

# 2.9 CEO LEADERSHIP

[SESSION 1] SEE REGISTRATION FORM FOR DETAILS

[SESSION 2] SEE REGISTRATION FORM FOR DETAILS

Application deadline: February 23rd

At Muskoka Woods, our passion is to provide young people with the personal skills and leadership abilities they need to become the CEO of their own lives. Being part of the CEO program will definitely teach you a lot, but this four week program is so much more than that – it is guaranteed to change your life!

What better way to spend four weeks of your summer than in beautiful Muskoka, in a program designed to help you begin the transition from a “guest” to a “staff member”. Your CEO leaders are selected on the basis of their ability to pay special attention to your development, giving you specific feedback and helping you discover what you are good at. This is a place where you will experience FUN in a whole new way. Whether it be on the out-trip or other programs that are designed specifically for you, all these things lead to lasting memories and friendships that will go far beyond your summer experience.

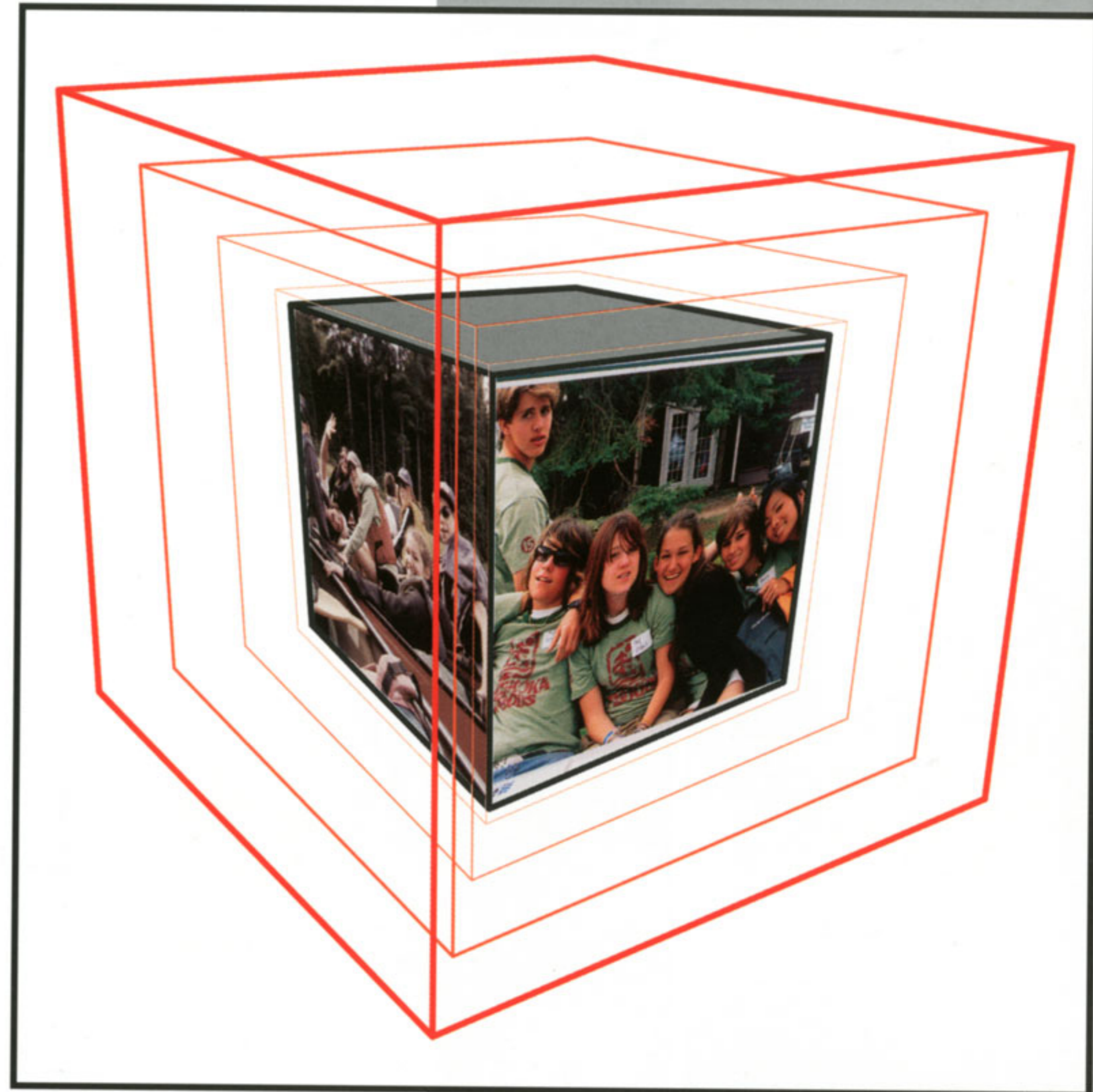
What sets this program apart from other leadership programs aimed at high school students is the variety of topics covered from some of the best leadership and personal development material out there, coupled with practical experience. The CEO program offers its graduates 25 hours of volunteer hours that can go towards your high school diploma. Included in the CEO program is training material developed by Ken Blanchard, leading professional & author of *“The One Minute Manager”*.

Some of the topics we explore include:

- Setting & understanding your goals
- Effective communication
- Assertive communication
- Tapping into your points of power
- Your developmental level
- Conflict management
- Self-leadership
- Self-confidence
- Dreaming about your future
- Taking initiative
- Building self-esteem
- Understanding unique abilities
- Understanding your personality & the personality of others

*“The CEO Program was four weeks that changed my life...The personality sessions with John McAuley were amazing. After assessing my personality and seeing my strengths and weaknesses, I took it upon myself to try and turn those weaknesses around in order to become a more well rounded person.”*

**Chris Finnie, CEO Alumni 1997**  
**MWSR staff member for 6 years**  
**3 years on Senior Leadership.**



## attention!



Acceptance to this program is by FORMAL APPLICATION & INTERVIEW. The enclosed registration form is NOT the application. Call the office for details. Please register for regular camp to ensure your summer vacation. If acceptance into the CEO program is granted, all payments already deposited will be transferred to your CEO account.