Town seeks public donations for Mattamy cycling centre

1,500 sponsored seats available

By Michael Gregory
CANADIAN CHAMPION STAFF

The Town is asking local residents to reach into their pocket books and help raise \$1 million in support of the new Mattamy National Cycling Centre.

The Make it Happen fundraising committee has already raised \$12.8 million for the Milton velodrome, one of the three major facilities being built for the 2015 Pan Am/Parapan American Games in Toronto.

The majority of the funds already raised were through private sector donations and account for 89 per cent of the overall \$14-million goal set by the committee.

Individuals have the opportunity to be part of sporting history by purchasing a spectator seat for \$250 each, or by dedicating a virtual track plank for \$25 each.

There are 1,500 sponsored seats available to be purchased and each will have a permanent engraving.

"For as little as \$25, you can mark your name on the velodrome and contribute to what will be a legacy community facility for years to come," said Milton Mayor Gord Krantz and honourary chair of the Make it Happen campaign. "I encourage you to help spread the word about the local campaign with your friends, families, colleagues and neighbours. Together we can make it happen."

The Town said cyclists, as well as several Olympians, contributed to the campaign during its pre-launch at the Toronto International Bike show in Toronto in early March.

Those contributing \$1,000 or more will also be recognized on the Mattamy Centre's permanent donor wall, which will be located in the main lobby. Interested businesses are also invited to inquire about branding opportunities at the velodrome. To purchase a seat, visit www.make-it-happen.ca/seats.

The velodrome is slated to open in the fall of 2014, with the Canadian Track Cycling Championships being held in October.

Michael Gregory can be reached at mgregory@ miltoncanadianchampion.com or on Twitter @ miltonreporter.

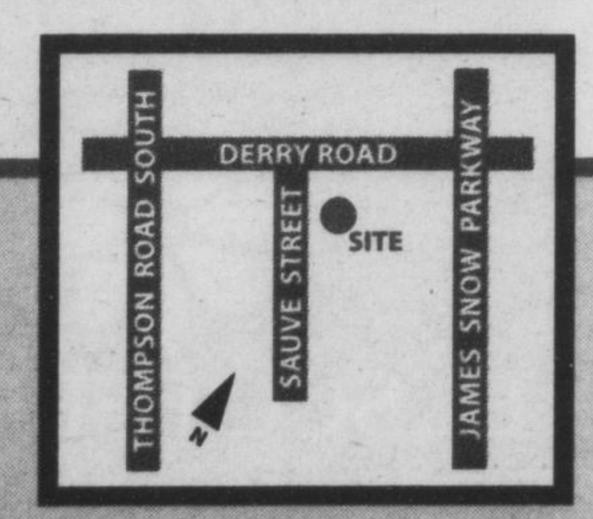


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