

**1216**

ICTC ONTARIO

2:10 PM

*Discovery, Health information***HEALTH CARE INFORMATION RETRIEVAL FROM NON-HEALTH DATABASES****Thumeka Mgwigiwi**, Reference & Liaison Librarian, York University

Do you rely on mainstream health and medical databases for health-care related research? You could be missing out if you are not searching non-health databases. As the health-care field is multidisciplinary, reliance on mainstream medical databases for research may not be enough. This presentation will report on a study being undertaken to determine the extent to which non-health databases index health-care related journals.

*Convenor: Natalie Marlowe, Mohawk College***1217**

MTCC 201E

2:10 PM

*Freedom to read, Access***BAN-O-RAMA: ORIENTING INTELLECTUAL FREEDOM IN THE UNIVERSITY LIBRARY****Dave Hudson**, Learning & Curriculum Support Librarian, University of Guelph

In a boldly innovative move, University of Guelph Library has started to encourage book banning. Well, kinda... a frosh week event designed to prompt contemplation amidst revelry, Ban-O-Rama offered students a dynamic space in which to confront matters of intellectual freedom. The initiative's successful staging raised compelling questions about the roles of satire and space in library instruction, but also about what and how libraries teach themselves about intellectual freedom.

*Convenor: Paula Cardozo, OCULA New Librarian Resident***1218**

MTCC 201A

2:10 PM

*Training, Reference services***STUDENT REFERENCE IN THE LEARNING COMMONS****Jennifer Easter**, Academic Liaison Librarian, University of Guelph-Humber

Would student peers be a good fit for your library? Our session discusses the University of Guelph-Humber's experience with our Research Support Peers, now in their third year of providing reference to students in the UoGH Learning Commons. Hear about how this innovative program started and where it stands today, from the librarian's and RSP's perspective, and gain some insight into how to start a similar program in your library.

*Convenor: Katherine Wallis, Georgian College***1219**

MTCC 201C

2:10 PM

*Assessment***BEYOND LIBQUAL: ASSESSMENT IN CANADIAN ACADEMIC LIBRARIES**

Elizabeth O'Brien, Co-ordinator, Library Systems, University of Toronto Scarborough; **Kathryn Ball**, Director, Assessment & Accountability, McMaster University; **Leslie Firth**, Assessment Librarian, Carleton University

For many Canadian academic libraries, LibQUAL provided the first focused and scientific method for gathering data on service quality. Valuable as those survey results are, they tend to indicate general areas of strength or weakness. Further work is required to gather more precise data. Panelists will be asking how your library has moved beyond LibQUAL by designing and/or implementing other assessment tools in order to gather information at the level of detail that will lead to informed decision making?

*Convenor: Tara Zarrin, Librarian***1220**

ICTC BALLROOM A

2:10 PM

*E-readers, Training, E-books***TRAINING FOR EVERYTHING E FROM BOOKS TO READERS****Megan Garza Ruest**, Children's Librarian, Markham PL

E-books and e-readers are now more of a part of mainstream culture than ever before, but how can we help customers if we remain unfamiliar with these items? Staff from Markham Public Library discuss their experience training staff about e-books, e-readers and everything e- in between.

*Convenor: Kathryn Drury, Brantford PL***1221**

MTCC 206 A/B

2:10 PM

*Collaboration, Team building***BETTER TEAMWORK FOR GREATER EFFICIENCY IN PUBLIC LIBRARIES****Louis Choquette**, Librarian, Toronto PL

The rigid job definitions that define the union-structured work environment of the public library can paralyze teamwork and the quality of service given to patrons. A library that de-emphasizes hierarchies of responsibilities and tasks should allow for greater contributions from all staff, resulting in greater service efficiency. The aim of this session is to provide, through principles and specific examples, a strong argument for collaborative library environments.

*Convenor: Jeff Kirby, Bell Lighthouse***1222**

MTCC 202 c/d

2:10 PM

*Reference services, Business services***MIND YOUR OWN BUSINESS AT THE LIBRARY****Anne Dorsey**, Business Librarian; **Christopher Vanderkruys**, Manager Development, Marketing & Communications; **Barrie PL**

Barrie Public Library has established itself as a vital resource for businesses in and around Barrie. Connect with the growing number of small businesses and entrepreneurs in your community. Determine the best resources that will meet the unique and ever changing needs of businesses. Learn strategies for creating awareness and building goodwill for the public library as valuable source for information in assisting community businesses.

*Convenor: Adrienne Charette, Grimsby PL***1223**

MTCC 203D

2:10 PM

*Cultural planning, Collaboration***ART IS THE NEW STEEL: HAMILTON IN TRANSITION****Alice Sabourin**, Senior Project Manager, Cultural Initiatives, City of Hamilton; **Laura Lukasik**, Manager of Partnerships and Outreach; **Paul Lissou**, Central Librarian, Hamilton PL

Since 2003, the Ontario Government has encouraged municipalities to integrate cultural planning into their daily business. In 2004, City Council endorsed the development of a cultural policy and plan for Hamilton. A large body of research documents the social benefits derived from arts and culture (Conference Board). Explore how the City of Hamilton is moving forward with its culture strategy and the role of the public library can plan in supporting the transition to a creativity-based economy.

Convenor: Meghan Casey, UWO Student