



1000

**ICTC BALLROOM B
9:05 AM**

Technology, Social media

OSLA SPOTLIGHT

Why Social Networks Matter for Education

Alec Couros

Social networking services often get the bad rap of “time-wasters” or tools that kids use inappropriately. Yet in reality, there are many social networks built upon passion, kindness, transparency, sharing, and collaboration. This spotlight presentation will lead participants through a thoughtful exploration of these powerful human networks; the implications for practice, information and media literacy, and the shifting role of school systems.

Dr. Alec Couros is an Associate Professor of educational technology and media at the Faculty of Education, University of Regina. He has given hundreds of workshops and presentations, nationally and internationally, on topics such as openness in education, networked learning, social media in education, digital citizenship, and critical media literacy. His graduate and undergraduate courses help current and future educators understand how to use and take advantage of the educational potential offered by the tools of connectivity.

Convenor: Roger Nevin, OSLA 2011 President, Kawartha Pine Ridge DSB

1001

MTCC 104B

9:05 AM

Cultural planning, Collaboration

LIBRARY PLANNING FOR A CREATIVE CITY

Gord Hume, Author of *Taking Back Our Cities*; **Brendan Howley**, Executive Director, Institute for Collective Intelligence, Stratford, Ontario; **Sam Coghlan**, CEO, Stratford PL

Stratford Public Library’s strategic planning process is a case study modeling lessons for other cities seeking credibility as creative centres. Sam and Brendan will describe the process, including Brendan’s role as writer, cause marketer, idea generator, and engagement sparkplug! Gord, a respected expert in the creative city field, will listen and provide critical commentary.

1002

MTCC 201D

9:05 AM

Digital resources, Heritage

MILITARY RECORDS IN YOUR COMMUNITY: MAKING HISTORY COME ALIVE

Cecilia Muir, Assistant Deputy Minister, Resource Discovery Sector; **Stuart Campbell**, Senior Director General, Policies, Strategies, & Innovation; Library and Archives Canada; **Christine Mallion-Moore**, Local History Librarian; **Cecilia Vespa**, Youth Services Librarian; Burlington PL

Make history come alive in your community through Library and Archives Canada’s digital content. Hear about exciting initiatives such as the Lest We Forget Program which bring the stories of military service men and women back to the communities where they lived. Hear how teachers, students,

and the general public can learn about these stories through your library. In addition, provide feedback on future similar digital initiatives of Library and Archives Canada. Share the experience of Burlington Public Library who will provide a first hand overview of successfully delivering the Lest We Forget Program in their library.

Convenor: Dian Borek, Toronto PL

1003

ICTC BALLROOM A

9:05 AM

Copyright

COPING WITH COPYRIGHT: SOUND PRACTICES IN CONFUSING TIMES

Joan Dalton, Associate University Librarian, University of Windsor; **Victoria Owen**, Head Librarian, University of Toronto Scarborough Library; **Margaret Ann Wilkinson**, Professor and Faculty Scholar, University of Western Ontario

Does my library need public

performance rights to show a film? Can we paint a mural of Dumbo on the wall in our children’s section? If we purchase e-books for users, can they download and share their e-copies? In the midst of the current whirlwind of discussion – new copyright legislation, tariff applications, legal challenges, digital licensing – members of the OLA Copyright User’s Group will ask participants to step back and consider some sound practices for working with copyrighted materials that are grounded in Canadian law. The session offers an opportunity to return to the fundamentals of the law and its application to situations common to all libraries regardless of sector.

Convenor: Sharon Mills, Toronto DSB