



15TH

ANNIVERSARY SALE

THROWBACK PRICING™

PAYMENTS LIKE THEY WERE 15 YEARS AGO



BEST NEW SUV

(\$35,000 - \$60,000)



Sorento SX shown*



Sportage SX Luxury shown*



7 PASSENGER SEATING AVAILABLE



Rondo EX Luxury shown*

THE NEW 2014
SORENTO

hwy / city 100km*
7.1L/10.4L

THROWBACK PRICING

WAS
~~\$159~~

\$124¹ BI-WEEKLY FOR THE FIRST 15 MONTHS

0%²
financing

6-SPEED AUTOMATIC

Includes Variable Throwback Pricing Incentive. \$124 bi-weekly payments include \$1,120 Throwback Pricing incentive. Payments are based on 2014 Sorento 2.4 LX AT FWD (SR75BE). 60-month financing amortized over 84 months. After 15 months, bi-weekly payments increase to \$159. Principal balance of \$8,255 due after 60 months. Throwback Pricing incentive may be taken as a lump sum or to reduce financed amount.*

THE NEW 2014
SPORTAGE

hwy / city 100km*
7.0L/10.0L

THROWBACK PRICING

WAS
~~\$146~~

\$99¹ BI-WEEKLY FOR THE FIRST 15 MONTHS

1.49%²
financing

Includes Variable Throwback Pricing Incentive. \$99 bi-weekly payments include \$1,504 Throwback Pricing incentive. Payments are based on 2014 Sportage LX MT FWD (SP551E), financing for 84 months. After 15 months, bi-weekly payments increase to \$146. Throwback Pricing incentive may be taken as a lump sum or to reduce financed amount.*

THE ALL-NEW 2014
RONDO

hwy / city 100km*
6.2L/9.4L

THROWBACK PRICING

WAS
~~\$128~~

\$88¹ BI-WEEKLY FOR THE FIRST 15 MONTHS

0%²
financing

Includes Variable Throwback Pricing Incentive. \$88 bi-weekly payments include \$1,280 Throwback Pricing incentive. Payments are based on 2014 Rondo LX MT (RN551E), financing for 84 months. Offer includes \$750 loan credit³. After 15 months, bi-weekly payments increase to \$128. Throwback Pricing incentive may be taken as a lump sum or to reduce financed amount.*

OFFER ENDS FEBRUARY 28TH

The Power to Surprise

5

WE'VE GOT YOU COVERED
5-year/100,000 km
worry-free comprehensive
warranty.

Proud Partner of
madd[®]
Saving Lives. Supporting Victims.

Kia's new Customer Friendly Pricing
includes delivery and destination fees,
dealer admin. fee up to \$399 and all
mandatory government taxes. Prices do
not include licensing or applicable taxes.

FIND MORE GREAT
OFFERS AT KIA.CA

Offer(s) available on select new 2014/2014 models through participating dealers to qualified retail customers who take delivery by February 28, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665. \$34 (PMK) fee, environmental fee, variable dealer administration fees (up to \$399) and \$90 A.C. charge (when applicable) and includes licensing, registration, insurance, other taxes and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *Throwback Pricing available O.A.C. on financing offers on new 2014/2014 models. Financing for 84 months example: 2014 Rondo LX MT (RN551E)/2014 Sportage LX MT FWD (SP551E) with a purchase price of \$23,995/\$25,191 (including \$1,665 freight/PDI and \$399 administration fee) financed at 0%/1.49% for 84-month period equals \$2 reduced bi-weekly payments of \$88/\$99 followed by 70 bi-weekly payments of \$128/\$146. Cost of borrowing is \$2,951/\$3,453.86 and total obligation is \$23,995/\$26,536.86. Throwback Pricing incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing incentive for the 2014 Rondo LX MT (RN551E)/2014 Sportage LX MT (SP551E) shown is \$1,280/\$1,504 (a \$40/\$54 reduction in \$2 bi-weekly payments), limited time offer. See retailer for complete details. Throwback Pricing is a trademark of Kia Canada Inc. 60/84 Amortization Financing Example: 2014 Sorento 2.4L LX AT FWD (SR75BE) with a purchase price of \$28,895 (including \$1,665 freight/PDI and \$399 administration fee) financed at 0% for 60 months amortized over an 84-month period equals \$2 reduced bi-weekly payments of \$124 followed by 18 bi-weekly payments of \$159 with a principal balance of \$8,255 plus applicable taxes due after 60 months. Cost of borrowing is \$0 and total obligation is \$28,895. Throwback Pricing incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. The Throwback Pricing incentive for the 2014 Sorento 2.4L LX AT FWD (SR75BE) shown is \$1,120 (a \$95 reduction in \$2 bi-weekly payments). Limited time offer. Offer includes HST and other applicable taxes. See retailer for complete details. ¹Loan credit for 2014 Rondo LX MT (RN551E) is \$750 and is available on purchase financing only on approved credit (DAC). Loan savings vary by model and trim and are deducted from the negotiated selling price before taxes. ²0% purchase financing is available on select new 2014/2014 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. *Model shown Manufacturer Suggested Retail Price for 2014 Sorento SX V6 AWD (SR751E)/2014 Sportage SX AT Luxury AWD (SP759E)/2014 Rondo EX Luxury (RN756E) is \$40,595/\$38,295/\$32,995. ³Highway/liter fuel consumption is based on the 2014 Sorento LX 2.4L (2014/2014 Sportage 2.4L 4-cyl (AT)/2014 Rondo 2.0L (2014/2014 Rondo EX 2.0L (AT) 4-cyl (MT)). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnergyGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.