

WORRIED ABOUT RESALE VALUE? • LOOKING FOR PAYMENT OPTIONS? • CONCERNED ABOUT AFFORDABILITY?



Relax, it's a Honda

#16 CIVIC Canada's best-selling car 16 years in a row**

2014 CIVIC DX MODEL FB2E2EEX

\$85 @ 1.99% APR

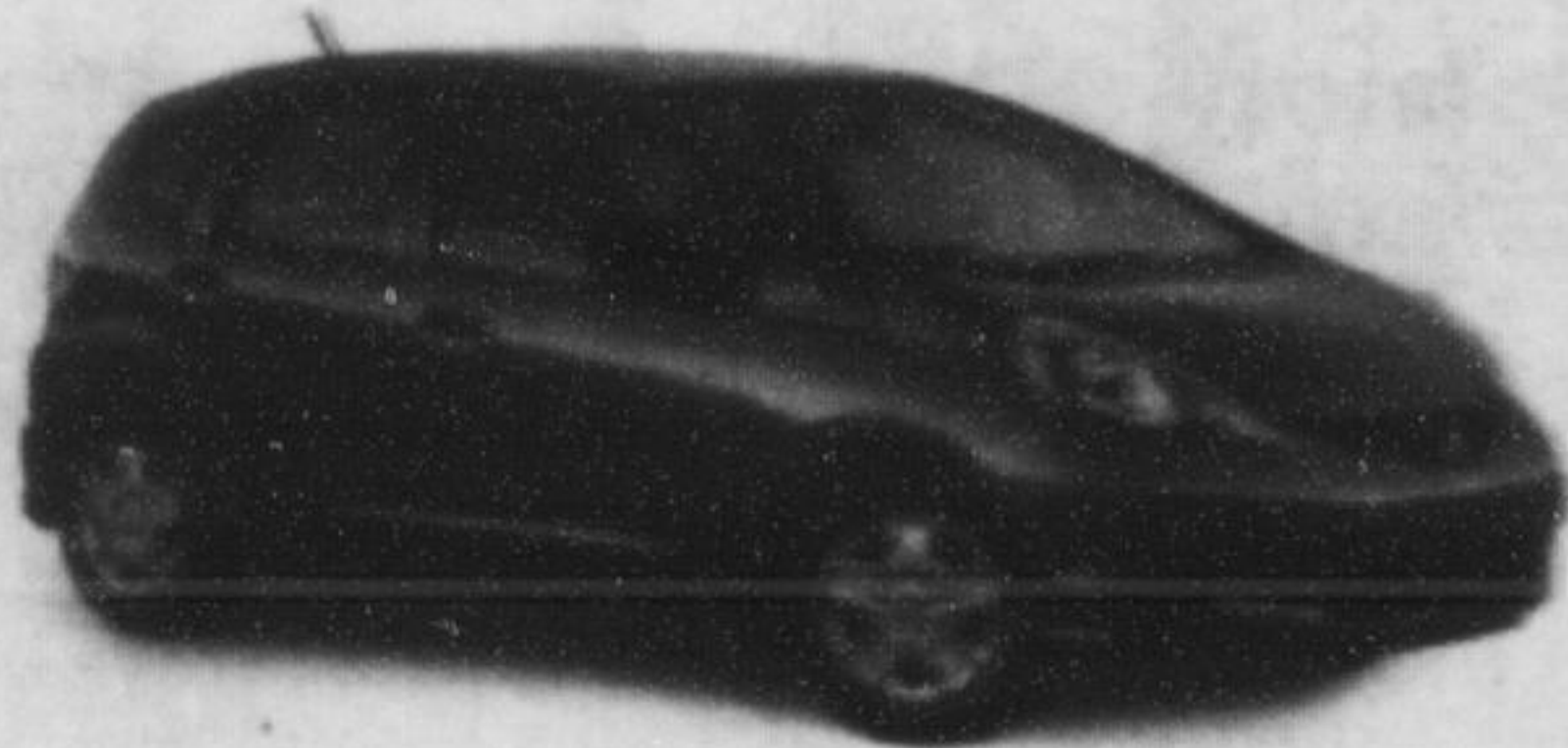
LEASE BI-WEEKLY¹ FOR 60 MONTHS² WITH \$0 DOWN/DAC AND \$0 SECURITY DEPOSIT. EXCLUDES LICENSE AND HST.

FROM 7.3 CITY / 5.5 HWY (L/100 KM)³



\$0 DOWN PAYMENT

\$0 SECURITY DEPOSIT



2014 FIT DX MODEL GEBG2EEX

\$75 @ 1.99% APR

LEASE BI-WEEKLY¹ FOR 60 MONTHS² WITH \$0 DOWN/DAC AND \$0 SECURITY DEPOSIT. EXCLUDES LICENSE AND HST.

FROM 7.1 CITY / 5.7 HWY (L/100 KM)³

2013 FIT CLEAROUT

GET A

\$2000

CASH INCENTIVE ON ALL REMAINING 2013 FIT MODELS*

PLUS FOR A LIMITED TIME GET A 43" SAMSUNG TV[†]



MODEL PN43F4500

LEASE PAYMENTS INCLUDE FREIGHT AND PDI.

HondaOntario.com
Ontario Honda Dealers

¹BI-WEEKLY LEASE ONLY² AVAILABLE ON 48-MONTH TERMS OR GREATER.



Limited time bi-weekly lease offers available through Honda Financial Services Inc. (HFS), to qualified retail customers on approved credit. Bi-weekly payments include freight and PDI (\$1,495), EHF tires (\$29), EHF filters (\$1), A/C levy (\$100 except Fit DX and Civic DX models), and OMVIC fee (\$5). Taxes, license, insurance and registration are extra. ²Representative bi-weekly lease example: 2014 Fit DX // 2014 Civic DX Sedan on a 60 month term with 130 bi-weekly payments at 1.99% lease APR. Bi-weekly payment is \$74.85 // \$84.92 with \$0 down or equivalent trade-in, \$1,600 // \$600 total lease incentives included. Down payments, \$0 security deposit and first bi-weekly payment due at lease inception. Total lease obligation is \$9,729.91 // \$11,039.26. 120,000 kilometre allowance, charge of \$0.12/km for excess kilometres. PPSA lien registration fee of \$45.93 and lien registering agent's fee of \$5.65, due at time of delivery are not included. *\$2,000 cash incentive is valid on any new 2013 Fit when registered and delivered between March 1st, 2014 and March 31st, 2014 and is deducted from the negotiated price before taxes (available for all Honda retail customers except customers who lease or finance through HFS at a subsidized rate of interest offered by Honda as part of a low rate interest program. All advertised lease and finance rates are special rates). [†]Limited to one Samsung 43" plasma television (Model Number PN43F4500) per customer on purchase or lease agreements for new remaining 2013 Honda Fit models concluded between March 1st and March 31st, 2014 at participating Ontario Honda Dealers. While supplies last; participating Ontario Honda Dealers reserve the right to substitute with a TV of equal or greater value. Image is for illustration purposes only. © 2013 Samsung Electronics Canada, Inc. All Rights Reserved. Samsung is a registered trademark of Samsung Electronics Co., Ltd., used with permission. Samsung is not a sponsor of, nor participant in this promotion. For all offers, license, insurance, other taxes (including HST) and excess wear and tear are extra. Taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. **Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2013. *Based on Fuel Consumption Guide ratings from Natural Resources Canada. Transport Canada approved test methods used. Your actual fuel consumption will vary based on driving habits and other factors - use for comparison only.

Small cars can be anything but boring

Story and photo by Rob Beintema
Metroland Media

"Wow, that's an, umm, interesting colour," the girl in the drive-through window said as I reached for my donut and coffee.

Yes, it certainly is.

The colour is called Green Envy.

Although, I didn't hear a particularly envious note in the tone of her comment.

Admittedly, it's a love-it-or-hate-it hue, but it is also a fitting shade to separate the Fiesta ST from the rest of Ford's econo-car herd. Ditto for the car's Sport Technologies badging, the mark of a global performance brand that debuted earlier in North America with the launch of the Focus ST.

Like its bigger brother Focus ST, the 2014 Fiesta ST was co-developed by an interna-

tional group of gearheads - Team RS in Europe and SVT engineers in the U.S.

The hot hatch they created was a follow-up addition to the sixth generation Fiesta lineup, with the ST designed to be a segment leader in both performance and fuel efficiency.

It was also designed to be, as Ford puts it, "proof that small cars can be anything but boring".

The Fiesta ST harnesses a high-output variant of Ford's award-winning 1.6-litre EcoBoost four-cylinder power mill. This is a kick-butt engine.

The direct-injection DOHC turbocharged architecture enables 197 hp and 202 lb/ft

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The 2014 Fiesta ST, seen here in Green Envy, is a high-performance addition to the Fiesta lineup with racecar-like looks and hot hatchback power and ability.

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