

THE POWER

OF

ZERO

SALES EVENT



TOTAL DISCOUNTS UP TO
\$10,350*



Starting From Price for 2016 Ram 1500 Sport with Performance Hood shown: \$42,135¹

ANY MAKE, ANY MODEL
LEASE PULL \$1,500
AHEAD CASH

2016 RAM 1500 QUAD CAB SXT 4X4

LEASE FOR
\$295 @ 2.99%
MONTHLY² FOR 24 MONTHS WITH \$1,448
DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE
FINANCING³
FOR 84 MONTHS

2016 JEEP CHEROKEE SPORT FWD – BEST-IN-CLASS CAPABILITY⁴

LEASE FOR
\$278 @ 1.49%
MONTHLY² FOR 48 MONTHS WITH \$1,848
DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE
LEASING⁵
FOR 24 MONTHS
OR
FINANCING⁶
FOR 84 MONTHS
ON MOST MODELS



Starting From Price for 2016 Jeep Cherokee Limited shown: \$34,540¹



Starting From Price for 2016 Dodge Grand Caravan Crew shown: \$31,640¹

2016 DODGE GRAND CARAVAN CANADA VALUE PACKAGE
CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

LEASE FOR
\$228 @ 2.99%
MONTHLY² FOR 36 MONTHS WITH \$1,928
DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE
FINANCING³
FOR 72 MONTHS
ON MOST MODELS

STEP UP TO
THE 2016 ULTIMATE FAMILY PACKAGE
AND GET \$10,350 IN TOTAL DISCOUNTS

2016 DODGE JOURNEY CANADA VALUE PACKAGE
CANADA'S FAVOURITE CROSSOVER⁷

LEASE FOR
\$238 @ 3.49%
MONTHLY² FOR 48 MONTHS WITH \$1,898
DOWN/\$500 SECURITY DEPOSIT

OR CHOOSE
FINANCING³
FOR 60 MONTHS
ON MOST MODELS

STEP UP TO
THE 2016 ULTIMATE FAMILY PACKAGE
AND GET \$5,700 IN TOTAL DISCOUNTS



Starting From Price for 2016 Dodge Journey Crossroad shown: \$32,140¹

REBUILDING YOUR CREDIT?
SPECIAL RATES AS LOW AS 4.99% OAC⁸

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Wise customers read the fine print: 1. MSRP. 2. 0% financing. 3. The Power of Zero Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers on or after April 1, 2016. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,745), air-conditioning charge (if applicable), tire levy and DMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. 10% purchase financing for up to 84 months available on select new 2016 models to qualified customers on approved credit through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2016 Ram 1500 Quad Cab SXT 4x4 (25A+AGR)/2016 Jeep Cherokee Sport 4x4 (24A)/2016 Dodge Grand Caravan SXT (29C)/2016 Dodge Journey SXT (29E) with a Purchase Price of \$31,248/\$29,087/\$29,145/\$29,550 with a \$1,998/\$0/\$998/\$998 down payment, financed at 0% for 84/84/72/60 months equals 162/182/156/130 bi-weekly payments of \$161/\$160/\$180/\$220 with a cost of borrowing of \$0 and a total obligation of \$31,248/\$29,087/\$29,145/\$29,550. \$10,350 in Package Value available on the new 2016 Dodge Grand Caravan SXT Ultimate Family Package model based on the following: \$7,000 Consumer Cash Discount, \$850 No Charge Locksmith Hands-Free Group and \$2,500 Ultimate Family Package Savings. \$5,700 in Package Value available on the new 2016 Dodge Journey SXT Ultimate Family Package model based on the following MSRP options: \$2,000 Consumer Cash and \$2,500 DVD Bonus Cash and No-Cost Options of \$1,200. See your retailer for complete details. 4. Elite Loyalty/Conquest Pull Ahead Bonus Cash is available to eligible customers on the retail purchase or lease of select 2016 Chrysler, Dodge, Jeep, Ram or FIAT models at participating retailers and are deducted from the negotiated price after taxes. LIMITED TIME OFFER. Pull-Ahead Lease Cash will be deducted from the negotiated price after taxes. Eligible customers are individuals who are currently leasing a Chrysler, Dodge, Jeep, Ram, FIAT, or competitive vehicle with an eligible lease contract in their name on or before April 1, 2016. Proof of Registration and/or Lease agreement will be required. Trade-in not required. See your retailer for complete details. 5. 2.99% lease financing for up to 36 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of \$25,237 leased at 1.49% for 48 months with a \$500 security deposit, \$1,848 down payment and first month's payment due at lease inception equals 24/36 monthly payments of \$295/\$228 with a cost of borrowing of \$1,609.35/\$1,483.16 (including \$60.25 PPSA registration) and a total obligation of \$15,244.02. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 6. 4.99% lease financing for up to 36 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Jeep Cherokee Sport FWD (24A) with a Purchase Price of \$25,237 leased at 4.99% for 48 months with a \$500 security deposit, \$1,848 down payment and first month's payment due at lease inception equals 24/36 monthly payments of \$305 with a cost of borrowing of \$0 and a total obligation of \$10,424.65. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 7. 3.49% lease financing for up to 48 months available through SCI Lease Corp. to qualified customers on applicable new 2016 models at participating retailers. SCI provides all credit approval, funding and leasing services. Retailer order/trade may be necessary. Example: 2016 Dodge Journey Canada Value Package (29F) with a Purchase Price of \$32,140 leased at 3.49% for 48 months with a \$500 security deposit, \$1,898 down payment and first month's payment due at lease inception equals 48 monthly payments of \$238 with a cost of borrowing of \$2,012.79 (including \$60.25 PPSA registration) and a total obligation of \$13,397.04. Mileage allowance of 18,000/year. Cost of \$0.16 per excess kilometre plus applicable taxes at lease termination. See your retailer for complete details. 8. 4.99%/6.99% financing available on select 2016 models. Financing examples: 2016 Ram 1500 Quad Cab SXT 4x4/2016 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$31,248/\$21,905 with a \$1,998/\$0 down payment, financed at 4.99%/6.99% over 84 months, equals 162 bi-weekly payments of \$191/\$153 with a cost of borrowing of \$5,465/\$5,857 and a total finance obligation of \$36,713.47/\$27,761.84. Some conditions apply. See your retailer for complete details. \$Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. Based on 2014 Ward's Middle Cross Utility segmentation. Based on 2014 Ward's Sport and Cross Utility segmentations. *Based on IHS Automotive: Polk Canadian Vehicles in Operation data as of July 1st, 2015 for Crossover Segments as defined by FCA Canada Inc. **Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. ***The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

