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JANUARY IS ALZHEIMERS AWARENESS MONTH

Société Alzheimer Society

Alzheimer Awareness Month targets women with "The 72%" campaign Women doubly affected says Alzheimer Society

Residents of Milton and Halton Region are stepping forward on Sunday January 25th, 2015 to help raise funds for research and local programs. There are over 8,000 individuals living with Alzheimer's disease and other dementias in the Halton Region. The Alzheimer Society of Hamilton Halton Walk for Memories is one of 65 Walks taking place across Ontario this winter, a movement to gather Ontarians taking steps towards a world without Alzheimer's.

This January the Alzheimer Society is kicking off Alzheimer Awareness Monthwith a nation wide campaign called The 72%. It aims to inform women in their 40's and older about the warning signs of Alzheimer's disease and how the Alzheimer Society can help. Did you know that women represent 72% of Canadians living with Alzheimer's disease; they could be your mothers, wives, sisters, grandmothers or friends - even you.

Take a moment to know the signs

Warning signs, often misunderstood or ignored, are critical. In absence of a cure, early diagnosis allows for treatment and support so people can live as well as possible and start planning for their future needs.

This is the third Walk for Memories in Milton. It's a very personal issue to many in the community, whether they have been diagnosed or they are caring for someone. Every year we see grandfathers and grandmothers, neighbours and friends, moms and dads, coaches and teachers joining the Milton Walk for Memories because one way or another, this disease will touch all of us. Whether through walking, volunteering or fundraising, we are all committed to a world without Alzheimer's.

Registration begins at 11 am inside the Milton Mall, 55 Ontario Street South, Milton.

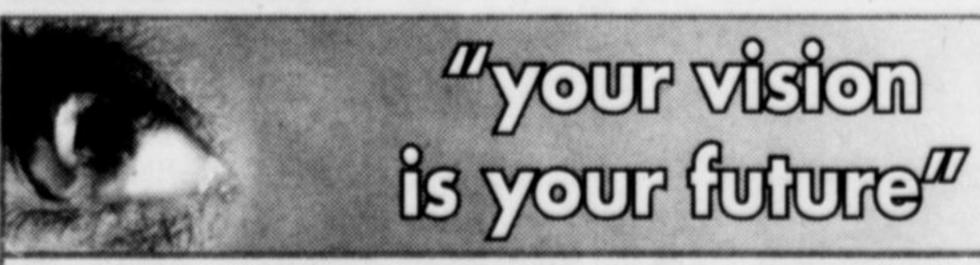
To join the Walk, or for more information about the Walk for Memories, visit: www. walkformemories.ca ,or call 289-837-2310.

The Alzheimer Society of Hamilton and Halton exists to help those affected by dementia. We offer support, education and hope to clients and their families/

> friends. Our skilled team of professionals is driven by passion and a desire to make lives better. Our services include counseling, health promotion, case management and education programs free of charge, welcoming anyone who needs them. It's as simple as sending an email request or making a telephone call. A doctor's referral is not necessary.

> You are not alone...stop by and learn about our services...

For more information please contact: Catherine Pegg, Administrative Assistant 289-837-2310 or email: cpegg@alzhh.ca www.alzhh.ca

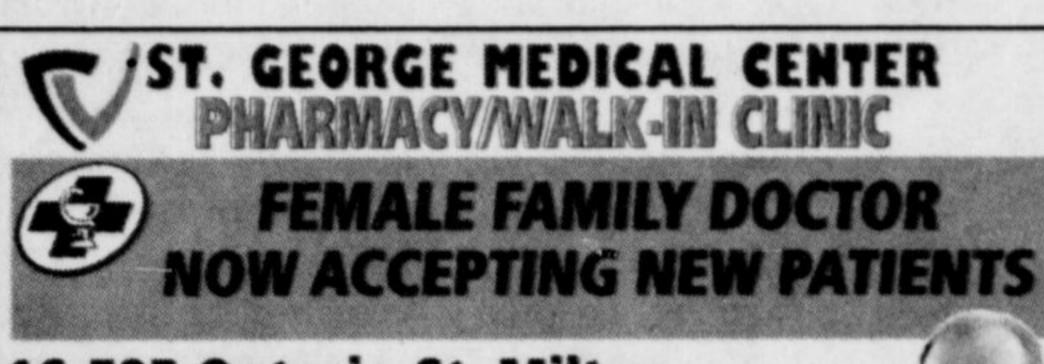


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SUNDAY, JANUARY 25th - 11:00 am to 2:00 pm

Milton Mall is pleased to host the Annual Walk for Memories in support of the Alzheimer Society.

For event information visit www.walkformemories.ca

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