

OLA 2010

Mary Ann Mavrinac, President

It has been an honour and a privilege to be nominated by my peers to become the 2010 President of the Ontario Library Association. This is truly an amazing organization. During my year as President, I feel like I have only scratched the surface of the depth and breadth of activities in which the OLA and its sector organizations were involved. I have come to realize that we have a winning formula in terms of our organization's structure. Each sector—OSLA, OLBA, OCULA, OPLA, OLITA and ABO-Franco—through dedicated leaders and volunteers, delve into issues, opportunities and challenges for which they are passionate. Through their respective Board Executives, each comes together as the OLA Board, working harmoniously and enthusiastically, and balancing the needs of their sector with the needs and health of the greater OLA organization.

This organizational structure is supported by an outstanding, dedicated OLA staff led by Shelagh Paterson, Executive Director. In combination—OLA Board, OLA staff, OLA sectors, and OLA members—this is an über organization; however, unlike other über organizations, OLA has remained nimble, generative and impactful. I am constantly amazed and intrigued by all of the initiatives swirling around OLA—some big, many small. However, the tie that binds this organization together is collaboration. We are an organization of collaborators, believing that we achieve greater impact when we are working together, drawing ideas from many.

Which leads me to the Power of C!: Collaboration, the theme of the 2011 Super Conference. Again the Super Conference lived up to the "super" expectation we have all come to anticipate for this conference which regularly draws over 4,000 delegates. The Power of C!, to me, spoke to the transformative capacity of collaboration which is emblematic of the OLA Boards, but also for libraries in general who collaborate within and beyond their domains, working with multiple and diverse professions and organizations to deliver outstanding resources and services to our users.

The 2011 Super Conference again drew outstanding

plenary speakers: film producer Atom Egoyan, the iconic Stephen Abram with his "Voices of the Generations" series, Michael Wesch, cultural anthropologist (Kansas State University), publisher and author Anna Porter, and CBC news anchor Diana Swain. The energy and enthusiasm at this conference were palpable. Several felt it was the best conference ever, a tribute to co-Chairs, Ann Perez and Kristin Hoffman, and to the Super Conference Planning Committee and OLA Staff led by Liz Kerr.

One of the very special roles of the OLA President is to award the OLA's President Award for Exceptional Achievement. This year's recipient was Wendy Newman, former CEO of Brantford Public Library and since 2004, Senior Fellow, Faculty of Information, University of Toronto. Wendy is iconic in the world of libraries, a strong advocate who furthers and fosters awareness about critical issues at provincial, national and international levels, most recently assisting the provincial government advocacy strategy for Knowledge Ontario. Wendy works across sectors, and in keeping with the theme of the 2011 Super Conference, she is all about collaboration.



In 2010, the OLA completed the first year of its strategic plan. Goals and tactics were developed for the four strategic priorities:

- Growing Career Paths & Potential
- Collaborating to Extend Libraries' Strategic Voice
- Strengthening the Organization
- Transforming Ideas Into Solutions



For Year 1 "**Growing career paths and potential**," the OLA continued to offer a premiere quality Super Conference, created a virtual Super Conference stream that was offered through the Education Institute, implemented new features at Super Conference (e.g., Saturday Career Day, student volunteer registration incentive, and a massage service—for those lucky enough to get a session!), and increased the number of student volunteers by 20%.

The Education Institute is an essential program for "Growing Career Paths & Potential," with the development of a long term plan a pivotal goal. Another goal for "Growing Career Paths & Potential" is to expand the Forest of Reading® Festival experience through satellite festival sites. I had the privilege of attending the Festival of Trees at Harbourfront in May 2010. We know our future is in good hands when we witness over 7,000 children and youth screaming with enthusiasm for their favourite author! Kudos to Meredith Tutting for, again, organizing this amazing event.

Through Jim Brett's (University of Guelph) leadership, the informal, but very active, Mentoring Committee formalized their role by developing terms of reference that articulates their responsibility for developing and implementing sustainable mentoring-related activities and services in support of OLA members. I wish to thank Jim for his unflin-

ging leadership and passion for mentorship, in particular by assisting to equip new information professionals to achieve their career aspirations.

For the strategic direction "**Collaborating to extend libraries strategic voice**," the key goal was to develop a government relations strategy. Terms of reference have been created and recruitment for a tactical advocacy team have begun. In the meantime, the OLA was very active in extending libraries strategic voice. Led by Professor Margaret Ann Wilkinson (University of Western Ontario), the Copyright Committee responded to the Ministry of Industry's Bill C-32, the Copyright Modernization Act, indicating library concerns had been listened to with more favourable user rights than in previous legislation, noting advances to access to information for people with print disabilities, and expanding fair dealing for libraries, archives and museums and the addition of parody, satire and education. We registered our concern that copyright collectives had inflicted unwieldy licensing and royalty fees on organizations. On behalf of OLA, a heartfelt thanks to Professor Wilkinson and OLA's Copyright Committee!

OLA also provided a detailed response to the Digital Economy Strategy for Canada, the draft Canadian Library Association Future Plan and the Mandatory Long-Form Census issue. We were invited to the Libraries and Archives Canada Stakeholder Forum held in October. And, OLA was very active in supporting the advocacy effort for Knowledge Ontario, hosting a Summit in June 2010, inviting key library and information professionals to provide creative input and register advice to the Knowledge Ontario Board to address the provincial government funding issue. Sincere thanks to members



who contributed their intellect and passion to all of these important issues.

The strategic direction “**Transforming ideas into solutions**” saw the implementation of an Ontario Human Library program lead by Sophie Gorskie (Hamilton Public Library) with the Human Library Committee. Former President, Peggy Thomas hosted a past-President’s luncheon at Super Conference 2011 to generate ideas to advance the transformative power of great ideas. And, arising from the public library initiative, Libraries 2020, OLA is developing an Annual Institute on Library as Place to meet the needs of libraries in all sectors undergoing a renovation or capital expansion project.

Lastly, the strategic direction “**Strengthening our organization**” was a focus during 2010 because of the foundational importance of a strong OLA supported by outstanding volunteers and staff, a sound technological infrastructure and vibrant entrepreneurialism. A Manager of Member Services (Beckie MacDonald) was hired as was an Education Coordinator (Michelle Arbuckle.) A small group of OLITA members, under the leadership of Helios He, Operations Manager, developed an RFP for a technology consultant to lead the development of a new technology plan for 2010-2015. A strong technological platform is essential for OLA to facilitate member engagement and services in a 2.0 world.

Highpoints for me during my 2010 Presidency were: experiencing sector initiatives such as the Festival of Trees and Treasure Mountain Canada (a school library research symposium spearheaded by Liz Kerr), events that I would not typically have the opportunity to attend; feeling the palpable excitement at Super Conference,



being proud that I am part of this astounding profession; but most importantly, having the opportunity to work closely with the OLA staff, in particular, Shelagh Paterson who somehow keeps all of the myriad OLA and sector balls in the air. Shelagh: thank you for your leadership in strengthening OLA. We are primed for more greatness in service to our members.

Lastly, I wish to thank the OLA Board who had spirited discussions but acted in unity for the good of the Ontario Library Association. The special working relationship that I enjoyed with the OLA Executive: past-President Peggy Thomas (Toronto Public Library), vice-President Tanis Fink (Seneca College) and Treasurer Paul Takala (Hamilton Public Library) was something that I will treasure forever.

M. Mavrinnac

Mary Ann Mavrinnac
OLA President, 2010



2010 OLA FAST FACTS & FUN STATS

THE OLASTORE[★] TOP SELLERS

- OSLA's Together for Learning document and poster
- Marvellous Minilessons
- The Harry Potter Poster Set
- Building the Learning Commons
- The Tech Set

EDUCATION INSTITUTE

Number of sessions:

- **21** Audio
- **3** Web
- **3** Online Courses
- **27** total sessions

Number of Participating sites:

- **493** sites* registered for 21 Audio sessions
- **41** sites* registered for 3 Web sessions
- **102** individuals registered for 3 Online Courses

*an average site boasts six participants

Total registered sites for audio and web: 534 sites, for an average of 22.25 sites per session.

MEMBERSHIP

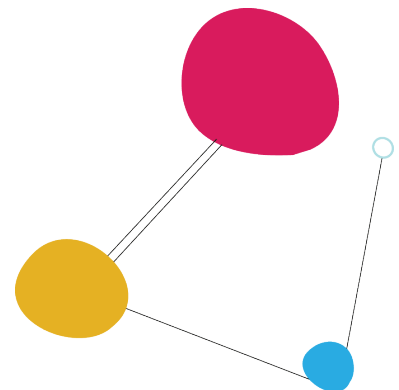
- **5309** OLA members
- **4403** Super Conference registrants
- **17** print publications designed and distributed through the OLA office

SOCIAL NETWORKING

- **585** Twitter followers:
www.twitter.com/onlibraryassoc
- **606** members of our Facebook Group
- OLA Community:
(www.accessola.com/olacommunity)
 - **465** members
 - **712** topics
 - **1652** posts

FOREST OF READING

- **133770** eligible Forest of Reading[®] voters
- **169698** recorded Forest of Reading[®] participants
- **7916** Festival of Trees attendees



REPORT OF PAUL TAKALA OLA TREASURER



On behalf of the board and staff, I am pleased to report that OLA had another strong year. Our accumulated surplus now exceeds \$1.1 million; in 2010 our revenue exceeded expenditures by \$114,039.

The board and staff continue to work together on improving the financial reporting procedures. In 2010 we updated our finance procedures and established an audit committee. An audit committee provides a mechanism for the board to review financial issues of concern with the auditor without the participation of management. This was done to comply with best practices of governance. The process went very smoothly and I want

to commend staff for their excellent work and for the positive report from the auditor.

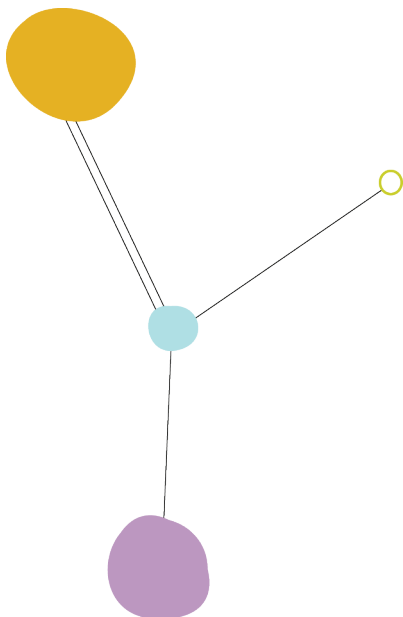
Our strong financial position has enabled OLA to invest in staff and our strategic priorities. "Strengthening the organization" is one of our key strategic directions. Staff have done a lot of work developing a technology plan and the board is aware that we need to invest in technology to ensure OLA provides excellent service to its members. OLA has been a very innovative organization and we need a strong technology foundation to ensure that innovation can continue.



OLA FINANCIAL

BALANCE SHEET

Drawn from the audited statements for the year ended December 31, 2010 with the audited comparative figures for the year ended December 31, 2009.



ASSETS

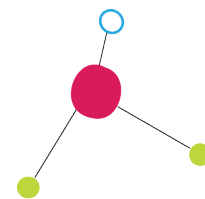
	Audited 2010	Audited 2009
		(re-stated)
	\$	\$
GENERAL FUND		
Current assets		
Cash and equivalent	1,296,112	1,114,622
Accounts receivable	1,074,640	574,372
Due from Knowledge Ontario	2,155	1,893
Inventory	73,633	52,934
Prepaid expenses - conference	47,946	140,102
- other	21,594	21,594
	2,516,080	1,905,517
Capital assets	98,944	111,061
Investments	630,621	694,470
	3,245,645	2,711,048
RESTRICTED FUNDS		
Due from General Fund	13,449	15,685
Investments	124,951	121,694
	138,400	137,379
	3,384,045	2,848,427

LIABILITIES

GENERAL FUND		
Current liabilities		
Accounts payable	736,508	762,568
Due to CELPLO	474,167	271,363
Due to OHLA	1,777	1,777
Deferred revenue - grants	8,950	8,950
- conference	847,027	600,977
	2,068,429	1,645,635
Due to restricted funds	13,449	15,685
	2,081,878	1,661,320
Fund balance	1,163,767	1,049,728
	3,245,645	2,711,048
RESTRICTED FUNDS		
Fund balance	138,400	137,379
	3,384,045	2,848,427

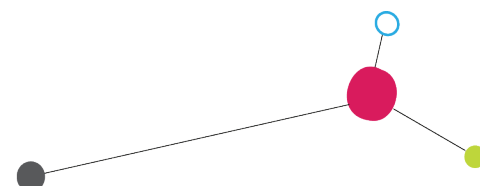
STATEMENTS

	Audited 2010	Audited 2009 (re-stated)
	\$	\$
GENERAL OPERATIONS AND ADVOCACY		
Revenues		
Membership fees	307,198	315,643
Government grants	35,800	35,800
Donations, contributions, interest	21,657	30,283
Miscellaneous	122,032	-
	486,687	381,726
Operating Expenses	(1,239,048)	(1,167,789)
Net for General Activities	(752,361)	(786,063)
REVENUE PRODUCING ACTIVITIES		
Super Conference		
Revenue	1,103,920	1,079,298
Expense	(772,364)	(583,157)
Net	331,556	496,141
Sales Materials		
Revenue	688,839	729,570
Expense	(407,848)	(513,669)
Net	280,991	215,901
Continuing Education		
Revenue	145,167	118,800
Expense	(141,374)	(68,418)
Net	3,793	50,382
Special Projects/Board Issues, Research		
Revenue - contract administration	165,117	119,827
- government project grants	74,190	52,625
- registrations, sale materials, contributions	301,645	173,658
Expense	(290,892)	(195,545)
Net	250,060	150,565
EXCESS OF REVENUE OVER EXPENDITURES	114,039	126,926
Accumulated surplus at beginning of year	1,049,728	922,802
ACCUMULATED SURPLUS AT END OF YEAR	1,163,767	1,049,728



STATEMENT OF OPERATIONS

Drawn from the audited statements for the year ended December 31, 2010 with the audited comparative figures for the year ended December 31, 2009.



Complete audited statements for the year ended December 31, 2010, as prepared by the accounting firm of Harris & Chong LLP, and accepted on June 10, 2011 at the 2010 OLA Annual General Meeting, are available on the OLA website at www.accessola.com



ONTARIO PUBLIC LIBRARY ASSOCIATION

JILL NICHOLSON, PRESIDENT

**2010 OPLA
Membership:
1,166**

2010 was a productive year for the OPLA Council.

AODA Customer Service Videos

With a grant from Enabling Change Partnership Program from the Ministry of Community and Social Services, four captioned videos dealing with the Customer Service of Accessibility for Ontarians with Disabilities Act were created. The project was a collaborative and learning experience. OPLA members chose the specific service scenarios by responding to a survey. A core committee drafted the story for each scenario, recent film studies graduates donated their time and expertise in shooting and editing, and actual library staff and customers performed in each scenario. Libraries of any type can use the videos in combination with other training tools. They can be found at www.accessola.com/accessibility.

Readers' Advisory Committee

The Readers' Advisory Committee held another successful "RA in a Day" in October. Speakers included Rachel van Riel, Director, Opening the Book, UK on "Putting Readers First;" Dr. Raymond Mark, York University on "Empirical Research on Reading and its Implications for Advising Readers;" Terry Fallis, author of *The Best Laid Plans*, the 2010 Canada Reads winner; and members of the RA Committee on book trailers. Planning is already underway for the 2011 event.

Children's and Youth Services Committee

The Children's and Youth Services Committee completed the 2010 version of the Children's Services Benchmarks and Statistical Report. In comparing the data collected in 2004 to the new date, the report found that there was:

- Increased spending on children's materials
- Increased access to technology and electronic resources for children
- Improved development of safety policies for children such as internet access and use, and unattended children

The survey is an important tool in gauging the state of children's service in public libraries in Ontario. The

results prove that children's services continue to be a high priority.

OLA Conference

The OPLA Conference Planners put together a great variety of excellent sessions for OPLA members. The Children's and Youth Services Committee organized another successful Poster Session.

OPLA Award Winners

Congratulations to the winners of the Ontario Public Library Association Awards:

Lifetime Achievement Award – Marzio Apollini

Children's or Youth Services Librarian of the Year – Jane Lindsay, Hamilton Public Library

Leadership in Adult Readers' Advisory Award – Diane Crew, Oakville Public Library

James Bain Medallion/Trustees of the Year – Irene Moore, Terrace Bay Public Library Board; Jan Harder, Ottawa Public Library Board

Recognition

I would like to thank the 2010 OPLA Council for their work and support throughout the year. Laura Carter was our capable Treasurer and also acted as the Council's liaison with the Children's and Youth Services Committee. Joanna Aegard was Council Secretary and Sandi Lopenon updated the OPLA Council website. Patricia Eastman was Council's liaison with the Readers' Advisory Committee and Shann Leighton was our link to the Accreditation Committee. Chantale Boileau was the Kickstart councillor. In particular, I would like to acknowledge the input of the retiring members, Past President Bessie Sullivan and Central Region West Councillor Karen Milligan-Thurston. I would also like to thank Rudi Denham, HoOPLA editor and the OPLA Superconference planners, Angela Bowen and Lita Barrie, for their hard work over the year. It has been an honour to serve as OPLA's President for 2010. I wish Tammy Robinson good luck in her term as 2011 President.

ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION

CAROLINE STEWART, PRESIDENT

**2010 OCULA
Membership:
365**



Sitting around the OCULA council table is an amazing experience. Working with such talented library staff doing great work around the province is inspiring. This year we focused much of our energy on building on the OLA Strategic Plan, setting forth a two year action plan. We focused on identifying OCULA specific initiatives that align with the OLA strategic initiatives of growing career paths and potential, collaborating to extend libraries strategic voice, transforming ideas into solutions, and strengthening our organization.

We welcomed our second OCULA Librarian Resident, Paula Cardozo. Paula is working in North Bay getting experience in both the college and university setting of Nipissing Canadore. Paula brings energy and enthusiasm to the council table and it had been great to have her join our team. This year we had four institutions apply to host the New Resident. The call out for applications for 2011/12 went out this spring as we finish up the third year of this pilot project. This initiative has been a great opportunity for OCULA to contribute in a meaningful way towards our association's strategic initiative of growing career paths.

In addition to our Librarian Resident project we also worked towards the strategic initiative of growing career paths through hosting two events that provided great opportunities for networking. The 2010 Spring Dinner was hosted by York University, where we enjoyed a fabulous evening with 40 of our colleagues. Dr. David Trick spoke about the future of post-secondary education in Ontario, which, of course, was of particular interest to our members.

In the fall, we held a successful event at Humber College in collaboration with the Ontario Association of Library Technicians. The event was well attended with almost 50 people and we were given an inside peek into comedy from one of Humber's comedy professors.

For 2011, we plan to continue to collaborate with other library associations; we recently held a spring workshop with the Western New York/Ontario chapter of the

Association of College and Research Libraries—it was a great day and a big success.

The editorial staff put together three interesting issues of InsideOCULA. If you haven't checked one out lately, I really encourage you to do so as it is a great way to keep up with your colleagues all over Ontario. I would like to thank Brian Cameron (Editor-in-Chief) and Martha Attridge Bufton (Deputy Editor) for their hard work in bringing together the news and issues from across the province.

Our Super Conference 2011 planning team once again worked tirelessly all year and co-ordinated an amazing line-up of academic library sessions. Special thanks to our OCULA planners Trish Weigel-Green of Conestoga College and Jonathan Bengston of University of Toronto. Our spotlight speaker, Sheldon Levy, president of Ryerson University gave an inspiring presentation reminding us to collaborate with our community partners and to take big risks. We were delighted to award Faye Abrams with our Lifetime Achievement Award for her many years of dedicated service in improving academic libraries. We also extend congratulations to our student award winner, Courtney Lundrigan.

I pass the proverbial torch on to Janice Mutz, of Lakehead University. I know that she will do a fabulous job of leading OCULA in 2011. Janice will have the opportunity to advocate for the needs and interests of academic libraries in the North.

Being president has been a fabulous learning experience. From attending council meetings, to sitting on the OLA Board and participating in committees across the library sectors I can't say enough positive things about this opportunity. I really encourage any of you who are looking for ways to get to know people and contribute to the profession to become involved with OCULA. I want to thank the OLA staff for all your support. In particular, Shelagh Paterson, Liz Kerr and Michelle Fortier assisted me greatly this past year.



ONTARIO SCHOOL LIBRARY ASSOCIATION

RUTH HALL, PRESIDENT

**2010 OSLA
Membership:
1,775**

This President's Report shares the results of Council's collaborative work to support School Libraries in Ontario and to align the school library sector within the goals of the Ontario Library Association's Strategic Plan.

Growing career paths and potential:

In 2010 OSLA again partnered with the Ontario Teacher's Federation to offer a summer PD experience. OSLA organized and led this 3-day workshop in Toronto with funding from OTF. For a \$50 fee participants were provided with 2 nights accommodation, breakfast and lunch. This partnership provides teacher-librarians, who might not be able to attend Super Conference, with opportunities to connect with OSLA and its support.

Registration closed early as our session was fully subscribed by early May. Participants came from both public and separate school boards across the province. Presenters included: Garfield Gini-Newman (OISE, Critical Thinking Consortium), Carol Koechlin (Treasure Mountain Canada), Roger Nevin (OSLA, VP), Karen Beutler (TDSB), and Joanne Laforty (OISE). Plans are in the works for summer 2011 with anticipated dates of July 6 to 8.

Our school library document *Together for Learning*, launched in February 2010, lives online at <http://togetherforlearning.ca>, and is available in English and in French. The document was sent out to all school boards in Ontario along with a letter to all principals and directors of education. Professional development to explore and implement the document has been undertaken by many boards throughout the province. Next steps are for OSLA and TALCO (The Association for Learning Consultants of Ontario) to begin the work of populating the website with tools to use in bringing the learning commons to schools in Ontario with the help of our members.

Collaborating to extend libraries strategic voice & Transforming ideas into solutions:

A joint effort to hold a research symposium on school libraries in Canada involving OSLA, CASL and others resulted in Treasure Mountain Canada (Edmonton, June

2010). The learning commons model was explored and 3 OSLA Council members presented their work: June Rysinski, Diana Maliszewski and Roger Nevin. Resources to support individual teacher-librarians and to use with administrators in moving to the Learning Commons can be found at <http://tmcanada.pbworks.com>. You can also purchase a bound collection of the TMC research papers from The OLASore*.

These partnerships represent OSLA's work to support school libraries as we move from an Advocacy to a "Change Agency" focus. We continue to provide representation with the Ontario Teachers Federation and the Ministry of Education at Subject Association and Curriculum Forum meetings. We continue to add our voice to support Knowledge Ontario. Working jointly with TALCO we created a process for renewing the school library representative on the KO Board resulting in Philip Jeffrey, HCDSB, becoming the new OSLA-TALCO rep on KO. OSLA represented its members working with People for Education, OECTA, the National Reading Summit, the International Education Summit and the Ontario Education Research Symposium. Several Council members had "media moments"—Diana Maliszewski and Paul Kay represented school libraries on TVO's Future of Reading program and Lisa Dempster was interviewed by CTV's Carlene Bradford.

Strengthening our organization

Council also took on a review of our roles with a goal to create greater clarity and accessibility to membership. After creation of a new application process our new web master, Steven Nagy, helped us greatly in improving our online communications, for which Council is extremely grateful. Thanks also to *The Teaching-Librarian* Editor, Diana Maliszewski, for her boundless energy in producing 3 successful magazine issues and aligning web and print publication dates. A realignment of roles has occurred: the Secretary role to Lisa Dempster, Metro Toronto Councillor; and Treasurer to the Past President portfolio to ensure continuity and "institutional memory" on Council.

Special thanks to OLA Super Conference Co-ordinators: Ann Perez (TDSB), and Kristin Hoffmann (UWO) and to OSLA Planners: Isabelle Hobbs & Nancy Dalrymple for their work in creating another successful Super Conference.

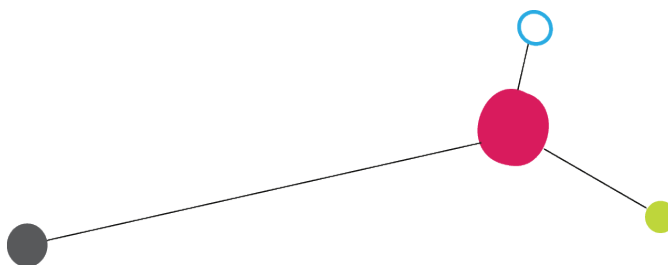
Finally, congratulations to our OSLA Award Recipients:

- **Special Achievement:** Peter Rogers (Chairman of the Board), Knowledge Ontario and David Thornley (Executive Director), Knowledge Ontario;
- **Administrator of the Year:** Michael Bowman, Principal at Sir John A. Macdonald Public School, Durham District School Board;

- **Teacher-Librarian of the Year:** Paula McNamara, Simcoe County District School Board.

Our Award Ceremony gives us the opportunity to acknowledge individuals as catalysts for collaboration, cooperation, creating community engagement for the common good, who cultivate connectivity, collegiality, and conversations. "Collaboration captures creativity, it challenges us to be greater than the sum of our constituent parts."

It has been an amazing opportunity to serve OSLA as President, thank you to Council for all of their work, which has made this year's achievements possible.



ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO

CHRISTINE LABELLE, PRESIDENT

**2010
ABO-Franco
Membership:
95**

Durant l'année 2010, nous avons aligné le Plan Stratégique d'ABO avec celui du OLA. En tant que le réseautage, un effort a été mis à développer un endroit pour ABO sur LNG. Après quelques difficultés avec le système, nous avons établi la page Services aux Programmes Francophones et Francophiles sur OLA «Community». Deuxièmement, les membres de l'ABO-Franco ont partagé la nécessité de promouvoir et faciliter la tenue d'évènements afin que les professionnels qui ont un intérêt francophone puissent se rencontrer. Lors du Congrès 2011, 6 sessions ont été présentées en français. Nous planifions aussi de se greffer aux trois Salons du Livre/Festival francophones en Ontario (Nord, Est Ontarien, Toronto) en hiver 2011/2012. Troisièmement, il y a un vouloir de promouvoir et de grandir l'ABO en continuant à développer notre présence comme sous organisme du OLA. Nous voulions aussi s'assurer de la



représentation francophone aux comités de «Knowledge Ontario» pour promouvoir des services en ligne en français. En tant que la promotion de la littérature franco-ontarienne, une liste d'auteurs franco-ontariens a été ajouté au site web «OLA Community». Aussi, Mireille Messier, auteur franco-ontarienne a animé un atelier lors du Congrès 2011.

Le Prix Tamarack a été décerné à Sylviane Thibault pour son livre «Haut les Pattes! Twister». Pour le Prix Tamarack 2011, le comité de sélection a décidé de présenter deux listes aux enfants de la 3e à la 6e année afin d'offrir plus de choix aux lecteurs : le Prix Tamarack et le Prix Tamarack Express. Le nom du Prix changera en 2012 au Prix Tamarac pour mieux refléter la culture francophone.

Le Prix Micheline Persaud a été décerné à Marina O'Grady, bibliothécaire de services jeunesse à la Bibliothèque Publique d'Ottawa.



ONTARIO LIBRARY BOARDS' ASSOCIATION

JANE HILTON, PRESIDENT

**2010 OLBA
Membership:
698**

There is strength in numbers and OLBA is one of the divisions with a unique perspective. The members are not professional librarians but come from many walks of life to give freely of their time and talent to govern public libraries. This year the OLBA Council approved a new 2010-2013 strategic plan and an ambitious work plan, which set out activities and performance measures under the four strategic objectives.

Leadership by Design

The well-respected leadership governance program, Leadership by Design (LBD), with tools and resources to assist library board members in their role, is now complete.

- In the sixth and final element of the program, Networking with Our Peers, a series of nine workshops were held across Ontario. Attended by over 150 library leaders, these successful forums examined the attributes of leadership, provided tools to assess leadership capacity and strengthened relationships between Chairs and CEOs. We submitted a final report to SOLS and OLS-N who funded the project.
- A web-based orientation tutorial was developed to provide greater access and to promote participation in the Leadership by Design program. The user-friendly online tutorial is a step-by-step guide to assist board members understand what resources are available so they can get the help they need, when they need it.
- To maintain currency, Randee Loucks was contracted to update One Place to Look and add new information.

Communications

Council developed a Communications Plan and a marketing expert was consulted to assess our communication materials and make recommendations on how to communicate more effectively with our members. The work is ongoing, along with the revamping of the membership database with the goal

of encouraging dialogue and responding to issues important to public libraries.

An External Relations Committee, chaired by Shelagh Harris, was established to strengthen liaisons, promote OLBA as a centre of excellence in governance and pursue partnership opportunities with organizations that have common interests. We contributed to national library association publications and councillors attended Southern Ontario Library Trustee councils to provide updates and promote professional development opportunities.

Another of OLBA's steadfast consultants, Margaret Andrewes, and I delivered a presentation on Municipal and Library Board Relations at the OLS-N Conference.

Publications this year included two issues of Inside OLBA, the publication used to inform the membership of our activities. Additionally, a colourful postcard was developed and distributed to promote and raise the profile of OLBA. The orientation manual was updated based on a review by our newest councillors.

Awards

It was my privilege to serve on the Public Library Services Awards jury to select a short list of libraries for the Minister's Award for Innovation and the Angus Mowat award.

Frances Ryan managed the five travel bursaries to OLA Superconference that was available to first time board members. Joyce Cunningham chaired the Awards Committee and OLBA awarded the W.J. Roberson Medallion for Public Librarian of the Year to Adele Kostiak of the Brampton Public Library. Our conference planners, Beth Phieffer and Eleanor Jourard are to be congratulated for arranging an excellent array of speakers and sessions relevant to library board members.

An education bursary was provided to a graduating student from the Library and Information Science program at the University of Toronto.

Professional Development

To better comprehend the latest technology trends,

staff member Beckie Macdonald provided OLBA council with an educational session on key communication tools and social networking developments.

The Ontario Hospital Association's Centre for Governance Excellence made a presentation to Council on Challenges, Priorities and Upcoming Initiatives. With a shared mandate for strengthening governance of boards, it was an excellent opportunity to share insights and ideas.

Self-evaluation is essential for assessing the effectiveness of a board and the OLBA council was no exception. The results from the survey were high overall and opportunities for improvements identified.

My heartfelt thanks goes out to my fellow councillors for their unwavering support, dynamic discussions and for another successful year for the OLBA.

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

KRISTA GODFREY, PRESIDENT

**2010 OLITA
Membership:
2,410**

OLITA Accomplishments

Growing career paths and potential:

Digital Odyssey 2010: Going Mobile

OLITA held another successful Digital Odyssey on a timely topic. This year's event was held on June 11 at a new location, Oakum House at Ryerson University. Jason Griffey, Head of Library Information Technology at the University of Tennessee at Chattanooga and author of *Mobile Technology and Libraries*, was invited as the keynote speaker. More than 120 delegates attended this sold out event.

Huge thanks to the Digital Odyssey Committee members, Michelle Arbuckle and Sally Wilson and to OLA staff Liz Kerr and Helios He for helping the day be a success.

Super Conference

Special thanks to OLITA Super Conference planners Elizabeth Goldman and Stephen Marks who organized 23 sessions for this year's conference. Top Tech Trends continues to be a highlight and this year's panel including Dorothea Salo, Aaron Schmidt, Roger Nevin and Nicole Engard was no exception.



OLITA Award for Technical Innovation

This year's award recipients were Graham McCarthy and Steven Marsden from Ryerson University Library for their work on a mobile application, the Ryerson Library Barcode Scanner (details here <http://bit.ly/l5bTSK>).

Thanks to award committee members Michelle Arbuckle, Sarah Forbes, Fiacre O'Duinn, and Alexandra Eisenbichler.

Strengthening our organization

Tech Support thanks to OLITA council member David Fiander who was involved in OLA's RFP and evaluation process for a new strategic technology plan.

Publications

OLITA continued to contribute regularly to Access, OLA's magazine and to the OLITA blog. Thanks to Lesa Balch for her work on Access Magazine and Mita Williams for her work on the blog.

Strategic Planning

The OLITA president and vice president continued to work with the OLA Board to further OLA's strategic plan. OLITA council drafted initiatives for the coming year based on OLA's strategic initiatives. OLITA's plan can be found at: <http://bit.ly/jZ6Njk>.

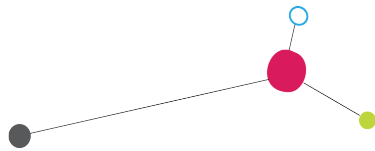
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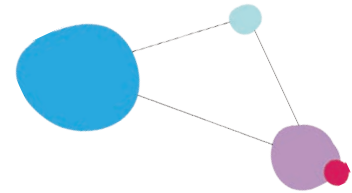
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- Preservation Technologies
- Sony eReader
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- Smart Technologies
- YBP Library Services

The faith in OLA staff of

- Industry Canada
- Ontario Media Development Corporation
- Authors at Harbourfront and Harbourfront Centre

And the support of

- The Ontario Ministry of Tourism and Culture
- The Accessibility Directorate of Ontario Ministry of Community and Social Services



OLA Board and Councillors, 2010

OLA BOARD EXECUTIVE

President: Mary Ann Mavrinac, University of Toronto Mississauga Library, Hazel McCallion Academic Learning Centre

Vice President: Tanis Fink, Seneca College, Newnham Campus Library

Treasurer: Paul Takala, Hamilton PL

Past President: Peggy Thomas, Toronto DSB

In addition to the board executive, the OLA board is comprised of the President and Vice President of each division.

OCULA

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Vice President: Janice Mutz, Lakehead University, Chancellor Paterson Library & Archives

Treasurer: Kathryn Klages, Seneca College, King Campus Library

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Jennifer Peters-Lise, Seneca College, Newnham Campus Library

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OLITA

President: Krista Godfrey, McMaster University Library, Mills Memorial Library

Vice President: Michelle Arbuckle, Canadian Music Centre

Past President and Treasurer: Peter Ellinger, Legislative Assembly of Ontario, Legislative Library

Councillors-at-large

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David Fiander, University of Western Ontario, Economics Reference Centre

Mita Williams, University of Windsor, Leddy Library

Sally Wilson, Ryerson University Library

Andrea Kosavic, York University Libraries, Scott Library & Archives

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Vice President: Joyce Cunningham, Fort Frances PL Board

Secretary/Treasurer: Frances Ryan, Sault Ste. Marie PL Board

Past President: Margaret Wicklum, Brockville PL Board

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Treasurer: Laura Carter, Kingston Frontenac PL, Calvin Park Branch

Past President: Bessie Sullivan, Haliburton PL

Secretary: Joanna Aegard, Thunder Bay PL, Admin & Waverly Resource Library

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Treasurer: Beth McEwan, Upper Grand DSB, King George Public School

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Lindsay Brennan, DSB of Niagara, Martha Cullimore Public School

Lisa Dempster, Toronto DSB, Riverdale Collegiate Institute

Colette Denomme, Thames Valley DSB, H B Beal Secondary School

June Rysinski, Thunder Bay Catholic DSB, Corpus Christi

ABO-FRANCO

Présidente: Christine Labelle, Halton DSB, E W Foster School

Vice-Présidente: Monique Brulé, Conseil des écoles catholiques du centre-est - SPICS

Présidente Sortante: Pascal Lupien, University of Guelph, McLaughlin Library

Conseillers

Steven Kraus, Ontario Library Service - North

Patrick Labelle, Université d'Ottawa

REPORT OF **SHELAGH PATERSON** EXECUTIVE DIRECTOR, OLA

At the time of writing this, the past two weeks have been interesting ones in the library world.

Mid-May had OLA at Harbourfront for the Festival of Trees alongside 8,000 young fans of reading. Kids waited in line-ups for more than an hour just to get an autograph from their favourite author. The roar from the crowd at each award ceremony shook the boats in the harbour and drowned out the sound of the planes departing from Billy Bishop Airport.

Contrast this with the news that just one week before this reading-fest, one school board in Ontario decided to eliminate the school library program—with the associate director of the school board blithely stating to the media that ‘no one was checking out books and we have the Internet anyway’ (to paraphrase). A young student promptly took action, organizing a demonstration and launching an online petition to save his school library program. Brave and heartbreaking that students would have to take such action.

The media ran with the story with a mix of incredulousness (*school library programs have been in jeopardy??!*) and support. Jian Ghomeshi, Super Conference 2011’s closing luncheon speaker, picked the story up on **Q**, stating, “the school librarian is an endangered species these days,” and asking, “who will be the guide through the informational woods?”

In the midst of this, Library Journal and McMaster University hosted The Future of the Academic Library which challenged the academic system to consider: What is the role of the librarian in an academic library?; Do students or even faculty care if the person in the library is a ‘librarian’?; and what should library schools be considering when accepting applicants?

How to provide service to students in a meaningful way, and with impact, was a persistent theme—one emphasized by the student panel who told us that they don’t want to hear “let me show you how to search,” they’d rather engage in a dialogue about how they are searching, what they need to get their assignments done and to have a presence when and where they need it.

Listening to their statements, I recalled the work going on in the school library sector, who have figured out a vision for a collaborative and whole school approach as presented in OSLA’s document *Together for Learning: School Libraries and the Emergence of the Learning Commons*. T4L, as we like to call this report, presents the idea of the library as an enabler of learning and includes a role for the student in the implementation of the vision. It is worth a read by the broader library sector: www.togetherforlearning.ca

Although the theme of our recent conference was The Power of C!: Collaboration, I wonder: are we practicing collaboration as much as we can? There are two library organizations about to embark on significant transformation; the Canadian Library Association, our national and international representative on issues, and Knowledge Ontario—Ontario’s suite of digital library services. The success of the re-invention of these organizations will rest with us—our willingness to think big, see the potential and to commit to work together for the benefit of the entire library world and the general public.

I challenge our members to get even more involved in the issues and programs that are important for them. We need to ask questions about our relevancy, continue to build programs that serve library users, and strive to work more collaboratively. OLA is the playground in which this can happen.

As a ‘book-end’ to Mary Ann’s thanks to the board at the start of this annual report, I would also like to thank the 2010 board for their leadership in embracing the strategic directions identified by the broader membership and enthusiastically identifying key tactics that are needed to be in place to realize our vision. Our 2009 OLA board, led by Peggy Thomas, creatively launched our strategic plan consultation. Mary Ann Mavrincac, 2010 OLA president, was absolutely the ideal leader to launch the implementation plan. While change is usually good, it can be stressful—Mary Ann kept our focus on OLA’s need to keep moving forward, and be relevant to the library community, all while providing significant support to the staff team. We are so appreciative. I am also charged to work with such an energetic and creative staff who are committed to OLA.

Collaboration can naturally lead to innovation—the theme Tanis Fink, 2011 OLA president, has chosen for our next conference. The challenge is on to Imagine, Innovate, Impact!

