM

**ONTARIO SCHOOL  
LIBRARY ASSOCIATION**

**ANNUAL GENERAL MEETING**  
Presiding: Ruth Hall  
President, 2010

**AWARD PRESENTATION AND  
RECEPTION**  
Teacher-Librarian of the Year Award:  
**Paula McNamera, Simcoe County  
District School Board**  
Distinguished Administrator of the  
Year Award: **Michael Bowman, Durham  
District School Board**  
Award for Special Achievement: **David  
Thornley and Peter Rogers, Knowledge  
Ontario**

*OSLA AGM and Awards made  
possible with the generous support of:*



## Receptions & Reunions

**803**  
6:00 PM

**ONTARIO HEALTH LIBRARY  
ASSOCIATION AGM AND  
DINNER**

Presiding: Elyse Pike  
President, 2010

Location: in celebration of OHLA's 25<sup>th</sup>  
anniversary, this event is being held at  
Alice Fazooli's. Contact Kathryn Moore  
at moore\_kathryn@rogers.com to  
register.

**804** ICH KINGSWAY  
6:00 PM

**OPLA READERS' ADVISORY  
COMMITTEE RECEPTION**

By invitation.  
*With the generous support of*



**805** 5:30 PM

**UNIVERSITY OF WESTERN  
ONTARIO ALUMNI RECEPTION**

Western Library and Information Science  
graduates are invited to join us for a  
reception on Thursday, February 3, 2011  
at Joe Badali's, 156 Front Street West  
between 5:30 PM – 7:30 PM. Reconnect  
with LIS faculty, staff and alumni in a fun  
informal setting!

**806** 6:00 PM

**FACULTY OF INFORMATION  
ALUMNI ASSOCIATION  
RECEPTION**

The Faculty of Information Alumni  
Association is hosting a super gathering  
to celebrate its super alumni on  
Thursday, February 3, 2011! Catch up  
with classmates by joining us at a new  
location this year! The Lone Star Texas

Grill at 200 Front Street West, across  
from the conference centre, from  
6:00 PM – 8 PM. The cost is only \$10  
at the door and includes free appetizers  
and a drink of your choice. Even if you are  
not attending the conference, everyone is  
welcome.

**CELEBRATING OLA:  
A MULTI-VENDOR PARTY**  
9:00 PM – 1:00 AM

Join us for late-night fun as we celebrate  
one more time. Check in on the Expo  
floor at the party hosts' booths for all the  
party details!

**Your hosts:**  
Carr McLean (booth 205)  
Gale | Cengage Learning (booth 705/707)  
Grey House (booth 704)  
Preservation Technologies (booth 429)  
Whitehots (booth 210/214)  
YBP/Blackwell (booth 611)

**807** MTCC 107  
5:30 PM

## Public Library Reception

Ontario Public Library Association and Ontario Library Boards' Association



**Laura Albanese**, Parliamentary Assistant to the Minister of Tourism and Culture (Culture);  
**Steven Davidson**, Deputy Minister of Tourism and Culture (A)

**808** MTCC 107  
7:00 PM

## The 2010 Public Library Awards Dinner

*Ticket required, \$70*

Ontario Public Library Association and Ontario Library Boards' Association

Gala banquet. Celebrate the contributions made through public libraries in Ontario, and the achievements of the individuals who lead the way.

### AWARDS to be presented:

**The Ministry of Culture will announce the winners of the:**

- Ministers Award for Innovation
- Angus Mowat Awards for Excellence

The shortlists for the Ministry of Culture's Awards were announced during Ontario Public Library Week.

### OLA presents the following awards:

- Archival and Preservation Achievement Award: **Barbara Sweet & Krista Richardson County of Prince Edward Public Library and Archives**

*This award is sponsored by:* **PreservationTechnologies**  
A WORLD LEADER IN PAPER PRESERVATION

### OLBA presents the following awards:

- W.J. Robertson Medallion for Public Librarian of the Year: **Margaret Sedgwick, Fort Frances Public Library**

### OPLA presents the following awards:

- James Bain Medallion for the Public Library Trustee of the Year: **Irene Moore, Terrace Bay Public Library Board; Jan Harder, Ottawa Public Library Board**
- Children's Librarian of the Year: **Jane Lindsay, Hamilton Public Library**
- Leadership in Adult Readers' Advisory Award: **Diane Crew, Oakville Public Library**
- Lifetime Achievement Award: **Marzio Apolloni, Bruce County Public Library**

### Additional Awards being presented include:

- Canadian Coalition for the Rights of Children Trailblazer award
- APLL certificates will be handed out
- Friendship Feather Award Program
- Public Library Guidelines Certification

*With the generous support of:*



collaboration is a catalyst...

# Friday

## 1000 series

9:05 AM – 10:20 AM

**7:45 AM**  
**Breakfast**  
 TALCO Member Breakfast and Annual General Meeting

**9:00 AM – 3:00 PM**  
 EXPO

**9:05 AM**  
**1000 series sessions**  
 OSLA Spotlight: David Loertscher, Mark Carbone, Carol Koehlin

**10:40 AM**  
**ALL-CONFERENCE PLENARY**  
 Atom Egoyan

**12:00 NOON – 2:00 PM**  
 CANSCAIP Book Launch

**12:45 PM – 1:30 PM**  
 One Book One Conference Discussion  
 MTCC 202B

**2:10 PM**  
**1200 series sessions**  
 OLA Spotlight:  
 Evergreen Award™ Winner  
 Feature: Child and Youth EXPO

**3:45 PM**  
**1300 series sessions**  
 OLBA Spotlight: Tonya Surman

**5:15 PM**  
**Annual General Meetings and Awards Receptions**  
 OLBA, OLITA

**Annual General Meeting**  
 OPLA

**6:15 PM**  
**ALL-CONFERENCE NETWORKING PARTY**

With the generous support of



<b>Access &amp; Discovery</b>	<b>1009</b> Ontario Newspapers: Access	<b>1018</b> Open-source Docs and Data: A framework		
<b>Accessibility</b>	<b>1027</b> Accessibility: The Impact of AODA on Libraries			
<b>Adult Services</b>	<b>1003</b> Serving Your Seniors	<b>1008</b> First Nation Communities Read	<b>1012</b> La Recherche Généalogique de Mes Ancêtres	<b>1019</b> Introduction to Online Gaming
<b>Advocacy &amp; Marketing</b>	<b>1021</b> Student Advisory Committees	<b>1022</b> Reaching out to Alumni		
<b>Career Development &amp; Mentoring</b>	<b>1001</b> New Career Choices	<b>1015</b> Best Practices for Co-operative Placements		
<b>Children &amp; Youth Services</b>	<b>1019</b> Introduction to Online Gaming	<b>1026</b> White Pine™ Battle of the Books		
<b>Collaboration</b>	<b>1007</b> Transformative Partnerships	<b>1022</b> Reaching out to Alumni	<b>1030</b> Seeing the Library from the Outside In	<b>1031</b> Let's Read—A Family Literacy Initiative
<b>Collections &amp; Resources</b>	<b>1002</b> The Publisher/Librarian Connection	<b>1017</b> Inside-out Collection Development	<b>1024</b> InfoExpress: Building faculty relationships	
<b>Corporate Services</b>	<b>1010</b> Green Choices for Libraries	<b>1018</b> Open-source Docs and Data: A framework	<b>1020</b> The Million Dollar Question	<b>1022</b> Reaching out to Alumni
<b>Governance &amp; Policy Development</b>	<b>1004</b> Effective Governance for New and Returning	<b>1005</b> Ontario's PL Act: Understanding and Compliance		
<b>Information Literacy</b>	<b>1013</b> QAF for Academic Librarians	<b>1014</b> Numeracy + Information Literacy = Success		
<b>Innovation &amp; Vision</b>	<b>1006</b> Canada's "Moonshot" 2017	<b>1018</b> Open-source Docs and Data: A framework	<b>1020</b> The Million Dollar Question	<b>1022</b> Reaching out to Alumni
<b>Leadership</b>	<b>1001</b> New Career Choices	<b>1007</b> Transformative Partnerships	<b>1015</b> Best Practices for Co-operative Placements	
<b>Management</b>	<b>1010</b> Green Choices for Libraries	<b>1011</b> Perceptions of Public Library Services	<b>1020</b> The Million Dollar Question	<b>1022</b> Reaching out to Alumni
<b>Reading &amp; Literacy</b>	<b>1008</b> First Nation Communities Read	<b>1023</b> Graphic Novels and Academic Libraries	<b>1025</b> Story to Teach Reading and Writing	<b>1031</b> Let's Read—A Family Literacy Initiative
<b>Research &amp; Analysis</b>	<b>1011</b> Perceptions of Public Library Services	<b>1016</b> Library History Research		
<b>Social Media/Web 2.0</b>	<b>1018</b> Open-source Docs and Data: A framework	<b>1029</b> Technology and Innovation for Any Size/Budget		
<b>Teaching &amp; Learning</b>	<b>1000</b> The Great Web 2.0 Face-off	<b>1013</b> QAF for Academic Librarians	<b>1015</b> Best Practices for Co-operative Placements	<b>1025</b> Story to Teach Reading and Writing
<b>User/Customer Experience</b>	<b>1021</b> Student Advisory Committees			

<b>1200 series</b> 2:10 PM – 3:25 PM				<b>1300 series</b> 3:45 PM – 5:00 PM			
<b>1217</b> OCUL's Geospatial Portal Project	<b>1219</b> Exploring New Ways to Deliver Data	<b>1221</b> Libraries on the Tipping Point of Open Access		<b>1303</b> Student Led Scholarly Journals	<b>1317</b> Open-source in Shared Integrated Library	<b>1319</b> Mobile Augmented Reality and Libraries	<b>1321</b> Bibliographic Description in a "Digital" World
<b>1211</b> AT Solutions to Enhance Patrons' Experiences							
<b>1200</b> Evergreen 2010 Award Winner	<b>1230</b> Public Library Help for Job Seekers			<b>1305</b> TVO and Ontario's Libraries	<b>1314</b> Real-Time Health Information for Patients	<b>1325</b> Book Club Refresher	
<b>1203</b> Getting Your Politician's Attention	<b>1218</b> Marketing Virtual Library Services						
<b>1213</b> I've Got the Education, Now What?	<b>1230</b> Public Library Help for Job Seekers			<b>1301</b> Public Speaking Without Freaking			
<b>1201</b> Child and Youth Services EXPO	<b>1220</b> Picture Books Aren't Just for Storytime	<b>1228</b> Knowledge Ontario Today	<b>1229</b> Using Graphic Novels Across Content	<b>1305</b> TVO and Ontario's Libraries	<b>1316</b> Library 2 Library	<b>1323</b> Designing Spaces for Children	
<b>1214</b> CVHL: Improved Access to Health Info	<b>1222</b> Community Engaged Scholarship	<b>1227</b> The Learning Commons: Beginning	<b>1230</b> Public Library Help for Job Seekers	<b>1302</b> Unbundling the Library and Learning Commons	<b>1316</b> Library 2 Library	<b>1322</b> Sexual Health and Libraries	<b>1324</b> Beam Me Up, Enterprise Centre
<b>1206</b> Powering 21st-Century Learning	<b>1209</b> Public Library Access to E-Content	<b>1210</b> Aboriginal Collections Development	<b>1212</b> Des Livres et des Concours... Ça Vaut Le Détour	<b>1303</b> Student Led Scholarly Journals	<b>1310</b> Video Game Collections: Why's and how's	<b>1314</b> Real-Time Health Information for Patients	<b>1329</b> Deconstructing the Movie Machine
<b>1202</b> Collective Rights Management of Copyright	<b>1204</b> Library Strategic Planning	<b>1205</b> Operational Security Risk and Continuity		<b>1323</b> Designing Spaces for Children			
<b>1205</b> Operational Security Risk and Continuity							
<b>1223</b> Active Learning at McMaster and Mohawk				<b>1326</b> Turnitin.com: Leadership strategy vs. plagiarism det.	<b>1328</b> Literacy in the 21st-Century Library		
<b>1207</b> Innovative Approaches in Library Service	<b>1209</b> Public Library Access to E-Content	<b>1219</b> Exploring New Ways to Deliver Data	<b>1221</b> Libraries on the Tipping Point of Open Access	<b>1300</b> Trends in Social Innovation	<b>1315</b> Meet the Boomers		
<b>1221</b> Libraries on the Tipping Point of Open Access	<b>1222</b> Community Engaged Scholarship	<b>1225</b> Building an Online Library Learning Commons	<b>1228</b> Knowledge Ontario Today	<b>1308</b> The Whole School Approach to Learning	<b>1326</b> Turnitin.com: Leadership strategy vs. plagiarism det.		
<b>1202</b> Collective Rights Management of Copyright	<b>1207</b> Innovative Approaches in Library Service	<b>1208</b> Is Management in Your Future?		<b>1309</b> Change Management			
<b>1200</b> Evergreen™ 2010 Award Winner	<b>1209</b> Public Library Access to E-Content	<b>1220</b> Picture Books Aren't Just for Storytime	<b>1224</b> Virtual Book Clubs	<b>1325</b> Book Club Refresher	<b>1327</b> Poetry @ Your Learning Commons	<b>1330</b> Hosting a Literacy Festival	<b>1312</b> Des activités bien pensées...
<b>1203</b> Getting Your Politician's Attention	<b>1215</b> Education for Librarians: Ontario's history	<b>1216</b> Millenials: Who Are They?		<b>1306</b> Statistics Canada Site Search: Fresh look			
<b>1206</b> Powering 21st-Century Learning	<b>1217</b> OCUL's Geospatial Portal Project	<b>1218</b> Marketing Virtual Library Services	<b>1219</b> Exploring New Ways to Deliver Data	<b>1313</b> Simple & Free Technologies for PD	<b>1314</b> Real-Time Health Information for Patients	<b>1317</b> Open-source in Shared Integrated Library	<b>1318</b> Creating Online Research Tools
<b>1225</b> Building an Online Library Learning Commons	<b>1226</b> The More You Read the More You Are	<b>1227</b> The Learning Commons: Beginning	<b>1229</b> Using Graphic Novels Across Content	<b>1307</b> Aboriginal Education	<b>1320</b> Popularizing Your Library to New Students	<b>1326</b> Turnitin.com: Leadership strategy vs. plagiarism det.	<b>1328</b> Literacy in the 21st-Century Library
<b>1211</b> AT Solutions to Enhance Patrons' Experiences				<b>1302</b> Unbundling the Library and Learning Commons	<b>1304</b> Secret Shoppers: Service lessons	<b>1318</b> Creating Online Research Tools	<b>1319</b> Mobile Augmented Reality and Libraries



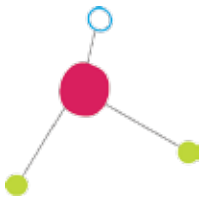
**850**  
7:30 AM

**ICH NIAGARA**

**BREAKFAST**

TALCO (The Association of Library, Media, Information Co-ordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library, media, and information technology programs to attend the TALCO AGM. There is no cost, but please register by sending an email to Jeanne Conte, Instructional Co-ordinator/Educational Librarian, Curriculum and Instruction Support Services, Peel DSB and Co-Chair of TALCO. Her email address is [jeanne.conte@peelsb.com](mailto:jeanne.conte@peelsb.com)

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**DON'T FORGET TO VISIT THE EXPO FLOOR'S OVER 200 COMPANIES!**

**900**  
8:00 AM

**ICH BALLROOM B**

**ALL-CONFERENCE PLENARY**

**ANNA PORTER**



The founder and publisher of Key Porter Books, Anna Porter is the author of three crime novels and an acclaimed memoir, *The Storyteller*. Her book *Kasztner's Train* won the Canadian Jewish Book Award and the Nereus Writers' Trust Non-Fiction Prize. Her most recent book is *The Ghosts of Europe*.

Anna Porter has written numerous articles for magazines and newspapers on a broad range of topics, including Israel and the Palestinians, Farley Mowat, Jack McClelland, Doris Anderson, cultural xenophobia, new immigrants, Anti-Semitism, Hungarians, Dracula, The Queen Charlottes and Central Europe.

She currently serves on the boards of The Canada Council for the Arts, PEN Canada, Schulich School of Business – Advisory, and CODE Advisory.

**And the following presentation:**

- OLA's Les Fowlie Intellectual Freedom Award: **Patricia Aldana**, founder and publisher, Groundwood Books



**The OLAStore★**  
*on-the-go*

**1000** MTCC 105/106  
9:05 AM

*Teaching & learning,  
Technology in learning*

## OSLA SPOTLIGHT

# THE GREAT WEB 2.0 FACE-OFF

**David Loertscher**, Professor, San José State University; **Anita Brooks-Kirkland**, Library Consultant, ITS, Waterloo Region DSB; **Mark Carbone**, CIO, Waterloo Region DSB, **Carol Koechlin**, Author and Consultant

There are tools, tools, tools, but this session will feature learn, learn, learn. Our eminent panel will have ideas—you bring yours. If we want to improve reading, writing, collaborative work, higher-level thinking, data representations, and research, what are the best Web 2.0 tools to use? Add your best ideas to those of the panel in a session dedicated to collaborative intelligence for kids!

### THE GAME PLAN!

Three periods of play jam-packed with ideas, tips, and tricks—and even a Power Play!

#### Team 1 (Blue Jerseys)

**Doug Peterson**, Captain, Sessional Instructor, Faculty of Education, University of Windsor

**Players:** **Colleen Rampelt**, Teacher-Librarian, Bluevale Collegiate Institute, Waterloo Region DSB; **Rick Budding**, Elementary Itinerant Teacher-Librarian, Waterloo Region DSB

#### Team 2 (Red Jerseys)

**Zoe Branigan-Pipe**, Captain, Faculty of Education, Brock University & Hamilton-Wentworth DSB

**Players:** **Roger Nevin**, Teacher-Librarian, Adam Scott CVI, Kawartha Pine Ridge DSB; **Beth McEwen**, Teacher-Librarian (Elementary), Upper Grand DSB

**Your host:** Anita

**Colour commentary by Mark Carbone**

**Expert analysis by David and Carol**

The game will be fast-paced! Be ready to tweet your cheers!

**Convenor:** Lauren Flattery, Durham DSB

**The OLAStore\***  
on-the-go



**1001** MTCC 206E  
9:05 AM

*Career development,  
Non-traditional careers*

## STEP INTO THE FUTURE WITH NEW CAREER CHOICES

**Dr. Sandra Hirsh**, Director, San José School of Library and Information Science

In today's job market, the time is right to explore new career opportunities for library and information science professionals. Have you ever considered working as a usability researcher, virtual services manager, or information architect? These are just some of the opportunities available to information professionals that we'll explore, along with strategies for pursuing new career paths.

Hirsh leveraged her knowledge as an information professional to pursue career opportunities with leading global companies. She worked as a senior user experience manager at Microsoft and director of the Information Research Program at HP Labs. She now heads up the world's largest accredited graduate program in the field. **Convenor:** Ricardo Laskaris, York University

**1002** MTCC 104C  
9:05 AM

*Readers' Advisory*


## THE PUBLISHER/ LIBRARIAN CONNECTION

**Nora Rawlinson**, Editor and Cofounder of earlyword.com

The more librarians understand publishing, the better readers' advisors and book buyers they will be. Learn how to anticipate demand, understand major and niche publishers, spot sleepers, use publisher's catalogues, and develop online tools for better collection development and readers' advisory.

**Convenor:** Sharron Smith, Kitchener PL

**1003** ICH BALLROOM B  
9:05 AM

*Services for older adults* 

## SERVING YOUR SENIORS

**Stephanie Stowe**, Library Director; **Melanie Taylor-Ridgway**, Community Services Co-ordinator; Pelham PL

Public libraries have unique expertise from which to offer seniors life-long learning. Building on existing library activities, Pelham PL has provided recreation, leisure and information courses geared to those "55 and Better." Hear our ideas and share yours!

**Convenor:** Laura Arrizza, Toronto Reference Library

**1004** MTCC 201B  
9:05 AM

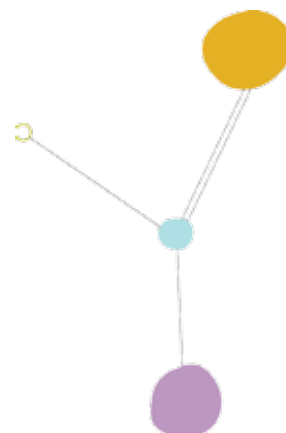
*Governance*

## EFFECTIVE GOVERNANCE FOR NEW AND RETURNING TRUSTEES

**Dr. Ken Haycock**, Senior Partner, Ken Haycock and Associates

What constitutes effective governance? What does the research say about high performing boards? What are the roles, responsibilities, and liabilities for trustees? Ken Haycock has been training and researching the needs of trustees for decades. Examples of best practices for trustees, boards, chairs, and CEOs.

**Convenor:** Jackie Houde, Cornwall Library Board



**1005** MTCC 203C  
9:05 AM

*Governance*

**ONTARIO'S PUBLIC LIBRARIES ACT: UNDERSTANDING AND COMPLIANCE**

Rod Sawyer, Library Services Advisor, Ministry of Tourism and Culture; Margie Singleton, CEO, Vaughan Public Libraries

The Public Libraries Act sets out the conditions of free public library service. To lead and support our public libraries, trustees need a good understanding of the parameters outlined in the Act. The key elements of the Act and how they are used at the Trustee and CEO levels will be reviewed.

**Convenor:** Lynn Humfress-Trute, Middlesex County Library Board

**1006** MTCC 201C  
9:05 AM

*Future of libraries*

**CANADA'S "MOONSHOT" 2017: THE ROLE OF LIBRARIES IN MAKING IT HAPPEN**

Karen Dubeau, Board Member, Newmarket PL Board

In May 2010, over 1,500 people attended the Canada 3.0 Conference, discussing Canada's position in the online world. There was consensus that Canada has fallen behind on many levels: networking, infrastructure, innovation, research, and digital literacy. An ambitious goal was set: by 2017, Canada's 150<sup>th</sup> birthday, Canada will regain a leadership position. Hear about the challenge, and why public libraries are crucial to making Canada's "Moonshot" a reality. **Convenor:** Shelagh Harris, Richmond Hill Library Board

**1007** MTCC 104D  
9:05 AM

*Collaboration*

**TRANSFORMATIVE PARTNERSHIPS**  

Gerry Meek, CEO, Calgary PL

This inspiring presentation will provide an informative and entertaining introduction into the world of library partnerships and their potential for transforming service delivery, leveraging external expertise and extending reach to target audiences. It will explore and describe how partnerships can be used to increase capacity, develop new approaches to service delivery and position the library at the heart of community life.

**Convenor:** Linda Cook, CEO, Edmonton PL

**1008** MTCC 202A  
9:05 AM

*Community reads, Authors*

**FIRST NATION COMMUNITIES READ: INTRODUCING THE 2011 PROGRAM SHORT LIST** 

Members of the 2011-2012 First Nation Communities Read Jury; Patty Lawlor, First Nations Consultant, SOLS

First Nation Communities Read (FNCR) 2011 – 2012 has a new focus—young adult and adult books! FNCR jury members will present the program's short list and entertain you with commentary and mini-readings. With three months to go before the announcement of the 2011 – 2012 title selection, we invite you to read as many titles as possible and "vote" for your preference. How will your choice stack up against the jury's? We look forward to finding out

**Convenor:** Patty Lawlor, First Nations Consultant, SOLS

**1009** ICH ONTARIO  
9:05 AM

*Digitization*

**ONTARIO NEWSPAPERS: ACCESS TO OUR COMMUNITY STORIES** 

Loren Fantin, Our Ontario Project Manager; Walter Lewis, Our Ontario Information Architect; Jess Posgate, Our Ontario Project Coordinator

Bringing together cutting edge digitization and search engine technologies, Our Ontario has created a toolset that enables communities to upload local newspapers for discovery. Great for genealogists, historians, learners of every age, we bring over 200 years of community history to your desktop. This session will focus on tips and tricks for newspaper digitization projects, from microfilm to Megabytes!

**Convenor:** Loren Fantin, Our Ontario Project Manager

**1010** MTCC 201E  
9:05 AM

*Library facilities, Environment*

**GREEN CHOICES FOR LIBRARIES**

Carl Nansen, Principal, Nansen Group, Inc.

In an environment of dwindling natural resources, it is important to make green, sustainable choices when updating, renovating, or building new facilities. Discover possibilities for space planning, flooring, lighting, interior finishes, signage, and more.

**Convenor:** Dana Craig, York University

**1011** ICH BALLROOM A  
9:05 AM

*Survey data*

**PERCEPTIONS OF PUBLIC LIBRARY SERVICES**

Carol French, Partner; Heather Angel, Senior Consultant, Market Probe

In 2000 and 2005, FOPL retained Market Probe to conduct random telephone interviews in Ontario to gather data on the use of and attitudes towards public libraries. The results were helpful in developing strategic and operational plans and ensuring services remained relevant. Again in 2010 the Federation retained Market Probe to survey Ontarians to identify market shifts and trends. Hear the results and examine the trends over time.

**Convenor:** David Allan, Executive Director, FOPL

**1012** ICH HALTON  
9:05 AM

*Genealogy*

**LA RECHERCHE GÉNÉALOGIQUE DE MES ANCÊTRES CANADIENS-FRANÇAIS PAR L'ENTREMISE DE L'INTERNET: EST-CE POSSIBLE?**

Louise St Denis, Managing Director, The National Institute for Genealogical Studies

De nos jours, nous recherchons souvent des solutions rapides. Naturellement, pour cette raison, nous nous tournons vers l'internet. Est-ce que les ressources nécessaires sont fiables? Que pouvons nous découvrir et comment si prendre?

**Convenor:** Monique Brûlé, Conseil des écoles catholiques de langue française du Centre-Est





Sandra Hirsh 1001



Melanie Taylor-Ridgway 1003



Stephanie Stowe 1003



Dr. Ken Haycock 1004



Karen Dubeau 1006



Gerry Meek 1007



Louise St Denis 1012



Karen Nicholson 1013



Jeff Mason 1015



Melanie Browne 1015



Mary McDiarmid 1015



Dorothea Salo 1017



Donald Moses 1018



Steven Kraus 1019



Joyce Garnet 1020



Martha Whitehead 1020



Mike Ridley 1020



Justine Cotton 1021



Diane Granfield 1021



Mark Robertson 1021



Sufei Xu 1024



Kim O'Reilly 1026



Bessie Sullivan 1028



Denise Campbell 1030



Laura Dick 1031



**1013 MTCC 201D**  
9:05 AM

*QAF, Information literacy*

**QAF, UUDLES, GDLES AND IL: WHAT ONTARIO'S NEW QUALITY ASSURANCE FRAMEWORK MEANS FOR ACADEMIC LIBRARIANS**

**Karen Nicholson**, Teaching and Learning Librarian, McMaster University; **Carol Stephenson**, Head of Collections, Associate University Librarian, Wilfrid Laurier University Library; **Dana Thomas**, Scholars Portal Evaluation and Assessment Librarian, Electronic Resource Management Librarian, Ryerson University

In 2010, Ontario implemented a new Quality Assurance Framework (QAF) that replaces UPAC and OCGS program review and accreditation.

Programs will have to demonstrate that students graduate with a set of generic skills, including information literacy. Find out what quality assurance means in higher education in Canada and abroad, and how you can leverage the QAF to integrate information literacy into the curriculum and demonstrate the value of collections that go beyond lists of databases and item counts. There will be the opportunity to contribute to a discussion about quality indicators for a new OCUL library document for program review and approval.

**Convenor:** Manda Plavska, Seneca College

**1014 MTCC 206F**  
9:05 AM

*Information literacy*

**NUMERACY + INFORMATION LITERACY = SUCCESS**

Melissa Poremba, Grand Erie DSB

We expertly use our libraries to support literacy skills development. Now let's use our same assets to support numeracy education! The library is the perfect place to curb "math anxiety" as we can show students that math is useful, interesting, relevant, and even fun. Learn how to utilize your library's collections and services to integrate numeracy skills development in information literacy programming.

**Convenor:** Penny Bower, Woodcrest Public School /Thunder Bay DSB

**1015 MTCC 201F**  
9:05 AM

*Mentoring*

**BEST PRACTICES FOR LIBRARY STUDENT ENGAGEMENT IN CO-OPERATIVE PLACEMENTS**

**Jeff Mason**, Academic Information Co-ordinator, Regina Qu'Appelle Health Region; **Melanie Browne**, Manager, Information Services, Maple Leaf Foods Corporate; **Mary McDiarmid**, Manager, Staff Library, Baycrest

Co-op programs are a potential benefit to both students and employers. Applied learning such as internships and co-operative education programs (co-ops) give students necessary practical experience, and provide a contact base that is invaluable in the job search process. For employers, these programs allow them to get a jump-start on training a talented workforce. We will provide best practices for creating the most successful co-op placement experience for both student and host

site, including how to connect with the library student co-op programs in Ontario.

**1016 ICH GRENADIER**  
9:05 AM

*Library history*

**LIBRARY HISTORY RESEARCH**

**Leslie McGrath**, Toronto PL; **Peter McNally**, McGill University

Two presentations will offer information for children's librarians and academic librarians. Learn how Toronto PL's renowned Boys and Girls House, established 1922, evolved into the current Lillian H. Smith Library and how book selections for children evolved. Find out how academic status for university librarians developed in central Canada after expansion of librarianship in the 1960s.

**Convenor:** Lorne Bruce, University of Guelph

**1017 ICH OAKVILLE**  
9:05 AM

*Scholarly communication, Digital librarianship*

**INSIDE-OUT COLLECTION DEVELOPMENT: COLLECTING OUR INSTITUTIONS' WORK FOR THE WORLD**

**Dorothea Salo**, Research Services Librarian, University of Wisconsin-Madison

Buying books and journals distinguishes libraries less and less, as published information becomes a commodity and open access makes inroads into scholarly communication. Perhaps this will turn collection development inside out! Instead of collecting from the vast information world for our patron base, we will collect unique materials from our patron base to preserve and present to the world.

**Convenor:** John Dupuis, York University.

**1018 ICH KINGSWAY**  
9:05 AM

*Open source, Digital librarianship*

**A FRAMEWORK FOR EVERYTHING: DOCS AND DATA IN AN OPEN-SOURCE ENVIRONMENT**

**Melissa Belvadi**, Emerging Technologies & Metadata Librarian; **Donald Moses**, Collections & E-Resources Librarian; University of PEI

UPEI's Robertson Library team has developed an environment for storing and working with documents and research data using a combination of Drupal and Fedora, a homegrown Drupal module called Islandora to connect the two, along with other open-source packages. See this framework in action, including a traditional IR, faculty research projects, and various digitization projects. Details regarding the technology and staffing infrastructure used to implement and support this platform will be included.

**Convenor:** Darinka Tomic, Legislative Assembly of Ontario

**1019 MTCC 206B**  
9:05 AM

*Gaming*

**WIRED FOR FUN: AN INTRODUCTION TO ONLINE GAMING**

**Steven Kraus**, Skills Development Advisor, OLS-N

Games have come alive in the public library with the recent emphasis placed on Wii gaming and other interactive platforms. We will bridge concepts of gaming into an examination of activities available from your public workstation or on DVD players or gaming consoles. Presenters will explore how the gaming experience positively contributes to the development of literacy and socialization skills and will describe some of the free or low cost

programming alternatives available to libraries.

**Convenor:** Sarah Fountain, University of Toronto iSchool

### 1020 MTCC 104A 9:05 AM

*Budgeting, Management*

#### THE MILLION DOLLAR QUESTION

**Jim Neal**, Vice President for Information Services and University Librarian, Columbia University; **Joyce Garnett**, University Librarian, University of Western Ontario; **Mike Ridley**, CIO and Chief Librarian, University of Guelph; **Martha Whitehead**, Associate University Librarian, Queen's University

How will you cut a million dollars from your budget? Many academic libraries face this or similar questions and their directors live to tell the tale. This interactive panel of four seasoned library directors will provide frank answers to questions relating to balancing the budget, maintaining morale and continuing to innovate and meet users' needs, now and into the future.

**Convenor:** Martha Whitehead, Queens University

### 1021 MTCC 206C 9:05 AM

*User experience, Student advisory*

#### STUDENT ADVISORY COMMITTEES AT WORK

**Diane Granfield**, Head, Library Learning Services, Ryerson University; **Mark Robertson**, Associate University Librarian, York University; **Justine Cotton**, Librarian, Brock University

What is important to our students? What bugs them? What do they think of our services, our space? What might they consider our future? How do we nurture library champions? These questions are at the heart of the student advisory committee movement, an opportunity to sustain a connection with our students to gain better insight into them

and us. Hear how groups at three universities developed their framework, and find out the successes and challenges.

**Convenor:** Melanie Parlette, Conestoga College

### 1022 ICH WENTWORTH 9:05 AM

*Collaboration*



#### KEEP THEM COMING BACK: REACHING OUT TO ALUMNI

**Deborah Wills**, Head of Reference; **Julia Hendry**, Archives and Special Collections Librarian; **Teresa Smiley**, Alumni Relations Officer; Wilfrid Laurier University

As universities strive to keep alumni connected and involved after graduation, what role can the library play? How can we provide these users, who can be among our best promoters and donors, with resources and services to meet their needs? Based on a survey of Canadian and American university libraries, learn about specific outreach initiatives, including Homecoming activities, and hear an alumni officer's perspective on building relationships with alumni and the library.

**Convenor:** Zita Murphy, Ryerson University

### 1023 ICH HUMBER 9:05 AM

*Graphic novels, Collection development*

#### THE COMIC 'OTHER': GRAPHIC NOVELS AND ACADEMIC LIBRARIES

**Kristof Avramsson**, Science & Engineering Reference Librarian, Carleton University Library

Sometimes referred to as comic books for adults, graphic novels are difficult to categorize. For academic librarians unfamiliar with this pictorial genre, graphic novels might seem better suited to a public rather than a university Library. We'll challenge "for public libraries only" assumptions and argue that

graphic novel literature is not only worth collecting and integrating into academic libraries, but also helps research libraries better reflect the "other."

**Convenor:** Cynthia Williamson, Mohawk College

### 1024 MTCC 201A 9:05 AM

*Collection development*

#### INFOEXPRESS: BUILDING FACULTY RELATIONSHIPS THROUGH DOCUMENT DELIVERY

**Manda Vrkljan**, InfoExpress Liaison; **Sufei Xu**, Access Services Co-ordinator; University of Toronto

InfoExpress is a personalized faculty document delivery service, with the goal of fostering a strong relationship between faculty and the library. Find out how, through this service, the library is able to support the teaching and research of the faculty, and to develop a meaningful collection relevant to both the curriculum and faculty research.

**Convenor:** Ravit David, University of Toronto

### 1025 MTCC 104B 9:05 AM

*Reluctant readers*

#### REDISCOVER THE POWER OF STORY TO TEACH READING AND WRITING

**Sigmund Brouwer**, Author

Much has been written about ways to turn reluctant readers, especially boys, into avid readers. As an author writing for this audience, Sigmund has developed insights, ideas, and appeal techniques which he will share in this lively session.

**Convenor:** Alison McCullough, Oshawa Public Libraries

### 1026 MTCC 202C/D 9:05 AM

*Reading engagement*

#### WHITE PINE BATTLE OF THE BOOKS: READING AS A COMPETITIVE SPORT

**Kim O'Reilly**, Manager, Children's & Teen Services; **Tiffany Pahman**, Teen Services Librarian, Oshawa PL; **Carolyn Humphrey**, **Catherine Norton**, Teacher-Librarians, Durham DSB

Oshawa Public Libraries, in collaboration with area high schools, has taken the concept of "Battle of the Books" to the next generation! Learn how we organize and run our "battles," including sample questions, budget considerations and more. The model can be applied small-scale or large-scale.

**Convenor:** Jeanne Conte, Peel DSB

### 1027 ICH CALEDON 9:05 AM

*Accessibility*

#### ACCESSIBILITY: THE IMPACT OF THE AODA ON LIBRARIES

**Michelle Bissessarsingh**, Contract Librarian; **Silvia Vong**, E-Learning/Liaison Librarian, Brock University; **Doris Nussbaumer**, Student, University of Western Ontario

The implementation of the Accessibility for Ontarians with Disability Act to make Ontario fully accessible by 2025 is an enormous challenge. Explore the AODA in depth and the legal responsibilities institutions must take into account—specifically libraries. We will focus on what employees need to know, how to prepare for the upcoming changes, and new developments in technology for students with disabilities.

**Convenor:** Peter Duerr, York University

**1028** MTCC 203D  
9:05 AM

Training

### ABC'S FOR THE NEW CEO: ADVOCACY, BUDGETING AND CHANGE

Rudi Denham, CEO, St. Thomas PL; Bessie Sullivan, CEO, Haliburton County PL

One day you're middle management, and the next day, you're CEO in the same or a totally different library. What now? This session proposes to identify good starting strategies and key pitfalls, particularly focusing on financial planning. More and more recent grads are moving up to management level and the position of CEO with little background. Where do you start? As CEO, you're expected to make decisions and have the answers. What if you don't know?

**Convenor:** Daryl Novak, SOLS

**1029** MTCC 203A/B  
9:05 AM

Small libraries, Technology


### SIZE DOESN'T MATTER: TECHNOLOGY AND INNOVATION FOR LIBRARIES OF EVERY SIZE & ANY BUDGET

Sarah McCormack, Community Liaison Librarian, Medicine Hat PL

Where do we begin? What can we afford? What does our community want? Technology can be a daunting topic for libraries of any size but for smaller libraries it can seem overwhelming. Learn about the creative and innovative ways that the Medicine Hat PL has refused to let any obstacles get in their way. From Twitter, apps and digital advertising inside the library, Medicine Hat PL is using technology and you can too.

**Convenor:** Faith Roebuck Shergold, Whitchurch-Stouffville PL

**1030** MTCC 206A  
9:05 AM

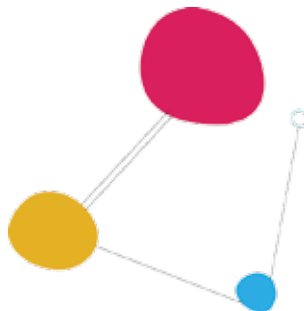
Community partners 

### SEEING THE LIBRARY FROM THE OUTSIDE IN

Denise Campbell, City of Toronto; Femi James, The S.P.O.T., Scarborough; Ahmed Hussein, Thorncliffe Neighbourhood Office

How do our community partners see the library? Partners who have worked with Toronto Public Library in several communities will speak about how they and their clients see the public library, with a focus on opportunities, challenges, and successes.

**Convenor:** Magdalena Vander Kooy, Toronto PL



**1031** MTCC 206D  
9:05 AM

Family literacy, Collaboration

### LET'S READ—A FAMILY LITERACY INITIATIVE OF WATERLOO REGION

Laura Dick, Literacy Librarian, Kitchener PL; Kim Krueger-Kischak, Family Literacy Co-ordinator, Region of Waterloo; Lorri Sauve, Project READ Literacy Network

The idea: a community read for families. The partners: four library systems and a community-based adult literacy organization. The plan: gather partners, pick a book, plan launch, deal with press, maintain sanity. What makes it different? Let's Read is a very successful multicultural, intergenerational Family Literacy program for local residents of all literacy levels—adult and ESL learners included. Find out how we did it, and how you can too!

**Convenor:** Tara Wyatt, Brantford PL

## OLA Community

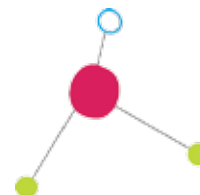
Join other members in the online OLA Community ([www.accessola.com/olacommunity](http://www.accessola.com/olacommunity)) where you can discuss and read about current issues in libraries across all divisions, create and write your own blog and see an OLA Calendar of events. Your registration must be validated so please note it could take a few days for validation once registered. See you there!

### TWITTER

Follow us on Twitter [www.twitter.com/OnLibraryAssoc](http://www.twitter.com/OnLibraryAssoc) for our latest tweets from all our divisions, committees., events and news!

### FACEBOOK

Find us on Facebook! Search "Ontario Library Association" under groups.



**1100** MTCC 105/106  
10:40 AM

## ALL-CONFERENCE PLENARY

### ATOM EGOYAN



Atom Egoyan is one of the most celebrated contemporary filmmakers on the international scene. His body of work—which includes theatre, music, and art installations—delves into issues of memory, displacement, and the impact of technology and media in modern life.

Egoyan has won numerous prizes at international film festivals including the Grand Prix and International Critics Awards from the Cannes Film Festival, two Academy Award® nominations, and numerous other honours. His films have won 25 Genies—including three Best Film Awards—and a prize for Best International Film Adaptation from The Frankfurt Book Fair. Egoyan's films have been presented in numerous retrospectives across the world, including a complete career overview at the Pompidou Centre in Paris, followed by similar events at the Filmoteca Espagnol in Madrid and the Museum of The Moving Image in New York.

Born in Cairo in 1960, Atom Egoyan was raised in Victoria, British Columbia on the West Coast of Canada. He moved to Toronto to study International Relations and Classical Guitar. After graduating from Trinity College, where he wrote and directed plays for the Dramatic Society, Egoyan was chosen as one of the inaugural participants of the Playwrights Unit at Toronto's Tarragon Theatre.

Egoyan is a member of The Academy of Motion Picture Arts and Sciences, the Directors Guild of America, the Directors Guild of Canada, the Writers Guild of America, the Writers Guild of Canada, and the Royal Canadian Academy of Art. He currently lives in Toronto with actress Arsinée Khanjian and their son.

#### And the following presentations:

- OLA's Forest of Reading®, Evergreen Award™ for Adult Readers:  
**Come Thou, Tortoise** by **Jessica Grant**
- OLA President's Award for Special Achievement: **Wendy Newman**



**The OLAStore★**  
on-the-go





# Super Expo 2011

9:00 AM – 3:00 PM MTCC HALL C

## CANADA'S LARGEST LIBRARY AND INFORMATION TRADESHOW

- Last day for your Passport to Prizes. Enter your Passport by 1:00 PM today to win!
- Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby around 5:00 PM
- Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until noon
- The OLA Café is your rendezvous centre
- More authors autographing

**EXPO closes at 3:00 PM**

## On Stage at the Expo Theatre

10:30 - 11:00

### TEACHINGBOOKS.NET: BRINGING AUTHORS AND BOOKS TO LIFE

**Nicholas Glass**, Teaching Books

Description: Want to have Eric Walters, Roch Carrier, Ian Wallace, Kenneth Oppel, Roald Dahl, or Elie Wiesel in your library, anytime?? TeachingBooks.net enables personal connections with literature for patrons, students, teachers, and librarians. The presentation shows how you can have the author in your library--anytime--and use multimedia to engage readers. Canadian children's and young adult authors and books will be emphasized.

11:00 - 11:30

IEEE

### IEEE EBOOKS AND ELEARNING - EXCITING NEW DEVELOPMENTS

**Ruth Wolfish**, IEEE Client Services Manager

IEEE eLearning has a new name, new course levels, and a new robust IEEE Learning Management System. IEEE eBooks are delivered through IEEE Xplore with over 400+ titles with many search options to the chapter level. Come join us and be entered in a raffle for an AMEX gift card and other prizes.

11:30 - 12:00

### THE ALL-NEW PROQUEST PLATFORM

The all-new ProQuest platform is here! Come see how ProQuest's customer-driven design to the new platform will simplify access to information and bring together complementary content types and formats, including leading journals, periodicals, news content, rare and archival information, dissertations, research reports, ebooks, and multimedia.

### AUTHORS @ SUPER EXPO 2011

#### Kids Can Press (310)

Paulette Bourgeois and Brenda Clark will be signing copies of the 25th Anniversary Edition of *Franklin in the Dark* at the booth on Friday at 10:00 AM.

#### Dundurn (428/430)

Signings all day Thursday and Friday, including Genealogy Reference morning with Margaret Anne Wilkinson, Black History with Adrienne Shadd and GTA History with Ron Brown. On Friday morning we have a Teen Fiction Extravaganza.

#### Organization of Book Publishers (220/222)

##### Thursday, February 3

9:30 AM PJ Kwong  
10:30 AM John Maar  
11:00 AM Sherie Posesorski  
11:30 AM Anne Dublin  
12 noon Rebecca Upjohn  
12:30 PM Liane Shaw

##### Friday, February 4

11:00 AM Jeff Szpirglas

## Expo Theatre cont'd

# CANSCAIP Mass Book Launch

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP annual mass book launch where 25 authors and illustrators present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. S & B Books will be on-hand selling copies for autographing.

### BOB BARTON

*Trouble on the Voyage*, Napoleon

### HELAINÉ BECKER

*Magic Up Your Sleeve*, Owlkids books

*The Quiz Book for Boys*, Scholastic Canada

*The Haunted House that Jack Built*, Scholastic Canada

*The Hilarious History of Hockey*, Scholastic Canada

*A Porcupine in a Pine Tree*, Scholastic Canada

### HÉLÈNE BOUDREAU

*Real Mermaids Don't Wear Toe Rings*, Sourcebooks/Jabberwocky

*Keep Out!*, Nimbus Publishing

### LANA BUTTON

*Willow's Whispers*, Kids Can Press

### SEAN CASSIDY

*Kaazak!*, Fitzhenry & Whiteside

### VERONIKA MARTENOVA CHARLES

*It's Not about the Rose!*, Tundra Books

*It's Not about the Apple!*, Tundra Books

*It's Not about the Crumbs!*, Tundra Books

*It's Not about the Hunter!*, Tundra Books

*It's Not about the Pumpkin!*, Tundra Books

### LAUREL CROZA

*I Know Here*, Groundwood Books

### LUCY FALCONE

*The Midnight Curse*, Kids Can Press

### MELANIE FLORENCE

*Jordin Tootoo*, James Lorimer & Co.

### BEN HODSON

*Richard Was A Picker*, Orca Book Publishers

### MARTHE JOCELYN

*Folly*, Tundra Books

### KATHY KACER

*Whispers in Hiding*, Puffin Canada

### DEBORAH KERBEL

*Lure*, Dundurn Press

### PEGGY DYMOND LEAVEY

*Growing Up Ivy*, Dundurn Press

### JILL MURRAY

*Rhythm and Blues*, Doubleday Canada

### JUDIE ORON

*Cry of the Giraffe*, Annick Press

### ANNE RENAUD

*Into the Mist: The Story of the Empress of Ireland*, Dundurn Press

### VIRGINIA FRANCES SCHWARTZ

*Crossing to Canada*, Scholastic Canada

### RICHARD SCRIMGER

*Me & Death*, Tundra Books

### MARSHA SKRYPUCH

*Stolen Child*, Scholastic Canada

### DEBBIE SPRING

*The Kayak*, ThistleDown Press

### JAN THORNHILL

*Who Wants Pizza?*, Maple Tree Press

### MAUREEN ULRICH

*Face Off*, Coteau Books

### REBECCA UPJOHN

*The Last Loon*, Orca Book Publishers

*Patrick's Wish*, Second Story Press

### FARIDA ZAMAN

*The Yoga Game*, Gumboot Books

*Nearly Nonsense*, Tundra Books

**The OLASore★**  
on-the-go

Collaboration captures our creativity and challenges us to be greater than the sum of our constituent parts.

# Friday Poster Sessions

## 12:00 PM – 12:45 PM

### NIAGARA COLLEGE LIBRARIES + LEARNING COMMONS

**Karen McGrath and Jo-Anne Teeuwesen**, Niagara Evergreen Consortium

The Niagara Evergreen Consortium consists of Fort Erie, Lincoln, Niagara on the Lake and Pelham Public Libraries and the Niagara College Library. This combination of college/public library partnership is unique in Ontario and presents a dramatic new option for building an ILS partnership. The open-source Evergreen ILS was adapted by the college/public library technical staff to serve the varied needs of college and public libraries, while the consortium administrative partnership was designed to ensure financial efficiency and streamlined procedures. Learn how moving beyond traditional partnership parameters resulted in an effective, innovative and responsive ILS for the NEC partner libraries.

### CLASSIFICATION OF SCIENCE FICTION IN PUBLIC LIBRARIES

**Shivaun Hoad**, University of Western Ontario, MLIS student

Science fiction as a genre is devalued, inside and outside of the library world, while classical and literary works of science fiction are considered mainstream. How does the concept of “science fiction” impact how books are shelved? A content analysis of OPAC records of 37 novels showed that many are labelled inconsistently across Canadian public libraries. This topic impacts patrons browsing for genre and mainstream fiction, as well as librarians performing readers advisory.

### RECOGNIZING COMMITMENT TO COLLABORATION IN ONTARIO UNIVERSITIES

**Kathy Scardellato**, Ontario Council of University Libraries

The Ontario Council of University Libraries, a consortium of Ontario’s 21 university libraries, established the OCUL Outstanding Contribution Award in 2008 to acknowledge members who exemplify OCUL’s commitment to work collaboratively to maximize collective expertise and resources in supporting Ontario’s universities. The 2010 recipients are: Bo Wandschneider (University of Guelph); and the Conifer Systems Team: Robin Isard (Algoma University), Dan Scott (Laurentian University) and Art Rhyno (University of Windsor). Delegates will gain a better understanding of OCUL’s work and vision, which is deeply dependent on collaboration. By highlighting these awards, we will introduce some of the ways OCUL member libraries and their staff collaborate to create innovative solutions for issues facing Ontario universities.

**Note: Friday Poster Sessions are displayed from 12:00 PM – 1:45 PM. The presenters will be at their displays at the times noted.**

### CONNECTING STUDENTS TO THE FOREST OF READING® USING WEB 2.0 TECHNOLOGY

**Leslie Tumangday**, Glenn Gould Public School

The poster will deal with the problem of successfully managing a Forest of Reading® programme, engaging students and making them more accountable for their reading. In previous years, while students enjoyed reading the books, it was difficult to track their reading, and by the end of the programme several students would drop out. The Forest of Reading® tracking was put on-line, using the Web 2.0 tool Moodle. After reading a novel, students would respond to some general questions using a discussion forum. They would also be able to interact with each other during literary discussions on-line, thereby promoting the idea of a “24-7” Learning Common.

### HELPING FACULTY MEMBERS DEVELOPING DIGITAL REPOSITORIES

**Haiyun Cao**, York University

Many faculty members hope to develop their personal or project-based digital repositories so as to archive, share, or provide controlled access to their research projects and research data. However they usually have limited budget, inexperienced staff and limited IT knowledge to develop that kind of mechanism. This poster will explain the author’s experience on helping faculty members to design metadata templates, digital repository platforms based on different projects’ conditions and expectation. Criteria and considerations applied on choosing appropriate metadata and digital repository platforms will be discussed. The functions and limits of several open source solution or free web services will be explained.

### ONTARIO ACADEMIC LIBRARIANS SPEAK

**Constance Adamson and Rea Devakos**, Ontario Confederation of University Faculty Associations

In 2010 the Ontario Confederation of University Faculty Associations surveyed academic librarians. Over 200 responded citing reduced staffing, neglected collections and technology delays. Individual librarians have felt the impact of organization change: 70% report increased workloads over the past three years; 71% report that universities are using staff attrition to reduce costs; 67% report changes to collections practices to reduce costs; 49% report delays in much needed technology investments; 40% disagree that their library has a clear long-term purpose and strategy. This poster will summarize the results of this first ever province wide survey and present representative comments.

Poster Sessions Generously Supported By:



### SCHOOL LIBRARIES BEYOND BORDERS

**Julia Schneider**, Dalian Maple Leaf International School

Have you every wondered what working in an international school's library might be like? The Dalian Maple Leaf School in China may not be a "typical" international school, but its library's activities give a hint of what lies beyond Canada's library borders. This session will feature student books, calendars, art and many photos of student-teacher-librarian collaborations at this Canadian-Chinese accredited school, in addition to as much information as you want about a field in which trained librarians are at a premium. Come and get a taste of something new. It may whet your appetite for more!

### BOYS READ TO SUCCEED WITH LORD OF THE RINGS

**Dale Hill and Dave Weir**, Hamilton Wentworth District School Board

The session will share the success with an exciting initiative designed to support struggling and at-risk male readers. It involves a unique partnership between Games Workshop, a British-based strategy game company, and the Hamilton Wentworth District School Board. The program, launched in 2006, has attracted hundreds of boys and helps to link literacy and learning through engaging, hands-on strategy-based gaming modeled on The Lord of the Rings novels by J.R.R. Tolkien. It focuses on reading, writing, speaking and listening with a key goal of encouraging boys to read more and more often! Students read and talk about texts, share their ideas that come from the texts, and apply their new thoughts to a task ñ a game that extends their learning in multiple ways.

## 1:00 PM – 1:45 PM

### THE CHALLENGE: A LIBRARY FIT FOR A MUSEUM

**Catherine Carlyle**, Canadian Museum for Human Rights

The purpose of this poster session will be to create awareness about the future library of the Canadian Museum for Human Rights and to share information on the process of creating such a Library. The Canadian Museum for Human Rights is a new federal government national museum situated in the heart of the continent. The Library within is in the planning stages to become Human Rights Documentation Centre for Canada. This session highlights the rewards and challenges of this process: creation of a customized Subject Heading and Classification system for the Library. The purchase of integrated Archive, Library, and Museum software and policy development for the diverse subject of Human Rights. The delegates will learn how to define, advocate, and promote the role of the library in a 21st century Idea Museum.

### HOW TO CREATE AND HOST A LITERACY READ-A-THON

**Sally Grande and Brad Cook**, Oshawa Public Libraries and Literacy Council of Durham Region

For the past two years, the Literacy Council of Durham Region and the Oshawa Public Libraries have partnered with a popular

mainstreet cafe to host a "Read-a-Thon". This event publicizes the importance of literacy by sponsoring groups of readers who read aloud from noon-to-noon, for 24 hours straight, fitting into different genres planned at different times. The program has been extremely successful in contributing to the Council's funds, attracting interest in the cafe and promoting the use of the Library's literacy and multilingual resources.

### ENGAGING ADULT NEW READERS

**Brenda Livingston and Helena Aalto**, Toronto Public Library and ABC Life Literacy Canada

Can you suggest suitable books for adults who are learning to read? The Good Reads series was published in response to the shortage of engaging and accessible books for adult literacy learners. Good Reads are pleasure reading for adult learners: short original books by great Canadian authors, written to be accessible for adults reading at Grade 3 to 6 levels, designed with clear page layouts and eye-catching covers. The Toronto Public Library has been actively involved in Good Reads since the early planning days, and is promoting the series in adult literacy programs. Learn more about the development of this unique series for adult new readers.

### ABORIGINAL STORY CIRCLES AND HOME LANGUAGE INTEGRATED INTO CURRICULUM

**Padma Sastri, Mary Chau, Susan Kimberly, Emily Reynolds, Rolly Sidiq**, Floradale Public School

Floradale Public School students, families and teachers are promoting Aboriginal content in the curriculum by integrating Social Studies into drama and art. Students prepare reading responses to Aboriginal tales with their parents and often feature their home languages in their work. We hold an "Aboriginal Story Circle" at our library and invite families to hear reading responses presented as multilingual dramas by students and parents. You can even listen to these responses on the web! Students present their dramas at the Readiness Centre at our school, which is also showcasing Aboriginal culture in their pre-school program. This innovative curriculum collaboration is successful because it encourages parental involvement.

### COMPUTER BUDDIES

**Mai Lu and Donna Curlic**, Mississauga Library System

Computer Buddies is a program that connects older adults who want to learn more about computers with teen volunteers. In addition to earning community service hours, teen volunteers develop their leadership skills through coaching and mentoring older adult students. Four pairs of older adults and teen volunteers participated in the pilot program. The partners met for one hour per week for four weeks and covered topics including Internet Basics, Email Basics, and Social Networking. Handouts were distributed each week so that participants could practice between classes. Clarkson Library, Mississauga Library System, successfully piloted the program in August 2010.



## LEARNING FROM OUR HISTORY

**Allison Mullin**, Ontario Literacy Coalition

This poster is a timeline of the history of literacy in Canada (focusing on Ontario). It highlights the history behind literacy and education to instill a stronger sense of pride in the literacy field. Libraries play an essential role in literacy: they are portals for learners to find help and resources, they provide space for community literacy programs and often offer literacy programs themselves. OLC would like libraries to add to this history so their role in providing learning opportunities for Ontarians can be better recognized by both the literacy and the library fields.

## THUNDER BAY CATHOLIC DISTRICT SCHOOL BOARD - TEACHER LIBRARIAN PLC PROJECT

**June Rysinski, Ginny Czaczkowski, and Gayle Scherban**, Thunder Bay Catholic District School Board


The challenge - to build capacity, consistency, and collaborative partnerships among all school libraries in the Thunder Bay Catholic District School Board. During our monthly PLC sessions, our focus areas have been literacy, information literacy and technology. This was accomplished through collection development, reading programs, adopting an inquiry and research model, automation

and in-service in new technologies including WEB 2.0 tools. Delegates will have the opportunity to view the resources that were used and the process that was followed throughout the initiative. Discover how you can transform your school library into a culture of a leaning commons that engages and challenges both teachers and students.

## FROM CANADA TO AFRICA: USING BIBLIOTHERAPY TO SERVE VULNERABLE YOUTH


**Natalia Tukhareli**, Independent Researcher (MLIS, PhD)

Although bibliotherapy is a well known concept in library science, its implementation into public libraries continues to be debated. What can be done to move beyond theoretical discussions to incorporate bibliotherapy into a library setting? The poster session will provide a first-hand account of an innovative library project developed for children living with HIV/AIDS and successfully implemented at the Nkosi's Haven Library in South Africa in 2010. The poster will present an overview of the bibliotherapeutic services developed for African orphans living with HIV as well as provide a list of books on HIV/AIDS selected for the targeted group of children. Examples of the library materials used through the program will be displayed.




**SAN JOSÉ STATE UNIVERSITY**

SCHOOL OF LIBRARY AND INFORMATION SCIENCE



**ONTARIO LIBRARY ASSOCIATION SUPER CONFERENCE**



# reception

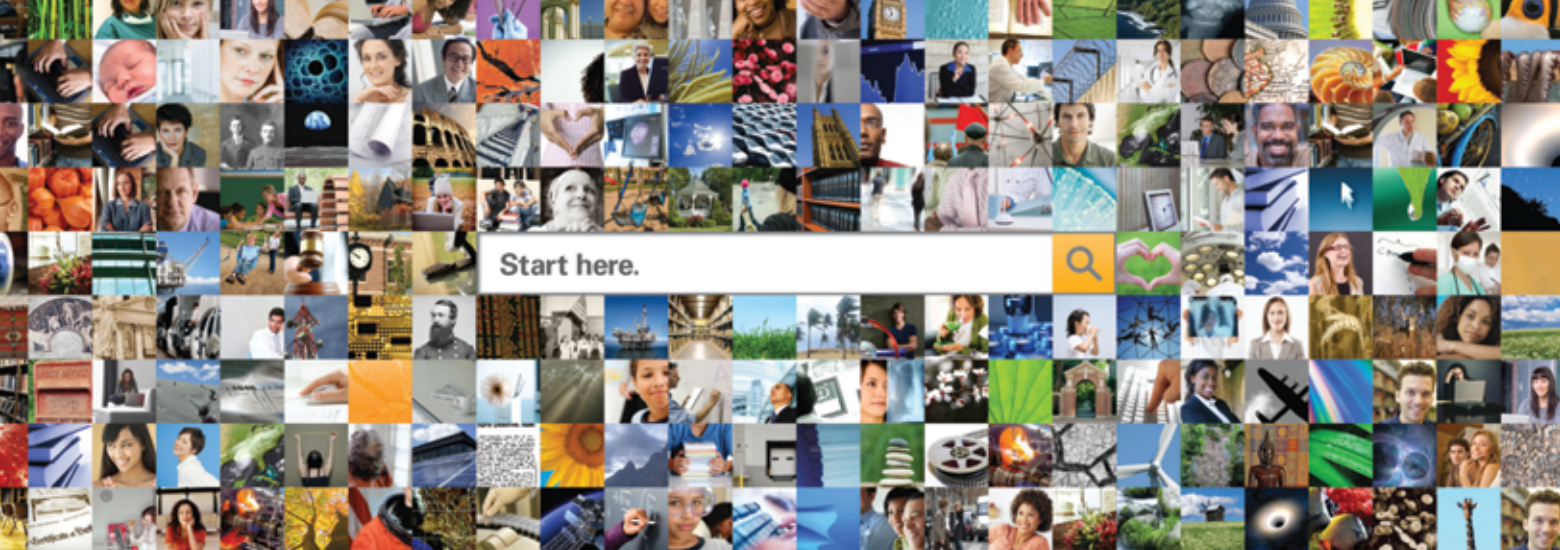
Thursday, Feb. 3, 2011 • 6:00 pm–8:00 pm

Wellington Room, InterContinental Hotel  
Toronto Centre

255 Front Street West  
Toronto, Ontario

Join our faculty, students, alumni, colleagues and friends of SJSU SLIS at our reception.

We also invite you to take a break from the busy conference and drop by our SJSU Booth in the Exhibit Hall. Say "hi" and chat with a few students, who have volunteered their time.



# ProQuest is proud to serve as the Major Corporate Sponsor of OLA

The **all-new ProQuest platform** has created more ways to search, find, use, and share information by providing researchers with seamless, single-point access to historical and current newspapers, periodicals, dissertations, primary source content, and multimedia... and much more.

We're excited to share more good news from the ProQuest family:

- From Bowker, the **all-new Books In Print's** completely redesigned look and function has made it simpler for everyone to use—from industry professionals and booksellers, to librarians and their patrons.
- The long-awaited unification of DataStar® and Dialog® is now a reality, with the launch of the **ProQuest Dialog service**, subscription-based access to databases from some of the world's most trusted publishers.
- **Refworks 2.0** now provides a more intuitive interface and a more efficient user experience, making it even easier to store, organize, annotate, and output citations as bibliographies.
- In its first year, the **Summon™ service from Serials Solutions** was chosen by more than 120 libraries—from 14 countries—to meet their discovery needs.

These are just a few of the reasons that ProQuest was ranked 17th in the 2010 InformationWeek 500, an annual listing of the most innovative users of business technology.

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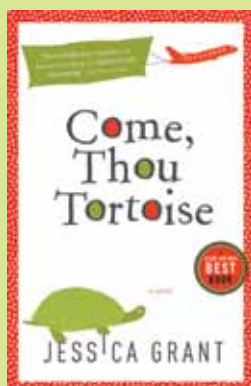
SerialsSolutions

**1200** MTCC 206D  
2:10 PM

Reading

## OLA SPOTLIGHT

# THE FOREST OF READING® 2010 EVERGREEN AWARD™ WINNER



*The OLAStore★  
on-the-go*



Voting for the 2010 Evergreen Award™ takes place during Ontario Public Library Week in October. The 2010 Evergreen Award™ winner, announced November 16, is Jessica Grant for her debut novel **Come Thou, Tortoise**. This is a very popular session as the Evergreen Award™ program celebrates not only Canadian fiction but its readers as well. Here is your chance to meet Jessica and hear her speak. Remember to bring your copy of **Come Thou, Tortoise**, or buy a copy on-site at the OLAStore\* for autographing! The nominees for the 2011 Evergreen Award™ program will also be announced.

Convenor: Shonna Froebel, Kitchener PL

With the generous support of:



## One Book One Conference (OBOC)

Join one of our discussions: 12:45 PM Thursday (MTCC 104C) and Friday (MTCC 202B)

**Come Thou, Tortoise** is this year's OBOC title. Pick up your Evergreen sticker at the Forest of Reading® booth on the EXPO floor or at the Evergreen session if you have read it! Don't forget to buy your Evergreen bookmarks at the OLAStore\*, for the list of the 2011 nominees!

**1201** MTCC 204  
2:10 PM

Children's services, Youth services

## OPLA FEATURE SESSION

### CHILD AND YOUTH SERVICES EXPO

The OPLA Child and Youth Services Committee is pleased to offer for the second year an opportunity for library staff working with teens, tweens, and children to celebrate together, share ideas, network and to shine a spotlight on the work of colleagues.

**Summer Jobs for Youth @ Your Library** – Toronto Public Library  
**Blue Mountain Youth Film Festival** – Blue Mountains Public Library  
**Make It Real : Local Teens in Focus** – Kingston-Frontenac Public Library  
**Facebookin' It: Engaging Teen Patrons Through Social Media** – Brantford Public Library  
**Making Literacy Fun** – Vaughan Public Libraries  
**Postcards From Around the Word** – Caledon Public Library

**Anime Conventions** – Lambton County Library  
**Tot Spot** – Mississauga Public Library  
**Grey Bruce Youth Film Festival** – Owen Sound & North Grey Union Public Library  
**Wise Guys and WizKids Afterschool Homework Clubs** – Pickering Public Library  
**OLA Best Bets for Children and Youth** – Best Bets Committee



**1202 MTCC 202B**  
2:10 PM*Copyright***COLLECTIVE RIGHTS  
MANAGEMENT OF  
COPYRIGHT IN CANADA**

**Margaret Ann Wilkinson**, Professor of Law, University of Western Ontario; **Joan Dalton**, Associate University Librarian, University of Windsor; **Victoria Owen**, Head Librarian, University of Toronto, Scarborough Library

Explore the system of collective rights management in Canada and its impact on library services and activities across sectors.

**Convenor:** Barbara McDonald, Brock University Library

**1203 MTCC 206E**  
2:10 PM*Advocacy***GETTING YOUR  
POLITICIANS' ATTENTION**

**Dr. Ken Haycock**, Senior Partner, Ken Haycock and Associates; **Stephanie Hall**, Director of Public Library Planning for the Province of Saskatchewan; **Cheryl Stenstrom**, Consultant & Instructor

What are the factors affecting the funding decisions of elected politicians? How do you affect the decision making process? What really determines your budget? For two years, the speakers having been looking at advocacy and influence, networks and political ties to develop a set of guiding principles. Their preliminary results suggest that our advocacy efforts may be off-base, and will discuss new directions library stakeholders might consider in the budget process.

**Convenor:** Lorena Shepley, Windsor Library Board

**1204 MTCC 104C**  
2:10 PM*Strategic planning***LIBRARY STRATEGIC  
PLANNING—A LOST  
OPPORTUNITY?**

**Jim Morgenstern**, Principal, dmA Planning and Management Services

Strategic planning is an essential management tool for any organization delivering services in a rapidly changing environment and, consequently, critical for public libraries. The unique value and essential characteristics of strategic planning lay out an innovative, exciting future for the public library. We will explore how strategic planning differs from other types of corporate or master planning, identify why many current plans fail, and provide practical advice for preparing your library's next strategic plan.

**Convenor:** Margaret Wicklum, Brockville Library Board

**1205 MTCC 201A**  
2:10 PM*Risk management***EXPLORING OPERATIONAL  
SECURITY RISK &  
CONTINUITY IN LIBRARY  
OPERATIONS**

**Pat Moore**, Assistant University Librarian, Head of Systems; **Wayne Boone**, Assistant Professor, The Norman Paterson School of International Affairs; Carleton University

Library operations are ever-changing as they incorporate new technology, formats and content to better meet service delivery mandates. Changes introduce new risks to library operations and additional challenges to recovery of essential services after a major interruption. Learn the innovative ways in which security threat risk assessment (TRA) and business continuity planning (BCP) have been implemented in one institution, and how

their frameworks might provide guidance in your library.

**Convenor:** Eleanor Jourard, Belleville Library Board

**1206 ICH OAKVILLE**  
2:10 PM*Learning resources***POWERING A 21ST-  
CENTURY LEARNING  
ENVIRONMENT** 

**Loren Fantin**, Our Ontario Project Manager; **Virginia Roy**, Ask Ontario, Project Manager; **Diane Bédard**, Project Manager, Learn Ontario

KO offers an amazing array of digital literacy resources for teacher-librarians, educators, and students. Tutorials on Web 2.0 tools, discovery of primary sources related to curriculum, and much more are easily accessible and available to help you in the classroom of the 21<sup>st</sup> century.

**Convenor:** Knowledge Ontario

**1207 ICH BALLROOM B**  
2:10 PM*Innovation, Forward planning***INNOVATIVE APPROACHES  
IN LIBRARY SERVICE  
DELIVERY**

**Jane Dysart**; **Rebecca Jones**; Dysart & Jones Associates; **Deane Zeaman**, Federal Libraries Co-ordination Secretariat, Libraries & Archives Canada

Based on the results of recent research of libraries in several different countries, a number of future services ideas and building blocks have come to light. These creative and forward focused services can stimulate your thinking about the future of your own services. From e-libraries to physical spaces, digitization and technology to e-services, we have lots of examples to spark your thoughts about innovative services for the future.

**Convenor:** Julie Drexler, York University

**1208 MTCC 201D**  
2:10 PM*Management***IS MANAGEMENT IN YOUR  
FUTURE?**

**Jennifer Stephen**, Library Co-ordinator, Vaughan PL; **Laurie Morrison**, Liaison Services, Brock University

The demographics of librarianship are rapidly changing and studies tell us that large numbers of senior librarians will be retiring in the next five to 10 years. Reports also indicate that many new and experienced librarians are not considering management as a component of their long-term career plans. Find out what it's like to take on a management role in a library, and some of the pluses and minuses for someone contemplating such a role.

**Convenor:** Nira Persaud, MI student, iSchool, U of T

**1209 MTCC 104B**  
2:10 PM*E-books***PUBLIC LIBRARY ACCESS  
TO DOWNLOADABLE  
E-CONTENT — WHAT  
NEEDS TO CHANGE** 

**Vickery Bowles**, Director, Collections Management and City-Wide Services, Toronto PL; **Michael Ciccone**, Manager of Collection Development, Hamilton PL

More money and staff time are being spent on e-books and e-content than ever before. Are library users' needs being considered by publishers, distributors and authors? Come and hear about and contribute to the Vision Statement that CULC/CBUC has been working on for portable and downloadable e-content. Understand the issues and challenges that face us in the future as we reach to be heard.

**Convenor:** Kathryn Rogers, Burlington PL





Jane Salmon 1201



Margaret Ann Wilkinson 1202



Jim Morgenstern 1204



Wayne Boone 1205



Pat Moore 1205



Diane Bédard 1206



Virginia Roy 1206



Jennifer Stephen 1208



Laurie Morrison 1208



Michael Ciccone 1209



Terry Scott 1211



Jim Henderson 1214



Larry Moore 1215



Liz Dobson 1218



Christy Geisler 1218



Cecile Farnum 1218



Judy Halpern 1220



John Willinsky 1221



K. Jane Burpee 1222



Lisa Degraaf 1224



Timothy Best 1224



Martha Martin 1227



David Thornley 1228



Mae Whaley 1230



Ron Stadnik 1231

**1210 MTCC 201B**  
2:10 PM*Collection development***A "TRIPLE-A" APPROACH TO ABORIGINAL COLLECTIONS DEVELOPMENT** 

Sheila Staats, Native Information Specialist, Goodminds.com

Knowing whether materials by and about Aboriginal peoples are Appropriate, Accurate, and Authentic is critical to being able to maintain and grow good Aboriginal resource collections. Gain increased awareness of factors to consider as you add to and weed your collection. Topics covered include: an overview of sensitive issues, sample materials assessments, identification of Aboriginal publishers, trends related to Aboriginal materials production, and key resources for libraries.

Convenor: Karen Lewis, Kanhiote Tyendinaga Territory PL

**1211 ICH HALTON**  
2:10 PM*Assistive technology, Accessibility***AT SOLUTIONS TO ENHANCE LIBRARY PATRONS' EXPERIENCES**

Terry Scott; Brenda Dandonneau, Special Needs Computer Solutions; Dawn Clelland, President, VIEWS Ontario

Since the AODA became law in 2005, librarians have been on a steep learning curve to become familiar with the legislation, the Standards of Compliance and range of special needs of what has been estimated to be 20% of Ontario's population. The purchase and use of Assistive Technologies (AT) for individuals with learning and physical disabilities will be covered. We'll also focus on the abilities and needs of sight-impaired children.

Convenor: Clare Hanman, Halton Hills Public Library

**1212 MTCC 203C**  
2:10 PM*Collections***DES LIVRES ET DES CONCOURS... ÇA VAUT LE DÉTOUR!**

Claudia Fillion, Consultante en éducation, Regroupement des éditeurs canadiens-français

L'atelier portera sur la présentation de différents concours qui existent actuellement en Ontario et au Canada français. Ces concours ont d'abord et avant tout pour objectif de développer le goût de la lecture en français, mais également celui de faire découvrir la littérature du Canada français. Misant sur l'intérêt grandissant pour les plates-formes multimédias, les concours sont présentés sous différents formats et s'adressent aux jeunes et moins jeunes tant des bibliothèques publiques que scolaires.

Convenor: Céline Marcoux-Hamade, Toronto Public Library

**1213 MTCC 201C**  
2:10 PM*Career development, Non-traditional careers***I'VE GOT THE EDUCATION, WHAT DO I DO NOW?** 

Kate Morrison, Library Technician, Hamilton PL

Many jobs within the library and information field are traditional, but others are not! Think outside the box to find new possibilities to pursue with traditional training programs. The Ontario Association of Library Technicians/Association des bibliotechniciens de l'Ontario salary survey will be one important resource used. Come and bring your own ideas!

Convenor: Amna Hussain

**1214 ICH HUMBER**  
2:10 PM*Collaboration, Health information* **CVHL: A NETWORK FOR IMPROVED ACCESS TO HEALTH INFORMATION**

Patrick Ellis, Dalhousie University; Jim Henderson, McGill University; Jessie McGowan, University of Ottawa

Health librarians and stakeholders have worked for many years on a vision of a Canadian Virtual Health Library (CVHL) to link and leverage resources, services and expertise effectively so that health providers across the country have easy access to high quality information via a bilingual interface.

**1215 MTCC 202A**  
2:10 PM*Library history***EDUCATION FOR LIBRARIANS: ONTARIO'S HISTORY**

Dr. Elaine Boone, Belleville; Larry Moore, Global Citizen

The training and education of librarians in Ontario for work with children and students has many fascinating tales. Two knowledgeable presentations on our history will inform both public and teacher-librarians about the historical background in Ontario. Find out how these services originated and developed on a professional basis in the 20th century.

Convenor: Lorne Bruce, University of Guelph

**1216 ICH BALLROOM A**  
2:10 PM*Technology***MILLENNIALS: WHO ARE THEY? HOW DO THEY USE TECHNOLOGY?** 

Randy Oldham, Web Development Librarian, University of Guelph

The topic of the Millennials and their use of technology is

popular in library literature. But too often, assumptions are made about young people based on broad generalizations which may be unsubstantiated. Presenters will discuss the results of a survey completed by students at the University of Guelph, and an analysis of trends since a previous administration of the survey three years ago.

Convenor: Judith Logan

**1217 ICH GRENAIER**  
2:10 PM*Maps & data, Digital librarianship***OCUL'S GEOSPATIAL PORTAL PROJECT**

Leanne Hindmarch, Data &amp; Geospatial Librarian, Scholars Portal, OCUL; Jenny Marvin, Data &amp; GIS Librarian, University of Guelph

OCUL's Geospatial and Health Informatics Cyberinfrastructure Portal is a new project to create a data storage and discovery tool intended to improve access to geospatial and health data for Ontario researchers and students. See a demonstration and learn progress to date and future directions, including plans to integrate collaborative tools to support the use of the portal in the classroom.

Convenor: Kimberly Silk, University of Toronto

**1218 MTCC 203A/B**  
2:10 PM*Marketing***SELLING WHAT CAN'T BE SEEN: MARKETING VIRTUAL LIBRARY SERVICES** 

Christy Giesler, Teen Services Librarian, Kitchener PL; Cecile Farnum, Ryerson University; Liz Dobson, Librarian, Centennial College

Virtual services, presented at the point of need, can do a lot to raise the profile and relevance of libraries. What are the best practices to

engage students and other key audiences? How do you dazzle visitors with the wealth of your virtual offerings? Learn about the strategies and tools—and they don't have to be costly—that can work in your library.

**Convenor:** Jan Dawson, Knowledge Ontario, Paulina Rousseau, University of Toronto at Scarborough

### **1219** MTCC 206F 2:10 PM

*Website development,  
Social media*

#### **LIBRARY MASHUPS: EXPLORING NEW WAYS TO DELIVER LIBRARY DATA**

**Nicole Engard**, Director of Open-source Education, ByWater Solutions

Library websites can become more dynamic and interactive through the use of mashups, which combine library data or resources with online tools like maps and photo sharing sites. Nicole Engard will explain what mashups are, how they can be used and share examples from libraries around the world.

Attendees will learn what tools to use to mash up library data with content from the web to reach more patrons.

**Convenor:** Sheilah O'Connor, Toronto Public Library

**The OLAStore★  
on-the-go**

### **1220** MTCC 202C/D 2:10 PM

*Reading engagement,  
Teaching & learning*

#### **THE INSIDE STORY: WHAT MAKES A GOOD PICTURE BOOK FOR CONTENT TEACHING?**

**Judy Halpern**, Magic Suitcase Inc. & Instructor, University of Western Ontario

The combination of text and enticing illustrations are the specific features of a picture book that can attract a variety of readers to this genre. By bringing attention to these

features and teaching children to read illustrations as well as text, we engage readers and writers of all ages and skills to explore the many hidden secrets and alternative uses of picture books.

### **1221** MTCC 104A 2:10 PM

*Open access*

#### **LIBRARIES ON THE TIPPING POINT OF OPEN ACCESS**

**John Willinsky**, Professor, Stanford/UBC

A discussion of research library's role in opening access to research and scholarship by working with scholars and societies to increase the circulation of this work within and beyond the academy, in light of developments in Canadian social science and humanities publishing.

**Convenor:** Marg Sloan, University of Western Ontario

### **1222** MTCC 201E 2:10 PM

*Scholarly communication,  
Open access*

#### **FOR THE COMMON GOOD: COMMUNITY ENGAGED SCHOLARSHIP**

**K. Jane Burpee**, Research Enterprise and Scholarly Communication Librarian, University of Guelph; **Norbert Steinhaus**, Living Knowledge Network International Science Shop

Universities can no longer allow themselves to focus solely on education, research, and analysis for their own merit and awards. Concerns about local and global unsustainabilities have universities reaching out and partnering with groups engaged in supporting community life. The latest initiative to take hold is the idea of Community-Engaged Scholarship.

**Convenor:** Dave Hudson, University of Guelph

### **1223** MTCC 104D 2:10 PM

*Information literacy, Library spaces*

#### **SCALING UP: ACTIVE LEARNING AT McMASTER AND MOHAWK**

**Lynne Serviss**, Information Services Librarian, Mohawk College; **Andrew Colgoni**, Science Fluencies Librarian, McMaster University

Mohawk College and McMaster University have recently created active learning classrooms within their libraries. These spaces, based on the SCALE-UP model, are specifically designed for group learning. While there are many benefits to teaching in this kind of environment, the learning curve for both librarians and students can be steep. Common challenges, and strategies for overcoming them will be discussed.

**Convenor:** Kelly Dermody, Ryerson University

### **1224** ICH ONTARIO 2:10 PM

*Reading engagement, Technology in learning*

#### **VIRTUAL BOOK CLUBS: BRINGING BOOK CLUBS INTO THE 21ST CENTURY**

**Timothy Best**; **Lisa Degraaf**, Teacher-Librarians; Grand Erie DSB

Virtual book clubs offer a safe community for students to share ideas and thoughts, allow teacher librarians time to discuss books in greater depth, and give students access to more peer perspectives. We'll share two years of successes and challenges with different virtual technologies including Wikis, Nings, and Skype video conferences to regularly connect our Blue Spruce™ classrooms.

**Convenor:** First and Last Name, Institution

### **1225** ICH CALEDON 2:10 PM

*Learning Commons,  
Physical & virtual space*

#### **FROM VISION TO ACTION: BUILDING AN ONLINE LIBRARY LEARNING COMMONS**

**Anita Brooks Kirkland**, Library Consultant; **Janet Dixon**, Head of Library; **Rebecca Rouse**, Itinerant Elementary Teacher-Librarian; Waterloo Region DSB

Take a compelling vision, a unique situation, and strong, shared leadership, and the sky is truly the limit. The Waterloo Region DSB Library Learning Commons website is the product of a strong learning community and a model of strategic thinking. Above all it is a powerful learning space for all WRDSB students and a platform for supporting and collaborating with other teachers across the system.

**Convenor:** Jason Bird, LRC Manager, Kawartha Pine Ridge DSB

### **1226** MTCC 203D 2:10 PM

*Reading engagement*

#### **THE MORE YOU READ, THE MORE YOU ARE!**

**Anne Low**; **Alison Hepburn**, Teacher-Librarians; **Suzanne Kopyto**; **Rob Mancini**, Teachers; Toronto DSB

Come and learn how we have built on a supplementary reading program at Lawrence Park CI. Hear how we creatively link various aspects of reading to our respective curriculums, and how we create an interdisciplinary pedagogy wherein students are free to discover their own voice. Curriculum integration and specialized lists for varying reading levels will be available, as well as models for further application to different secondary school disciplines. **Convenor:** First and Last Name, Institution



**1227 ICH KINGSWAY**  
2:10 PM

*Learning Commons, Physical & virtual space*

**THE LEARNING COMMONS: BEGINNING THE JOURNEY** PC

**Sharon Seslija**, Teacher Consultant, Greater Essex County DSB; **Martha Martin**, Teacher Librarian, Greater Essex County DSB

Track a secondary school's journey towards becoming a learning commons, based upon the vision outlined in *Together for Learning*. We'll share the steps taken to move the physical and virtual space of the school library and the culture of the school towards a more collaborative learning space.  
**Convenor:** Mailynd Girndt, Durham DSB

**1228 MTCC 206C**  
2:10 PM

*Digital citizen, Collaboration*

**KNOWLEDGE ONTARIO TODAY** KO

**David Thornley**, Executive Director, Knowledge Ontario

Knowledge Ontario is a stellar example of cross-sector engagement and collaboration. Hear about the current status and near-term future of the five products and services offered through its partners: e-resource licensing, real-time research help through askON and ONdemande, the digital literacies portal of LearnOntario.ca, the search technologies and toolkits of OurOntario.ca supporting digital storytelling, and how the BiblioCommons OPAC layer supports social networking. There will also be an update on the new e-resources portal.  
**Convenor:** Stephen Michalowicz, Knowledge Ontario

**1229 MTCC 201F**  
2:10 PM

*Graphic novels, Reading engagement*

**READING IS A SUPERPOWER! USING GRAPHIC NOVELS ACROSS CONTENT AREAS**

**Dan Verdick**, Author and Director of Marketing, ABDO Publishing Group

Learn how to use superheroes to promote a knowledge of the graphic novel genre, and how to foster creativity with a "How to Create a Superhero" program. Including a brief history and description of the graphic novel genre, creative ideas for student-generated graphic novels and characters, advice for attracting reluctant readers, ways to incorporate graphic novels with more traditional formats, information on comic books and literacy, and more.

**Convenor:** Kristof Avrammson, Carleton University Library

**1230 MTCC 206B**  
2:10 PM

*Career services, Collaboration*

**PUBLIC LIBRARY HELP FOR JOB SEEKERS** PC CD

**Jean Foster**, Director of Library Services; **Mae Whaley**, Public Service Librarian; Windsor PL; **Kay Douglas**, Douglas Marketing Group

Windsor has been significantly affected by the economic downturn. When the local United Way facilitated a community forum, "It takes a community," which identified current services and gaps, Windsor PL followed up with a successful LSDF application to develop programs and resources specifically geared to the unemployed/under-employed. Find out what we did, and visualize a similar approach in your library.

**Convenor:** Meighan Wark, Huron County Library

**1231 MTCC 206A**  
2:10 PM

*Collection development, Self-publishing*

**SMALL PRESSES, SELF-PUBLISHING AND PODS (PRINT ON DEMAND)**

**Catherine Sword**, Co-ordinator of Public Services, Whitchurch-Stouffville PL; **Ron Stadnik**, Library Bound, Inc

Authors are taking it upon themselves to publish their books, and with the ease of email, they're marketing widely to libraries. Library users are also requesting materials from these publishers. Find out how a librarian can make purchase and acquisition decisions.

**Convenor:** Carmen Socknat, Victoria University Library, University of Toronto

**1300 MTCC 104C**  
3:45 PM

*Innovation*

**OLBA SPOTLIGHT****TRENDS IN SOCIAL INNOVATION** PC

**Tonya Surman**, Executive Director, Centre for Social Innovation

The Centre for Social Innovation (CSI) has evolved as a dynamic convergence space whose mission is to catalyze, connect and support new ideas that are changing the world. CSI provides shared space to 200 social mission groups, acts as a community centre for social innovators and provides a home to several incubated projects. It has recently purchased a building and will be expanding to open space for an additional 300 agents for change. CSI was awarded the 'City Innovation' award from the Canadian Urban Institute in 2009, and Tonya was recognized as a 'Leader in Social Change' from the Canadian New Media Awards in 2009. In 2010, she became a Global Ashoka Fellow for her work at CSI. ([www.socialinnovation.ca](http://www.socialinnovation.ca))

Tonya has been creating and leading social ventures since 1987 and has built her body of knowledge around multi-sectoral collaboration and entrepreneurship for social change. Being intrigued by the concept of the library as a hub for social innovation, Tonya will outline what CSI has done and explore ideas and applications relevant to libraries. Author of a number of publications on collaboration and social innovation, Tonya currently co-chairs the Ontario Nonprofit Network.

**Convenor:** Jane Hilton, 2010 OLBA President



**1301 MTCC 206D**  
**3:45 PM**

*Public speaking,  
Career development*

**PUBLIC SPEAKING WITHOUT FREAKING** 


Rita Vine, University of Toronto Library

Talking to groups is a part of every librarian's job. It doesn't really matter if the presentation is part of a job interview, or to a library board, at a conference, or to a group of college students: you don't want to fall apart or show how nervous you are. Rita Vine, provides interactive tips and tricks to help you create and deliver a presentation you can be proud of.

**Convenor:** Effie Patelos, MI student, iSchool, U of T

**1302 MTCC 202A**  
**3:45 PM**

*Environment, Library spaces*

**NEW LEARNING LANDSCAPE: UNBUNDLING THE LIBRARY AND LEARNING COMMONS** 

Jo-Anne Westerby, Dean, Teaching & Learning, Mohawk College

With a new, not-so-big library and a "Green" Campus Renewal Project, Mohawk College re-thought the future and transformed the Learning Landscape. Partnerships, collaborations, and synergies in an unbundled model help students gain the space, technology, equipment, and support, they need to realize the entire Discover/Inquire/Explore/Create continuum.

**Convenor:** Marg Sloan, University of Western Ontario

**1303 ICH NIAGARA**  
**3:45 PM**

*Scholarly communication,  
Collection development*

**STUDENT LED SCHOLARLY JOURNALS**

Sarah Shujah, iSchool; Rea Devakos, Co-ordinator of Scholarly Communications, University of Toronto

Many libraries are providing hosting support to scholarly journals, some of which are student-led. But we know very little about the undergraduate, graduate, and professional journals on our campuses. How many there are, what disciplines they are in, how long they have been in existence?

Do they also publish in print and/or electronic? What is the split between open-access and subscription-based journals? What percentage are indexed?

**Convenor:** Sarah Forbes, University of Toronto Scarborough

**1304 MTCC 104B**  
**3:45 PM**

*Assessment, Library services*

**SECRET SHOPPERS: SERVICE LESSONS FOR LIBRARIES**

Rebecca Jones; Dysart & Jones Associates

Service is the name of the game for libraries and information services, yet do we provide good service? Are our customers delighted? Some may be, but many are not. Join us for a discussion of techniques for getting real feedback that shapes winning services, provides tips for service providers, and illustrates them with concrete examples gleaned from library secret shoppers, those customers who are secretly using your service for evaluation purposes.

**Convenor:** Ricardo Laskaris, York University

**1305 ICH OAKVILLE**  
**3:45 PM**

*Learning resources*

**TVO AND ONTARIO'S LIBRARIES: COLLABORATING TO BUILD HUBS OF LEARNING AND CIVIC ENGAGEMENT**

Lisa de Wilde, Chief Executive Officer, TVO; Sarah Irwin, Managing Director, Independent Learning Centre; Lise Moore Asselin, CEO, Mattawa PL and Regional Councillor, TVO

Learn how librarians can leverage TVO's curriculum-based content to help kids to be successful learners, increase the involvement of parents in their children's education and encourage active citizenship and public engagement. Also hear how the Independent Learning Centre serves as Ontario's official provider of distance education and GED testing for adult learners.

**Convenor:** Cynthia Archer, York University

**1306 ICH BALLROOM A**  
**3:45 PM**

*Statistics, Discovery, Access*

**STATISTICS CANADA SITE SEARCH: TAKE A FRESH LOOK**


Alison Hayman, Metadata Specialist, Statistics Canada

See the latest StatCan search features developed over the past three years in consultation with website visitors. You will see search by category, suggested links, e-tutorials and advanced search. Bring your most challenging searches to this interactive session and be part of our ongoing improvements.

**Convenor:** Amna Hussain

**1307 ICH HALIBURTON**  
**3:45 PM**

*Aboriginal Education*

**WEAVING ABORIGINAL PERSPECTIVES INTO ELEMENTARY AND SECONDARY CURRICULUMS** 

Annamarie Mahura, Aboriginal Education Consultant/Teacher-Librarian, Durham Catholic District School Board; Maureen Callan, Education Officer, Curriculum, Assessment and Policy Branch, Ministry of Education; Ryan Kowalchuk, Education Officer, Aboriginal Education Office, Ministry of Education

A goal of the Ontario Ministry of Education's Aboriginal Education Strategy is to increase student knowledge and awareness by integrating Aboriginal cultures, histories, and perspectives throughout curriculums. Join in this discussion about Ministry policy and curriculum initiatives, the need for local leadership, and the key role teacher-librarians can play.

**Convenor:** Sabrina Saunders, Six Nations PL

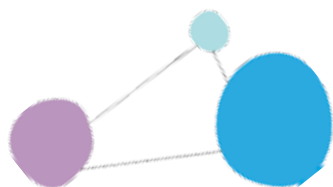
**1308 MTCC 206A**  
**3:45 PM**

*Learning Commons, Leadership*

**THE WHOLE SCHOOL APPROACH TO LEARNING**

David Loertscher, Professor, San José State University; Esther Rosenfeld, (retired) Co-ordinator of Library and Learning Resources, Toronto DSB; Carol Koehlin, Author & Consultant

The learning landscape is changing. Where once the classroom was the centre of learning, now the whole school works in concert to educate, learn and grow together. The Learning Commons has been shown to encourage collaboration and holistic teamwork within the school. School administrators will learn how to set the environment and



lead the way in transforming the school library into the core of the whole school Learning Commons.

**Convenor:** Sharon Mills, Program Coordinator, Toronto DSB

### 1309 MTCC 202C/D 3:45 PM

*Change management*

#### CHANGE MANAGEMENT: A VIEW FROM OUR COLLEAGUES

**Madeleine Lefebvre**, Ryerson University; **John Pullinger**, House of Commons Librarian, UK

**Moderator:** Jane Dysart, Dysart & Jones Associates

Ever faced employee or middle-management resistance, poor executive sponsorship, organizational inertia and politics? These are the biggest obstacles to successful change in any organization. This interactive session provides tools, techniques and templates. It's all about communication, mapping key stakeholders, and identifying specific next steps to take. **Convenor:** Gina LaForce, CEO, Thunder Bay PL

### 1310 MTCC 104A 3:45 PM

*Video games, Collection development*

#### VIDEO GAME COLLECTIONS: WHY'S AND HOW'S

**Randy Jarvis**, Information Services Technician; **Elizabeth DeMarco**, Teen Services Librarian; Pickering PL

With many libraries now offering video games as part of their collection, other libraries may also be considering moving into this area. Pickering PL has had a video game collection for over five years, and would like to share experiences, challenges and successes. We'll cover reasons for collecting and the practicalities of managing a collection.

**Convenor:** Robyn Godfrey, Stratford PL

### 1311 3:45 PM

*Equitable access*

#### IMPROVING ACCESS AND INSTRUCTION WHERE IT'S NEEDED MOST!

Session withdrawn.

### 1312 MTCC 201F 3:45 PM

*Collections*

#### DES ACTIVITÉS BIEN PENSÉES POUR DÉCOUVRIR LES NOUVEAUTÉS

**Claudia Fillion**, Consultante en éducation, Regroupement des éditeurs canadiens-français

Des nouveautés francophones des quatre coins du pays sont placées sur les présentoirs chaque année. Comment faire connaître ces nouveautés et surtout, comment amener les lectrices et les lecteurs à les lire? Au cours de cet atelier, les participantes et les participants auront l'occasion de découvrir une panoplie de jeux et d'activités qui favorisent la découverte d'œuvres littéraires grand public et jeunesse, le tout accompagné d'un survol des œuvres parues récemment au Canada français.

**Convenor:** Céline Saint-Martin, École des sciences de l'information

### 1313 MTCC 206C 3:45 PM

*Social networking, Professional development*

#### SIMPLE & FREE TECHNOLOGIES FOR PROFESSIONAL DEVELOPMENT

**Marian Doucette**, Web Architect, County of Huron

Web 2.0 tools are increasing daily. Discover new applications and different ways to use familiar ones. Find free tools and learn ways to evaluate and implement them to create or enhance your personal professional connections.

**Convenor:** Pam Casey, Information Now

### 1314 MTCC 201E 3:45 PM

*Social media, Health information*

#### REAL-TIME HEALTH INFORMATION FOR PATIENTS: THE NEXT FRONTIER

**Neil Seeman**, Massey College University of Toronto

Do you want to learn how your library can utilize "real time" health information to improve patient-led change within the health-care system? Neil Seeman, a researcher, author, lawyer, and Director of the Health Strategy Innovation Cell—a think tank at University of Toronto's Massey College—will discuss the Cell's research and strategies to engage and inspire patients with richer health information available on the web as well as open-access social media such as Twitter, Facebook, and blogs.

### 1315 ICH BALLROOM B 3:45 PM

*Services for older adults*

#### MEET THE BOOMERS

**Stephen Abram**, VP Strategic Partnerships and Markets, Gale Cengage Learning; a panel of "boomers"

Moses Znaimer called these folks "Zoomers" at TED and started a magazine of the same name. Boomers have changed everything as this so-called biggest generation moved through their lives. As they enter this phase of their work lives, what are their expectations of life and their local public library? Will they demand changes in their world as they have in the past? Is it time to reframe today's Boomer-user in a different light? Have their expectations of local libraries changed? What are their interests? What are their questions? What are your questions for this key group of users? Come and hear about today's Boomer and libraries. **Convenor:** Janet Woodbridge, Essex County Library Board

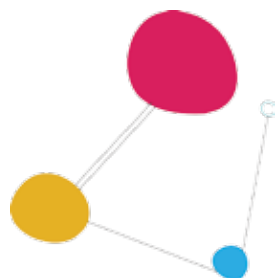
### 1316 MTCC 201D 3:45 PM

*Outreach services*

#### LIBRARY 2 LIBRARY

**Brianne Wilkins-Bester**, Children's Librarian; **Tiffany Pahman**, Teen Librarian, Oshawa PL; **Sandra Sydor**, Children's Services, Cambridge PL

Want to reach out to local elementary and secondary schools but can't seem to get a foot in the door? Develop meaningful partnerships with these tried and true tactics for public libraries to use when planning class visits and tours.



We live in a world that is at once  
complex and seamlessly simple.



Rita Vine 1301



Rea Devakos 1303



Jane Dysart 1304



Rebecca Jones 1304



Lise Moore Asselin 1305



Carol Koechlin 1308



David Loertscher 1308



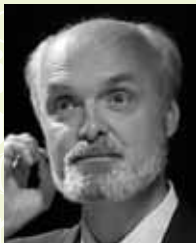
Madeleine Lefebvre 1309



Randy Jarvis 1310



Marian Doucette 1313



Stephen Abram 1315



Tiffany Pahman 1316



Agnes Rivers-Moore 1317



Rose Dotten 1317



Fiacre O'Duinn 1319



Nancy Collins 1320



Eva Dodsworth 1320



Robert Cole 1321



Sharon Farnel 1321



Annie Murray 1321



Leah Vanderjagt 1321



Heather McDonald 1322



Lynda Roxborough 1325



Doug Atkinson 1329



Rebecca Malo 1330



**1317 MTCC 203C**  
3:45 PM

*Collaboration, Integrated library systems*

**USING OPEN-SOURCE SOFTWARE IN A SHARED INTEGRATED LIBRARY SYSTEM** PC

**Agnes Rivers-Moore**, CEO, Hanover PL; **Shann Leighton**, CEO, Grand Valley PL; **Wilda Allen**, CEO, Grey Highlands PL; **Rose Dotten**, CEO, Shelburne PL

In 2007 libraries in Grey, Dufferin, and Perth counties began discussing the need for a new integrated library system. Six small, rural libraries formed the Saugeen Library Consortium and chose to implement the open-source ILS Koha, going live in October 2009. Learn how open-source software has enhanced services through the implementation of a public access catalogue, enriched content, federated search, faceted navigation, RSS feeds, and increased functionality for patrons to manage their searches and library activities.

**Convenor:** Ingrid Moisl, University of Ottawa

**1318 ICH ONTARIO**  
3:45 PM

*Digital librarianship*

**CREATING ONLINE RESEARCH TOOLS: CHALLENGES AND REWARDS**

**Margaret Fulford**, University College Librarian; **Patricia Bellamy**, Reference Librarian, Robarts Library; University of Toronto

Participants will gain an understanding of the steps involved in creating an online research tool—illustrated by real-life examples from two quite different projects—the challenges to be overcome, and why it's all worth it.

**Convenor:** Lesa Balch, Kitchener Public Library

**1319 MTCC 206E**  
3:45 PM

*Augmented reality, Technology*

**NEW REALITIES! MOBILE AUGMENTED REALITY AND LIBRARIES**

**Fiacre O'Duinn**, Cataloguing Librarian, Hamilton PL

Augmented reality is a mobile technology that adds information and meaning to real objects or spaces. Join us for a non-technical overview of the technology, discuss the challenges it presents, and hear about its exciting implications for our understanding of information, place, and our library users.

**Convenor:** Andrea Kosavic, York University

**1320 MTCC 203A/B**  
3:45 PM

*Marketing*

**POPULARIZING YOUR LIBRARY TO NEW STUDENTS**

**Nancy Collins**, Communications and Liaison Librarian; **Eva Dodsworth**, Geospatial Data Services Librarian; **Tim Ireland**, Liaison Librarian, University of Waterloo

Orientation events for new students can be fast and furious affairs. Where does your library fit in? How can your library influence positive student experiences? At the University of Waterloo, librarians have combined information literacy basics with a student-centred outreach approach. Find out how to effectively connect with new students and leave them with the impression that your library is not only resourceful and popular, but fun too!

**Convenor:** Paula Cardozo, Nippissing University

**1321 ICH HUMBER**  
3:45 PM

*Cataloguing, Access*

**WE WANT IT ALL AND WE WANT IT NOW: BIBLIOGRAPHIC DESCRIPTION IN A "DIGITAL" WORLD**

**Robert Cole**; **Leah Vanderjagt**; **Sharon Farnel**, University of Alberta; **Annie Murray**, Concordia University

There are many challenges facing digital repositories in describing and organizing the vast array of online resources that currently exist, and more looming on the horizon. We will examine the place of traditional cataloguing and bibliographic practice in serving scholarly researchers in a digital environment. Panelists will draw on their experiences developing a digital collection of western Canadiana and as project managers for large Institutional Repositories.

**Convenor:** Margaret Wall, University of Toronto

**1322 ICH GRENADIER**  
3:45 PM

*Health services, Collaboration*

**SEXUAL HEALTH AND LIBRARIES? WHAT A PARTNERSHIP!** PC

**Heather McDonald**, Information Services Librarian, London PL; **Erica Zarins**, Public Health Nurse, Middlesex-London Health Unit

London PL and the Sexual Health Promotions Team of Middlesex London Health Unit have engaged in a partnership where the health nurses provide services in the library, and together we provide multimedia programming and information resources at other agencies, with a focus on women's health. Learn about our most successful programming session, at My Sisters' Place, a program of WOTCH that serves women who are homeless or at risk of being homeless.

**1323 MTCC 201B**  
3:45 PM

*Children's services, Facilities design*

**DESIGNING COMMUNITY PLACES AND PUBLIC SPACES FOR CHILDREN**

**Anne Bailey**, Director, Branch Libraries; **Ken Settingington**, Children and Youth Advocate, Toronto PL; **Tina Ranieri-D'Ovidio**, Architect, Makrimichalos Cugini Architects

Public libraries are important community spaces and public places for children. Learn about principles for effective space planning for children, see examples from recent projects, including KidsStop, Toronto PL's new interactive early literacy centres. Participate in a sample design exercise putting theory into practice. Assess outcomes to identify best practices and future trends.

**Convenor:** Kim O'Reilly, Oshawa PL

**1324 MTCC 201C**  
3:45 PM

*Business services, Collaboration*

**BEAM ME UP, ENTERPRISE CENTRE!** PC

**Elizabeth Cornish**, Regional Advisor, Entrepreneurship Branch, Ministry of Economic Development and Trade; **Joan Girot**, Business Services Librarian, Richmond Hill PL; **Beverley King**, Information Services Librarian, Halton Hills PL

Do you want to reach out to your small business community? Discover how Ontario's Small Business Enterprise Centres can help enhance your library's business programs and services. Learn how two centres have partnered with their local libraries to offer programs, seminars, enhanced collections, and referrals that benefit both the library and the centre.



**1325 ICH CALEDON**  
3:45 PM

*Book clubs, Readers' advisory*

**BOOK CLUB REFRESHER**

Chris Sheehy, Branch Librarian;  
Lynda Roxborough, Adult Services  
Librarian; Markham PL

A book club is one of the most important and participatory adult programs in the library. As representatives of the library clientele, members give valuable feedback on new authors and are a knowledgeable, interested, and vocal audience during author readings and other library programs. The book club is often fun, interactive, and productive, but it can also present some challenges for the club leader. This session will offer helpful ideas for beginning and maintaining a pleasant and smoothly functioning book club environment.

**Convenor:** Virginia Van Vliet, Toronto PL

**1326 MTCC 104D**  
3:45 PM

*Technology in learning*

**TURNITIN.COM:  
LEADERSHIP STRATEGY  
VS. PLAGIARISM  
DETECTION TOOL**

Ruth Hall, Teacher-Librarian,  
Toronto DSB; 2010 OSLA President

You may primarily think of TurnItIn.com as a tool to catch students who plagiarize. Full service does much more, including: creating electronic portfolios, paperless marking with rubrics and custom comments, peer evaluation, and communication and organization tools. Take a leadership role in implementing this OSAPAC-licensed service to use it as a teaching tool—not a plagiarism club.

**Convenor:** Catherine Norton, Teacher-Librarian, Durham DSB

**1327 MTC 202B**  
3:45 PM

*Multiple literacies, Learning partnerships*

**POETRY @ YOUR  
LEARNING COMMONS**

Lois Lorimer Nunn, Teacher-Librarian; Damian Rogers, Director,  
Poetry in Voice

Learn how you can partner with The Griffin Trust For Excellence in Poetry through "Poetry In Voice"—a program that provides curriculum materials for teachers and opportunities for students to learn, recite, and share poetry. Witness your library's transformation to a Learning Commons, supporting discovery, creativity, and student confidence in written and oral communication. Engage students with writing blogs and chapbooks, poetry performances, creative writing contests, writing clubs, and more.

**Convenor:** Patrick McCartney, Teacher-Librarian, Toronto DSB

**1328 MTCC 206F**  
3:45 PM

*Technology in learning*

**BOOKS, BITS, AND BYTES:  
LITERACY IN THE 21ST-  
CENTURY LIBRARY**

Pat Elliott, Teacher-Librarian,  
Simcoe County DSB

Teacher-librarians have endless tools available to support teaching and learning. You will be presented with literacy strategies using a myriad of Web 2.0 tools in conjunction with more traditional tools. Professional resources will be highlighted for teacher-librarians that will assist them to model literacy lessons in a literacy coaching support role.

**Convenor:** Shane Stagg, Teacher-Librarian, Durham DSB

**1329 MTCC 206B**  
3:45 PM

*Media literacy, Collection development*

**DECONSTRUCTING THE  
MOVIE MACHINE**

Doug Atkinson; Fiona Denzey; CVS  
Midwest Tape

Fiona and Doug have been Super Conference stalwarts for years and here is the 13<sup>th</sup> edition of this popular and informative program. The perfect wind-down for a Friday afternoon. Join them in another entertaining tour of the high octane films currently perceived as childrens materials. Enjoy a sampling of the year's best and worst over the traditional popcorn and lollipops.

**Convenor:** Shane Gibson, George Hamilton PS

**1330 MTCC 201A**  
3:45 PM

*Reading engagement, Learning partnerships*

**HOSTING A LITERACY  
FESTIVAL**

Rebecca Malo, Teacher-Librarian,  
Grand Erie DSB

We'll outline the steps to hosting an elementary literacy festival based on the successful "Branch Out with Reading" event held in the Grand Erie DSB to celebrate the Blue Spruce™ Reading Program. Hear our planning process, successes and cautions, and how we blended 21<sup>st</sup>-century technologies with hands-on experiences.

**1331 ICH HALTON**  
9:15 AM

*Critical & creative thinking*

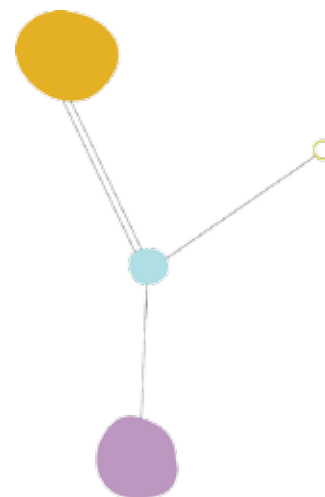
**ICTHINKING: CRITICAL  
THINKING IN THE LIBRARY**

Greg Harris, Curriculum Leader;  
Sally MacDonald; Melissa Jensen;  
Teacher-Librarians; Simcoe County  
DSB

Formerly session 1716.

As part of a Ministry of Education funded project (TLLP) we will share ways to incorporate critical thinking into literacy activities through the use of engaging information communication technology that is easily available to schools in Ontario. Our team consists of two high school teacher-librarians and three elementary teacher-librarians.

**Convenor:** First and Last Name, Institution.



Collaboration captures  
our creativity and  
challenges us to be  
greater than the sum of  
our constituent parts.

## Annual General Meetings and Awards Receptions

**1401**  
5:15 PM

ICH KINGSWAY

### ONTARIO LIBRARY BOARDS' ASSOCIATION

#### ANNUAL GENERAL MEETING & RECEPTION

Presiding: Jane Hilton  
President, 2010.

**1402**  
5:15 PM

MTCC 204

### ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

#### ANNUAL GENERAL MEETING

Presiding: Krista Godfrey  
President, 2010

#### AWARD PRESENTATION

Technology Innovation Awards:

#### Graham McCarthy & Steven Marsden

(for) Ryerson University Library & Archives barcode scanning application. Compatible with iPhone, iPod Touch and Google Android mobile devices, the application scans ISBN barcodes to determine item availability in the library's catalogue system.

*With the generous support of:*

**1403**  
5:15 PM

MTCC 203A/B

### ONTARIO PUBLIC LIBRARY ASSOCIATION

#### ANNUAL GENERAL MEETING

Presiding: Jill Nicholson  
President, 2010



**1500**  
6:15 PM

MTCC 106

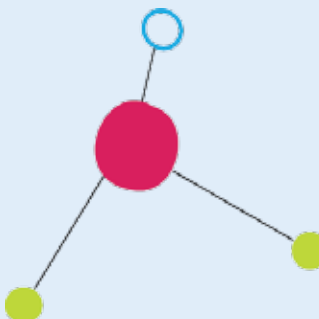
## ALL-CONFERENCE NETWORKING EVENT

Life is a Cabaret! Mix and mingle in a lively atmosphere. A special musical guest will help set the mood.

In keeping with this year's conference theme, we'll be inviting you to unleash the Power of Collaboration with a variety of team-centric activities to get your brain working. Watch the conference website for updates on how you can be involved!

There is no cost for this event, and it's a fabulous way to network with your peers in the library information community. Come and see what working together is all about!

*With the generous support of:*



**LIFE IS A**  
**C**abaret

# Saturday

**8:00 AM**  
**ALL-CONFERENCE PLENARY**  
 Diana Swain

**9:15 AM – 11:45 AM**  
*Focus On Careers Open House*

**9:15 AM**  
**1700 series sessions**  
 OLITA Spotlight: Top Tech Trends

**10:45 AM**  
**1800 series sessions**  
 OHLA Spotlight: Dr. Sarah Maddocks

**12:15 PM**  
**CLOSING GALA LUNCHEON**  
 Jian Ghomeshi

## 1700 series

9:15 AM – 10:30 AM

<b>Access &amp; Discovery</b>	1706 Memory Institutions Meet the Challenges	1715 International Statistics		
<b>Accessibility</b>				
<b>Adult Services</b>	1721 Serving LGBT Families and Young Adults	1725 The Craft of Mystery Writing		
<b>Advocacy &amp; Marketing</b>	1704 Responding to Media Inquiries			
<b>Career Development &amp; Mentoring</b>	1701 Focus On Careers Open House	1707 Immigrant Populations Achieving Success	1710 What Makes a Special Library "Special"?	
<b>Children &amp; Youth Services</b>	1721 Serving LGBT Families and Young Adults	1723 Baby Program Planning	1724 Logged On: Summer reading in a 2.0 world	
<b>Collaboration</b>	1713 Scaffolding Through Narrative	1722 Smart Libraries Work Together		
<b>Collections &amp; Resources</b>	1711 Finding Reliable Info on CAM	1712 E-Books Vs. Print: User preferences	1717 Canadian School Libraries: Resources	1721 Serving LGBT Families and Young Adults
<b>Corporate Services</b>	1704 Responding to Media Inquiries	1705 Public Libraries: Changing business model	1719 Connecting, Linking, Training Staff	
<b>Governance &amp; Policy Development</b>	1705 Public Libraries: Changing business model	1709 Développement de Politique Efficace		
<b>Information Literacy</b>	1713 Scaffolding Through Narrative			
<b>Innovation &amp; Vision</b>	1706 Memory Institutions Meet the Challenges	1719 Connecting, Linking, Training Staff		
<b>Leadership</b>				
<b>Management</b>	1705 Public Libraries: Changing business model	1709 Développement de Politique Efficace		
<b>Reading &amp; Literacy</b>	1702 Celebrate Aboriginal Literature	1723 Baby Program Planning	1724 Logged On: Summer reading in a 2.0 world	
<b>Research &amp; Analysis</b>	1712 E-Books Vs. Print: User preferences	1715 International Statistics		
<b>Social Media/Web 2.0</b>	1706 Memory Institutions Meet the Challenges		1724 Logged On: Summer reading in a 2.0 world	
<b>Teaching &amp; Learning</b>	1703 On the Road to Research	1708 I've Got a Computer Lab. I Need Ideas!		
<b>User/Customer Experience</b>	1706 Memory Institutions Meet the Challenges			

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## 1800 series

10:45 AM – 12:00 Noon

**1810** Digital Preservation Best Practices

**1811** Electronic Resources Management

**1812** Synergies: What's now? What's next?

**1813** Nip and Tuck: Subject research guides

**1809** Meet The Seniors

**1801** Focus on Careers Open House

**1806** Best Practices for Your Résumés, Curriculum Vitæ

**1817** Thinking Inside the Box

**1812** Synergies: What's now? What's next?

**1823** Creating a Teaching Library

**1805** Graphic Novels—New Titles, Audiences

**1811** Electronic Resources Management

**1814** Hooking the Reluctant Reader

**1820** Implementing Floating Collections

**1818** E-Resource Training

**1819** Turning Your Staff Into Library Experts

**1824** A Greener Future for the Library

**1804** Records Management and Privacy

**1816** Integrating Information Literacy

**1802** Roundtable for Public Library Leaders

**1808** Leadership 2011

**1815** Leadership: Bridging theory and practice

**1820** Implementing Floating Collections

**1814** Hooking the Reluctant Reader

**1822** Kinders in the Library: More than controlled chaos

**1810** Digital Preservation Best Practices

**1818** E-Resource Training

**1807** Social Studies, Inquiry, Success!

**1814** Hooking the Reluctant Reader

**1823** Creating a Teaching Library

**1813** Nip and Tuck: Subject research guides



Heather Jessop 1703



Linda Hazzan 1704



Anne Marie Aikins 1704



Steven Kraus 1709



Wendy Rodgers 1712



Joanna Szurmak 1713



Amanda Wakaruk 1715



Linsey Hammond 1717



Derrick Grose 1717



Janet Woodbridge 1719



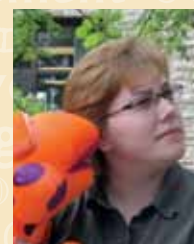
Sheryl Tilley 1719



Diane Macklin 1720



Michele Collins 1721



Jennifer Zoethout 1721



Ingrid Moisl 1722



**1600** ICH BALLROOM A  
8:00 AM

## All-Conference Plenary

### DIANA SWAIN



## The Big Impact of Quiet Leadership: A challenge to lead in ways you've never thought of

Diana Swain—a Gemini winner for Best News Anchor—has established herself in the proud but select tradition of great CBC broadcasters. A veteran journalist and national celebrity, Swain is currently CBC News' Senior Investigative Correspondent and an alternate anchor of The National. She is the former host of CBC's flagship local news show, CBC News at Six Toronto, as well as a former co-host for CBC News: Disclosure and Sunday Report. For her broadcast work, Swain has won the prestigious B'Nai Brith Canada Prize for human rights reporting, is a two-time Gold Medal winner at the New York Festivals, and is a two-time winner of the Michener Award, for public service in journalism.

Every day, Canadian communities, big and small, are rising to the great challenges they face. They are drawing on creativity, on determination and, most importantly, on quiet leadership, from unexpected places. Swain's stories focus on the exceptional everyday people who realize that true leadership does not take the easy path; that it involves "hacking through the tall-grass of challenge to forge a new path." Leadership belongs to those who persevere and continue to work, even when the spotlight has passed. Above all, it falls to all of us. All Canadians. Exploring what makes Canada so envied, Swain also calls on us to make our own meaningful contribution.

**1700 ICH BALLROOM B**  
9:15 AM

*Technology trends*

## OLITA SPOTLIGHT



## TOP TECH TRENDS

**Dorothea Salo**, Scholarly Research Services Librarian, University of Wisconsin—Madison; **Roger Nevin**, Teacher-Librarian, Kawartha Pine Ridge DSB; **Aaron Schmidt**, Principal, Influx Library User Experience; **Nicole Engard**, Director of Open-Source Education, ByWater Solutions

The quick pace of technological change is a major issue facing libraries of all shapes and sizes. Hear panelists representing public, academic, and school libraries in a moderated discussion looking at common ground in tech trends as libraries head into the future.

Representing public libraries is Aaron Schmidt, the digital initiatives librarian for the District of Columbia Public Library. A frequent presenter on technology topics, he was named a Mover and Shaker by *Library Journal* in 2005. Representing school libraries is Roger Nevin, a teacher-librarian at Adam Scott CVI in Peterborough and Vice President of OSLA. He is the co-founder of [connectingeducation.com](http://connectingeducation.com), which helps teachers understand how their students use technology. Representing academic libraries is Dorothea Salo, the digital repository librarian at the University of Wisconsin and a blogger about open access and technology in academic libraries. She was named a *Library Journal* Mover and Shaker in 2009.

The discussion will be moderated by Nicole Engard, who bridges these communities with her work on open-source software and library learning technologies. She is director of open-source education at ByWater Solutions and was named a *Library Journal* Mover and Shaker in 2007.

**Convenor:** Krista Godfrey, McMaster University

**1701 – 1801**  
9:15 AM – 11:45 AM

*Career development*

**MTCC 201C/D/E/F**

## FOCUS ON CAREERS OPEN HOUSE

Whether you are seeking your first position, exploring options for changing positions, or simply keeping abreast of the employment field, you will find time spent at this year's version of "Meet-the-Employer" helpful. The OLA Career Centre will be located adjacent to the display and offering their services as outlined on page 16.

### Exhibitors include:

- Mississauga Library System
- University of Guelph
- Margaret McMillan—Job Coaching
- Vaughan Public Libraries
- Innisfil Public Library
- CNIB Library

**The OLA Career Centre will be located in this space on Saturday offering the following services:**

- Job Information
- Cover Letter Review
- Resume Consultation
- Interview Tips and Techniques

**1702 MTCC 206C**  
9:15 AM

*Authors*

## ABORIGINAL LITERATURE: A CONVERSATION ABOUT AUTHORS, TITLES, AND TRENDS

**Drew Haydon Taylor**, Author; **Chad Solomon**, Author and Publisher; one more TBA

Kick off your Saturday morning with this opportunity to increase your awareness of what's happening in the AbLit world. Discussion will touch on range of voices, not-to-be-missed "classics," books that made a difference, current must-reads, publishers' interests and priorities, and what's coming up on the horizon.

**Convenor:** Summer Sands, Librarian, Bkejwanong First Nation PL

**The OLAStore**  
*on-the-go*

**1703 ICH OAKVILLE**  
9:15 AM

*Discovery & Guided inquiry*

## ON THE ROAD TO RESEARCH—PUTTING PRIMARY STUDENTS IN THE DRIVER'S SEAT

**Heather Jessop; Michele Cavanagh;** Teacher-Librarians, Peel DSB

Help put your youngest student in the driver's seat of their own research projects! We will focus on developing strategies for using non-fiction materials and internet tools with elementary school students as early as grade one. Opportunities to link Ontario curriculum expectations with the *Together for Learning* document will inspire you to hit the road to research!

**Convenor:** Lisa DeGraf, Teacher-Librarian, Grand Erie DSB

**1704 MTCC 203D**  
9:15 AM

*Media relations*

**RESPONDING TO MEDIA INQUIRIES**

**Linda Hazzan**, Director Marketing and Communications; **Anne Marie Aikins**, Manager Corporate Communications; Toronto PL

Coverage in the media can be a positive influence for your library within the community, and being prepared when the media calls is key to maximizing the desirable results. Learn the essentials, hear tips from experienced library communications personnel, and improve your media relations skills. Find out how online media such as blogs and Twitter are changing the landscape.

**Convenor:** Beth Phieffer, Belleville Library Board

**1705 MTCC 204**  
9:15 AM

*Governance, Budgeting*

**PUBLIC LIBRARIES: THE CHANGING BUSINESS MODEL**

**Karen Dubeau**, Board Member, Newmarket PL Board

Recently libraries undertook the capital asset valuation process. The books, CDs, DVDs, and other collection resources are depreciated over a 5 – 7 year lifespan. Today's electronic resources, with no residual value at the end of the subscription period, are changing budget paradigms. Examine the potential implications for library capital and operating budgets and the emerging necessity of initiatives such as Knowledge Ontario.

**Convenor:** First and Last Name, Institution.

**1706 MTCC 203C**  
9:15 AM

*Access, Social media, Resource description*

**LIBRARY AND ARCHIVES CANADA SPECIAL PRESENTATIONS**

**9:15 Memory Institutions Meet the Challenges of the 21st Century**

**Angelina M. Munaretto**, Manager of Digital Engagement and Social Media, Resource Discovery Section, Library and Archives Canada.

Library and Archives Canada holds an immense collection of Canada's documentary heritage. International institutions with similar mandates have been using a number of ways to ensure their data is accessible to the public, can be improved by users, and is known the world over. Library and Archives Canada is currently working on a number of fronts to build on its presence in the social media realm, to engage the public and to improve access and enrich its collections. This presentation will discuss how international institutions engage the public and some of the opportunities associated with using Web 2.0 tools.

**10:00 TD Summer Reading Club celebrates 10 years in Ontario!**


**Alan Convery**, Manager, Community Relations, TD Bank Financial Group; **Anna Cocca**, TD Summer Reading Club, Project Coordinator, Toronto Public Library; **Lianne Fortin**, Program Manager, TD Summer Reading Club, Library and Archives Canada

Have a coffee and listen to some success stories and recent developments of the TD Summer Reading Club.

This innovative youth literacy program is celebrating its 10th anniversary and has grown to include participants from 11 provinces and territories across Canada. More than half a million children visited local libraries last summer, participated in activities and read over 2.3 million books. Canadian kids improved their reading skills and had fun doing it. Meet the key players!  
**Convenor:** Karen McGrath, Manager, Niagara College

**1707 MTCC 202A**  
9:15 AM

*Career development*

**WHAT WILL IT TAKE FOR IMMIGRANT POPULATIONS TO ACHIEVE CAREER SUCCESS?** 

**Dr. Ganga Dakshinamurti**, Librarian, University of Manitoba; **Tara Zarrin**, Contract Information Specialist/Researcher; **Manjit Singh**, Reference Librarian, Brantford PL; Moderated by **Jim Brett**

Librarians and library workers within immigrant populations in Canada face a number of employment barriers to finding positions—full-time or part-time; contract or permanent—in Canada's library information sector. This moderated round-table discussion will identify and document the challenges—for both the job seekers and the employers; and then move to planning action steps that can be undertaken in the near-term future.

**Convenor:** Jim Brett, Information Resources Librarian, U of Guelph

**1708 ICH HALIBURTON**  
9:15 AM

*Technology in learning, I'VE GOT A COMPUTER LAB. I NEED IDEAS!*

**Danuta Woloszynowicz**, Computer/ Curriculum Consultant, Simcoe Muskoka Catholic DSB

In your role as a teacher-librarian, you work collaboratively with teachers to plan learning strategies and projects, and make recommendations for print and digital resources to support the learning. The Ministry of Education licenses many resources through OSAPAC. Find out about the recently licensed software and learn how it can be integrated into teaching and learning.

**Convenor:** Drew Wilson, Teacher-Librarian, Kawartha Pine Ridge DSB

**1709 MTCC 202C**  
9:15 AM

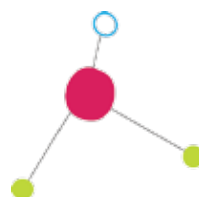
*Policy development*

**LES RÈGLES D'ENGAGEMENT: DÉVELOPPEMENT DE POLITIQUE EFFICACE DANS VOTRE BIBLIOTHÈQUE FRANCOPHONE OU BILINGUE**

**Steven Kraus**, Skills Development Advisor, OLS-N

Un ensemble de politiques est essentiel pour établir un modèle de gouvernance efficace dans votre bibliothèque. Venez apprendre des techniques et des méthodes pour rédiger des politiques efficaces qui reflètent vos groupes d'utilisateurs et leurs besoins. Ensemble, nous allons considérer des techniques pour mettre à jour des politiques datées, gagner des nouvelles perspectives sur l'écriture et le développement de politiques et considérer les ressources de recherche pour créer les meilleures politiques possible pour votre milieu francophone ou bilingue.

**Convenor:** Céline Saint-Martin, École des sciences de l'information



**1710 MTCC 201B**  
9:15 AM*Career development***WHAT MAKES A SPECIAL LIBRARY “SPECIAL”?** 

Maggie Weaver, Editor, Canadian Association of Importers & Exporters

Working in a special library offers challenges and rewards that are quite different from other libraries. Hear from a “CASLIS Special Librarian of the Year,” about the ups and downs of this library field, and the role of library technicians within it. **Convenor:** Michelle Benincasa, Weston Family Library at the Toronto Botanical Garden

**1711 MTCC 202D**  
9:15 AM*Reference services, Health Information***FINDING RELIABLE INFORMATION ON COMPLEMENTARY AND ALTERNATIVE MEDICINE (CAM)**

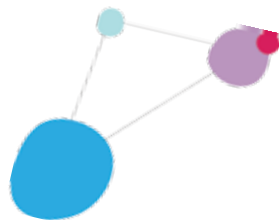

Elise Cogo, Naturopathic Doctor and Information Specialist, Consultant, Ottawa

Complementary and alternative medicine (CAM) is continuing to increase in popularity in Canada. CAM is a diverse field made up of a wide variety of therapies and systems of health care. Hear an overview of CAM, including the main categories and key search terminology, plus high-quality online CAM resources to assist with consumer health reference queries. Related general information and resources on CAM usage statistics, organizations, industry, and legislation will also be included.

**1712 MTCC 203A/B**  
9:15 AM*E-books, Collection development***E-BOOKS VERSUS PRINT: USER PREFERENCES FOR CANADIAN BOOKS AT TWO UNIVERSITIES**

Wendy Rodgers, Humanities Research Liaison Librarian, Memorial University of Newfoundland; Pamela Jacobs, Liaison/Collections Assessment Librarian, Brock University

Are back-listed Canadian e-books being used? How does online access compare with print borrowing? Using access statistics from the CRKN-acquired Canadian Electronic Library and print circulation data, we'll compare usage and examine trends at Brock University and Memorial University of Newfoundland, and help inform future collections decisions regarding e-book packages. **Convenor:** Kim Bell, Queens University.

**1713 MTCC 202B**  
9:15 AM*Information literacy, Collaboration***SCAFFOLDING THROUGH NARRATIVE: A COLLABORATION IN SCIENCE INSTRUCTION** 

Joanna Szurmak, Science Liaison Librarian; Martha Harris, University of Toronto, Mississauga

Learn how a science librarian and a learning strategist collaborate on a strategy that immerses university students in the research and writing process. Students experience best practices through a narrative woven around customized teaching objects. Expectations of definite answers and instant solutions are challenged by a nuanced exposé of real-life science writing of course assignments by the presenters who, as researcher-practitioners, model searching and writing in a disciplinary context. **Convenor:** Maria Buda, University of Toronto

**1714**  
9:15 AM*Technology, Information literacy***VIDEO AS A PEER-TO-PEER INSTRUCTIONAL TOOL**

Session withdrawn.

**1715 ICH KINGSWAY**  
9:15 AM*Statistics, Open access***INTERNATIONAL STATISTICS: WHO, WHAT, WHEN, WHERE, WHY, AND HOW?**

Amanda Wakaruk, Government Documents Librarian, University of Alberta

International statistics are starting to join the Open Access party. Learn what's available, how to identify authoritative sources, and why it's important to understand the socio-political context in which they were collected and compiled. A statistic is worth a thousand words! Learn how to unpack the stories behind the numbers.

**Convenor:** Brenda Mahoney, Algonquin College

**1716**  
9:15 AM**ICTHINKING: CRITICAL THINKING IN THE LIBRARY**

Session moved to 1331.

**1717 MTCC 206F**  
9:15 AM*Learning partnerships, Learning resources***CANADIAN SCHOOL LIBRARIES: RESOURCES IN A SINGLE CLICK!**

Linsey Hammond; Derrick Grose; Teacher-Librarians, Ottawa Carleton DSB

Learn about the School Library Information Portal, your gateway to Canadian documents on advocacy, resources, management, and programs for school libraries. Discover *School Libraries in Canada*, the bilingual online journal dealing with current issues and trends in Canadian school libraries! **Convenor:** Laurie Swackhammer, Teacher-Librarian, Hamilton Wentworth DSB

We live in  
a world that is  
at once complex  
and seamlessly  
simple.



**1718**  
9:15 AM

**TOGETHER FOREVER:  
THE SCHOOL LIBRARY  
AND THE LEARNING  
COMMONS.**

Session withdrawn.

**1719** ICH ONTARIO  
9:15 AM

*Training, Small libraries*

**CONNECTING, LINKING,  
TRAINING STAFF IN A  
VIRTUAL LIBRARY WORLD**

Janet Woodbridge, Chief Librarian, CEO, Essex County Library; Sheryl Tilley, Branch Supervisor, Region of Waterloo Library

Part-time staff and staff in multi-branch systems, whether urban or rural, often feel isolated from the administration of the library and their colleagues when emails and post-it notes get lost and the informal communication grapevine breaks down. Learn how two library systems are grappling with the challenge of keeping everyone connected and communicating. Essex County Library built a staff Intranet, and the Region of Waterloo PL used Google to create a staff site.

**Convenor:** Rebecca Knapp, Region of Waterloo Library

**1720** MTCC 206A  
9:15 AM

*Outcomes-based planning*

**THE LEARNING PLACE:  
PLANNING AND  
DELIVERING OUTCOME-  
BASED PROGRAMS**

Diane Macklin, Marketing & Programming Strategist; Andrea Cecchetto, Branch Manager; Markham PL

The Learning Place uses an outcome-based approach to program planning. It offers literacy-based programs that differentiate MPL in a competitive marketplace. All programs have identified learning outcomes with lesson plans developed and owned by MPL. Develop a program line up that is relevant to the community with higher levels of participation and satisfaction, consistent standards across all branches, improved efficiencies in program planning, and increased revenue.

**1721** ICH CALEDON  
9:15 AM

*Collection development,  
LGBT collections & services*

**OUT AND PROUD:  
SERVING LGBT FAMILIES  
AND YOUNG ADULTS**

Michele Collins, Librarian, Cambridge PL; Douglas Davey, Children's & Youth Advocate, Halton Hills PL; Jennifer Zoethout, Adult Services Librarian, Pickering PL

If we don't maximize service to LGBT users, we not only fail our mandate but miss out on potential customers and repeat visits. Learn how to better serve all ages within the LGBT community by improving your outreach, language, program development, and marketing. Pick up a core list of Out and Proud young adult literature that is unique, rich, complex, that reflects and celebrates the lives of queer youth.

**Convenor:** Alex MacCutchan, Milton PL

**1722** ICH NIAGARA  
9:15 AM

*Academic-public collaboration*

**SMART LIBRARIES WORK  
TOGETHER** 

Ingrid Moasil, Head, Access Services, University of Ottawa Library; Jennifer Stirling, Manager, Digital Services, Ottawa PL

Smart Library, a unique partnership involves two provinces, two official languages, and three levels of government. As a result of this initiative, Ottawa residents have, for the past four years, been able to borrow items directly from both public and academic libraries with the Smart Library card. Hear the history of this project, the challenges encountered, lessons learned, and benefits reaped.

**Convenor:** Meghan Casey

**1723** MTCC 206D  
9:15 AM

*Children's services, Literacy*

**BABY PROGRAM  
PLANNING**

Kathy Reid-Naiman, Children's Programmer, Aurora PL

Changes in the school system such as Early Literacy programs and all-day Kindergarten are impacting public library programs. Will your library be ready? Planning a storytime or music circle for babies can be daunting, but with the right mix of songs, rhymes, and singing games, the experience will be joyful! Tips for creating a new storytime, revitalizing an existing one, or adjusting to younger audiences will be covered.

**Convenor:** Kathryn Suffoletta, Dorchester Library & ERC

**1724** MTCC 206E  
9:15 AM

*Social networking, Reading programs*

**LOGGED ON: SUMMER  
READING IN A 2.0 WORLD** 

Heather Russell, Children's Specialist; Cory Dunne, Programmer/Analyst & Web Developer; Oakville PL

In summer 2009 Oakville PL created a simple online sign up form for the TD Summer Reading program. Once signed up, the kids used components of BiblioCommons to track their reading, and to rate and comment on the items read. This contributed valuable local content to the catalogue. Beyond the public's use, there are great staff features as well. Staff can see how many items the child is reporting each visit to gain incentive prizes, and retrieve useful detailed statistics. See how it all works!

**Convenor:** Stella Dahlin, Toronto PL

**1725** MTCC 206B  
9:15 AM

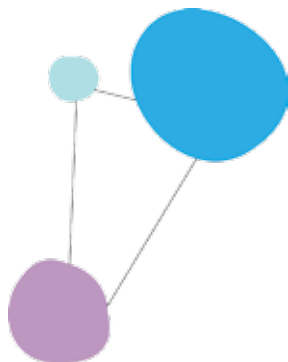
*Authors, Readers' Advisory, Writing*

**THE CRAFT OF MYSTERY  
WRITING**

Randall Denley, Newspaper Columnist, Ottawa Citizen

Novelist Randall Denley offers a writer's perspective on how a mystery novel is constructed. Using his recent book *One Dead Sister* as an example, Denley explains the seven key elements required to create a page-turning novel.

**The OLAStore<sup>★</sup>**  
*on-the-go*



**1800 ICH BALLROOM A**  
10:45 AM

*Stress management, Wellness*

## OHLA SPOTLIGHT



## EMBRACING HAPPINESS IN A COMPLEX WORLD

Dr. Sarah Maddocks, Psychologist, Independent Practice

In the context of multiple and changing demands for professional performance and shifting personal responsibilities as we move through life, we are all challenged to find balance. Drawing on current psychological research, Dr. Sarah Maddocks will focus on how on we can discover new perspectives, balance and enjoyment for ourselves in both our public and private lives. Learn techniques to find calm, renewed direction, and satisfaction; and new understandings about the science of happiness, stress and the flow of life.

Dr. Sarah Maddocks is a well known Toronto Psychologist. She has been a health care professional in the UK, the US and in Canada. She has an extensive career background in clinical, consulting and research psychology and has held senior positions at Women's College Hospital and East End Community Health Centre.

**1801 MTCC 201C/D/E/F**  
10:45 AM

*Career development,  
Non-traditional careers*

### FOCUS ON CAREERS OPEN HOUSE

The open house and OLA Career Centre services continue until 11:45 AM. See session #1701 for description.

**1802 ICH NIAGARA**  
10:45 AM

*Networking*

### ROUNDTABLE FOR PUBLIC LIBRARY LEADERS

Randee Loucks, Principal, CGS Consultants; Margaret Andrewes, Library Consultant

Calling all public library board chairs, members, and CEOs! Join in a facilitated roundtable discussion as you give voice to what you believe are the critical issues that Ontario's public library boards are facing in their 2010–14 term. Make a commitment to putting OLBA's Leadership by Design ([www.accessola.com/olba/LBD](http://www.accessola.com/olba/LBD)) on your board agenda.  
**Convenor:** Lorena Shepley, Windsor Library Board.

**1803**  
10:45 AM

*Funding*

### LIBRARY FUNDING TASK FORCE: A NOVA SCOTIA PUBLIC LIBRARIES APPROACH

Session Withdrawn.

**1804 MTCC 206C**  
10:45 AM

*Records management, Privacy*

### RECORDS MANAGEMENT AND PRIVACY: BASICS FOR PUBLIC LIBRARIES

Gavin Nettlefold, Privacy & Records Management Officer, Toronto PL

Join us for a discussion of the basic requirements of records management and privacy for public libraries, including retention schedules, records handling/destruction, MFIPPA concerns and privacy complaints.

**Convenor:** Sumiye Sugawara, CEO, Nipigon Public Library

**1805 MTCC 203A/B**  
10:45 AM

*Graphic novels, Collection Development*

### GRAPHIC NOVELS— NEW TITLES AND NEW AUDIENCES

Peter Birkemoe, The Beguiling Books & Art Inc

Using specific examples of new graphic novels, perennial favourites and a few overlooked gems, Peter Birkemoe will take you through a variety of strategies for actively using graphic novels to build your reader base in your library. He will discuss balancing comics and manga fan favourites with work that will reach audiences new to the graphic novel. Examples will address every age and literacy level including specific approaches using graphic novels for newcomers to Canada or those struggling with reading.

**Convenor:** Catherine Norton, Durham DSB



Margaret Andrewes  
1802



Rande Loucks 1802



Gavin Nettlefold 1804



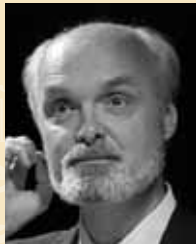
Peter Birkemoe 1805



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Dr. Ken Haycock 1808



Stephen Abram 1809



Peter Rogers 1809



Michael Bennett 1810



Shuzhen Zhao 1811



Aaron Lupton 1811



Rea Devakos 1812



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Sarah Coysh 1813



Rachel Seigal 1814



Melanie Mills 1815



Lindsay Schluter 1817



Tanya Abramovitch 1819



Inta Douglas 1820



Elizabeth Goldman 1820



Tara Wong 1820



Michael Ciccone 1820



Judith Anderson 1823



Shane Stagg 1823



Heather Cunningham 1824



## 1806 MTCC 202A 10:45 AM

*Résumés, Career development*

### BEST PRACTICES FOR YOUR RÉSUMÉS, CURRICULUM VITÆ AND COVER LETTERS

**Linda Dobson**, Director Human Resources, Burlington PL; **Cynthia McKeich**, Manager King Library, Seneca College

Don't know the difference between a résumé or a CV and when you would use each? Interested in writing cover letters that will get noticed? We'll help you create professional and interest-generating documents to help in your job search.

**Convenor:** Courtney Lundrigan, MLIS student, FIMS, UWO

## 1807 ICH KINGSWAY 10:45 AM

*Critical & creative thinking, Guided inquiry*

### SOCIAL STUDIES SUCCESS!

**Margaret Geare**, Teacher-Librarian, Peel DSB; **Byron Stevenson**, Toronto DSB, President OESSTA

Learn how to effectively teach students to apply historical thinking skills through a successful inquiry process. Students learn how to analyze issues or individuals of personal significance by generating questions and examining information that reflects different perspectives and a variety of resources. Explore the Heritage Fair process that engages students as they create personally meaningful projects. Strategies, rubrics and resources will be provided.

**Convenor:** Nancy Dalrymple, Teacher-Librarian, Durham DSB

## 1808 MTCC 206D 10:45 AM

*Leadership*

### LEADERSHIP 2011

**Dr. Ken Haycock**, Senior Partner, Ken Haycock and Associates

No time to read the latest books on leadership? Curious about what the research is saying this year about effective practices? Trying to separate the nutritious from the flavor of the month? Join Ken in an overview of the latest works in management and leadership and their implications for leading yourself and your unit. This popular perennial is always interesting. Designed for neophytes and veterans at all levels of the organization, both inside and out.

**Convenor:** Vivienne Monty, York University.

## 1809 MTCC 204 10:45 AM

*Services for older adults*

### MEET THE SENIORS

**Stephen Abram**, VP Strategic Partnerships and Markets, Gale Cengage Learning; **Peter Rogers**, Retired; a panel of seniors

In the past, seniors were sometimes thought of as less computer literate than other library users and with different needs. Does that still hold true? Is it time to reframe today's retired senior in a different light? Have their expectations of local libraries changed? What are their interests? What are their questions? In this final **Voices of the Generations** event, we complete the exploration in understanding how the generations view and use libraries.

**Convenor:** Kate Morrison, Hamilton Public Library

## 1810 MTCC 202C 10:45 AM

*Digital preservation*

### DIGITAL PRESERVATION BEST PRACTICES: LESSONS LEARNED FROM ACROSS THE POND

**Slavko Manojlovich**, Associate University Librarian (IT), Memorial University of Newfoundland; **Michael J. Bennett**, Digital Projects Librarian & Institutional Repository Coordinator, University of Connecticut

Will the digital content you create today be accessible and usable in 10 years? Join us for an overview of the key components of a best practices digital preservation management strategy which will ensure long-term access to our valuable digital collections. Topics covered will include OAIS (a reference model for an Open Archival Information System) and the processes, procedures, and tools associated with the PLANETS (Preservation and Long-term Access Through Network Services) Project.

**Convenor:** Michelle Arbuckle, Canadian Music Centre

## 1811 MTCC 201B 10:45 AM

*Digital librarianship, Electronic resource management*

### ELECTRONIC RESOURCES MANAGEMENT FROM THE GROUND UP

**Shuzhen Zhao**, Bibliographic Services Librarian, University of Windsor; **Aaron Lupton**, Electronic Resources Librarian, York University

Dynamic changes in information delivery have brought electronic resources into the center of our professional psyche. Managing these resources to provide

effective and efficient access is core to the function of the technical services librarian. Learn how best to manage and allocate manpower for electronic resources, then hear how York University custom-built its own electronic resource management system, MULER. We'll discuss the planning and design process and demonstrate functions related to cataloguing, ERM, and accounting.

**Convenor:** Janice Pividor, University of Western Ontario

## 1812 ICH GRENADIER 10:45 AM

*Digital librarianship, Scholarly communication*

### SYNERGIES: WHAT'S NOW, WHAT'S NEXT, AND WHAT ABOUT YOU?

**Rea Devakos**, Co-ordinator, Scholarly Communications, University of Toronto; **Andrea Kosavic**, Digital Initiatives Librarian, York University; **Wayne Johnston**, Head, Research Enterprise and Scholarly Communication, Guelph University; **Peter Zimmerman**, Digital Initiatives Librarian, University of Windsor

Synergies is a 21-institution project to provide national distributed electronic publishing and archiving capacity for Canadian scholarship in the humanities and social sciences. Ontario partners will review local and national policy and technical initiatives. Key issues to consider include sustainability and broadened participation. The criteria and process for including your hosted journals, conference materials, and other scholarly content will be described.

**Convenor:** Mimi Szeto, University of Toronto iSchool



## 1813 ICH CALEDON 10:45 AM

*Pathfinders*

### **NIP AND TUCK: SUBJECT RESEARCH GUIDES GO UNDER THE KNIFE**

**Christina Hwang**, Instruction Librarian, University of Alberta; **Sarah Coysh**, E-Learning Librarian, York University; **Paula Farrar**, Librarian, University of BC

Libraries have used subject research guides/pathfinders to guide patrons for decades. Unfortunately all too often these have become long laundry lists that are out of date, difficult to navigate, and formatted in a non-user friendly manner. Three Canadian institutions, using in house and fee-based tools, have performed surgery on their guides by implementing system-wide redesigns based on web design best practices. Stories from the operating table will be shared including cost, staff reactions, usability reports, and design choices.

**Convenor:** Helena Calogieridis, University of Waterloo

## 1814 MTCC 206A 10:45 AM

*Reluctant readers*

### **HOOKING THE RELUCTANT READER**

**Rachel Seigal**, Selection Manager, S & B Books

There is a strong misconception that “reluctant reader” and “poor reader” are synonymous, and that all reluctant readers are poor readers. This seminar will explain the differences between these two different types of readers, how to get kids interested in reading, and offer suggestions of some hot picks to hook reluctant readers between the ages of 10 – 14. **Convenor:** First and Last Name, Institution.

## 1815 ICH HALIBURTON 10:45 AM

*Leadership*

### **LEADERSHIP: BRIDGING THEORY AND PRACTICE**

**Melanie Mills**, Assistant Librarian, University of Western Ontario; **Charlotte Innerd**, Manager of Reference and Information Services, Nipissing University/Canadore College

Explore the issue of leadership in libraries with one current student and one graduate of The University of Victoria’s Professional Graduate Certificate in Library Sector Leadership. Looking specifically at Kouzes and Posner’s “Five Practices of Exemplary Leaders” and Quinn et al.’s “Competing Values Framework,” we hope to share our own discoveries and insights and add to the important discussion of leadership in libraries.

**Convenor:** David Fiander

## 1816 ICH HUMBER 10:45 AM

*Reference services, Information literacy*

### **INTEGRATING INFORMATION LITERACY INTO ACADEMIC LIBRARY REFERENCE SERVICES**

**David Ward**, Reference Service Librarian; **Susan Avery**, Instructional Services Librarian; University of Illinois

*NOTE: Due to extenuating circumstances, Susan and David will present this session through remote access.*

Based on the research findings of an analysis of over 1,000 chat transcripts, the presenters will share their findings and strategies for integrating information literacy into academic library reference services. Attendees will first learn a methodology to identify teachable moments in reference transactions, and then apply this into practice through

training tools developed by the presenters. Based on the ACRL Information Literacy Standards, these tools measure librarian instructional behaviours and assess user skills.

**Convenor:** FJennifer Easter, University of Guelph Humber

## 1817 MTCC 203D 10:45 AM

*Teen programs*

### **THINKING INSIDE THE BOX: PORTABLE PROGRAMS FOR PUBLIC LIBRARIES**

**Lindsay Schluter**, Youth Services Librarian; **Sophie Walker**, Teen Services Librarian; Winnipeg PL

Engaging children, teens, and families is less of a challenge at Winnipeg PL with the successful introduction of Programs in a Box, designed to maximize the reusability of program materials and minimize the staff time spent in planning and preparing! Learn how we did it, and think about how you could customize the concept for your library.

## 1818 ICH ONTARIO 10:45 AM

*Training, E-resources*

### **E-RESOURCE TRAINING: UNCOVERING A COLLECTION OF HIDDEN GEMS**

**Amanda Larsen**, Librarian, Burlington PL

So many databases, so little time! Learn how one public library took on 80+ resources, using an online training model to instruct their staff on the riches of this wildly underused collection—and made it fun! All the gory details to be shared: how we did it, how much time it took, tips, tricks, obstacles, and all around successes. Your electronic resource budget can’t afford to miss this!

**Convenor:** Cecilia Vespa, Burlington PL

## 1819 MTCC 206C 10:45 AM

*Training, Customer service*

### **TURNING YOUR STAFF INTO LIBRARY EXPERTS**

**Tanya Abramovitch**, Director of Library Services, Eleanor London Cote Saint-Luc PL

Learn about Library University, implemented at the Eleanor London Cote Saint-Luc PL in 2008. Find out what Library U is, how it was implemented, staff reception and participation, pitfalls, and how to adapt a similar program in your own public libraries in order to turn your staff into passionate library “experts.”

**Convenor:** First and Last Name

## 1820 MTCC 206F 10:45 AM

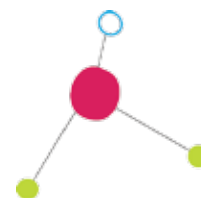
*Collection development, Customer service*

### **IMPLEMENTING FLOATING COLLECTIONS**

**Elizabeth Goldman**, CEO, Perth & District Union PL; **Michael Ciccone**, Manager, Collection Development, Hamilton PL; **Tara Wong**, Ottawa PL

Allowing your collection to float in a multi-branch system and letting items stay where they are returned promotes user-centred collections, reduces carbon footprints, and leaves more items on shelves instead of in boxes. Ontario public libraries that have moved to the floating collections model in recent years will discuss how to set up the system, how to sell the idea to staff and the public, and how floating collections have worked in practice.

**Convenor:** First and Last Name, Institution.



**1821**  
10:45 AM

*Learning Commons,  
Interdisciplinary studies*

**WHY I TEACH: THE  
SCHOOL LIBRARY AS A  
STATE OF MIND**

Session Withdrawn.

**1822** MTCC 206E  
10:45 AM

*Reading engagement*

**KINDERS IN THE LIBRARY:  
MORE THAN CONTROLLED  
CHAOS**

Denise Colby, Teacher-Librarian,  
Toronto DSB

With Kindergarten moving to full day, there are more opportunities for them to have prep delivered in the library. More importantly, there are more opportunities for partnering with kinders. The love of reading and the library starts early, and kinders are able to do so much. Come for ideas, lessons, and strategies to use with kinders to make your time together fun and purposeful.  
**Convenor:** First and Last Name, Institution.

**1823** ICH OAKVILLE  
10:45 AM

*Discovery & Guided inquiry*

**CREATING A TEACHING  
LIBRARY** PC

Judith Andersen, Teacher-Librarian;  
Shane Stagg, J Clarke Richardson  
Collegiate, Durham DSB

How do we ensure our library programs are at the centre of teaching and learning; helping teachers teach curriculum expectations and improving student achievement? Learn strategies to implement and maintain an information literacy skills continuum that reaches all students in each year of high school. Highlights include how to achieve partnering with classroom teachers and promote a strong teacher-librarian role in designing and delivering information literacy lessons.

**Convenor:** First and Last Name,  
Institution.

**1824** MTCC 206B  
10:45 AM

*Environment, Library spaces*

**A GREENER FUTURE FOR  
THE LIBRARY.**

Sandra Langlands, Director,  
Gerstein Science Information  
Centre; Heather Cunningham,  
Reference & Research Librarian;  
University of Toronto

The Gerstein Science Information Centre partnered with the University of Toronto's Sustainability Office for a pilot paper conservation project which has resulted in a projected saving of 100,000 sheets of paper per year. This initiative received overwhelmingly positive coverage from students, campus newspapers, and other groups. Learn how we did it, and how an advisory committee on sustainability initiatives has been formed to tackle other green issues.

**Convenor:** Ingrid Moisil, University of Ottawa

## A Salute to our Volunteers!

From planning to logistics, bag stuffing to sign hanging, the end of February to...well...the beginning of February...without the help and support of our **outstanding** volunteers, OLA would never be able to make the Super Conference a reality.

Help us show our Gratitude! When you see a blue or red volunteer vest, stop and say thank you to our volunteers for making Super Conference such a wonderful event, every year!

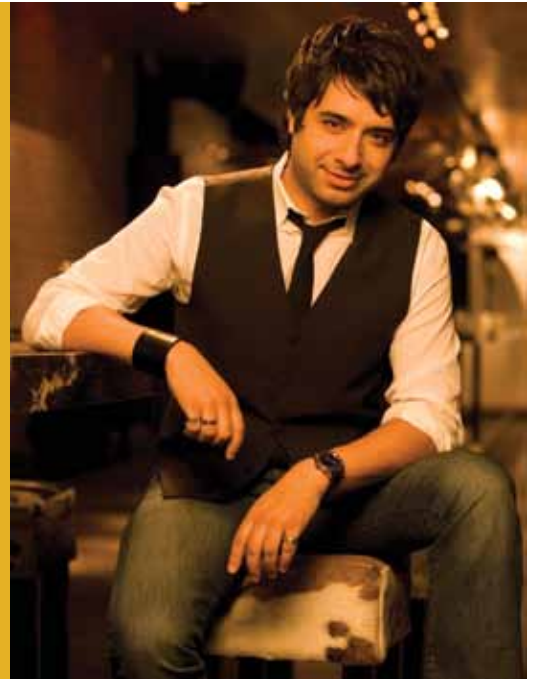


1900 MTCC 105/106

12:15 PM

## Gala Luncheon

# JIAN GHOMESHI



Jian Ghomeshi is an award-winning broadcaster, writer, musician, and producer who was born in London, England and is based in Toronto. He is currently the host and co-creator of the national daily talk program, *Q*, on CBC Radio One and Bold TV. Since its inception in 2007, *Q* has garnered the largest audience of any cultural affairs program in Canada and has become the highest-rated show in its morning timeslot in CBC history.

Mixing insights and opinion with his trademark unscripted wit, Jian has interviewed an array of prominent international figures from Prime Ministers to sports stars and cultural icons. Recently, his feature interview subjects have included Woody Allen, Van Morrison, Salman Rushdie, Jane Fonda, Radiohead, Barbara Walters, Tom Waits, William Shatner, and a television world-exclusive with Leonard Cohen.

Jian is also a writer whose editorials and opinion pieces have been published in *The Washington Post*, *The Guardian*, *The Globe and Mail*, *The Toronto Star*, and *The International Herald Tribune*. In 2008 he became a weekly columnist for *The National Post*.

In the fall of 2009, Jian was named “Best Media Personality” in TV or radio by Toronto’s *NOW Magazine*.

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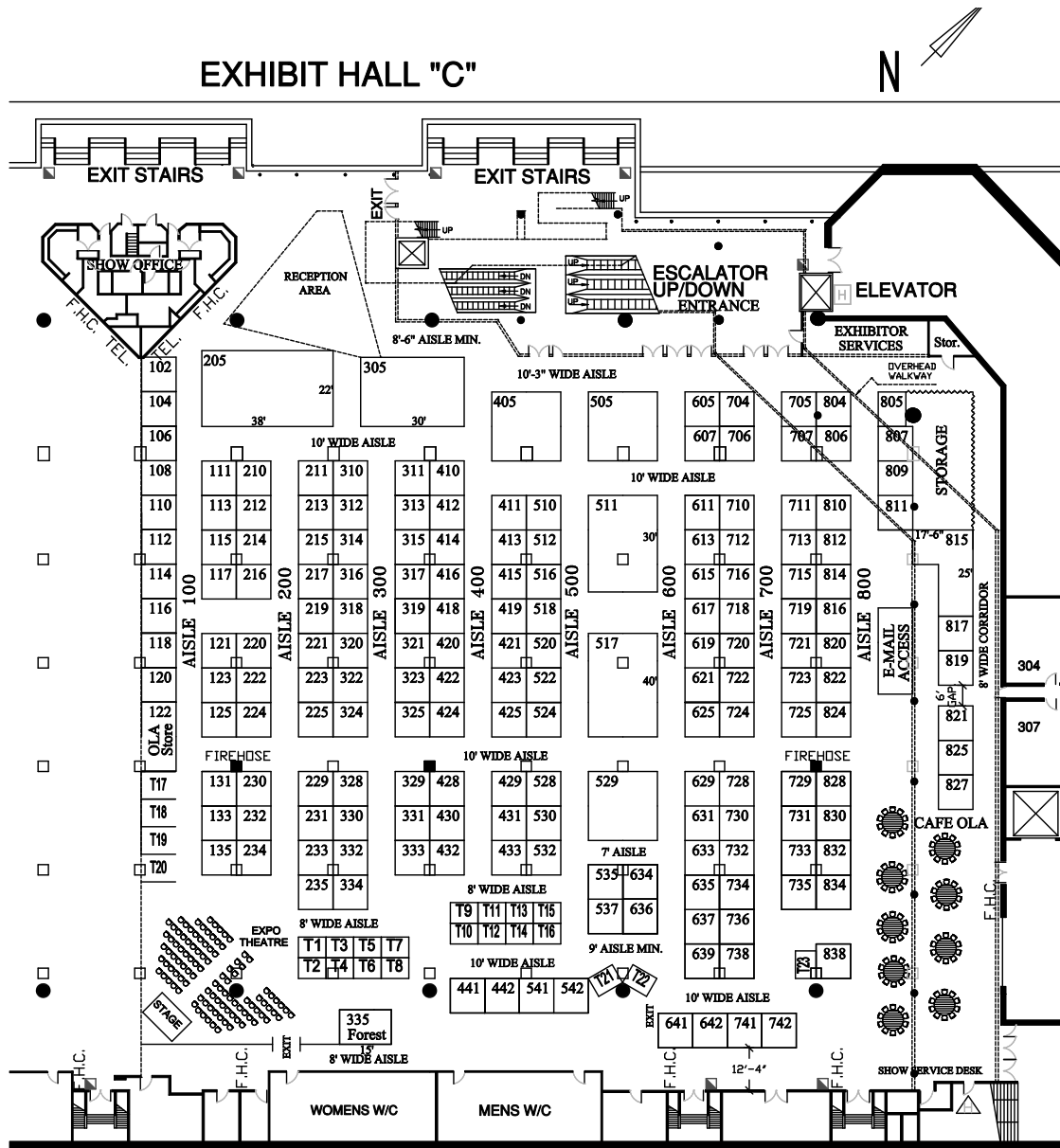


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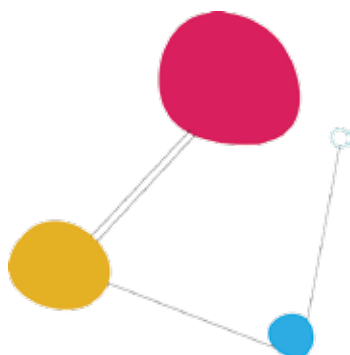
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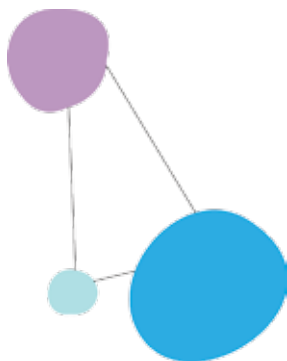
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11:00 AM Sherie Posorski  
11:30 AM Anne Dublin  
12 Noon Rebecca Upjohn  
12:30 PM Liane Shaw

**Friday, February 4**

11:00 AM Jeff Szpirglas

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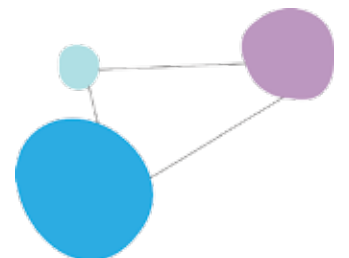
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## **OLA**

P013, P014, P015, P016, P017, 200, 301, 302, 308, 310, 410, 412, 424, 432, 500, 601, 602, 603, 605, 613, 616, 629, 900, 1001, 1027, 1100, 1200, 1202, 1207, 1304, 1305, 1306, 1315, 1400, 1500, 1600, 1702, 1706, 1725, 1808, 1809, 1900

## **OLA-Associate**

319, 330, 614, 1010, 1025, 1211, 1229, 1329, 1805, 1814

## **OLBA**

304, 305, 306, 403, 404, 405, 606, 608, 1004, 1005, 1006, 1203, 1204, 1205, 1300, 1704, 1705, 1802, 1804

## **OLITA**

316, 317, 401, 415, 416, 417, 618, 619, 620, 1017, 1018, 1019, 1216, 1217, 1218, 1219, 1317, 1318, 1319, 1700, 1810, 1811, 1812, 1813

## **OPLA**

300, 406, 426, 427, 428, 429, 430, 625, 626, 1002, 1003, 1028, 1029, 1030, 1031, 1201, 1230, 1231, 1310, 1316, 1322, 1323, 1324, 1325, 1719, 1720, 1721, 1722, 1723, 1724, 1817, 1818, 1819, 1820, P001, P002, P005, P011

## **OSLA—Applicable to all**

303, 325, 326, 328, 420, 421, 423, 425, 431, 627, 1000, 1206, 1224, 1225, 1308, 1328, 1331, 1716, 1821, P004, P006, P009, P010

## **OSLA—For Elementary**

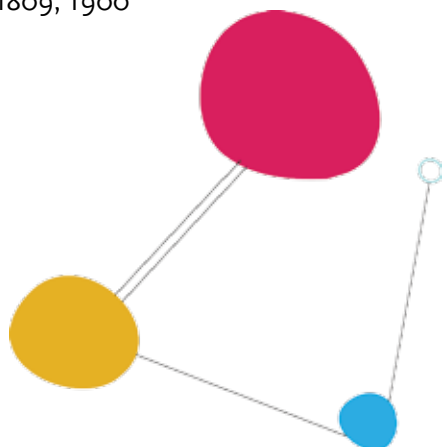
329, 607, 1220, 1328, 1330, 1703, 1708, 1807, 1822

## **OSLA—For Secondary**

324, 327, 422, 604, 628, 1026, 1226, 1227, 1326, 1327, 1717, 1823

## **TALCO**

850



This conference artwork was the winning submission from a contest held at George Brown College's School of Design. Here is some information about the winner!

**Hannah Carriere** is a Toronto-based graphic designer. She graduated from George Brown College and has worked for the Hot Docs International Film Festival and for George Brown. She loves collaborating on projects that explore new boundaries, especially those guided by environmentally sustainable and socially aware practices. More of her work can be seen at [www.hannahcarriere.com](http://www.hannahcarriere.com)

## OLA Staff



**Back row:** Brian Pudden, Ryan Patrick, Beckie MacDonald, Mike Wood, Amanda Braun, Claire Ward-Beveridge, Yvon Duhamel, Mark Sawh. **Front Row:** Michelle Fortier, Shelagh Paterson, Liz Kerr, Helios He.

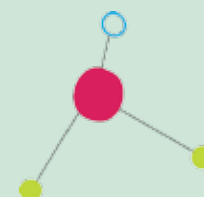
## Virtual Conference

The Ontario Library Association is poised to take an exciting new step!

The excitement of the Super Conference is “going virtual.”

For a number of years, members have asked OLA to consider ways to bring the tremendous learning opportunities found at the conference out to members across the province. In the past, regional conferences and workshops have been attempted with limited success. But now, in the digital environment, new and exciting possibilities are emerging. Tanis Fink, 2011 OLA President, and the Board, are embarking on OLA’s first Virtual Conference. Several presentations being delivered “live” on February 3rd and 4th will be available following the conference in a special portal environment.

- pertinent content when and where you need it
  - plan your training and professional development to include content from the virtual portal
- Watch for more details following the conference!





# MAP

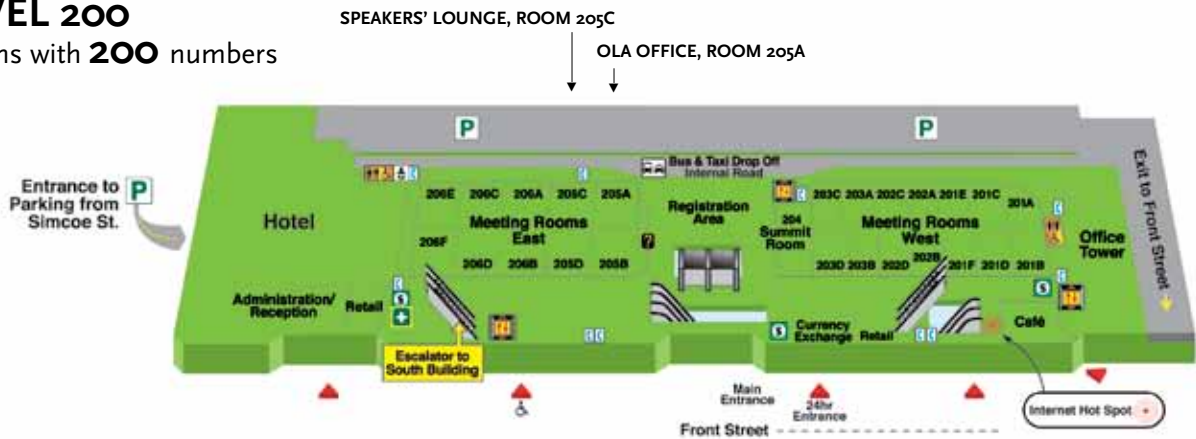
## Metro Toronto Convention Centre (MTCC)

### METRO TORONTO CONVENTION CENTRE FRONT ST. LOBBY LEVEL

CONNECTION TO INTERCONTINENTAL HOTEL FRONT ST. LOBBY LEVEL

#### LEVEL 200

Rooms with **200** numbers

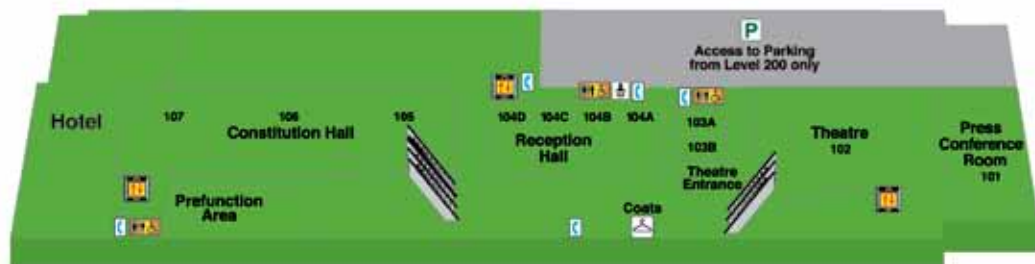


### METRO TORONTO CONVENTION CENTRE LOWER LEVEL

NO CONNECTION TO INTERCONTINENTAL HOTEL

#### LEVEL 100

Rooms with **100** numbers



- |                       |                |                   |
|-----------------------|----------------|-------------------|
| Baby Changing Station | Elevators      | Internet Hot Spot |
| Bank Machine          | Entrance       | Parking           |
| Bus & Taxi Drop Off   | First Aid      | Stairs            |
| Coats                 | Guest Services | Telephone         |
|                       |                | Washrooms         |

# MAP Intercontinental Hotel (ICH)

## INTERCONTINENTAL HOTEL TORONTO CENTRE

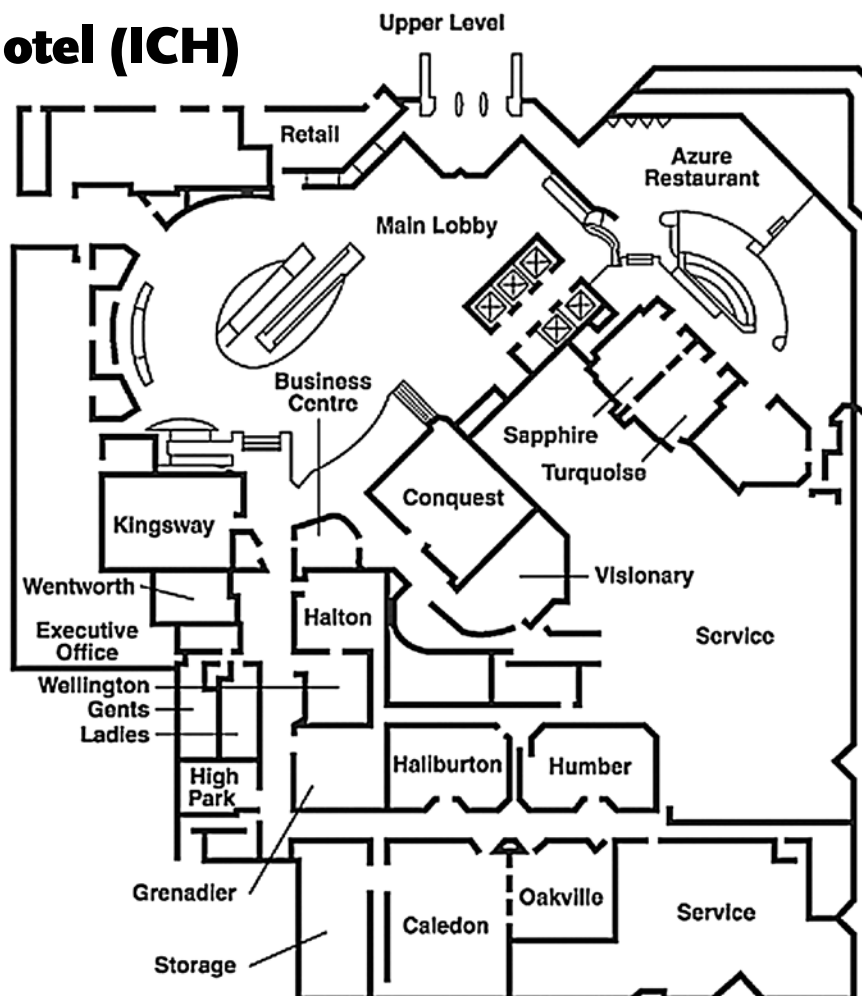
### FRONT STREET LOBBY LEVEL

CONNECTION TO METRO  
TORONTO CONVENTION CENTRE

**SUPER CONFERENCE TIP:**

ALL MEETING ROOMS IN THE CONVENTION CENTRE ARE BY NUMBER.

ALL MEETING ROOMS IN THE HOTEL HAVE NAMES.

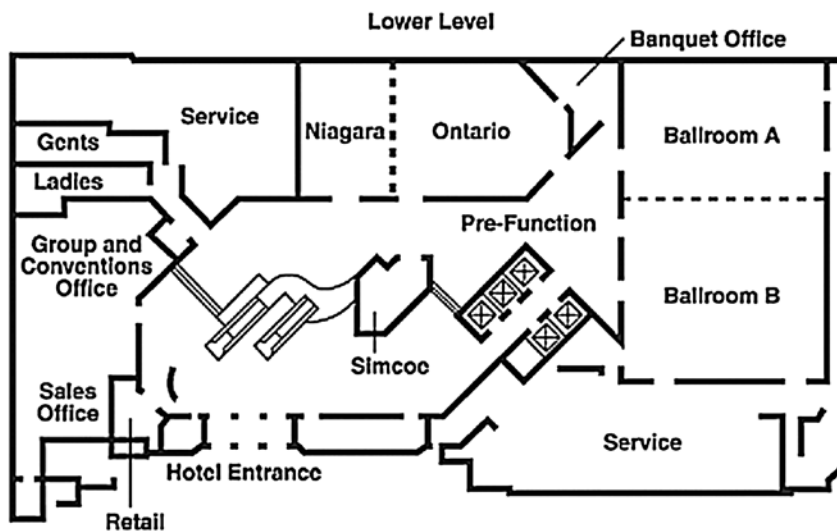


## INTERCONTINENTAL HOTEL TORONTO CENTRE

### FRONT STREET LOWER LEVEL

NO CONNECTION TO CONVENTION CENTRE ON THIS LEVEL.

HOTEL VALET  
PARKING GARAGE  
INNER STREET







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Illustration by Mélanie Watt

