



**1326**

ICTC OAKVILLE

3:45 PM

*Technology, Training*

**SURVIVAL WITH YOUR STAFF: ADVENTURES IN TECHNOLOGY TEACHER-TRAINING**

**Alanna King**, Teacher-Librarian, Upper Grand DSB

Examine the slippery slope of helping to lead your staff to new heights of teaching through technology. Scale the walls of need and avoid pitfalls of negativity. Help them embrace change and encourage them by creating a culture of enthusiasm. How do you stay ahead of the pack and not get eaten by the demand for your expertise? *Both*

*Convenor: Christina Den Haan-Veltman, Toronto DSB*

**1327**

MTCC 203 A/B

3:45 PM

*Performance indicators, Advocacy*

**FROM FEATURES TO BENEFITS: CHALLENGES IN TELLING THE WHOLE STORY OF LIBRARIES AND LIBRARY USERS**

**Alvin M Schrader**, Director of Research, University of Alberta Libraries

What do half a million website visits tell a reader? One million circulations? "X" hundred thousand reference questions? Do these statistics communicate the value of libraries and librarians to Canadian society? Explore the challenges of getting beyond raw numbers to capture the deep meaning of library experience through the user's eyes. The work of articulating key success indicators for library users remains an urgent priority for Canadian librarians in all sectors, if their real benefits and contributions are going to be understood, valued, and supported by users themselves, decision makers, politicians, and the general public.

*Convenor: Adam Taves, York University*

**1328**

MTCC 201C

3:45 PM

*Authors, Reading*

**CONTEXTUALIZING READING THROUGH MULTIMEDIA ENRICHMENT**

**Nick Glass**, Founder & Director, TeachingBooks.net

Books by Canadian authors and illustrators will be featured in this demonstration of online resources available through **TeachingBooks.net**. By incorporating author readings, demonstrations by illustrators, interviews, curriculum resources and more, books and reading come alive in the learning environment.

*Convenor: Cindy Matthews, Toronto DSB*

**1329**

MTCC 203D

3:45 PM

*Viewer's advisory, Collection development*

**DECONSTRUCTING THE MOVIE MACHINE – 14TH YEAR!**

**Doug Atkinson**, Director; **Fiona Denzey**, Director; CVS Midwest Tape

Doug and Fiona will take you through the world of children's films in 2011 via film clips and lists – with the support of popcorn and lollipops!

*Convenor: Gianna Dassios, Toronto DSB*

**1330**

MTCC 201E

3:45 PM

**NEW SESSION**

*Special collections, Collection development*

**LIAISON AND OUTREACH FOR SPECIAL COLLECTIONS**

**Jack Leong**, Director, Richard Charles Lee Canada-Hong Kong Library, University of Toronto

As a new library at the University of Toronto, the Richard Charles Lee Canada-Hong Kong Library places outreach and liaison as its top priority for promoting its resources, services, attracting materials donation and fundraising. In my presentation, I illustrate the outreach and liaison activities that the library has organized or will implement. I argue that these activities have not only promoted resources and services, but also facilitated scholarly communication and information literacy for special collections.

*Convenor: Adam Smircich, Georgian College*

“Laughing so hard you make no sound at all ... AWESOME!!”

– Neil Pasricha