



THROWBACK PRICING

PAYMENTS LIKE THEY WERE 15 YEARS AGO

CANADA'S URBAN UTILITY VEHICLE

\$750
TRADE-IN BONUS*
ON SELECT CLIMs



Rondo EX Luxury shown

THE ALL-NEW 2014
RONDO

hwy / city 100km*
6.2L/9.4L

NEW! LOWER CASH PURCHASE PRICE

STARTING FROM
\$18,993^{MSRP}
6-SPEED MANUAL

Offer includes delivery, destination, fees and **\$5,000 IN CASH SAVINGS**¹. Offer based on 2014 Rondo LX MT (RN551E) with a purchase price of **\$23,993**. Excludes HST.

BEST NEW SUV
ARC
Available Exclusively
at select dealers in Canada
(\$35,000 - \$60,000)

\$750
AWD UPGRADE CREDIT*



Sorento SX shown

THE NEW 2014
SORENTO

hwy / city 100km*
7.1L/10.4L

THROWBACK PRICING

WAS **\$159**

\$124^{MSRP} **\$0 DOWN.**
BI-WEEKLY for the
first 15 MONTHS.
6-SPEED AUTOMATIC

0% financing

Includes Variable Throwback Pricing Incentive. \$124 bi-weekly payments include \$1,120 Throwback Pricing Incentive. Payments are based on 2014 Sorento 2.4L LX AT FWD (SR75BE). 60-month financing amortized over 84 months. After 15 months, bi-weekly payments increase to \$159. Principal balance of \$8,255 due after 60 months. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.²

BLUETOOTH CONNECTIVITY | **STRAVA™ CYCLE** | **SATELLITE RADIO** | **WINDSHIELD WIPER DE-ICER**

\$750
AWD UPGRADE CREDIT*



Sportage SX Luxury shown

THE NEW 2014
SPORTAGE

hwy / city 100km*
7.0L/10.0L

THROWBACK PRICING

WAS **\$146**

\$99^{MSRP} **\$0 DOWN.**
BI-WEEKLY for the
first 15 MONTHS.
6-SPEED MANUAL

1.49% financing

Includes Variable Throwback Pricing Incentive. \$99 bi-weekly payments include \$1,504 Throwback Pricing Incentive. Payments are based on 2014 Sportage LX MT FWD (SP551E), financing for 84 months. After 15 months, bi-weekly payments increase to \$146. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.²

OFFER ENDS MARCH 31ST

5 WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty

Proud Partner of **madd**[®]
Saving Lives. Supporting Victims

Kia's new Customer Friendly Pricing includes delivery and destination fees, dealer admin. fee up to \$399 and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offers available on select new 2014 models through participating dealers to qualified retail customers who take delivery by March 31, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,000, \$14.000/yr. environmental fee, variable dealer administration fees (up to \$300) and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. Offer available on the retail purchase/lease of any 2014 Rondo model from participating retailers between March 1 - 31, 2014, upon proof of current ownership/lease of a competitive class-over vehicle. Competitive models include specific A/C, Toyota, Nissan, Mazda, Hyundai, Honda, GM, Ford and Chrysler vehicles. Some conditions apply. Ask your retailer or go to kia.ca for complete details. *Cash purchase price for the new 2014 Rondo LX MT (RN551E) is \$20,993 and includes a cash savings of \$1,000 (which is deducted from the negotiated selling price before taxes and cannot be combined with special lease/finance offers. Some conditions apply. **Throwback Pricing available O.A.C. on finance/lease offers on new 2014 models. Financing for 84 months example: 2014 Sportage LX MT FWD (SP551E) with a purchase price of \$25,993 (including \$1,000 freight/PDI and \$399 administration fee) financed at 1.49% for 84-month period with \$0 down payment equals \$2 reduced bi-weekly payments of \$99 followed by 50 bi-weekly payments of \$146. Cost of borrowing is \$1,143.85 and total obligation is \$26,137. Throwback Pricing incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Sportage LX MT FWD (SP551E) shown is \$1,504 (a \$47 reduction in \$2 bi-weekly payments). See retailer for complete details. Throwback Pricing is a trademark of Kia Canada Inc. 60/84 Amortization Financing example: 2014 Sorento 2.4L LX AT FWD (SR75BE) with a purchase price of \$28,993 (including \$1,000 freight/PDI and \$399 administration fee) financed at 0% for 60 months, amortized over an 84-month period with \$0 down payment equals \$2 reduced bi-weekly payments of \$124 followed by 69 bi-weekly payments of \$159 with a principal balance of \$8,255 plus applicable taxes due after 60 months. Cost of borrowing is \$0 and total obligation is \$28,993. Throwback Pricing incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing Incentive for the 2014 Sorento 2.4L LX AT FWD (SR75BE) shown is \$1,120 (a \$15 reduction in \$2 bi-weekly payments). Limited time offer. Offer includes MS and other applicable taxes. See retailer for complete details. Offer available on the retail purchase/lease of 2014 Sportage and 2014 Sorento AWD models from participating retailers between March 1 - 31, 2014. \$750 Credit will be deducted from the negotiated purchase/lease price before taxes. See your dealer for complete details. *Model shown/Manufacturer Suggested Retail Price for 2014 Sorento 2.4L AWD (SR75AE) / 2014 Rondo LX Luxury (RN75AE) / 2014 Sportage LX AT Luxury AWD (SP75AE) is \$40,993/\$37,993/\$38,295. Highway fuel consumption is based on the 2014 Sorento 2.4L 60/84-yr (AT) / 2014 Rondo 2.0L 60/4-yr (AT) / 2014 Sportage 2.4L 4-yr (AT). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Environmental Use Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. Strava, IBM and all related marks and logos are trademarks of their respective owners. The Bluetooth wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Information in the advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.