



# Super Expo 2012 — Friday

10:00 AM – 3:00 PM MTCC HALL C

## Canada's Largest Library and Information Tradeshow

- **Last day for your Passport to Prizes. Enter your Passport by 1:00 pm today to win! Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby Friday afternoon. Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until noon**
- **The OLA Café is your rendezvous centre**
- **Autographing Authors**

**EXPO closes at 3:00 PM**

## On Stage Friday at the Expo Theatre

9:00 am – 10:30 am

### ABC CANADA

**Good Reads: Canadian books for adult literacy and ESL learners**  
Good Reads are short books by great Canadian authors, for adult literacy and ESL learners. The back story of this unique new series includes the challenges of writing and editing. Interviews, readings and Q&A with Good Reads authors Maureen Jennings (*Shipwreck*) and Gail Anderson-Dargatz (*The Stalker*).

10:40 am – 11:15 am

### SIMPLY MAP

**Stephen Swartz**

SimplyMap Canada is an award-winning web-based mapping application that changes the way patrons and students interact with complex data. With SimplyMap, non-technical users can access thousands of variables including demographic, business, and marketing data, and easily create professional thematic maps and reports. See a live demonstration of SimplyMap Canada 2.0 – redesigned from the ground up with new features that make it the most powerful, easy-to-use research tool available. Explore SimplyMap today!

11:20 am – 11:45 am

### SERIALS SOLUTIONS

Announcing new e-book download capabilities and upcoming mobile app from ebrary that gives library users offline access to resources.

11:50 am – 12:15 pm

### PROQUEST

Start here ... to discover more about The Vogue Archive, more than 400,000 pages of image-rich material available online for the first time.

